



International Federation for Emergency Medicine

Role Title: Creative Designer

Reporting to: Member Engagement and Communications Coordinator

Direct reports: None

Expected time commitment: 10 hours per month

Role Overview

Help us bring IFEM's mission to life visually. As a volunteer Creative Designer, you'll craft compelling visual identities, marketing materials, and digital assets that powerfully tell our story. From logos to annual reports, social graphics to presentation decks, you'll ensure every visual element reflects IFEM's values and inspires action. This role is perfect for talented artists who understand design thinking, appreciate purposeful creativity, and want to use their skills for social good. You'll collaborate with communicators, programme teams, and leadership to shape how IFEM looks and feels across all touchpoints.

Responsibilities

1. Visual Identity Development

- Contribute to the evolution and growth of IFEM's visual identity system
- Create templates for consistent branding across materials
- Design logos, icons, and custom illustrations
- Contribute to brand guidelines and usage protocols

2. Marketing and Communication Design

- Design print materials (brochures, flyers, posters, reports)
- Create digital assets (social media graphics, web banners, presentations)
- Produce visual content for campaigns and special initiatives
- Collaborate on photo shoots and video production concepts

Person Specification

Requirement	Essential	Desirable
Education & Qualifications		
Bachelor's degree in Graphic Design, Fine Arts, or related field		X
Master's degree in Development Studies or Regional Studies		X
Experience		
Experience in graphic design	X	

Experience with non-profit or social impact design		X
Experience working on international campaigns		X
Skills & Attributes		
Mastery of digital design software (we use Canva)	X	
Strong conceptual thinking and problem-solving skills	X	
Excellent attention to detail and aesthetic judgment	X	
Ability to receive and incorporate feedback constructively	X	
Understanding of accessibility standards in design	x	

Why Volunteer with IFEM

Volunteering with IFEM provides meaningful personal and professional growth within a global community committed to positive change.

Volunteers gain hands-on experience across international programmes, develop transferable skills in areas such as project coordination, communications, and leadership, and expand their networks with diverse stakeholders across sectors and regions. You'll receive recognition for your contributions through certificates of service, letters of recommendation, and opportunities to showcase your work in IFEM publications and case studies.

Beyond tangible credentials, volunteers join a supportive community where their expertise is valued, their voices are heard, and their passion for impact is matched by real opportunities to shape outcomes.

Whether you're early in your career seeking relevant experience or an established professional wanting to give back, IFEM volunteers leave with strengthened capabilities, broader perspectives, and lasting connections that extend far beyond their volunteer term.

IFEM's Commitment to Volunteers

At IFEM, we recognise that our volunteers are the heart of our mission, and we are committed to creating an environment where they can thrive. We invest in comprehensive orientation and ongoing training to ensure every volunteer feels prepared, confident, and equipped to succeed in their roles. Our structured support system includes dedicated supervisors who provide regular feedback, mentorship, and guidance throughout your volunteer journey.

We prioritise volunteer wellbeing by maintaining reasonable time commitments, offering flexibility around availability, and providing clear channels for addressing concerns or challenges.