The seas were turbulent over the past year, particularly for our community in Southeast Louisiana, and we began 2022 with another COVID wave. Yet, we heard from you that the Greenway has been a place “to catch a breath,” a “peaceful” place of “smooth sailing.”

In 2021, we worked to bring people back together on the Greenway--thanks to the emergence of the COVID-19 vaccines paired with our beautiful outdoor spaces:

Fitness classes filled the Great Lawn and the new Greenway Station.

The weekly Thursday Crescent City Farmers Market at the Greenway Plaza grew into the most popular in the City--a place to make groceries and relax with paella or a popsicle and enjoy live music with friends.

We ended the year with an incredible bang at Greenway Supernova--filled with music, art, and children delightedly dancing in the light.

The Mid-City stretch of the Greenway buzzed with new energy as people enjoyed the Plaza, the pink playground, and French Truck’s new patio space overlooking the trail.

2021 saw important headway on a key project: the trail completion to Canal Boulevard. Last year, the City dedicated $4.8 million to this project in the recent bond sale.

I reflect on 2021 with gratitude for you -- our supporters, volunteers, and friends -- who make the care and growth of this special place possible. Nowhere was this more evident than after Hurricane Ida, when volunteers sprang into action to clear the trail and clean up.

2022 promises to be an impactful year on the Greenway as we plant seeds of new pollinator flower meadows, a Cypress forest, bring people together with art installations and community programs, and plan for the transformation of new spaces on the Greenway.

Thank you, and see you on the trail.

Sophie Vorhoff
Executive Director
THE LAFITTE GREENWAY IS
a 2.6 mile long biking and walking trail that connects historic New Orleans neighborhoods from the French Quarter to Lakeview. This vibrant linear park features sports fields, playgrounds, fitness parks, art installations, grassy lawns, and innovative green stormwater management features.

PUBLIC-PRIVATE PARTNERSHIP
Friends of Lafitte Greenway is a 501(c)(3) non-profit. We have a public-private partnership agreement with the City of New Orleans and NORD to work together to program, care for, and improve the Greenway.

MISSION
To build, program, and promote the Lafitte Greenway as a great public space.

VISION
A healthy, vibrant greenway that connects people to nature, their destinations, and each other.

VALUES
Accountability • Equity • Sustainability • Collaboration • Joy

TRANSPORT
The backbone of New Orleans' bike network, connecting people to where they need to go

PEOPLE
Connecting six neighborhoods, the Greenway is a place for people to thrive

NATURE
A sustainable investment in green infrastructure, trees, and landscaping.
IN THE NUMBERS

2021 ON THE GREENWAY

325,000+ TRAIL VISITS

25+ PARTNERSHIPS WITH ORGANIZATIONS

300+ VOLUNTEERS

11,000 + PEOPLE SERVED THROUGH PROGRAMS & OUTREACH

10,095 SOCIAL MEDIA FOLLOWERS

15 CUBIC YARDS OF LITTER

+ PICKED UP

+ SUPPORTED PROGRAMS & PROJECTS

+ CARED FOR GREEN INFRASTRUCTURE
In the second year of COVID, we learned to bring people together safely. We landed on our feet and delivered valuable programs to our community--bringing people back together again, and doing so safely.

Fitness Classes

The Get Fit program saw an explosion in attendance with over 70 free, outdoor classes reaching over 2,000 attendees.

Participants saw the fitness classes as a way to stay active safely.

A successful collaboration with Greenway’s Crescent City Farmers Market encouraged people to keep showing up for classes to earn three punches on their "Carrot Card" to receive a monetary reward to use at the weekly Greenway Thursday Farmers Market.

Thank you to the Greater New Orleans Foundation, Healthy Blue and Heart N Hands for supporting this program.

"I am inspired by my community, my beautiful city and by my own abilities when I come to a Greenway fitness class. It’s part of what a healthy society and community looks like, and I am grateful that we have these opportunities in New Orleans on the Greenway!"

-Get Fit attendee
Environmental Stewardship

The Greenway holds regular volunteer days for people to connect with nature and support their public space. Volunteer activities range from caring for our green infrastructure, trees, and plantings, to beautifying our green spaces.

Hurricane Ida tore through the city, and left major damage in its wake. More than 70 volunteers answered our call to help take care of the fallen trees and debris on the Greenway.

Community Arts & Cultural Events

We hosted free, family friendly cultural events with NORD for people to celebrate and enjoy time together: Easter, Halloween, and Movies in the Park.
2021 Impact & Highlights

Bringing People Back Together

Community Arts & Cultural Events cont.

The Crescent City Farmers Market (CCFM) on the Lafitte Greenway takes place every Thursday at the Greenway Plaza. Families in the neighborhood, commuters on their way home, and people from all over New Orleans stop by to pick up fresh, local produce and goods and enjoy time on the Greenway at New Orleans biggest farmers market.

You will often find community partners sharing health and wellness information and live music on the Greenway stage to enjoy.

We partnered with the PhotoNOLA to bring "We, Women" to the Greenway -- a photography exhibit that showcased all female photographers for four months on the trail.

This exhibit brought more public art to the Greenway for people to enjoy.

This project is brought to the Greenway by Photoville, Women Photograph, PhotoNOLA, Hernandez Construction and VPS Construction.
Our Greenway Ambassadors class is made up of 8 ambassadors who are deeply connected to the Greenway through family history, use of the Greenway for work and play, and involved in various Greenway communities:

- John Coyle
- Vanessa Fung
- Erica Sage Johnson
- Jeffrey Nixon
- Tapica Sparkman
- Nakeetha Williams
- Derek Wilson
- Layla Wojkowski

As a class, the Greenway Ambassadors went through trainings to learn about the history of the Greenway, all the park amenities and programs, and about stormwater infrastructure.

Throughout their term, they developed a Greenway Ambassador project. After talking with community members, the ambassadors wanted to dedicate their project to increasing informational signage on the Greenway. They researched and curated signage content related to education about the nature on the Greenway and how to use the Greenway for fitness.

Their ambassador project will be showcased on the trail in 2022.
Supernova was a free three-night community celebration with live music, light-based art installations, arts and craft vendors, food vendors, drinks, and joy. Supporters and neighbors joined us at the Greenway Station and Plaza to enjoy the holiday season together. It was the Greenway's largest event to-date.

"The Supernova is a not-to-miss New Orleans event! Between the music, food, and art displays, this community event is a unique display of the city's best public space!"
-Supernova Attendee

7,500 ATTENDEES
70+ VOLUNTEERS
12 ART INSTALLATIONS
6 MUSICAL ACTS

"It was a fantastic way to share my art and connect with my community, all while supporting the Greenway."
-Supernova artist
In 2022, we are investing in our built environment to ensure the Greenway is a vibrant, active, safe, and beautiful public space.

**Bridges to connect us**

There are three bridges coming to the Greenway. These are essential points of connection, bridging neighborhoods and people together.

**Blooming Meadows & Cypress Plantings**

The Greenway will bloom with wildflower meadows and new Cypress tree plantings. The meadows will be planted with pollinator plants giving food and home to essential insects.

**Public Art: Basketball Court Mural**

Led by a community member, Jaley Gray, Bmike and his youth artists will paint a mural on the basketball court on the Greenway, adding another piece of public art for all to enjoy.
We are working with the City, community, and partners to bring the Greenway’s Master Plan to life.

**Trail Completion**

The city has committed $4.8 million to the Greenway’s trail completion to Canal Boulevard. We are working closely with public partners to plan and support this project’s implementation.

**Transforming new spaces**

We are working with the City, community, and partners to bring the Greenway’s Master Plan to life.

**Music at the Plaza**

The Greenway Plaza stage opened in 2020. More music is coming to the stage and Plaza in 2022. Stay tuned!
In 2022, we are investing in our built environment to ensure the Greenway provides an enjoyable and welcome outdoor experience.

Educations Signs
Permanent signage will be installed on the Greenway with information about the park’s history, fauna and flora, and stormwater management features.

Get Fit & Blue Bikes
The Get Fit the Greenway series is back, and now with a partnership with Blue Bikes. Fitness program attendees receive free Blue Bike rides to encourage active living.

Bike Pumps
Bike pumps will be installed on the trail to offer bike users tools to safely bike on the Greenway.
Greenway GROW! Help us plant...

1,000 Cypress Tree Forest

This Cypress Forest will...
- Provide habitat for birds & insects
- Absorb stormwater
- Cool our neighborhoods
- Shade & beautify the Greenway!

POLLINATOR FLOWER MEADOWS

Meadows will...
- Provide habitat and food for bees and butterflies
- Beautify the Greenway!
A multi-year project for...

STORM WATER MANAGEMENT & NATURAL MAINTENANCE

BIRDS & POLLINATORS

BEAUTY

In partnership with...
Friends’ work is made possible thanks to the support, time, and care of our members, board, committees, donors, ambassadors, and volunteers.

We're a Team

Many Hands Make Light Work

Staff members
A small, yet mighty team of 5 staff members plus AmeriCorps volunteers.

500+ Members
Friends is a member-driven organization. Members volunteer on our committees and support the organization’s mission.

300+ Volunteers
Volunteers help plan programs, care for the Greenway, conduct outreach, and power our work.

9 Ambassadors
Ambassadors are community leaders, helping their community connect to the Greenway.

21 Board Members
Our Board leads the organization’s strategic direction and impact. This hands-on team bring the projects, programs, and improvements to life.

2022-2023
Board of Directors

Essence Banks
Emily Bullock
Debbie de la Houssaye
Laura Carleton Doody
Susan Guidry
Vann Joines
Brian Knighten
Alonzo Knox
Greg Lawson
Melissa Lee
Mike Leitzinger
Monty Lunn
Justin Morgan
Michael Ricks
Christina Ruffins
Anna Wilson Schnitzler
Darby Shields
Philip Stelly
Reed Wiley
Julia Zuckerman
VISIONARY

The Coypu Foundation
The Keller Family Foundation

The RosaMary Foundation
Sneaker Politics

CHAMPION

The Goldring Family Foundation

TRAILBLAZER
SUPPORTERS  
THANK YOU TO THE DONORS WHO POWER OUR IMPACT

Andrew & Rochelle Chang  
Louisiana Healthy Communities Coalition  
First Bank and Trust Company

Heart N Hand  
Hyslop Shannon Foundation & James Morton  
Jared Zeller, Realtor

AMBASSADORS

Kevin Centanni  
First Bank and Trust  
Joe Giarrusso, City Council District A  
Hey Coffee Co.  
Susan & Hervin Guidry  
Louis A and Lillian L Glazer Family Foundation  
JOIN Development Company

New Orleans Multicultural Tourism Network  
NOPD First District  
Ralph's on the Park  
Rosedale  
Brian Sands  
Darby Shields  
Jennifer & Erik Weishaupt  
Jared Zeller, Realtor

FRIENDS

AJAX, LLC  
Adam Babich  
Henry Bernstein  
Dana Brown & Associates  
Vivian & Richard Cahn  
Jazmin Castillo  
Neel Choudhury  
Concordia, LLC  
Dana Brown and Associates  
Deloitte  
Green Coast Enterprises  
GOAT Architecture  
Susan Gundlach  
Amy & Hugh Harris  
Scott & Cher Harris  
Lee Henderson  
Hey Coffee Co.  
Hopper Family Fund  
HRI Properties  
Daryl Johnson  
Antonia Keller  
The Kabacoff Family Foundation  
Brian Knighten  
Michael & Emily Leitzinger  
Joseph Macaluso  
Cathy and Mark McRae  
Michael & Brenda Moffitt  
PelPrint.com  
Resource Bank  
Priscilla Reiss  
Catherine Robbins  
Stephen Rosenfeld  
Carla Seyler & Mark Winter  
Shell Oil Company Foundation  
Carla & Mark Seyler  
Spackman Mossop Michaels  
US Bank  
Greg Vorhoff  
Jennifer Willis  
Wink Architecture, LLC