

Giving Tuesday 2025 – Email Template

Dear *[Name]*,

Today is Giving Tuesday, a global day of generosity that supports critical causes and the organizations that make a difference! This year, I'm inviting you to join me in supporting ZeroV, Kentucky's statewide voice against domestic violence, and their work to help survivors of domestic violence and their children stay safe and heal from abuse.

Every dollar raised on Giving Tuesday supports survivors and their children in ZeroV's safe housing program through their Survivor Support Fund.

ZeroV's Survivor Support Fund is a critical resource that provides emergency funding to cover urgent needs—like housing, medical care, childcare, food, transportation, and safety measures—when survivors need it most. These funds reduce the barriers survivors face and empower them to take their next steps toward healing and freedom from abuse.

Access to emergency financial assistance can mean the difference between returning to abuse and stepping into safety. **Here's how your donation helps.**

- **\$25** can cover a gas card to help a survivor get to work, take their children to school, and attend medical appointments.
- **\$100** can provide emergency food, hygiene, and infant care products for survivors and their children.
- **\$500** can secure beds for survivors and their children as they transition into safe housing.
- **\$1,000** can keep a family housed while they rebuild their lives.

Want to join me in support? Check out [ZeroV's Giving Tuesday Fundraising page](#) and make your life-changing gift today!

Whether you donate \$5 or \$500, every gift makes a positive impact on the safety and well-being of survivors and their children. No survivor should be forced to choose between safety and survival. With your contribution to ZeroV's Survivor Support Fund, we can ensure they never have to.

Thank you for your time and support of the cause most important to me this Giving Tuesday. Together, we can make an impact that ensures safe lives and thriving futures for survivors and their children.

In gratitude,

[Your Name]