

## HOUSE REPUBLICAN STAFF ANALYSIS

|                |                           |                  |                              |
|----------------|---------------------------|------------------|------------------------------|
| Bill:          | Senate File 2417          | House Committee: | <b>PASSED 2/10/26 (21-0)</b> |
| Committee:     | Health and Human Services | House Floor:     | <b>PASSED 4/15/26 (95-0)</b> |
| Floor Manager: | Rep. Austin Harris        | Senate Floor:    | <b>PASSED 2/24/26 (48-0)</b> |
| Date:          | May 3, 2026               | Governor:        | <b>SIGNED 5/3/26</b>         |
| Staff:         | Natalie Ginty (281-7479)  |                  |                              |

### AI Chatbots

- This bill provides for disclaimers, prohibitions on certain communications with minors, and allows parental access to minor accounts with AI. This bill also prohibits AI from providing professional behavioral health services and must have protocols in place when a user discusses self-harm. This bill includes enforcement mechanisms and penalties with the attorney general.

### Section by Section Analysis

#### Section 1 (Iowa Code 554J.1) – New Section

Defines “account holder”, “conversational AI service”, “minor”, “operator”, “sexually explicit conduct”, and “visual depiction”.

#### Section 2 (Iowa Code 554J.2) – New Section

- Requires visible disclaimers for minors that they are interacting with artificial intelligence.
- Prohibits AI operators from providing any points or rewards to encourage increased engagement with AI.
- Requires AI operators to institute reasonable measures to prevent any sexual explicit materials, visuals, encouragement of sexual activity or objectifying a minor.
- Requires AI operators to institute reasonable measures to prevent individuals from believing they are interacting with a human. Examples provided are explicit claims, simulating emotional dependence on a minor, simulating romantic interaction, role-playing an adult-minor romantic relationship.
- Requires AI operators to offer tools for minor account holders to maintain privacy, allow parental access to minor accounts under 13 years of age

#### Section 3 (Iowa Code 554J.3) – New Section

Requires AI operators to clearly and conspicuously disclose with a persistent visible disclaimer that the service is AI if a reasonable individual would believe they are interacting with a human.

#### Section 4 (Iowa Code 554J.4) – New Section

An AI operator shall adopt protocols for the operator’s conversational AI service for responding to user prompts regarding suicidal ideation or self-harm that includes but is not limited to making reasonable efforts to refer the user to crisis service providers.

#### Section 5 (Iowa Code 554J.5) – New Section

Prohibits an AI operator from knowingly and intentionally making a representation that would lead a reasonable individual to believe that the conversational AI service is designed to provide professional psychology or behavioral health services that require a license.

Section 6 (Iowa Code 554J.6) – New Section

Provides for penalties for violations of this law including damages, injunctions, civil penalties of \$1,000-\$500,000. The AG shall enforce and private lawsuits are allowed. These funds are deposited into the general fund.

Section 7 – Applicability

July 1, 2027