



HCFA-WA 2019 Strategic Plan

Our MISSION:

The mission of Health Care for All - Washington (HCFA-WA) is to work for high quality, sustainable, affordable, publicly-funded health care for all Washington residents.

Our GOAL:

To pass a bill in 2019 that includes key elements of the Washington Health Security Trust (WHST) bill and lays the foundation to pass a revised WHST bill with a detailed financing system.

STRATEGIES:

- A. Draft a bill for 2019 in order to implement a legislative path to success, in consultation with legislators and legislative staff.**
- B. Meet with legislators and stakeholders to get endorsements and commitments of support for the bill.**
- C. Reintroduce the WHST bill in 2019 and ask past co-sponsors to renew their co-sponsorship.**
- D. Increase the number of supporters & members of HCFA-WA as we build a statewide network.**
- E. Raise necessary funds to support our advocacy of and lobbying for our state-based universal health care bills.**
- F. Work with coalition partners, key stakeholders, and the grassroots to build momentum and statewide support for our bills.**

TACTICAL PRIORITIES:

- a. Meet with key legislative staff and a UW economist to research and write a bill to be reviewed by the HCFA-WA Board of Directors for submission to the 2019 Legislative Session.**
- b. Educate the public and advocate with legislators for the 2019 bills, utilizing media including social, press, and online platforms, and scheduling presentations and speaking engagements.**
- c. Hold training sessions and district meetings on our campaign strategy to mobilize HCFA-WA members, supporters, and allied organizations.**
- d. Establish a fundraising plan with measurable specifics.**
- e. Work with the Health Care is a Human Right Campaign, health care professionals, small business owners, the media, and allied organizations to expand our statewide network by providing written materials and presentations as resources.**