

**ELIMINATING
HEPATITIS C
IN AUSTRALIA**

**AUSTRALIA'S
BIGGEST
QUIZ**

THE STORY SO FAR

Dear ABQ collaborators,

Thank you for your unwavering support in making Australia's Biggest Quiz a resounding success. Together, we are making great strides towards Australia becoming the first country in the world to eliminate hepatitis C.

History is unfolding and you are part of it. Australia's Biggest Quiz is the first national public health campaign pitched at a general target audience around viral hepatitis in Australia.



Over the past two years, our campaign has been instrumental in spreading the message that a fast, affordable, and accessible cure for hepatitis C exists in Australia. In 2022, our quiz reached over 2 million Aussies in one night, increasing awareness of the cure by 85% among participants. And earlier this year, Trivia Mayhem captivated the nation, with 30,000 attendees at physical events and millions reached digitally and through the media.

With your continued support, we are poised to become the first country in the world to eliminate hepatitis C.

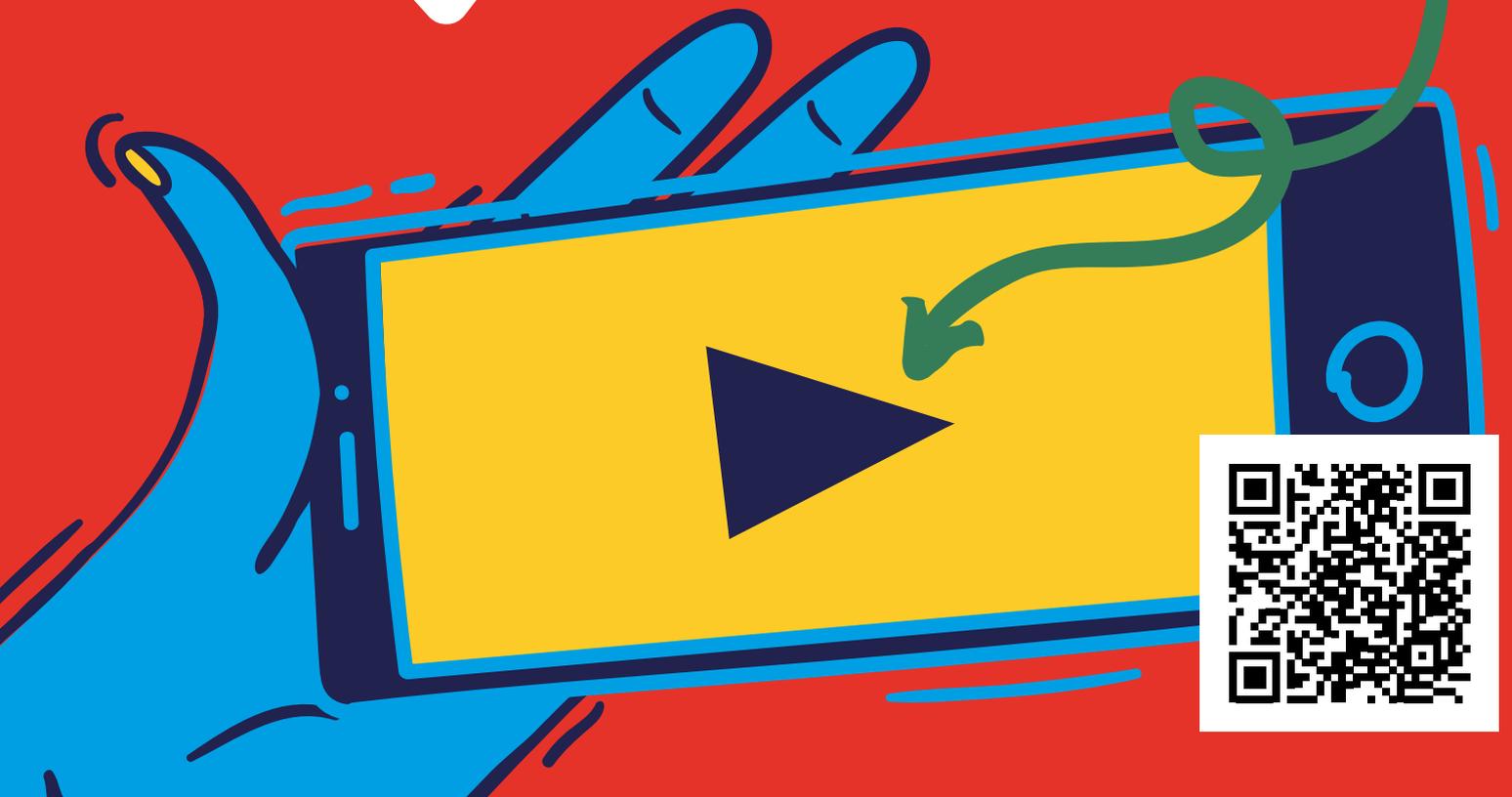
Remember if you or someone you know is looking for information or support, the National Hepatitis Infoline provides confidential, free and localised viral hepatitis information and support services to anyone, anywhere in Australia. Phone 1800 437 222 or visit www.NationalHepatitisInfoline.org.au

Thank you for being a vital part of history.

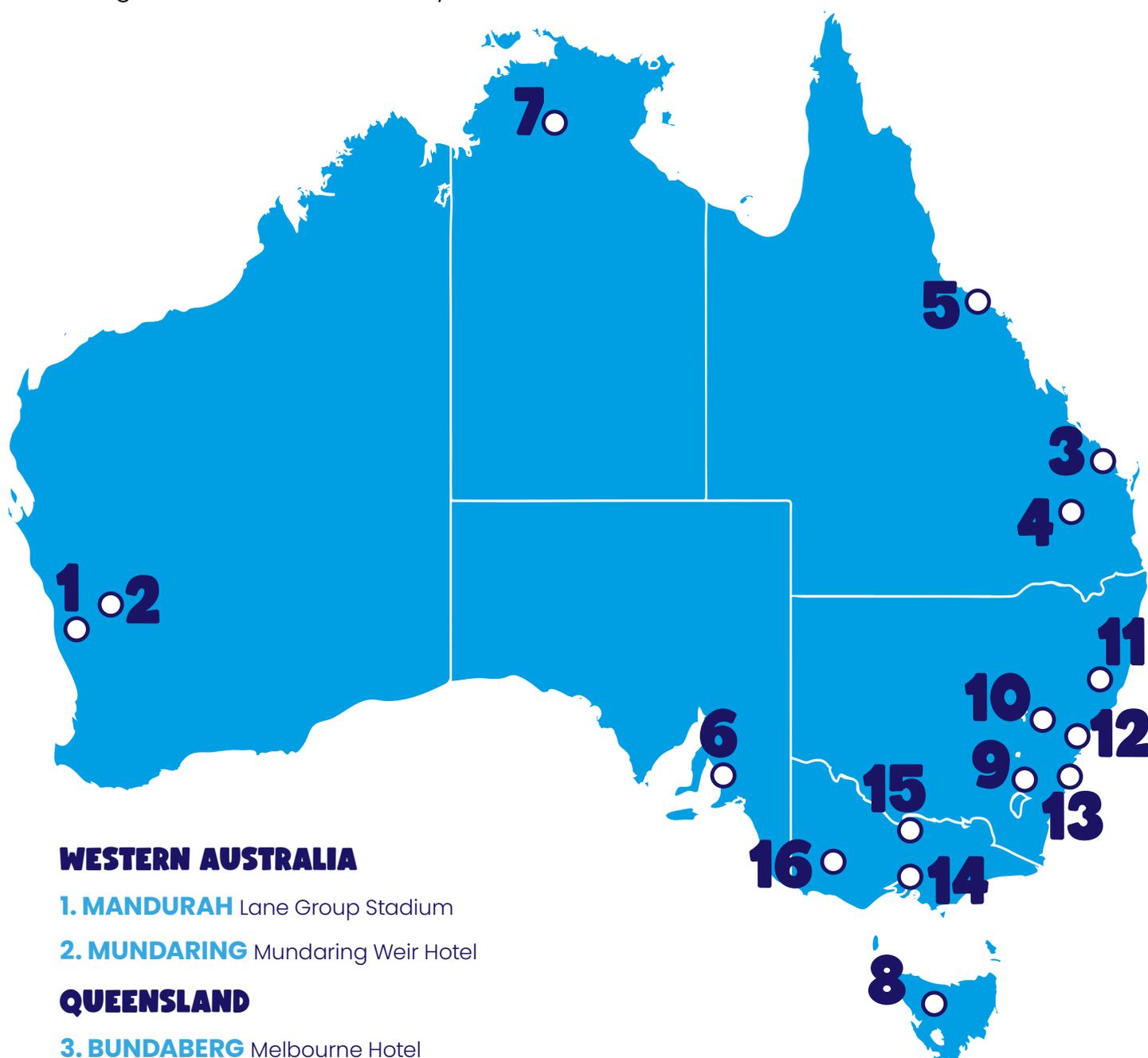
Carrie Fowlie
CEO, Hepatitis Australia



**TAKE A LOOK BACK
AT SOME OF THE
HIGHLIGHTS FROM
AUSTRALIA'S
BIGGEST
QUIZ**



On one spectacular night in October 2022, quizzers around Australia got together, with the help of an extensive Australia's Biggest Quiz community grants to attempt the largest trivia event in history!



WESTERN AUSTRALIA

- 1. **MANDURAH** Lane Group Stadium
- 2. **MUNDARING** Mundaring Weir Hotel

QUEENSLAND

- 3. **BUNDABERG** Melbourne Hotel
- 4. **TOOWOOMBA** Highfields Tavern
- 5. **TOWNSVILLE** Brothers Leagues Club

SOUTH AUSTRALIA

- 6. **SALISBURY** Eureka Tavern

NORTHERN TERRITORY

- 7. **KATHERINE** Special Event

TAS

- 8. **BURNIE** Burnie Arts & Functions Centre

ACT,

- 9. **TUGGERANONG** Town Centre Vikings

NSW

- 10. **DUBBO** The Commerical Hotel
- 11. **CENTRAL COAST** The Entrance Leagues Club
- 12. **BLACKTOWN** Blacktown Workers Club
- 13. **GOULBURN** Goulburn Workers Club

VIC

- 14. **MELTON** Tabcorp Park Melton
- 15. **SHEPPARTON** GV Hotel
- 16. **BALLARAT** Sebastapol Bowling Club

**“IT’S INCREDIBLE THAT WE
HAVE A CURE FOR HEPATITIS C
AND THAT’S THE AWARENESS
WE WANT TO SPREAD ACROSS
AUSTRALIA AS WE PLAY
AUSTRALIA’S BIGGEST QUIZ”**

- The ABC’s Jan Fran, host



95

community organisations got involved, across 16 live locations



4771

registered participants

**3.2
MILLION**

online impressions



85%

of quiz players reported an increase in their awareness of hepatitis C and its cure



Nationwide media coverage including a month long collaboration with the Will & Woody show on KIIS

AUSTRALIA'S
BIGGEST
QUIZ
MAY-HEM



QuizzaMe!

IN AUTUMN 2023 TRIVIA MAY-HEM GRIPPED THE NATION.

**WE PARTNERED WITH AUSSIE QUIZ
MASTERS QUIZZAME TO BRING YOU
OVER 600 ABQ EVENTS IN A SINGLE
MONTH, SPANNING EVERY CORNER
OF AUSTRALIA.**

**THE EVENT ATTRACTED NATIONAL
MEDIA EXPOSURE AND HUGE ONLINE
ENGAGEMENT (INCLUDING NEARLY
2,500 ONLINE QUIZZERS AND HALF
A MILLION VIEWS ON TIKTOK!).**

**30,000 AUSSIES ATTENDED ABQ
EVENTS, QUIZZING THEIR WAY TO
HEPATITIS C ELIMINATION AND
BAGGING \$20,000 IN PRIZES!**

Celebrities across Australia came together to speak with one voice and deliver a clear message:

“AUSTRALIA CAN BECOME THE FIRST COUNTRY IN THE WORLD TO ELIMINATE HEPATITIS C!”



WHICH OF THESE SHOWS HAVE I NOT APPEARED ON?

A: Totally Wild **B:** Rove Live

C: Agro’s Cartoon Connection **D:** Dancing with the Stars

Answer: [CLICK HERE](#)



WHO WAS THE FIRST INTERNATIONAL CRICKETER TO HIT A DOUBLE HUNDRED IN A ONE DAY INTERNATIONAL?

A: Martin Guptill **B:** Sachin Tendulkar

C: Belinda Clark **D:** Chris Gayle

Answer: [CLICK HERE](#)



WHO WAS THE ORIGINAL BAND TO RELEASE THE SONG ‘WHAT ABOUT ME’?

A: Moving Pictures **B:** Cold Chisel

C: Hoodoo Gurus **D:** Midnight Oil

Answer: [CLICK HERE](#)





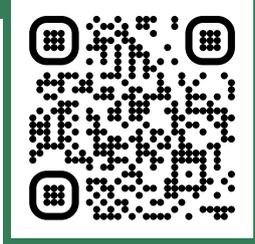
NIKKI

WEBSTER

WHAT TWO NEW SPORTS WERE INTRODUCED DURING THE 2000 SYDNEY OLYMPICS?

- A:** Triathlon & Taekwondo
- B:** Cricket & Canoeing
- C:** Bowling & Baseball
- D:** Hammerthrow and Handball

Answer: [CLICK HERE](#)



IN NEIGHBOURS, WHICH SONG DID SCOTT ROBINSON AND CHARLENE MITCHELL (AKA KYLIE & JASON) WALK DOWN THE AISLE TO?

- A:** Rappers Delight – Sugar Hill Gang
- B:** Especially for You – Kylie Minogue & Jason Donovan
- C:** Let's Stay Together – Al Green
- D:** Suddenly – Angry Anderson

Answer: [CLICK HERE](#)



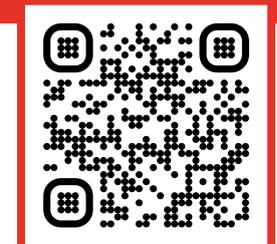
ALAN

FLETCHER

TOWNSVILLE HOLDS THREE WORLD RECORDS: THE LONGEST HORNS ON AN ANIMAL, THE FASTEST CIRCUMNAVIGATION OF THE GLOBE BY TANDEM BICYCLE, AND..?

- A:** The worlds biggest sausage sizzle
- B:** The most people wearing hi-vis vests at the same time
- C:** The worlds fastest forklift
- D:** The most nails hammered in a 24 hour period

Answer: [CLICK HERE](#)



JONATHAN

THURSTON

LET'S GET QUIZZICAL WITH THESE AUSSIE LEGENDS!

INSPIRATIONAL COMMUNITIES



Darling Downs Broadcasting in Toowoomba



We had a great night in Dubbo!



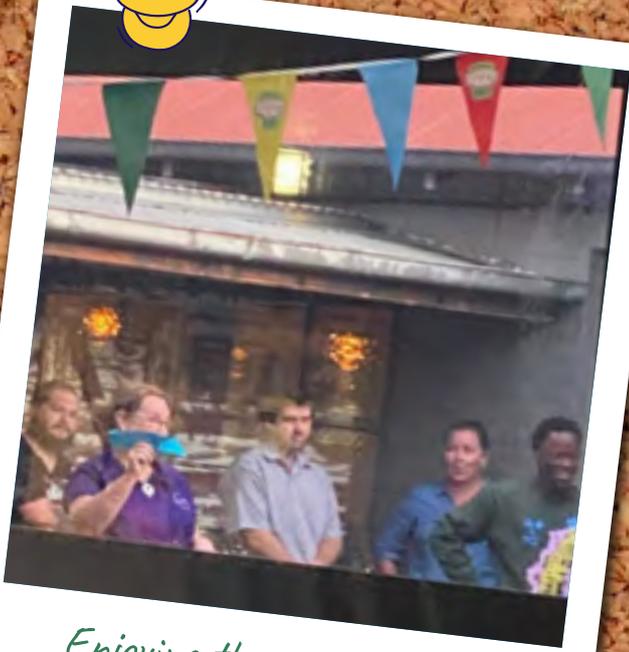
Learning the facts in Tuggeranong



Mandurah Filipino Australian Multicultural Community



The Mandurah Water Polo club had good numbers on the night!



Enjoying the paper aeroplane challenge in Dubbo



A fun evening in Goulburn!



Enjoying a virtual event in Cairns

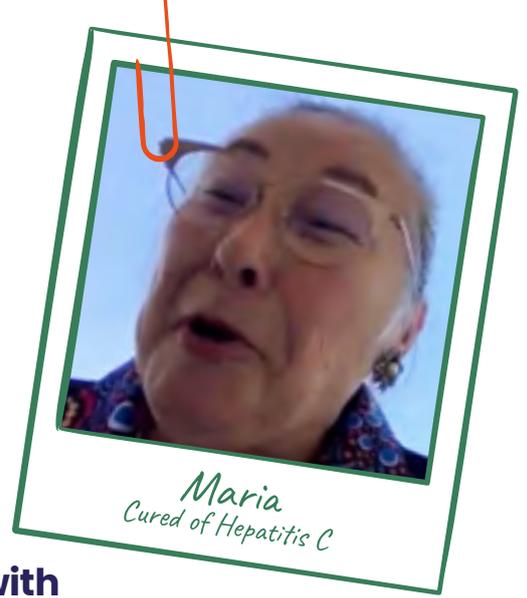


It's all about focus in Salisbury!



Setting up in Blacktown

MARIA WAS **CURED** OF HEPATITIS C!



Hepatitis Australia's CEO Carrie Fowlie caught up with Maria, who was cured of hepatitis C.

C: What did you know about hepatitis C before you were diagnosed?

M: Zero! Which is amazing because I work for a medical research Institute and I was a super fit person, like G.I. Jane, so I was totally in shock!

Maria has since been cured from hep c and is living life to the max!

C: Tell us about your pretty incredible records in relation to rowing.

M: I did a six week starter course and I got hooked. Then an opportunity came along to participate in the Australian Championships, so I enrolled myself and my mum - thank god it was categorised by age!! Anyway, we just went into it for a laugh and low and behold, we got gold! That qualified us to go into the worlds!

C: That's amazing! That's got to be one of my favourite stories of all time! What would be a key message that you would want to share with the community about hepatitis C?

M: My key message is that treatment is a no brainer! It's just magical that it's so readily available, it's so non-invasive and it's not debilitating. Having watched my brother in law die from liver cancer... it's so preventable, don't hesitate, just go and get checked, it's easy!

**IF YOU'RE WORRIED ABOUT YOURSELF OR A FRIEND,
OR WANTING MORE INFORMATION, CALL THE NATIONAL
HEPATITIS INFOLINE ON 1800 437 222**



DIGBY HAS BEATEN BOTH LIVER CANCER AND HEPATITIS C!



Carrie Fowlie interviews Digby, who has been cured of hepatitis C.

- C:** What did you know about hepatitis C before you were diagnosed?
- D:** I knew that it could lead to very serious liver failure. I was fortunate enough to survive liver cancer, but still had hepatitis C. The liver people told me that it would eventually kill me, so I had quite a lot of fear, but now I'm in very good shape!
- C:** How do you feel now?
- D:** I'm in very good shape actually, I just seem to be getting stronger all the time. It's been about six years now since I cleared hepatitis.
- C:** Wow that's incredible it must be quite a special feeling?
- D:** It was fantastic, yeah, I thought I'd won the jackpot!
- C:** I heard a rumour that you're part of a choir?
- D:** Yeah, I joined one earlier this year, I don't know what I'm doing half the time but there's nothing quite like it! I now have the chance to explore hobbies that I've been passionate about all my life, like music and learning the piano. It's a whole new life and with my health, I can now do anything I want to.

My message to others would be: It's possible to cure hepatitis C and it's very easy. You won't look back.



UNDERSTANDING

HEPATITIS C

*with
Tony Barber*



WHAT IS HEPATITIS C?

HEPATITIS C IS A BLOOD BORNE VIRUS THAT AFFECTS THE LIVER.

HOW DO I KNOW IF I HAVE HEPATITIS C?

BY GETTING A HEPATITIS BLOOD TEST.





CAN WE ELIMINATE HEPATITIS C?

**YES! AUSTRALIA IS AIMING
TO ELIMINATE HEPATITIS C
BY 2030!**

WHAT ARE THE SYMPTOMS OF HEPATITIS C?



INDIGESTION **ANXIETY**
FEELING SICK
MOUTH ULCERS **FEVER**
TROUBLE SLEEPING **ACHES & PAINS**
RASHES
MOOD SWINGS **DEPRESSION**
ITCHY SKIN **TIREDNESS**
DRY EYES **POOR APPETITE**
**MANY PEOPLE DON'T HAVE
ANY SYMPTOMS UNTIL THEIR
LIVER IS BADLY DAMAGED.**

AUSTRALIA'S BIGGEST QUIZ

**THANK YOU TO EVERYONE
WHO SUPPORTED
AND PARTICIPATED IN
AUSTRALIA'S BIGGEST QUIZ!**

**WORRIED ABOUT YOURSELF
OR A FRIEND, OR WANTING
MORE INFORMATION?**

 **NATIONAL
HEPATITIS
INFOLINE**
1800 437 222

CALL THE NATIONAL HEPATITIS INFOLINE:

1800 437 222

Australia's Biggest Quiz is a Hepatitis Australia campaign, delivered with funding from the Australian Government Department of Health and Aged Care.



**ENDING
HEPATITIS C.**

**hepatitis
australia**



**Australian Government
Department of Health
and Aged Care**

MEMBER ORGANISATIONS

 **hepatitisACT**

 **Hepatitis
NSW**

 **ntahc**

 **LiverWELL®**
Incorporating Hepatitis Victoria

 **HEPATITIS
QUEENSLAND**
Hepatitis and Liver Health

 **HepatitisSA**

 **tasCAHRD**

 **hepatitiswa**