

SPONSORSHIP DECK 2021

THE DTLA DINNER CLUB

LA'S ONLY COMPLETELY
FREE, CELEBRITY CHEF
DINNER PARTY





IT ALL STARTED IN 2011

WITH A SMALL GROUP OF DTLA LOCALS..

They met on Wednesdays for a home cooked meal and good company. These dinners took place every week for a year and became the backbone for dozens of new long term friendships. Now after countless dinners, The DTLA Dinner Club is open, for FREE, to DTLA Residents and select groups who support the neighborhood.

Most guests sign up on the website and RSVP for individual events, however, anyone with a reference is welcome. By limiting it to locals, and keeping it free, The DTLA Dinner Club has become a truly powerful community organizing event. That's why we're looking for strategic partnerships to help the event grow organically and stay free.





BENEFITS

BE A PART OF THE NEW METROPOLIS BY JOINING
THE DTLA DINNER CLUB FAMILY

WWW.DTLADINNERCLUB.COM

THE DTLA DINNER CLUB GENERATES A HUGE AMOUNT OF PRESS, IMPRESSIONS AND ENGAGEMENTS ON SOCIAL MEDIA. CHECK OUT OUR STATS ON THE NEXT PAGE!



56%

Open Rate For Our Email
Invitations

130K+

Likes Across All Chanel

2.4M

Engagements on Instagram and
Facebook



67 THOUSAND

OPT-IN EMAIL ADDRESSES OF LA RESIDENTS



SUSAN FENIGER
Top Chef Master, Border Grill



ILAN HALL
Top Chef Season 2 Winner, The Gorbals



ARNOLD MYINT
Next Food Network Star



JASON FULLILOVE
Bravo's Knife Fight, The Magic Castle



JOE SASTO
Top Chef Denver Fan Favorite



SCOTT COMMINGS
Hell's Kitchen Season 12 Winner

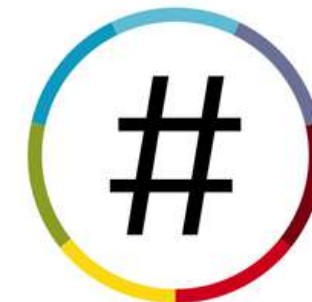


SAMI UDEL
Celebrity Chef



AYO CHERRY
Celebrity Chef

PREVIOUS STRATEGIC PARTNERS



ON SIGNAGE

Place discrete signage around the loft to stand out and let guests know about your participation.



AT THE TABLE

We place the hashtags and handles of all our sponsors on the menus at each seat to make sharing easy.



IN OUR EMAILS

Tell our entire email list about your sponsorship and drive traffic to your website through dynamic backlinks.



PRESS

The DTLA Dinner Club has been featured in The DTLA Book, on the cover of The LA Downtowner, The LA Weekly and The Downtown News and in numerous blogs such as WeLikeLA, The DTLA Explorer, Thrillist, and The Episodic. We go out of our way to insure that our sponsors and partners are featured in all our press outreach.



CONTACT INFORMATION

WE'D LOVE TO HEAR
FROM YOU!

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WWW.DTLADINNERCLUB.COM

