

14TH ANNUAL HUNTINGTON LIGHTHOUSE



MUSICFEST 2023

The Only Music Festival In The World Held On Top Of
A Working Lighthouse In The Middle Of The Water!

See The Light. Feel The Sound.



**BANDS ACTUALLY PLAY ON
TOP OF THE LIGHTHOUSE!**

SATURDAY, SEPTEMBER 2 FROM 11AM-DUSK

RAIN DATE SUNDAY, SEPT 3

*Sponsors & Advertisers Wanted
To Be A Part Of The Fun And Our Success*

HUNTINGTON LIGHTHOUSE PRESERVATION SOCIETY • 501-C3 NON-PROFIT CORPORATION

PAST PARTICIPANTS

We thank you and hope to count on you again!

NEW PARTICIPANTS

Thank you for considering to join our growing list of supporters of HLPS and this unique event!

Why Sponsor Musicfest 2023?

...FOR THE UNIQUE MARKETING OPPORTUNITIES!

No other area event connects to the boating community like this! You have the opportunity for your marketing materials and/or imprinted giveaways to be distributed amongst the crowd.

Our *Teens on the Water* program engages local teens to participate & earn community service credits. They circulate the crowd collecting donations and distributing sponsor paks. Your company mascot encouraged to attend, too!

...FOR THE WIDE TARGET

AUDIENCE Over 10,000 boat owners and watersports enthusiasts, with statistically high per-capita income, who arrive on crafts from kayaks to yachts, most from local waters, but many from as far away as RI, CT and NJ. 98% are involved in both the LI & CT boating communities.

...FOR THE MARKETING AND SOCIAL MEDIA POWER

Your name will appear on Musicfest collateral - t-shirts, brochures, journal, e-newsletters (over 3,000+ subscribers), banners, website, print advertising, posters, social media (8.6k followers).

Major corporate sponsor will have their company banner displayed on the lighthouse during the event (weather permitting)

...FOR OUR PROVEN TRACK

RECORD Excellent partner renewal rate – approx. 90% of sponsors have been with us for over 12 years!

MUSICFEST 2023

GOAL: to raise awareness for the ongoing need of support for restoration and preservation to keep the Huntington Lighthouse afloat. Your involvement insures the sustainability of the Huntington Lighthouse Preservation Society efforts.

Our biggest fundraiser of the year!



...FOR THE GROWING LIST OF MEDIA

OUTLET COVERAGE Pre, day-of and post event coverage (online & print magazines, web). Long Islander, Newsday, Boating Times, News12, Lloyd Harbor Life, Huntington Bay Life, Northport Observer, Soundings, Windcheck & more!



ABOUT

Huntington Lighthouse Preservation Society, Inc.



Formerly Save Huntington's Lighthouse, Inc

ESTABLISHED 1985

Formed by concerned citizens to prevent demolition of the Lloyd Harbor Light Station and its replacement with an automated steel tower by the US Coast Guard.

We were one of the first groups to take over an offshore lighthouse and keep it from extinction.

The Lighthouse has since been saved, but the work continues.

OBJECTIVE

Continue to preserve and restore this iconic Lighthouse that is on the National Register of Historic Places. HLPS all-volunteer staff is passionate and always working hard to raise funds to support preservation of the interior and exterior preserving the Lighthouse for public use as an educational resource while continuing its use as an active USCG Aid to Navigation.



The Huntington Lighthouse is so revered that several local companies and organizations, including the Town of Huntington and the Chamber of Commerce, use its likeness to represent their organizations.

FUNDING CURRENTLY NEEDED FOR ON-GOING PROJECTS

- Additional Rip Rap, or rocks needed around the base of the Lighthouse to protect it
- Extensive roof & railing repairs
- Repairs to cracked upper structure masonry
- Creation of visual and educational aids for visitors
- Interior woodworking and moulding
- Boat maintenance - our only means of accessing the Lighthouse for volunteers and visitors

Partial List Of Our Supporters *A group of philanthropic companies & individuals who support HLPS, Musicfest and our other events.*

Alan R Mott Agency, Inc
 Atlantic Stabilizers/Seakeeper
 Birkenstock Depot
 Black Rock Yacht Club
 Britannia Yachting Center
 Carlson Corporation
 Centerport Yacht Club
 Chris Craft-
 Dave Bofill Marine
 Compass Realty
 Compass Rose Marine
 Coney's Marine
 Crosby Yacht Yard
 Cunningham Cooling & Heating
 Daniel Gale Sotheby's
 International Realty
 Dooney & Bourke, Inc
 Douglas Elliman Real Estate
 Drake Media Studios
 Financial Equities
 Greater Huntington
 Boating Council
 Harbor Boating Club
 Hendrickson Car Care
 Hoffman Grayson
 Architects LLP
 Huntington Chamber
 of Commerce
 Huntington Hospital
 Huntington Yacht Club
 John W. Engeman Theater
 Kaiser Marine Services
 Ketewomoke Yacht Club
 Lloyd Harbor Yacht Club
 Lucky to Live Here Realty

Marinemax
 Masthead Cove Yacht Club
 Mercedes Benz of Huntington
 Newport Engineering
 Northport Yacht Club
 Old Fields Inn
 Pawfect Pet Den
 Posto Pazzo
 R & R Brothers Electrical Contracting
 Scobbo Marine Contractors
 Seaspension
 Sea Tow Huntington
 Seymour's Boatyard
 Shamrock Restaurant
 Signature Premier Properties
 Solstice
 Terry Marine
 The Paramount Theatre
 The Sherwin-Williams Co.
 TKs Galley
 Too Happy Charters
 Umpqua Fly Fishing
 US Luggage Co. - Solo Briggs
 Viewpoint Photography
 WaterTied
 West Shore Marina
 West Shore Yacht Club, Inc.
 Whales Tale
 Whyte Ink Designs
 Willis Marine
& many more!



*It's a meaningful and powerful way to
showcase support for preservation and
the arts & culture in our community!*

Huntington Lighthouse Musicfest Sponsorship Levels

SKIPPER SPONSOR

\$2,500 DONATION

- Sponsor name and/or logo featured prominently on all collateral materials (posters, web, journal ads, newsletters, print media ads)
- Your logo will be prominently featured on Musicfest 2023 t-shirt
- 1 full page color Musicfest 2023 journal ad
- Weather-permitting, your company banner will be displayed on the Lighthouse for Musicfest 2023 (approx. 3 days, giving you maximum exposure).
- Social media integration - You'll be recognized on our Facebook and Instagram pages
- You'll be able to supply ads, collateral and/or giveaways for distribution to boaters at Musicfest 2023

FIRST MATE SPONSOR

\$5,000 DONATION

Includes benefits of \$2,500 sponsorship PLUS

- 2 full page color Musicfest 2023 journal ads
- 2 People allowed entry to the Lighthouse during Musicfest 2023

CAPTAIN SPONSOR

\$10,000 DONATION

Includes benefits of \$5,000 sponsorship PLUS

- An evening for 12 on the Lighthouse

ADMIRAL SPONSOR

\$50,000 DONATION

★ **Whole Musicfest Sponsorship**
Includes benefits of \$10,000 sponsorship PLUS

- Your company will be publicized and announced at Musicfest 2023
- You'll be featured in a Musicfest 2023 journal article with several pages dedicated to you plus premium back cover ad placement & front cover announcement/name
- Your logo will be prominently featured on all bags distributed for Musicfest 2023

We Can Be Creative And Customize A Package To Achieve Your Objectives.

DOWNLOAD SPONSOR FORMS AT Lighthousemusicfest.org

CORPORATE SPONSOR QUESTIONS?

Contact Pam Setchell - musicfest@huntingtonlighthouse.org

WHAT SOME OF OUR SUPPORTERS ARE SAYING...

West Shore Marina has been a proud sponsor of the Huntington Lighthouse and its preservation society for over 30 years. The lighthouse is a beacon and welcome mat for boats and boaters of all sorts into Huntington Harbor. Every year we look forward to supporting the fun and exciting events like the Musicfest to further the restoration!

SPONSOR - WEST SHORE MARINA

I go every year and wouldn't miss this amazing event for anything! It's a trip that will forever be a part of our summer season!

BOATER - KEVIN GRAHAM, MYSTIC, CT

The Sherwin Williams Company is proud to support the Huntington Lighthouse Musicfest Event. It is very important for our company to support local events to strengthen our bond with the communities we serve. This event has been part of the culture of Huntington for many years. We are thankful for the opportunity to be part of this culture and community through continued partnership.

SPONSOR - SHERWIN WILLIAMS

We have been a proud sponsor of the amazing Music Festival since inception and are committed to the preservation of The Huntington Lighthouse - such an important landmark in our community.

SPONSOR - DANIEL GALE SOTHEBY'S INTERNATIONAL REALTY

The Musicfest is a one-of-a-kind event. As far as events go, the enthusiasm of the community, the excitement that surrounds the event each year and the return on our investment are unparalleled. Everyone wants to be involved!

SPONSOR - K. CONEYS, CONEYS MARINE

For a company that specializes in raft-ups - the Huntington Lighthouse Music Festival is the most special event to us.

SPONSOR - SOLSTICE WATERSPORTS

As a Huntington resident for over 3 decades I have enjoyed the beauty, mystique and historic significance of our lovely lady. My hope is that my future great grandchildren will be able to see the fruits of my stepping up.

The Huntington Lighthouse still needs to be supported to restore and maintain her rightful place for decades. Proud to be one of the team.

SPONSOR - DONNA DRAKE, DRAKE MEDIA NETWORK

Musicfest is something we look forward to every year! Have been waiting for so long for an event to be based around the boating community on LI & we finally have one! Can't wait to see what they come up with for us every year!

BOATER - R. SIGNALI, HUNTINGTON



14TH ANNUAL MUSICFEST 2023 *See The Light. Feel The Sound.*