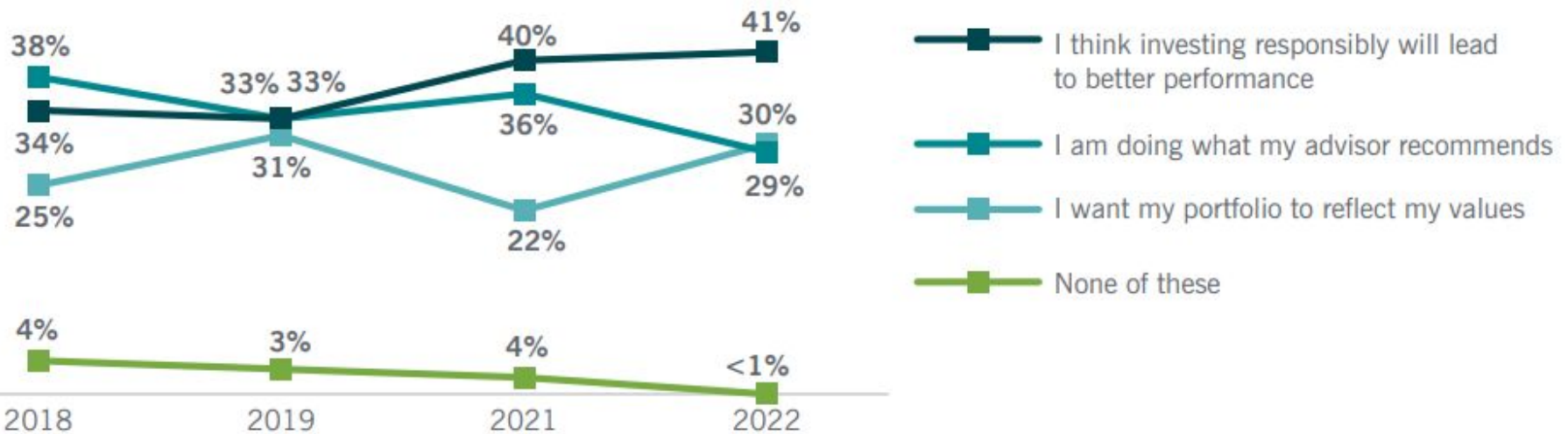


# Primary Reason for Responsible Investing

- Better performance as the most cited reason
- Aligning portfolios to values is gaining ground
- Potential divide between advisors and clients



Source: Nuveen [Seventh Annual Responsible Investing Survey](#), 2023

# Need to See Impact

83%

Being able to see the specific societal or environmental benefits of my RI makes me want to allocate more<sup>2</sup>

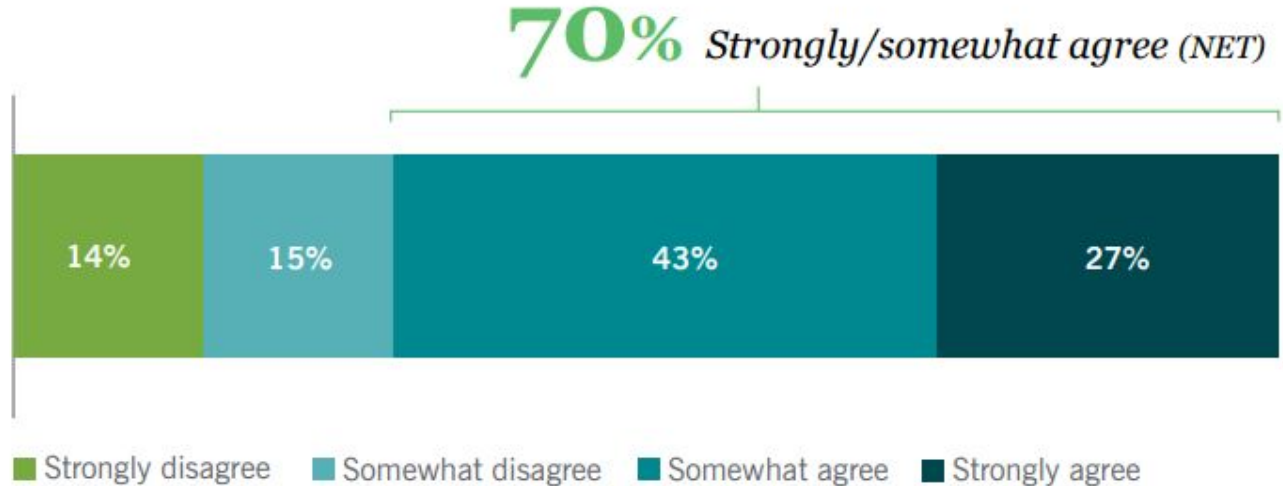
65%

RI allocation is a decision I make using my own research

78%

It is important that the company managing my money is knowledgeable about RI

Seeing the specific societal or environmental benefits of (my) responsible investing is essential to why I (would) invest this way.



Source: Nuveen [Seventh Annual Responsible Investing Survey](#), 2023



You should consider the investment objectives, risks, charges and expenses carefully before investing.

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