



PROSPECTIVE CANDIDATE INFORMATION SHEET

Victorian State Election – 28 November 2026

Why Family First?

The major parties in Victoria have abandoned family, marriage, life and freedom.

Too many politicians can no longer clearly define what a woman is, let alone uphold the foundational role of family in society. Leading figures across the political spectrum have supported the expansion of abortion laws, euthanasia, and commercial surrogacy.

Victoria is now burdened with record and unprecedented state debt – the highest in the nation – placing a massive financial obligation on our children and grandchildren. At the same time, households and small businesses are struggling with soaring electricity prices and rising living costs. Reckless spending, failed infrastructure blowouts, and ideological energy policies have contributed to this crisis.

Family First believes Victoria must restore responsible economic management, reduce wasteful spending, and prioritise families and small businesses over bureaucracy. We also oppose the divisive Treaty process currently underway in Victoria and believe it should be repealed. We support equality before the law for all Australians and policies that unite rather than divide our state.

Victoria's expanded "hate speech" and anti-vilification laws have raised serious concerns about freedom of speech and freedom of religion. Many everyday Victorians – including people of faith – are worried about growing limits on what they can say or teach according to their beliefs. Yet the major and minor parties show little appetite to reform these laws.

Strong voices for family, faith, freedom and the protection of life are urgently needed in the Victorian Parliament. Family First exists to put people of conviction, courage and integrity into Parliament – people who will stand unapologetically for the Judeo-Christian values and for the wellbeing of families.

Can Family First win?

It'll be tough, but we have to be in it to win it, and the prospect of Family First winning upper house seats is realistic. The more so if we can get lots of lower house candidates and volunteers working the booths.

Family First will continue building our profile, strengthening our membership base, training candidates, and expanding grassroots support across Victoria. **One of our major goals is to ensure multiple candidates and campaigns reach 4% or more. Achieving this across several seats will help us build a strong financial and operational position for the future.** Elections are not just about one cycle – they are about long-term commitment, persistence, and faithfulness. We are laying the foundations now for stronger results in 2030 and beyond.

While it is extremely difficult for lower house (Legislative Assembly) candidates to win individual electorates, it remains vital that Family First runs strong local campaigns. Lower house candidates:

- Place the Family First name clearly on ballot papers
- Build recognition and credibility
- Grow volunteer networks and local presence
- Develop experience for future elections
- Strengthen the party's long-term position

Change in Victoria will not happen overnight. But with courage, conviction, and perseverance, we will continue standing for family, faith and freedom – and we will keep building for the future.

What's involved in being a candidate?

A Family First candidate, once endorsed by the party, is free to campaign as much or as little as possible. If you cannot campaign, that is fine. Having your name on the ballot with the Family First brand will attract a vote that will translate to the upper house and greatly help.

If you have time and can organise a team to help hand out how to vote cards closer to the election on 28 November this year, that will be a bonus, but there is no pressure. Your Region Upper House candidate will assist as much as possible. If you have time to organise letter boxing (we will supply materials) and attend local markets and events that is also a bonus. You can do as much or as little as you are able. Having a local name on a ballot, especially in key seats, is the first measure of success and help for the campaign. Anything else is a bonus.

What will it cost me?

The candidate nomination fee is \$350. We will give you a candidate web page with a donation link. We hope that many candidates will be able to garner support from family and friends to cover this cost and contribute to other campaign expenses. If you are unable to raise the fee, please do not be concerned - we will cover it. The fee is not due until much closer to the election.

What about corflutes, t-shirts and how to vote cards?

We will supply these, although the amount of resource available will depend on the success or otherwise of the party's fundraising efforts. We are keen to have names on the ballot papers as a priority, but the amount of campaign supplies will be contingent on our fundraising and seat prioritisation. You are welcome to fundraise locally using the donation link on your candidate web page. Due to the strict regulatory requirements of the Victorian Electoral Commission, **all funds must be handled by the state campaign office.**

Will I have help from head office?

Yes, your Region Upper House candidate, will guide you through the nomination process which involves some paperwork and we will handle the regulatory compliance required. We also have a large data base of people in Victoria and we will encourage those close to you to get behind your campaign. We will be in regular communication and provide some basic training online or in person. Your Region Upper House Candidate will aim to visit electorates and campaign with as many candidates as possible.

What does preselection involve?

You will need to be someone of good character, able to provide references, and complete a child protection declaration later in the process.

Candidates will need to agree to Family First's policies which can be found here

<https://www.familyfirstparty.org.au/policy> and complete our online [Candidate Application Form](#).

Do I have to speak to the media or in public?

No, not if you do not wish to. Should candidates be approached by the media, it is important to check in with your Region Upper House candidate for instructions and assistance. The reputation of Family First is important to protect. Media exposure can be a great boost to our party but also comes with some risk. Speaking 'off the cuff' or answering 'gotcha' type questions in a clumsy or flippant way can, and likely will, be used to discredit Family First.

Family First requires candidates to let their Region Upper House candidate know what types of forums or interviews they might be invited to participate in so we can work together to ensure that these are helpful in promoting Family First and positive experiences for our candidates.

More information?

Contact State Chair Jane Foreman on jane.foreman@familyfirstparty.org.au or on 0403 162 806

Thanks for your interest!