



Demetriouse L. Russell

Chief Executive Officer

Venn Diagram Partners, LLC

Professional Background

Demetriouse Russell declares his personal brand as being relatable, accessible, and curious. His personal motto is *“I own 100% of my failure, but only a fraction of my success.”* Demetriouse hails from Cabrini Green Chicago and grew up in Newton, MA. His dream as a child was to play in the NBA. He used that dream as fuel to get an education and pursue a career in banking, private equity, non-profit leadership, executive education, management consulting, and entrepreneurship.

Demetriouse has earned a seat in the C-Suite as a trusted advisor to senior-level executives and board of directors on issues related to leadership development, diversity, equity and inclusion, and executive coaching. Using Venn Diagram Partners as his vehicle, he specializes in taking leaders and organizations on a DEI journey of becoming more equitable and inclusive by helping them to understand the connection the between organizational goals, shared values, and high-performance in the workplace and marketplace. His mission is to help individuals feel like they belong and can belong authentically. He has helped scores of leaders become self-aware on their path to modeling how to lead across differences while achieving results.

He attended Middlebury College and graduated from Morehouse College where earned a BA in History, *magna cum laude*, *Phi Beta Kappa* and *Phi Alpha Theta*. He also attended the London School of Economics during his junior year on a prestigious Luard Morse Fellowship sponsored by the English-Speaking Union. He was a Rhodes Scholar candidate. He received his MBA from Harvard Business School where he focused on private equity and entrepreneurship.

Demetriouse embraces the motto “to whom much is given, much is required.” He serves on several boards including UNCF New England Leadership Council, Advisory Board of The Base of Chicago, Boston Harbor Now Board of Trustees, School and Main Institute, Metro Housing and Harvard Business School Association of Boston Board of Governors. He also serves on the Investment Committee of the Business Equity Fund’s initiative to bridge the wealth gap in Greater Boston by investing in Black and Latinx owned businesses in collaboration with The Boston Foundation. He believes in *paying-it-forward* by mentoring young adults, especially from underexposed backgrounds.

He has been featured on CNBC, interviewed in Forbes.com on [“The Right Way to be a Mentor”](#) and in the book *“Women, Minorities, & Other Extraordinary People, a New Path for Workforce Diversity”* by Dr. Barbara Adams.

Demetriouse is the proud father of 3 boys and 2 girls who teach him how about parenting each and every day. He loves basketball, music, long walks, and being an available for his beloved fraternity, Kappa Alpha Psi Fraternity Incorporated where he is a Double Life Member and Phi Nu Pi Awardee for his outstanding service to the Boston Alumni Chapter.