



The three of us, Kalle, Mats and Staffan, are the core of the core-team of AI assisted FSSD development. We have put together a PDF picture book and will now show a selection of those slides to demonstrate where we are and where we want to go.

B	C	D	A
<p>Current dire situation regarding all sector's violations of basic boundary conditions – the Funnel</p> <p>Current fast developments of opportunities such as technical solutions, business models, governance and "apps".</p> <p>None of these things are generally cohesively organized, since operational system is not main-stream for leadership.</p> <p><b>Also, scientific gaps (reductionism), in particular gaps from design-science and AI (bad data as well as non-structured good data)</b></p> <p><b>AI developments to assist FSSD growing fast in our team through Mats' and Staffan's teams.</b></p>	<p>Collect results from FSSD science, pedagogy, and case studies from network of FSSD practitioners in academia, business and public sector since over 35 years.</p> <p>Created enhanced digitalisation.</p> <p>AI assistance to FSSD further developed as a part of the Alliance's working agenda.</p> <p>No proper funding or other sources for running the operation and development at this point.</p>	<p>Mats Team creates an IT based ecosystem of dialogue instruments, chat-boxes, legal agreements.</p> <ul style="list-style-type: none"> <li>• Create a global market brand</li> <li>• Uniformed WoW (but business is still local)</li> <li>• Instant forums for day-to-day communication cross practitioners.</li> <li>• Joint repository for FAQ and knowledge data (also to be used by the AI platform)</li> </ul> <p>Staffan's Team creates a tool for AI assisted ABCD-in-Funnel workshops:</p> <ul style="list-style-type: none"> <li>• Preparing workshop from organization documents.</li> <li>• AI supported running of workshops, checking of proposals, document generation.</li> <li>• Data and contributions from the FSSD network can help making it great!</li> </ul>	<p>Vision of an attractive Sustainable World, seconded by our alliance.</p> <p>Spatial Planning, Energy, Traffic, Forestry, Agriculture, HR...sectors modelled to be sustainable <i>together</i>.</p> <p>Generic AI-Operative system <i>needed</i> for this.</p> <p>FSSD.global delivers</p> <ul style="list-style-type: none"> <li>• Cohesion</li> <li>• Quality</li> <li>• Good data input</li> <li>• Moderator expansion</li> <li>• Cross-sector cooperation</li> <li>• Simple as possible (WoW)</li> <li>• A GTM definition</li> </ul> <p><b>*Effective from all above</b></p>

This is a first stab at our own ABCD analysis in the core team. The vision/mission at "A" explains why cross-sector sustainability at the global scale relies on AI assistance for fast enough dissemination of FSSD.



## What Is Framework for Strategic Sustainable Development (FSSD)

- FSSD is a framework for strategic sustainable development created and refined over 35 years by an international group of researchers and leaders in public and private sectors.
- The framework is a system-based structure to guide attractive sustainable (re)design of anything.
- The core of the framework is a set of EIGHT ENVIRONMENTAL and social boundary conditions for (re)design. They clearly frame any sustainable goal regardless of activities and scale, as well as an iterative process (ABCD Method) to guide co-creation of plans, monitoring, and communication.

This is an example of how the FSSD can be presented in a nutshell and upfront, for further explanations to come.



## Why do our clients choose FSSD?

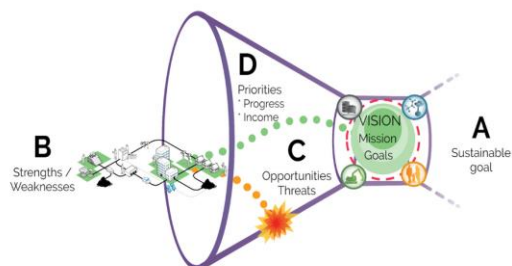
- 1. Holistic Approach:** FSSD integrates environmental, social, and economic dimensions of sustainability, ensuring a balanced and comprehensive strategy that addresses all aspects of sustainability.
- 2. Proven Methodology:** With a track record of successful implementations worldwide, FSSD is a trusted framework that has helped organizations of all sizes achieve their sustainability goals.
- 3. Scalable and Adaptable:** Whether you're a small business or a multinational corporation, FSSD is designed to scale and adapt to your unique needs, offering tailored solutions that drive meaningful change.
- 4. Innovation-Driven:** FSSD encourages continuous innovation and improvement, helping organizations stay ahead of the curve in the rapidly evolving sustainability landscape.
- 5. Stakeholder Engagement:** FSSD is used to engage stakeholders at all levels, fostering collaboration and creating a shared vision for a sustainable future.
- 6. Choice of support and monitoring:** FSSD is designed as an Operative system to create cohesion and improved value for all "apps" e.g. UN SDGs, Circular economy, CSR, Science based targets, LCA etc.

**Join the global movement towards a sustainable future with FSSD  
- where strategic planning meets sustainable action**

This picture speaks for itself, the overriding theme is to explain that FSSD is used and appreciated in real life practices.



## The 'ABCD in Funnel' Method



Unsustainability means systematically destroying the system 'Civilization in Nature'.

Today we are losing more and more purity, biodiversity, social cohesion, climate-stability... creating a funnel of declining resource potential for a successful civilization with successful organizations.

The framework's Operative system 'ABCD in the Funnel' helps putting any organization into this funnel of systematic decline to, through ABCD processes, systematically become part of the solution while getting better returns on all resources. From upfront, and because of this competence.

A picture explaining the FSSDs Operative System in a nutshell. Everything – topics, organizations, regions, frameworks...are all in the funnel together. And ought to be at service of cohesive sustainable development, while improving on bottom lines BECAUSE of this, not in spite of it. The Operative system is designed for this, 'ABCD in Funnel'.



## Organisation Overview

- **Type:** Non-profit, non-governmental organisation (NGO)
- **Developed in science and leadership since:** 1989
- **Founder:** Professor Karl-Henrik Robèrt, PhD
- **Origin:** Sweden
- **Structure:** A network of organizations are linked to the NGO into a mutual flow of bilateral R&D, learning, knowledge management, support to clients and freedom for each to share knowledge also outside the network.
- **Rigor and safety:** FSSD is at the core of knowledge as well as all agreements to keep quality.

A traditional slide of the historical background.



## Key Points of Unique Conceptual Contents

- 35 years of cooperation between science and leadership for systemic, systematic, strategic S.D. Makes planning, operations, monitoring, and communications easier and more fun.
- Creates cohesion and clarity between organizational planning and all tools and frameworks.
- Merges ethics with money, before with future, organization with world and partners with each other.
- Partially open-source platform for self-training, self-planning, and self-monitoring.
- Designed to permit improvement of bottom lines from upfront, regardless activities and scales.
- The FSSD continues to develop, we present front-line of strategic S.D always.

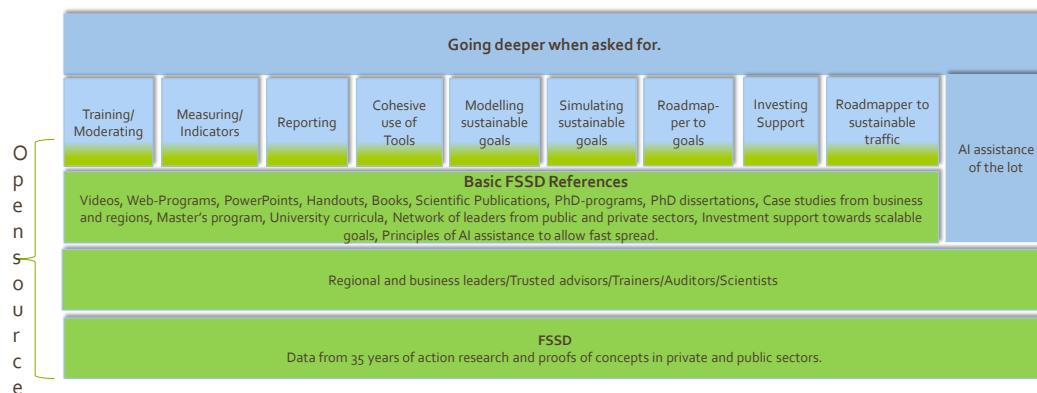
A list of key points to attract users.



## FSSD global

### Basic (green) vs. on-demand (blue) deliverables

- AI assisted "self-training by doing", plan-do-learn-monitor-communicate -



A picture that requires some explaining. The green part outlines a knowledge foundation that is Open Source, free of charge and presented on the fssd.global platform for any one to use, learn, and getting on with ones own developments through AI assistance. When a need for more in-depth assistance develops, the blue field outlines examples of how the fssd.global platform can operate as a mediator of assistance through ai assistance at deeper levels, plus its global network of scientists and practitioners. Those services will not be free of charge.



## Services

### **Sustainable Transition Services**

- We guide your sustainable transition journey and support you through all future phases of development.

### **Tailored Solutions**

- We provide customized strategies to facilitate your unique sustainable transition, adapting to your evolving needs.

### **Continuous Support**

- Our team remains with you, ensuring ongoing assistance throughout your sustainable transition journey and beyond.

This is a slide outlining a summary of that last part, the blue for-sales part.

## Examples of partners and clients of FSSD developments



This slide can be enriched by many more companies plus regions and universities, where case-studies exist.



## Testimonials



*"It was not until ten years later we fully realized how much money we had saved and earned from applying FSSD to our business."*

**Leif Johansson**

Former CEO | Electrolux & Volvo



*"The FSSD is the basis for Polarbrödgruppen's sustainability work. Thanks to this we have been able to take proactive and strategic decisions that have been very beneficial for our company."*

**Karin Bodin**

CEO | Polarbröd



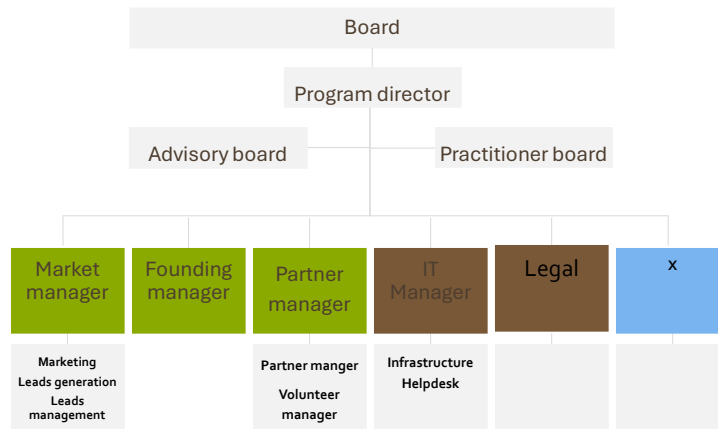
*"FSSD has managed, like few others, to develop an operational model, which can be applied within business, so one can go from knowledge to solution. And that bridge is exactly what is needed."*

**Johan Rockström**

Professor | Stockholm Resilience Center

A traditional slide of some testimonials, with nice pictures.

# Organization



A draft organizational structure, to a large extent built on how the core team already works. It is self-explanatory. While also reminding us of an essential point, namely that the colored boxes need to be resourced by more people. And it speaks to what the Ericsson AI team is now working with, over to you Staffan.

## The challenge – to scale FSSD fast

### FSSD Challenges and Pain Points

- 1. Lack of speed.**
- 2. Lack of Trained FSSD Resources:**
  - Moderators
  - Trusted Advisors
  - Consultants
- 3. Unclear Market Strategy:**
  - No clear picture of how to go to market
- 3. Lack of Global Uniformity:**
  - No cohesion
  - No collaboration
  - No branding
  - No marketing
  - No lead creation
- 4. Need for Modernization**
  - Digital Tools
  - Ways of Working
- 5. No Funding!**

### Opportunities with Digitalization and AI

- **Empower** moderators, advisors and consultants to achieve more and serve more customers
- **Fundamental** training, moderator and research knowledge distributed digitally
- **Frictionless** access to both open source and professional offerings, on-site and off-site
- **Enable** self-service workshops with AI support and guardrails to help
- **Common** homepage, material and tool design, aligned look and feel for ease-of-use
- **Team effort** – allow controlled sharing of add-on tools, courses, and experiences

**A global community where everyone can chip in and make a difference – together we achieve a more positive EFFECT!**

We are focusing on speed of dissemination of the Operative System, and then effective use of it. Challenges to the left, well known by all FSSD and Stepwise practitioners, AI solutions to the right.

Framework For Strategic Sustainable Development SAIS

FSSD Global, AI Support from Sustainable AI Solutions

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Our take, in the "Ericsson group", on this.

# Sustainable AI Solutions



*Focus the worlds' intelligence  
to secure planetary life and the wellbeing of humankind.*

## Staffan Pernler, VD

- Före detta Ericsson R&D, new areas
- M.Sc. in Computer Science och AI
- Livslångt intresse för hållbarhet
- Mål – att säkra vår planets liv.



## Joakim Marias

- Ledarskap, team och psykologi
- User experience designer
- Business analyst och entreprenör
- Mål – människan i centrum.



## Dalina T Steneros, Ordförande

- Entreprenör och strategisk rådgivare
- Rekrytering/HR/Elektroingenjör
- Finner synergier mellan bolag
- Mål – win win för alla.



## Marjan Mazaheri

- Tekniskt & mänskligt ledarskap
- Eget företag inom AI-baserad kursutveckling
- Mål – att förenkla komplexitet.

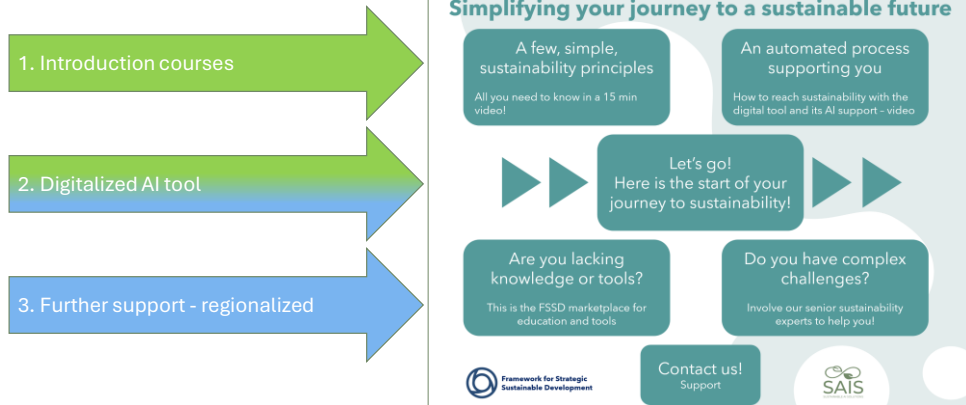


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This is our core team of Ericsson engineers, attracted by the idea of letting AI solve the presented challenges.

## FSSD Global – AI starting page



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The flow chart, once a client has clicked and made it to the fssd.global platform. First choice, free of charge, is to be trained in the Operative System. Second choice is to proceed, to the first part of the second arrow, and still free on charge, with AI assistance to go further in self-practise on one's own topic/organization/region. Finally, more in-depth AI assistance and/or personal assistance may be needed. And paid for. The right part of the slide is the manual for each of the choices, a self-explanatory flow chart.

## FSSD sessions with AI support

### Why

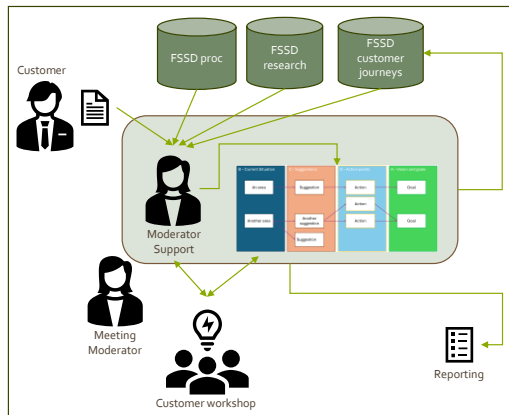
- ✓ Enable fast global scaling of FSSD to stop the degradation of our planets eco-systems and societies.

### What

- ✓ Stepwise digitalize and automate FSSD ABCD workshops with AI support.
- ✓ Self-service and Moderator support options.

### How

- ✓ Fact based and controlled material with clear rules of engagement and decision making.
- ✓ Easy to share and scale, including suppliers



Again, this slide just repeats the previous slide in a more overview-manner to the left, followed by a self-explanatory and more technical flow chart to the right.

Demo video

Framework For Strategic Sustainable Development SAIS

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The demo video shows more a review conversation around a board, but the intent is to build a brainstorm support where the participants can jump forth and back with the flow.

Thank you!



Framework For Strategic Sustainable Development



Want to know more?  
Please contact  
<https://www.linkedin.com/company/sustainable-ai-solutions/>

