

2024 North Australia

SAVANNA FIRE FORUM

20-22 February Larrakia Country, Darwin











Sponsorship Prospectus

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The Indigenous Carbon Industry Network (ICIN) invites you to partner with us for Australia's leading savanna fire event – the 2024 North Australia Savanna Fire Forum (SFF). Now in its sixth year, this important event facilitates knowledge sharing and improved understanding and practice within the growing, successful and important Indigenous carbon industry.

In 2023, the SFF was sold out, with 350 fire managers, Indigenous land managers, carbon industry practitioners, scientists, policy makers and other interested parties, in attendance. The rich program includes the latest in savanna fire management practice and fire science technology as well as First Nations leadership in Caring for Country and the preservation of ancient fire management practices.

The 2024 Forum will be held from 20-22 February on Larrakia Country, Darwin, in partnership with Charles Darwin University (CDU). Our partnership with CDU reflects the history of this event, which was launched by the CDU Centre for Bushfire Research in 2019, and has been hosted annually by ICIN with support from CDU RIEL research team since 2019.

ICIN is pleased to offer a range of sponsorship opportunities to organisations that support our values and purpose. We look forward to partnering with you on this landmark event.

Further information

Anna Boustead Email: ceo@icin.org.au



Our Members



The Event

The North Australia Savanna Fire Forum 2024 Program will be an important opportunity to hear from Indigenous fire practitioners, scientists and policy-makers. Experts from across north Australia will present the very latest in savanna fire management practice, fire science technology, training in hotspot tracking and satellite mapping by the North Australia Fire Information Service along with fire songs and stories, industry insights, women in fire yarning circle, and innovative approaches to knowledge sharing.

Savanna Fire Management for Healthy Country and Healthy People

In 2024, the theme is 'Savanna Fire Management for Healthy Country and Healthy People'. The Forum will spotlight Indigenous voices and leading experts supporting Indigenous-led program design, that embeds collective experience with the latest research, to inform and empower decision-making in the savanna burning space. It will explore both traditional and mainstream forms of knowledge sharing within the network and beyond.









The Opportunity

The Savanna Fire Forum attracts:

• 350 attendees, including Indigenous fire managers, rangers, scientists, program managers, government representatives and others working in the fire management sector.

Event communications

Websites

- North Australia Savanna Fire Forum www.savannafireforum.net
- Indigenous Carbon Industry Network icin.org.au

Business networks

- Savanna Fire Forum working group, including Charles Darwin University and representatives from 40 organisations that support savanna fire management.
- 29 Members organisations, representing 35+ remote Indigenous communities, collectively responsible for managing over 17.3 million hectares of north Australian savanna.

ICIN supporters

- 1500 ICIN Subscribers
- 1100 Facebook followers
- 1600 LinkedIn followers
- 600 Twitter followers

Ticket Prices

To accommodate a larger venue, support attendance of Indigenous fire managers, and ensure the cost of tickets is not a barrier to participation, ICIN will introduce three ticket rates in 2024 to cover the cost of participants attending the 3 days:

- 1. \$200pp Indigenous ranger/ICIN Member Rate
- 2. \$400pp Not for profit/University/Student Rate
- 3. \$800pp Government/Corporate Rate

GOLD: Major Sponsor \$20,000

ICIN North Australia Savanna Fire Forum Proudly supported by...

Your organisation will receive acknowledgement as a Major Sponsor of the 2024 North Australian Savanna Fire Forum, including:

- Free registration for up to 6 delegates
- Display banner
- Booth
- Logo/link in event collateral
 - Savanna Fire Forum website
 - Savanna Fire Forum program
 - Savanna Fire Forum event banner at event venues
 - Sponsor banner at event venues (at Sponsor's cost)
- Logo in publications
 - Savanna Fire Forum summary report
 - Savanna Fire Forum video
- Cross-promotion on the ICIN website and social media





SILVER: \$10,000

Your organisation will receive acknowledgement as Silver Sponsor, including

- Free registration for 3 delegates
- Display Banner
- Logo/link in event collateral associated with your day/evening
 - Savanna Fire Forum website
 - Savanna Fire Forum program
 - Sponsor organisation banner at event venues
- Logo in publications
 - Savanna Fire Forum summary report
 - Savanna Fire Forum video
- Cross-promotion on the ICIN website and social media





BRONZE: Logo Sponsor \$5,000

Your organisation will receive acknowledgement as Bronze Sponsor of the full program, including:

- Free registration for 1 delegate
- Logo/link in event collateral
 - Savanna Fire Forum website
 - Savanna Fire Forum program
 - Sponsor organisation banner at event venues
- Cross-promotion on the ICIN website





Sponsor Application Form

Organisation
ABN
Billing Address
Contact person
Position
Email
Phone
What level of sponsorship are you interested in?
Gold - Major Sponsor (\$20,000)
Silver - Day Sponsor (\$10,000)
Bronze – Logo Sponsor (\$5,000)
Why does your organisation want to support this event?
Name and email addresses of ticket holders
Please attach logo to this form and email to communications@icin.org.au.
Note: Applications by prospective sponsors will be vetted by the Savanna Fire Forum working group to ensure values of the forum are supported and sustained.







www.icin.org.au