



## Let's Lock Arms and Build a New Future in the Chesapeake

Bay Journal  
**Chesapeake Bay restoration  
stumbles in race to finish line**  
May 10, 2021

**THE BALTIMORE SUN**  
**Chesapeake Bay Receives  
Another D+ on Health**  
Jan. 5, 2021

### **NOAA FISHERIES**

### **Climate Change is Already Affecting Chesapeake Bay Fisheries**

Sept. 16, 2021

The environmental challenges facing all of us today can be overwhelming. [Interfaith Partners for the Chesapeake](#) locks arms with you and thousands of others so that we can tackle these challenges together. It is with great urgency that we share our 2022-2024 Strategic Plan and we invite you to join us in this work.

Our plan is rooted in love and reflects our sense of responsibility to care for all living things in the Chesapeake. Our plan also works to address historical abuse that has disproportionately hurt communities of color and low-income. Please join with us as we work to generate hopeful headlines in our lifetime.

### **Jumpstart Our Strategic Plan With a Gift & It Will be Doubled!**

Our generous board has pledged to match all gifts up to \$20,000 as we kick off fundraising for this plan. Your gift today will be doubled, so please be as generous as you can and help us jumpstart this plan!

Scan the QR code or visit [InterfaithChesapeake.org/Donate](https://InterfaithChesapeake.org/Donate).



# New Ambitious Goals for a Renewed Chesapeake

Over the next three years, we have five main goals:

1. **Increase Our Positive Impact in the Chesapeake**
2. **Build a Movement of Advocates**
3. **Increase the Leadership Capacity of Our Network**
4. **Crystalize Our Voice**
5. **Grow a Strong and Sustainable Organization**

We've broken these down into actionable objectives and measures of success so that we can evaluate our progress.



## GOAL 1. INCREASE OUR POSITIVE IMPACT IN THE CHESAPEAKE

We will catalyze more projects at more congregations, moving beyond stormwater to engage people in a variety of restorative projects and at-home actions.

Key measures of success:

- 27 acres of conservation projects installed
- \$2-3M leveraged to accelerate watershed restoration, environmental justice, health, and climate resiliency
- 20% of congregations facilitate action at home and in the community
- 2 new hubs started; established hubs are leading their own activities
- Action Kits support congregations, teach environmental justice principles, and spark at-home behavior change
- Food justice and climate resiliency are explored as potential pillars of our work



## GOAL 2. BUILD A MOVEMENT OF ADVOCATES

Working with leaders, policy-makers, and people of all faiths and spiritualities, we will pursue environmental justice and drive smart environmental policies.

Key measures of success:

- Gatherings bring together the faithful, stakeholders, and legislative officials
- Diverse stakeholders provide input in selecting policy priorities
- IPC plays a role in helping to enact just laws and policies
- 2,000 people take action on a priority issue
- 50 congregations make public statements on a priority issue

Read the full plan at [www.InterfaithChesapeake.com/StrategicPlan\\_2022](http://www.InterfaithChesapeake.com/StrategicPlan_2022)





### GOAL 3. INCREASE THE LEADERSHIP CAPACITY OF OUR NETWORK

We will cultivate and support leaders, increasing their capacity to lead action in their communities.

#### Key measures of success:

- 100 new teams are trained
- A green team mentoring program is established
- A green team summit galvanizes teams for action
- Experiential learning sessions are offered
- IPC resources and programs increase watershed literacy
- 500 people receive advocacy training
- Young adult programming is developed and tested



### GOAL 4: CRYSTALIZE OUR VOICE

We will increase public awareness about our shared beliefs, mission, and programs and inspire action among all faiths and people of moral conscience.

#### Key measures of success:

- 40 diverse congregations are showcased
- 200 new congregations sign the pledge, start green teams, or join hubs
- Increased engagement among diverse and non-Christian congregations
- IPC reaches unaffiliated spiritual people
- State of Creation Care report published
- A portfolio of stories, videos, and testimonies amplifies our network
- IPC's digital reach achieves specific communications KPI's



### GOAL 5: GROW A STRONG AND SUSTAINABLE ORGANIZATION

Stabilize IPC as an effective and financed organization with expanding sectors of support, an informed and motivated team, and innovative financing strategies.

#### Key measures of success:

- Diversity, equity, inclusion, and justice integrated throughout IPC
- Board support programs increase retention and cohesion
- Corporate giving comprises 10% of non-grant revenue
- An equitable employee performance review process, promotion pathways, compensation structure, and professional development opportunities support employee growth



## OUR MISSION

*To inspire and equip people of faith to honor, protect, and restore our shared watershed.*

## OUR VISION

*People of faith across the Chesapeake honor, care for, and work together to protect and restore all of Creation so that all communities in the watershed may thrive now and in the future.*

We're honored to share our 2022-2024 Strategic Plan with you and hope you can lend your support to jumpstart the plan. Your donation helps Interfaith Partners for the Chesapeake and Partner Congregations restore our sacred waters, shared lands, and beloved communities.

- Give online at [InterfaithChesapeake.org/Donate](https://InterfaithChesapeake.org/Donate)
- Become a monthly sustaining supporter.
- Donate by check made out to "Interfaith Partners for the Chesapeake" and mail to the address at the bottom of this page.

Thank you for your support!