

Your Child Took Part in a Love Your Eyes Lesson Today!

Today your child joined classmates in learning about the importance of looking after their eyes.



What Your Child Learned

- Why healthy vision is important for learning, playing and everyday life.
- Simple habits that help protect their eyes.
- Why regular eye tests matter, even if they think they can see well.
- How everyone can help make eye health a priority.
- How to love their eyes.



Talk Together Tonight

- Keep the conversation going tonight by asking:
- What is one new thing you learned about looking after your eyes today?
- Why do you think eye tests are important?
- What is one thing our family can do to keep our eyes healthy?

Talking about eye health at home helps children build habits that last a lifetime.

FAMILY CHALLENGE

Take a Family Trip to the Eye Doctor!



In the next month, make sure every member of your family has an eye test booked.

Many eye conditions develop without obvious symptoms, so regular eye tests are one of the best ways to protect your whole family's vision. Tick everyone off the list:

☐ Grown-ups ☐ Child / children ☐ Grandparents ☐ Everyone booked!



Make the #LoveYourEyes Pledge

Join your child by pledging to look after your own and your family's eye health, and encourage others to do the same.

Together, we can help create a future where everyone has access to the eye care they need.

Make your pledge: scan the QR code or visit www.iapb.world/make_a_pledge





Every Story Counts

Has eye care made a difference in your family's life?
We'd love to hear your story.

By sharing through Every Story Counts, you'll help raise awareness, inspire others and strengthen the global movement for better eye health.

Share your story: scan the QR code or visit
www.iapb.world/every_story_counts

Every Story
Counts



Keep the Learning Going

- Fun eye health activities
- Printable games and resources
- Eye health tips for children and families

Explore more: scan the QR code or visit
www.iapb.world/campaign_assets_signup



THANK YOU!

Take a Family Trip to the Eye Doctor!

By making eye health a priority at home,
you're helping them build healthy habits for life.

#LoveYourEyes



www.iapb.world

