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Dear potential member hospital,

I would like to invite your hospital to join an exciting international QI initiative, The Global Tracheostomy Collaborative (GTC).

As you know, patients with tracheostomies are at high risk for preventable adverse events and sadly, patients and families often experience disorganized and fragmented care.

Hospitals around the world have now demonstrated that a set of quality improvement strategies, implemented hospital-wide, can reduce the risk of adverse events – in some cases by up to 90%.

These steps include:

- Weekly rounds by a dedicated multi-disciplinary tracheostomy team
- Institution-wide standardization of care
- Staff training/assignment such that a competent provider is always available in an emergency
- Patients and family engagement
- Collecting data and tracking outcomes

The GTC provides our member hospitals with an off-the-shelf, comprehensive program to radically improve tracheostomy care. Hospitals joining the GTC have demonstrated the following remarkable outcomes:

- A 20% reduction in serious adverse events within 12 months of joining ($p < .05$)
- A 20% reduction in length of stay within 12 months of joining ($p < .05$)
- Cost savings of \$15,000 per admission within 12 months of joining

The GTC program has been shown to work in academic, private, tertiary and community hospitals – and it will work for you!

I have included materials explaining how to join the GTC. Please visit www.globaltrach.org for more information. If you would like to learn more, please contact me or our Executive Director Marisa Snell at: marisa@affinity-strategies.com, and we can schedule a phone conversation at your convenience.

Best Regards,

Michael Brenner, MD, FACS

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