

GivingTuesday – Text Message Template

Example 1:

“Hey there! 🙌 Today is Giving Tuesday, and I’m helping ZeroV raise money to support survivors of domestic violence in their Housing Program! You can check out their fundraiser and share it with others using the link below. With your help, we can ensure that survivors and their children have the resources they need to live free from abuse. Thanks so much for your support! 💜

<https://givefordv.nnedv.org/organizations/zerov-kentucky-coalition-against-domestic-violence.>”

Example 3:

“Hi, friend! I’m helping raise money for survivors of domestic violence and their children through ZeroV’s Giving Tuesday campaign – and you’re invited to help! 😊 All of the proceeds raised today will support survivors in ZeroV’s Housing Program as they work to heal from abuse. You can check out my fundraiser and share it with others by clicking the link below. Thanks so much for your support. With your help, we can support survivors and create a safer KY for all! 💜

<https://givefordv.nnedv.org/organizations/zerov-kentucky-coalition-against-domestic-violence.>”

Example 4 - Best for Group Chats:

“Hey, everybody! 🙌 Today is Giving Tuesday, and I’m rallying our group chat to join me in raising money for survivors of domestic violence and their children in ZeroV’s Housing Program. Every dollar raised today helps survivors overcome financial barriers standing in the way of their safety. 💜 Check out the link below and donate or share today! Let’s come together to help ZeroV reach its goal and support survivors! Thanks! 🙌😊

<https://givefordv.nnedv.org/organizations/zerov-kentucky-coalition-against-domestic-violence.>”

Example 2 - Best for Advocates:

“Hello! It's Giving Tuesday, and invite you to join me in supporting my work at ZeroV, Kentucky's statewide voice against domestic violence! Every dollar raised today goes to support survivors of domestic violence and their children as they heal from abuse. You can check out my fundraiser and share it with others by clicking the link below. Ending domestic violence is more than just my career; it’s a movement we can all take part in. Thanks so much for supporting me, my work, and survivors across KY! 💜

<https://givefordv.nnedv.org/organizations/zerov-kentucky-coalition-against-domestic-violence.>”