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Windsor
Parade
Corporation



Canada Day Parade Sponsorship Package

WindsorParade.org



Canada Day Parade 2026

Wednesday July 1 2026 11 a.m.



Spectacular
Entries



Musical Entries and
so much more



Bring family members,
friends and join the fun including
our fan zones for pre and post
parade entertainment

LOCATION

Ouellette Avenue beginning at
Giles and concluding at Pitt
Street



Come find out why everyone
loves a parade!

Sponsorship Levels

The Windsor Canada Day Parade is made possible through sponsorship of Government and Local Business organizations. The Windsor Parade Corporation is a registered Not-for-profit Corporation in Ontario, which organizes family events and parades for our local communities.



Total (\$)	Packages	Available	Included
\$13000	Local Presenting Sponsor-Sold	1	<ul style="list-style-type: none"> Identified in all media Presence in parade Appearance on live podcast Logo on website, Banner at Front of Parade Social Media and Digital Media Presence Media Conference *Downtown Windsor BIA
\$2000	Fan Zone Sponsor	2	<ul style="list-style-type: none"> Speaking opportunity at event Banner or logo on site Appearance on live podcast Logo on website Social Media and Digital Media Presence Parade presence
\$2500	Giant Inflatable Sponsor	5	<ul style="list-style-type: none"> Opportunity for members of your group to walk in parade Your banner in front of inflatable Logo on website Social Media and Digital Media presence Parade presence Company recognized in parade commentary
\$1000	Canadian Flag Sponsor	1	<ul style="list-style-type: none"> Opportunity for 20 or more of your group to carry the 30x60 Canadian Flag Your banner in front of flag Social Media and Digital Media presence Company recognized in parade commentary *Shoppers Drug Mart*
\$1000	Fire Cracker Tim Bit Sponsor	3	<ul style="list-style-type: none"> Logo at fan zone with Tim Bits Social Media and Digital Media presence Logo on website Opportunity for team members to hand out Tim Bit Packages
\$500	Entertainment Sponsor	8	<ul style="list-style-type: none"> Social Media and Digital Media presence Logo on website Opportunity for your team members to carry your banner in front of entertainment on parade





Happy Canada Day

How do I become a Sponsor



For more information on how you can be a part of the 2026 Canada Day Parade contact the **Windsor Parade Corporation**

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☎ 519-254-2880



WindsorParade.org

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