



Dear Friend,

One of the things we think a lot about in this network is how to have a real impact on decision-makers.

We've seen first-hand how speaking up honestly and from the heart as parents, grandparents, and caregivers concerned about kids' futures **does make a difference** - maybe not always, and maybe not as quickly as needed - but a meaningful difference nonetheless.

(Want to see how? Check out [Our Stories!](#))

So, among the flurry of activity that always comes at this time of year, we want to highlight three ways you can impact important decisions right now - and we've made them as simple as possible for you.

1. Cleaner Transportation

Okay, this is actually two actions:

- If you're in BC, here's a quick and easy way to [email your MLA](#) about their role in making all new school buses in BC electric, starting now. You can click-and-send the email or personalize it, and we've included all the background info decision-makers need to know. For more on the e-school bus campaign, reach out to ruth@forourkids.ca - she is eager to talk with you!
 - Nationally, a public consultation on [permanent funding for public transportation](#) is open online until Sept. 30. It's being framed by the federal government as a chance to set the vision for transforming public transportation by understanding its relationship with housing affordability, jobs, healthy lifestyles, equity and inclusion, and it will direct how \$5.9 billion over five years and \$3 billion per year afterward will be invested. Take a look. We'd also love to hear what your ideas are and what you're submitting to the consultation. Let us know at hello@forourkids.ca.
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2. Make Banks Accountable

Since 2016, Canada's 5 Big Banks have invested over \$900 billion in fossil fuels and funded projects that fail to respect Indigenous rights.

There is growing awareness of the role banks play in deepening the climate crisis, and the calls for them to change are getting louder. It's the right time to build on this momentum.

Join us in shaping FOK's campaign on banks. [Here is a 5-minute survey](#) where you can share your ideas and let us know if/how you'd like to be involved. Parents, grandparents and caregivers can be enormously influential with financial institutions, considering we have mortgages, savings, pensions, and RESPs, and likely we've been pretty much lifelong customers with one of Canada's top 5 banks. We want to hear from you about how we can support you in taking actions that are meaningful and manageable. Please take a few minutes to fill out the survey (and many thanks to those of you who have already done so!)

[More on banks](#)

You can always reach out to Gabrielle, who is leading FOK's bank campaign, at gabrielle@fourkids.ca

3. Speak up on Oil & Gas Emissions

Canadians are being asked to weigh in on how Canada's oil and gas industry needs to meet net-zero emissions targets. Predictably, the industry is claiming the targets are too much, too fast, and they're mounting a powerful and well-financed campaign to pressure the federal government into setting more lenient targets. **The public consultation on this issue closes Sept. 30, and we need to take this opportunity to speak up.**

[Here's how we can have a voice in the discussion](#), even if all you have is five minutes.

Whatever action you take, please keep sharing it with us! Hearing from you brightens our days, and when we amplify what's happening around the network, it encourages others to take action too.

That's it for now. Well, other than a couple of reminders:

One day left to register for [How to Raise an Anti-Racist Child](#), a superb workshop by Kerry Cavers of Moms Against Racism. Running Sat. Sept. 17 at 10 am PT / 1 pm ET.

Looking for resources and actions to challenge racism? Be sure to check out FOK's [latest action page](#).

The next national welcome call is [Tuesday, Sept. 27](#) - if you've never attended one, you are welcome to drop in, meet some of the support team and a lot of other parents motivated to take action for their kids! We'll tell you a bit more about the For Our Kids network and share ideas and plans around our new Bank Action campaign. We're even hoping to have time for a quick digital action together!

As always, please reach out to us at hello@fourkids.ca with any questions or comments. Or use our new [Feedback Form](#) to suggest ways we can improve (or let us know what we're doing well). We always love to hear from you!

With deep thanks for all you do,

Natalie, Ruth, Lorna, Lella & Gabrielle

For Our Kids parents and teams are grateful to live, work, meet, and act in communities built on the territories of First Nations, Métis and Inuit peoples across Turtle Island. We recognize the ongoing harm and injustices of colonization and we commit to working toward safe, inclusive, just, equitable and healthy communities for all.