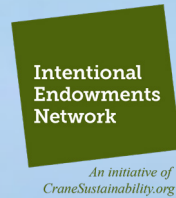




IN PARTNERSHIP WITH



PRESENT

**FEB 2-4
2025**

HIGHER EDUCATION CLIMATE LEADERSHIP SUMMIT — Washington, D.C. —

SPONSORSHIP PROSPECTUS



CATALYZE & SCALE ACTION

to address inequity and the climate crisis

2025 Higher Education Climate Leadership Summit
February 2-4, 2025 | The Mayflower Hotel, Washington, D.C.

Join 350+:

- Presidents and Trustees,
- Senior Campus Sustainability professionals and staff,
- Faculty and academic staff,
- Facilities, energy, and planning professionals,
- Diversity, equity, and inclusion and community engagement office staff,
- Campus financial professionals, including investment consultants, asset managers, and other investment firms,
- Climate solution providers

Sponsorship Opportunities

To discuss sponsorship opportunities, please contact:

Bridget Flynn

Climate Programs Senior Manager
Second Nature

bflynn@secondnature.org

For more information visit www.higheredclimatesummit.org

Sponsorships are an essential component to making the Summit possible.

Higher education attendees collaborate and connect with businesses, advisors, governments, foundations, and nonprofits throughout the Summit. We are expecting 350+ participants to advance the urgent and unprecedented actions we must take to stave off the worst impacts of climate change. At our highly interactive Summit, participants are encouraged to work together to find new solutions and partnerships, launch initiatives, and generate publicity around this work.

SPONSORSHIP LEVEL	CONVENING exclusive sponsorship at this level	PLATINUM	GOLD	SILVER	BRONZE	SUPPORTING
MEMBER	\$40,000	\$30,000	\$20,000	\$10,000	\$5,000	\$3,750
NON-MEMBER*	\$50,000	\$40,000	\$30,000	\$15,000	\$7,500	\$5,000
Prime advertising and marketing on website, event app, event materials, banners, email marketing, etc.	✓					
Exclusive sponsor of chosen concurrent, plenary, or networking session	✓					
Mainstage introductory remarks or introduction to featured panelists, and banner on main stage	✓	✓				
Dedicated room for meetings and networking	✓	✓	✓			
Post-event marketing webinar or blog post with Second Nature or IEN	✓	✓	✓			
Guaranteed spot to host a Next Level Conversation: an intimate in-person tabletop conversation with participants. 3 rounds of ~30 minutes to present and discuss.	✓	✓	✓	✓		
Complimentary registrations (plus discount on additional tickets)	5	4	3	2	2	1
Sponsor profile and banner on event app including a company description, 2 material uploads, advertising banner across the platform, etc. Early participant messaging will be available.	✓	✓	✓	✓	✓	✓
Six-foot draped table - location of table is determined by highest level sponsors first	✓	✓	✓	✓	✓	✓
Host an invite-only dinner with coordination by Second Nature staff	Included	Included	Add-on Opportunity			
Add-on	Limited opportunity to host an invite-only dinner at Edgar or Tolson, private dining spaces in the Mayflower, for \$5,000-10,000 pending the number of guests. Edgar accommodates up to 18 guests and Tolson up to 50 guests. Typical is 20, but we can accommodate more or less.					

* MEMBER PRICING LEVELS AVAILABLE FOR CURRENT SECOND NATURE PARTNERS AND SIGNATORIES.

If interested in custom sponsorships, please contact us.

Additional Opportunities:

Equity Scholarship Fund for Summit attendance: \$1,500 per person and be recognized as a giver.
[Learn more here.](#)

Coffee break or Group Outing: \$2,500

Offsetting carbon from the Summit: ~\$10,000



The 2025 Higher Education Climate Leadership Summit is the premier gathering of a select group of leaders committed to driving our nation's climate action.

Sponsors of the 2025 Summit will help drive the adoption of new strategies to reduce direct climate impacts at colleges and universities and inform decarbonization strategies that accelerate a just transition. As a sponsor, you also demonstrate your climate leadership and help support the critical movement building efforts of Second Nature.

The sessions were all outstanding with high-quality content, action-oriented discussion, and inspiring speakers. I particularly appreciated the attention given to the racial, ethnic, gender, and geographic diversity of speakers and panelists.

- Participant from a Public Research University on the West Coast

I absolutely loved the panel with Katharine Wilkinson, Heather McTeer Toney, and Lisa Jackson. There was a thoughtful balance between the moderated questions and the responses. The storytelling and content was powerful and informational.

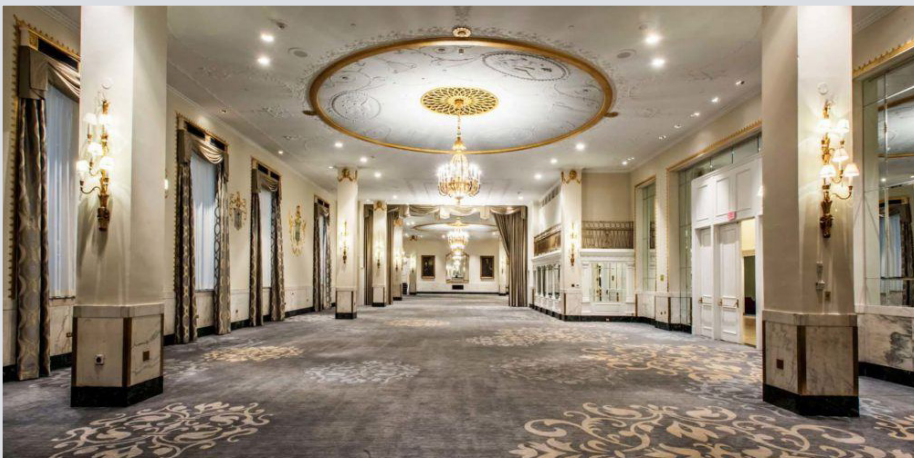
- Participant from a private liberal arts college on the West Coast

I liked the "Decarbonization Planning vs. Climate Action Planning" session. The panelists from higher education shared their relevant experience of what they're working on and challenges they've had. The vendor also thoughtfully added to the discussion based on successful projects they've worked on.

- Participant from a private liberal arts college on the West Coast

I liked "Taking Advantage of the IRA." The panelists did a great job describing such complex legislation and how the UC system is using the program.

- Participant from a private liberal arts college on the West Coast



I deeply enjoyed all of the sessions on HBCUs. They were very impactful. The final student that spoke was the most impactful experience.

– Participant from a nonprofit headquartered on the West Coast

I really loved “One Foot In, One Foot Out,” “Climate Action, Curriculum, and Workforce Development,” and “Cultivating Resilience”. Community partnership, workforce development, and indigenous inclusion are all pieces I think my university currently lacks and I think these talks did a phenomenal job of giving me real action to go do.

– Participant from a Public Research University on the West Coast

During the Next Level Conversations...I found ASU’s case study informative, and it showed a successful partnership with a vendor. I brought back the information to my institution, and we may partner in the next round of benchmarking.

– Participant from a private liberal arts college on the West Coast

87%

of respondents shared the **Summit met or exceeded their expectations**

96%

of respondents agreed that the **Summit had a diverse range of speakers and perspectives**



THANK YOU TO OUR 2024 SUMMIT SPONSORS

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