

# IAPB Members

**Taking Action Together**  
Membership pack



# The challenge

from Peter Holland, CEO

**There are 1.1 billion people around the world living with the consequences of vision loss simply because they do not have access to eye care services. Without meaningful change, this number is projected to rise to 1.8 billion by 2050.**

We are witnessing a perfect storm: the rise in non-communicable diseases, ageing populations, and a growing epidemic of myopia that is affecting children earlier than ever before. At the current pace, nearly half of the global population will have myopia by 2050. We are also confronting the challenge of delivering care for our rapidly ageing societies.

Eye care remains under-resourced and is not affordable for too many people. Of those living with vision loss, 90% are in low- and middle-income settings. They are also often among the poorest and most marginalised. The challenge is more complex than ever, the numbers are larger, and the inequalities more entrenched. We must act now.”

# The challenge

in data

**2-3 billion people globally have a vision impairment**

**Vision loss disproportionately affects the poorest and most marginalised in society**

**1.1 billion people live with sight loss in 2020 which could have been prevented or is yet to be addressed**

**Poor eye health increases the risk of early mortality by 2.6 times**

**33% increased risk of depression associated with vision loss**

**Almost every human on earth will need access to eye care services in their lifetime**

**1.8 billion people will have sight loss by 2050 without action**

# The opportunity

**Eye health is more than a medical issue; it is a powerful driver of human and societal development. Investing in eye care:**

- Boosts education, productivity, and income
- Enhances mental and physical well-being
- Promotes gender and social equity

It is a golden thread that runs through all of the United Nations Sustainable Development Goals (SDGs).

By 2030, we want to see a world where:

No-one experiences unnecessary or preventable sight loss, and everyone can achieve their full potential.

Eye care and rehabilitation services are accessible, inclusive and affordable for everyone, everywhere, whenever they are needed.

People understand the importance of caring for their own eye health and demand access to services, free from the weight of any social stigma.

With the clock ticking toward 2030, this is a decisive decade.

Joining IAPB means being part of a global movement with the power, partnerships, and plan to make eye health a priority.

Together, we can transform lives worldwide.

# The opportunity in data

**\$411 billion of lost global productivity, annually could be regained with action**

**90% of vision loss is preventable or treatable**

**A pair of glasses reduced the odds of a child failing a class in school by 44%**

**Eliminating vision impairment would see 22 million more people employed**

# Taking action is central to what we do

## We are a powerful voice for change

**IAPB is the only global alliance dedicated exclusively to ending avoidable blindness and visual impairment. We are a not-for-profit charity, representing a truly diverse membership of more than 250 organisations across over 100 countries.**

From international NGOs and academic institutions to leading eye hospitals, professional associations, and private sector leaders, we unite behind a single goal: eye health for all.

We work at the intersection of public health, development, and markets to:

- Influence policy and raise eye health up global and national health agendas
- Advocate for sustainable financing and integrated people-centred eye care (IPEC)
- Ensure members' voices are represented at the highest levels of decision-making. From ministries of health to global platforms like the United Nations and the World Health Organization
- Drive evidence-based campaigns and sector-wide initiatives, such as World Sight Day and the 2030 In Sight strategy

**“IAPB has succeeded in delivering key advocacy asks that have had an enormous impact on the eradication of needless vision loss at both the national and global level”**

Elizabeth Kurian, Mission for Vision



## A strategic moment to join be part of the movement

**There has never been a more urgent or opportune time to engage. We are at mid-point of the 2030 In Sight strategy and through the political Value of Vision campaign, we are accelerating action, holding leaders accountable and driving towards the first-ever Global Summit for Eye Health in 2026. The Summit will bring together health leaders, funders, and practitioners from across the world to set a unified vision for the next decade.**

The Summit will convene world leaders to:

- Assess progress in improving eye health and addressing sight loss globally
- Act on the national and global targets and commitments already made
- Agree practical steps, monitoring and roadmap to 2030

Through our public campaigns like Love Your Eyes, we are galvanising global awareness, reaching policymakers and the public alike. Our Vision Atlas and Eye Health Scorecards are informing national planning and investment. As a member, you'll have direct access to these tools and the opportunity to shape the future of eye care.

Together, we shine a spotlight on an issue that affects every single person on the planet.

**“Being an IAPB member has taken our philanthropy programs to the next level and expanded our expertise in the sector. The leadership team is second to none and they have taken us on a learning journey and used our unique perspective and skills to collectively deliver stunning achievements in our collective mission to solve the world’s vision crisis”**

Jacqueline Grove, Senior VP, National Vision

# Our pillars of work

## Advocate

we lead and influence policy at country, regional and global level



**Advocate** | Campaign | Connect | Learn

**As we reach the halfway point to 2030, IAPB is leading the charge to deliver the goals of the 2030 In Sight strategy to end avoidable sight loss for good.**

We're strengthening key partnerships with the World Health Organization, United Nations, the Commonwealth, and forging new collaborations with agencies like UNICEF to integrate eye health into broader global health and development agendas.

Our advocacy is focused on:

### **Influencing governments**

to adopt national eye health plans.

### **Supporting accountability frameworks**

and policy targets.

### **Mobilising financing through partnerships**

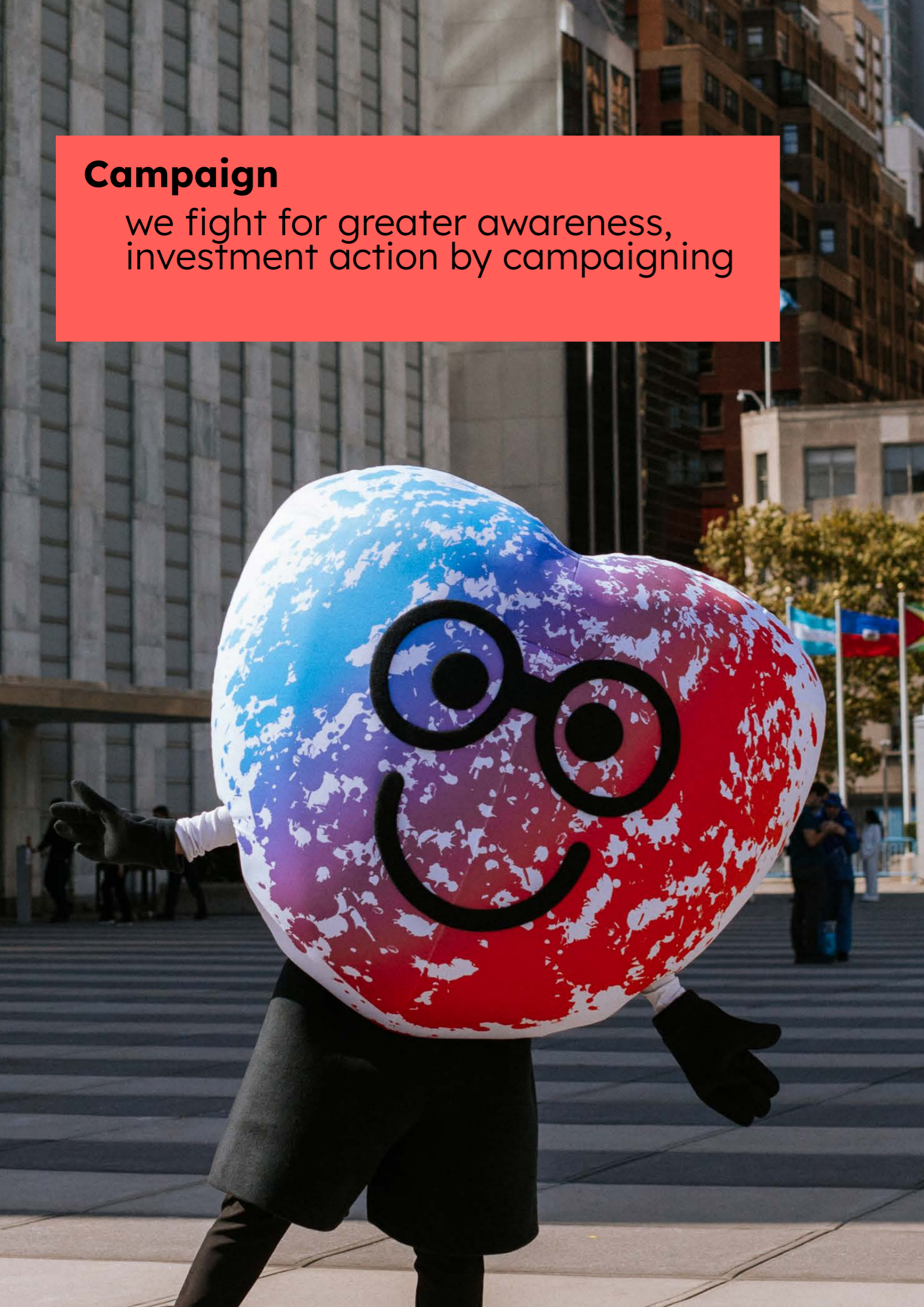
with institutions like the World Bank.

### **Promoting integration into Universal Health Coverage**

Integrated People-Centred Eyecare (IPEC), and the Sustainable Development Goals.

We're also preparing for a milestone: the first-ever Global Summit for Eye Health in 2026, where the world will unite to recognise the Value of Vision and commit to real change.

As an IAPB member, your organisation plays an important role in shaping global policy. You can leverage IAPB's influence to translate global commitments into national action and unlock the financing, political will, and attention our sector urgently needs.



## Campaign

we fight for greater awareness,  
investment action by campaigning

Advocate | **Campaign** | Connect | Learn

**On behalf of the eye health sector, IAPB works to make sure eye health receives the political, health and development priority it requires, through campaigning.**

### Love Your Eyes

Launched in 2021, Love Your Eyes has become the world's largest eye health campaign, encouraging people to prioritise their eyes and urging global leaders to take meaningful action. Each year, the campaign builds momentum towards World Sight Day, the most significant date in the eye health calendar creating a powerful moment of global attention and advocacy.

Led by IAPB, Love Your Eyes sets the theme for World Sight Day and drives the global campaign. We shine a spotlight on the remarkable work of our members, generating headlines around the world. We invite all IAPB members to join us in celebrating, advocating, and raising awareness because everyone, everywhere deserves accessible, affordable eye care.

Impact so far:

**Over 25 million**  
people reached globally.

**Over \$250 million**  
in advertising value generated.

**Over 60,000**  
media articles and 1.28 billion impressions.

## Connect

we lead and convene events, networking in a range of different forums for the sector



**Membership with IAPB opens the door to deeper collaboration and lasting influence. It offers a space to connect with decision-makers, join critical conversations, and be part of the global movement shaping the future of eye health. By showing up where it matters, members help turn shared vision into real-world impact.**

### **2030 In Sight Live**

Our flagship annual event unites leaders, practitioners, and innovators from across the globe.

It's a unique space to:

#### **Build**

systems change for eye care.

#### **Explore**

investment and financing.

#### **Share**

strategies and challenges on the path to 2030.

#### **Elevate**

your organisation's role in global eye health.

### **Regional networks**

Connect with our regional teams, collaborate with fellow members working in your focus countries, and build partnerships with key stakeholders.

#### **Webinars**

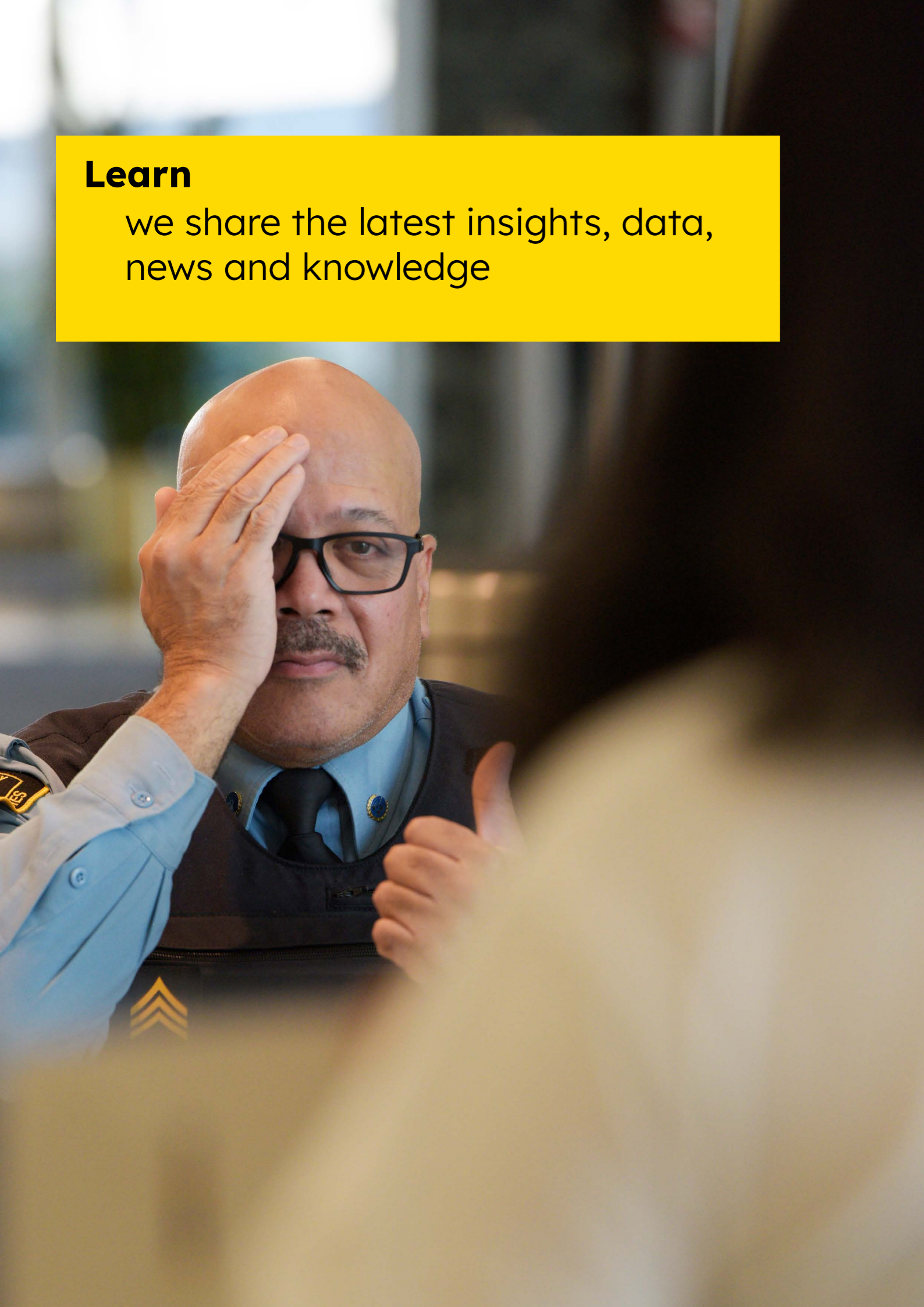
with thought leaders.

#### **Workshops**

on policy, advocacy, and implementation.

#### **Regional meetings**

to strengthen local collaboration.



**Learn**  
we share the latest insights, data,  
news and knowledge

**The IAPB Vision Atlas**

The Vision Atlas is the definitive global resource on avoidable sight loss. Developed in collaboration with the World Health Organization, the Lancet Global Health Commission, and top academic partners, it brings together the most authoritative data on vision impairment, eye care services, and national progress.

Members use the Vision Atlas to:

**Monitor country-level trends**  
and global progress.

**Strengthen advocacy**  
with policymakers and funders.

**Design programmes**  
backed by up-to-date evidence.

The Vision Atlas ensures your work is rooted in the best available data.

**Discover data stories on the new Vision Atlas**

**Magnitude of vision loss**

<b>1.1 billion</b> people live with preventable vision loss	<b>\$410.7 billion</b> lost each year from the global economy due to vision loss
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**Child eye health**

<b>450 million</b> children have vision impairment that needs treatment	<b>2 million</b> children are living with blindness
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## The Knowledge Hub

The Knowledge Hub is the go-to space for practical tools, resources, and insights on global eye health. It brings together guidance, case studies, and evidence across key priorities of the 2030 In Sight strategy.

Members use the Knowledge Hub to:

### Access toolkits and guidelines

to strengthen service delivery.

### Learn from case studies

and sector-wide best practice.

### Engage with resources

on cross-cutting themes like equity, systems change, and innovation.

The Knowledge Hub ensures your work is informed by the latest global evidence and practical solutions.

As an IAPB member, you can also participate in the Member Engagement Groups (MEG). The Groups offer members a powerful way to connect, collaborate and amplify impact across our eight key global eye health priorities.

There are two kinds of groups:

- **Member-Led Groups:** These are driven by members themselves, bringing together diverse partners to explore best practices, share lessons, and work on thematic areas.
- **Strategy Implementation Groups:** Led by IAPB staff in collaboration with subject experts, these groups fast-track key elements of the 2030 IN SIGHT Strategy such as cataract care and refractive error.

## Capability building

IAPB is committed to supporting members to learn with and from each other, with a particular focus on systems change skills and leadership development.

Join eye health professionals from around the world in their development journey as leaders in eye health.

IAPB Members can:

### Nominate emerging eye health professionals

for the Young Systems Leaders award – a programme that combines professional opportunities and recognition for young leaders in eye health.

### Attend leadership for eye health webinars

to explore different leadership tools with eye health professionals from around the world.

### Participate in the Systemcraft cohort programmes

to gain a practical insight into systems thinking and systems leadership skills.

### Collaborate with IAPB capability building programmes

in their own organisations or contexts.



**“We are in this moment of radical collaboration... for what we all want is a world where everyone belongs, is seen and heard. To end avoidable vision loss – it is up to us together to take action”**

Caroline Casey, President

## **You and IAPB** powerful partners

**By joining the global alliance for eye health, your organisation plays a key role in delivering our shared vision: 2030 In Sight. Now more than ever, your voice, expertise, and leadership are essential.**

- Advocate through the Value of Vision campaign: amplify the importance of eye health within health systems and help us build global momentum ahead of the Global Summit for Eye Health.
- Share your knowledge and expertise: contribute your insights, research, and experience to strengthen the global community and shape more effective solutions.
- Collaborate for greater impact: partner with like-minded members to build strong, action-oriented coalitions that accelerate progress at every level.

**Together, let's turn commitment into action – and action into lasting change.**



# Membership levels

Advocate	A	B	C
Join IAPB Board, help shape strategy, lead global action and policy change	✓		
Influence policy and engage with key stakeholders at the UN, WHO and other global agencies	✓		
Contribute to the development of advocacy priorities and strategies	✓		
Gain bespoke insights via regular advocacy calls with senior sector leaders	✓		
Introductions to ministries and partners in different countries to expand your work and impact	✓	✓	
Become part of the most influential and impactful global advocacy for eye health	✓	✓	✓
Leverage IAPB's brand to connect with international bodies, ministries, national and local governments	✓	✓	✓
Access resources, templates and tools to support effective country advocacy activities	✓	✓	✓
Actively contribute to regional and national priorities to shape impactful advocacy, service delivery and collective action	✓	✓	✓
Campaign	A	B	C
Access campaign support, bespoke content and insights from senior IAPB staff and experts	✓		
Lead our campaign activations at a global, regional and national level	✓	✓	
Join the Value of Vision campaign to mobilise stakeholders ahead of the Global Summit Events	✓	✓	✓
Support the #LoveYourEyes campaign to build eye health promotion with funders, leaders, politicians and consumers	✓	✓	✓
Join #WorldSightDay activities – the most important day in the year! Help raise awareness of your work	✓	✓	✓
Access digital campaign toolkits and resources for your activations to build engagement with your key audiences and networks	✓	✓	✓
Use our annual impact report - detailing our collective achievements and impact - to update and influence your networks and key stakeholders.	✓	✓	✓
Publicise your job vacancies, news, events, campaign and initiatives with our global community	✓	✓	✓

Connect	A	B	C
Join a member work group or taskforce to share your expertise and help harness our collective knowledge and influence policy	✓	✓	✓
Connect to our regional and country networks via the Membership Map	✓	✓	✓
Participate in global, regional, and national events and networking	✓	✓	✓
Connect with innovators, leaders, and change-makers and access opportunities to forge new partnerships to end avoidable vision loss	✓	✓	✓
Access the Valued Supplier Scheme to search for recommended equipment and products	✓	✓	✓
Learn	A	B	C
Benefit from tailored knowledge, research, and insight to support your priorities	✓	✓	✓
Lead our campaign activations at a global, regional and national level.	✓	✓	✓
Access the Vision Atlas and Knowledge Hub – IAPB's digital platform that distils the latest evidence and insight in eye health	✓	✓	✓
Contribute data and insight to inform global, regional and country level advocacy activities and planning	✓	✓	✓
Subscribe and feature in IAPB's news, content, and insights for the sector	✓	✓	✓
Capability Building – Participate in workshops, webinars, young systems leaders, systems-craft	✓	✓	✓
Systems Leadership	✓	✓	✓

# A small team delivering big impact

## Meet the engine behind membership

IAPBs unique and unparalleled global membership gives the eye health sector a powerful platform and voice for collective action; but so much of what the alliance achieves is down to our outstanding membership team:

**Rachael Bourke**



### Hi, I'm Rachael

I'm your Membership Services Manager.

My role is to ensure that you are getting bespoke support and the most out of your membership with us. I'll be on hand to answer any questions you may have. Please don't hesitate to get in touch with me:

[rbourke@iapb.org](mailto:rbourke@iapb.org)

**Nick Parker**



### Hi, I'm Nick

I'm Director of Development and Partnerships.

My role is to build impactful partnerships, finding synergies in campaign and advocacy ambitions that can support the wider goals of ending avoidable vision loss. I have an additional focus on broadening our membership experience, reaching beyond our existing stakeholders and fostering new relationships. Please don't hesitate to get in touch with me:

[nparker@iapb.org](mailto:nparker@iapb.org)

**Damilola Bello**



### Hi, I'm Dammy

I am the Development and Partnerships Manager.

My role is to lead our corporate partnerships, overseeing the relationships and operational processes behind the projects we deliver together. I also work on identifying and building new partnerships that can support the growth and strength of the coalition. Please don't hesitate to get in touch with me:

[dbello@iapb.org](mailto:dbello@iapb.org)

