

# Myopia Week of Action 2025 HCAPS Advocate Toolkit

This toolkit is designed to help your organization promote HCAPS's Myopia Week of Action (August 18-24, 2025). It highlights the Health Care Alliance for Patient Safety's (HCAPS) work in addressing myopia. Below, you'll find sample social media posts and graphics for various platforms. We encourage you to share these on your organization's social media channels to raise awareness and support our advocacy efforts.

If you have any questions or need additional resources from HCAPS, please contact Ralph Kohl ([Ralph@patientsafetytoday.com](mailto:Ralph@patientsafetytoday.com)), Executive Director of HCAPS.

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## Social copy and graphics:

### Twitter:

- Myopia is a public health epidemic threatening children's futures. Join me and @PatientSafe2Day this #MyopiaWeekofAction as I advocate to protect vision and ensure kids can succeed in school.

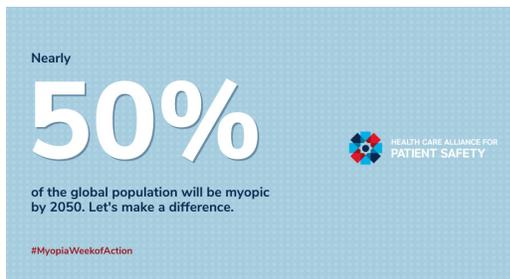
[patientsafetytoday.com/myopia\\_week\\_of\\_action](https://patientsafetytoday.com/myopia_week_of_action)



[Link to Download](#)

- Vision screenings alone aren't enough. I'm urging Congress to get @HHSGov to launch a public education campaign on childhood myopia and the importance of comprehensive eye exams. Join the fight! #MyopiaWeekofAction @PatientSafe2Day

[patientsafetytoday.com/myopia\\_week\\_of\\_action](https://patientsafetytoday.com/myopia_week_of_action)



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- I'm proud to support the advocacy work of @PatientSafe2Day. They're leading the charge to combat childhood #myopia and protect the doctor-patient relationship. Join me this #MyopiaWeekofAction and get involved! [patientsafetytoday.com/myopia\\_week\\_of\\_action](https://patientsafetytoday.com/myopia_week_of_action)



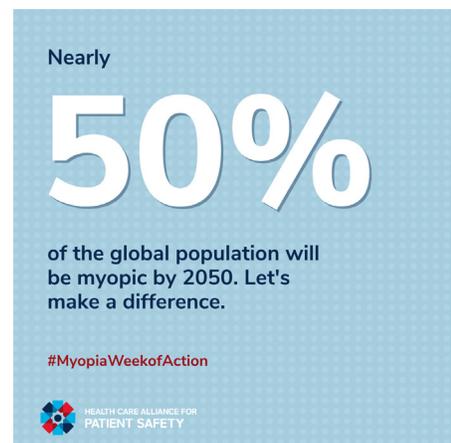
[Link to Preview](#)

## Instagram/Facebook

- Want to help protect children's vision? I'm following the Health Care Alliance for Patient Safety (@PatientSafe2Day) to stay informed about their advocacy efforts and work to combat childhood myopia. Follow their account and visit the landing page to see how you can get involved and support this mission. #MyopiaWeekofAction [patientsafetytoday.com/myopia\\_week\\_of\\_action](https://patientsafetytoday.com/myopia_week_of_action)
- #Myopia is increasing at an alarming rate in the United States, with experts projecting that nearly 50% of the global population will be myopic by 2050. Join me this #MyopiaWeekofAction as I advocate to protect their long-term vision and ensure kids can succeed in school. The Health Care Alliance for Patient Safety (HCAPS) is leading the charge on this issue, and I'm proud to support their mission. Let's make a difference together! [patientsafetytoday.com/myopia\\_week\\_of\\_action](https://patientsafetytoday.com/myopia_week_of_action)
- As a passionate advocate for children's health, I believe every child deserves the chance to succeed in school. That's why I'm supporting HCAPS's efforts to get Congress to include report language in the FY26 Labor-HHS Appropriations bill, urging HHS to launch a public education campaign. A comprehensive eye exam is as important as immunizations and physicals. Join me and @PatientSafe2Day in this vital effort. #MyopiaWeekofAction [patientsafetytoday.com/myopia\\_week\\_of\\_action](https://patientsafetytoday.com/myopia_week_of_action)



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## LinkedIn

- Myopia isn't just a vision problem; it's a public health epidemic threatening our children's future. The numbers are staggering, with projections showing nearly 50% of the global population will be myopic by 2050.

As an advocate for children's success and well-being, I'm joining the [TAG] Health Care Alliance for Patient Safety (HCAPS) for their Myopia Week of Action. Our goal is clear: to ensure every child gets a comprehensive eye exam as a part of their back-to-school checklist. This is a critical step to support their learning and long-term health

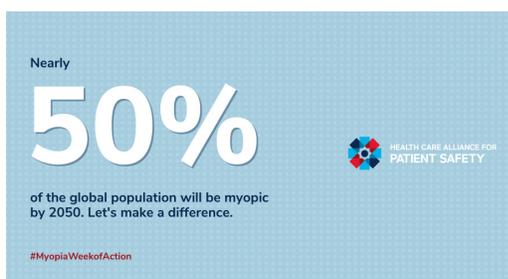
Let's work together to make sure no child is left behind because of a preventable vision issue. Learn more about the campaign and how you can join the cause. #MyopiaWeekofAction [patientsafetytoday.com/myopia\\_week\\_of\\_action](https://patientsafetytoday.com/myopia_week_of_action)



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- I'm dedicating my advocacy this #MyopiaWeekofAction to a critical goal: securing language in the FY26 Labor-HHS Appropriations bill to urge HHS to launch a national public education campaign on the risks of childhood myopia. It would also highlight why a comprehensive eye exam is an essential part of every child's health checklist, on par with immunizations.

As an advocate, I believe this is a crucial step to protect the health and educational success of our nation's children. I'm proud to stand with the [TAG] Health Care Alliance for Patient Safety (HCAPS) in this effort. Your voice matters. Join me in supporting this vital advocacy and help us make a difference. [patientsafetytoday.com/myopia\\_week\\_of\\_action](https://patientsafetytoday.com/myopia_week_of_action)



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- The success and development of our children depend on a foundation of health and well-being, and healthy vision is a fundamental part of that. [TAG] The Health Care Alliance for Patient Safety (HCAPS) is building a nationwide coalition to address the urgent public health crisis that is childhood myopia

This campaign is aimed at raising awareness and driving policies that prioritize early detection through professional exams. A comprehensive eye exam is as important as immunizations and physicals. I'm proud to support HCAPS and their mission to ensure children have the tools they need to succeed in the classroom and beyond. Join this vital effort. #MyopiaWeekofAction

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