

MUSICFEST

Advertising Opportunities

Reasons To Advertise - EXPOSURE!

3500 JOURNALS DISTRIBUTED to local businesses, sponsors and handed out to thousands of boaters on the water at Musicfest.

OVER 1500 BOATS IN ATTENDANCE from both shores of the LI Sound and as far away as Rhode Island, CT, NJ.

GROWING SOCIAL MEDIA FOLLOWING 8.6k Facebook followers, 1855 Instagram

ADDITIONAL WEB COVERAGE HLPS website attracts new and repeat visitors for Musicfest

FOR FULL PAGE COLOR ADS Your logo will be featured throughout the year. Other ads include name listing only.

REPEAT ADVERTISERS/SPONSORS approximately 90% of our sponsors are with us for over 12 years!

FULL PAGE AD

5"W X 8"H no bleed

AD SIZES, YOUR ART MUST BE:

Full Page 5"W X 8"H

1/2 Page 5"W X 4"H

1/4 Page 2.5"W X 4"H

AD DEADLINE 7/14

JOURNAL SPECS

Page: 6"W X 9"H

80 lb. Gloss Cover

80 lb. Gloss Text

4-Color Process

ALL ARTWORK MUST BE SUPPLIED DIGITALLY AND BE 300DPI. PREFER HI-RES PDF but will accept Photoshop - psd, jpg, tiff or Illustrator: ai, eps, pdf. No word docs. Black backgrounds and ads with heavy ink coverage not recommended.

FILE NAME MUST INCLUDE NAME OF ADVERTISER & AD SIZE (ie. XYZ Company half page)

NEED ASSISTANCE WITH AD OR TO SEND THIS FORM AND SUBMIT ARTWORK: musicfest@huntingtonlighthouse.org

QUESTIONS? Call 631.421.1985

HALF PAGE AD 5"W X 4" no bleed

JOURNAL AD SPONSOR FORM

____ Full Page(s) Color included with my \$ _____ sponsorship

____ Full Page Color \$1400 ____ 1/2 Page B/W \$300

____ 1/2 Page Color \$800 ____ 1/4 Page B/W \$175

____ Full Page B/W \$500 ____ PLEASE RE-RUN MY 2022 AD

Name _____

Company _____

Address _____

City _____

State/Zip _____

Phone _____

E-mail _____

Please include your social media information:

Facebook @ _____

Instagram @ _____

Please Make Checks Payable To: HLPS at P.O Box 2454, Halesite, NY 11743

☐ **YES! I'll provide a giveaway** of branded marketing item/literature for pirate bags. (Min 600 pcs) Items must be delivered to us by 8/11.

QUARTER PAGE AD

2.5"W X 4"H no bleed



**HUNTINGTON LIGHTHOUSE
PRESERVATION SOCIETY**

501-C3 Non-Profit Organization, Estab.1985

*Thank You For
Your Support*

**DOWNLOAD ADDITIONAL
SPONSOR PACKS AT
lighthousemusicfest.org**