



## Position Description

### Community Campaigner (Northern Territory)

*Our oceans need you. Make a difference as you help to protect some of the last healthy tropical waters remaining in the world. As the Australian Marine Conservation Society's Community Campaigner your job is to be a catalyst for change – building support for the protection of the Top End's marine environment.*

<b>Job Title:</b>	Community Campaigner (Northern Territory)
<b>Location:</b>	Darwin, Northern Territory
<b>Salary:</b>	\$64K - \$74K + 10% super
<b>Hours:</b>	Full time (38 hours/week), some weekend and out of hours work required. Part-time hours will be considered for the right candidate.
<b>Contract period:</b>	Initial contract to 30th September 2021, with continuation envisaged subject to funding.

### Purpose of the position:

To assist the Northern Territory Marine Campaign Manager in the delivery of the Keep Top End Coasts Healthy campaign, with a focus on community campaigning, to build community interest and engagement in the protection of the Northern Territory's marine environment, including through implementation of the Government's Coastal and Marine Management Strategy, the Limmen Bight Marine Park and other Territory-specific marine protection measures.

### Key functions:

- Assist the Campaign Manager to implement the Keep Top End Coasts Healthy campaign.
- Deliver community-based campaign activities that increase public knowledge of the Top End's marine life and foster support and engagement for the development of innovative Territory-specific marine protection measures.
- Working in collaboration with the AMCS team, partner organisations, Traditional Owners, tourism, fishing groups and other stakeholders to build on an existing public campaign to establish marine protection for the NT.

### Primary tasks and responsibilities:

- Support the development and implementation of this marine conservation campaign at a grassroots level.
- Identify opportunities, develop and implement strategic community engagement activities that support the campaign.
- Produce and distribute relevant communications including digital, social and free media.
- Liaise, network and engage with local community groups and stakeholders.
- Liaise with Traditional Owners and stakeholders, such as conservation, tourism, fishing, and social organisations, to engage and empower them on relevant marine conservation issues, through media, advocacy and events.

- Deliver a program of public activities and events including the recruitment, training and supervision of volunteers to support those activities.
- In coordination with the Campaign Manager and alliance partners, develop and implement a clear work plan to deliver the above tasks and responsibilities.
- Facilitate effective communication with supporters through database and website management.

#### **Essential selection criteria**

- Passion for protecting the marine environment.
- Experience in community outreach, public engagement and event organising.
- Ability to develop, plan and implement projects and collaborative initiatives, including the ability to prioritise competing time demands.
- Demonstrated experience in working with and engaging diverse stakeholder groups and Traditional Owners.
- Excellent written and spoken communication skills, including the production of written and digital communications materials and implementation of digital communications strategy.
- Ability to operate effectively in a small team as well as being a self-starter, and comfortable to work with limited supervision.
- Willingness to travel within the NT.

#### **Desirable selection criteria**

- Experience working with the Northern Territory community.
- Experience in campaign work to build a strong constituency of public support.
- Relevant tertiary qualification (eg: science, humanities or communications).

#### **About AMCS**

We are Australia's only national charity dedicated solely to protecting our precious ocean wildlife. We are staffed by a committed group of scientists, educators and passionate advocates who have defended Australia's oceans for over 50 years. AMCS works on the big issues that risk our ocean wildlife. Together, we have protected critical ocean ecosystems with marine reserves around the nation, including Ningaloo and the Great Barrier Reef. We have led the movement to ban whaling, stopped supertrawlers, and protected threatened and endangered species like the Australian Sea Lion. Together, our community of ocean lovers save our oceans every day. AMCS' team in the Territory has been working to keep the Top End's coasts and oceans healthy for 17 years.

If you want to help ensure Australia's coasts and oceans remain healthy and free for tomorrow's generations, join us today.

#### **Application details**

Applications close **9am Monday 28th September 2020 ACST**. Applicants are encouraged to apply as soon as possible.

To apply please forward your current CV and a cover letter briefly addressing the essential selection criteria to [recruitment@amcs.org.au](mailto:recruitment@amcs.org.au) Please include 'NT Campaigner' in the title of your email when submitting your application.

AMCS is an equal opportunities employer. Indigenous Australians are encouraged to apply.

**Please Note: Applicants must have the right to work in Australia. That is, you must be an Australian citizen or permanent resident or a New Zealand citizen, or hold a valid visa with permission to work.**

For more information about the position contact Adele Pedder, Northern Territory Marine Campaign Manager via email [adelepedder@amcs.org.au](mailto:adelepedder@amcs.org.au)