

Board Meeting: October 3, 2022

<u>Attendees:</u> Kim Moscaritolo, Kit Morrison, Ben Akselrod, Gabriel Panek, Ruth Halberg, Debra Freeman, John Bartos, Jordan Stein, Amy Schwartz, Dov Gibor, Jordan Stein, Jeremy Berman and Rebecca Weintraub. Frank Wilkinson.

Agenda:

- Integration of ERDC Members
 - Discussion of Announcement of Dissolution of ERDC
 - Integration Strategies
- Upcoming Meetings
 - October Meeting Agenda
 - Tax working group presentation (45 min)
 - Address from Representative Nadler (confirmed)
 - Remarks from State Senator Liz Krueger (confirmed)
 - Remarks from State Committee Jeremy Beremy and Erica Valdmir update (confirmed 3 min)
 - Discussion and light presentation of 4 questions on Ballot in November (5-7 min)
 - Nominations for 2023 Executive Board
 - Update on Election Campaigning activities (Jordan)
 - November Annual Meeting
 - Club elections
 - Education working group resolution re: arts education
- Upcoming Events
 - Small Dollar Fundraiser
 - Dates either November 14 or 15
 - Approved \$300 budget
 - Holiday Party Ryan's Daughter
- Election Campaigning in the Fall
 - Local Race Canvassing
 - Phone Banks
 - o Vote Blue
 - Purchase of Club Copy of Jerry Goldfeder's *Modern Election Law*
- Treasurer's Report latest expense: \$5,963
- Enhancing Web Site and Social Media
 - Survey Results
 - 30% once a year, 48% once a month, 14% checks weekly
 - Reasons why they visit:
 - Reviewing the club and joining the working groups
 - Reading and reviewing the statements we



- Signing up for events
- FB / Twitter most commonly used social media
- Mostly viewed on laptop
- Want to check their membership, add events to the calendar directly
- Next Steps
 - Ben to draft email to website designer re: adding a proper calendar widget
 - How can we reinvigorate the FB page?
 - Whenever a new member joins, we invite them to the FB page.
 - Look into the group messaging function on FB (only avail to admin)
 - Talk to Alison at Nation Builder re: text messages
 - Can we add a "Dedicated Working Group" page to the website and talk to Alison about it.
- Misc Topics:
 - Granting Amy access to the Twitter account
 - Additions to the newsletter
 - Addition of the Amazon wishlists for homeless (Debra)
 - Tax resolution (Jordan to check / John)