



**Ten Years of
Making History**
**Celebrating a
Decade of Impact**

Our Impact.

By the Numbers:

2016 - 2026

Electing Latinas to Congress, State,
Local, and Judicial Offices:

353

candidates endorsed

237

elected

67%

win rate

26

counties reached

2016 Endorsements — Our Inaugural Class

U.S. Senate & Congress

Loretta Sanchez, U.S. Senate
Nanette Barragán, CA-44

State Senate

Katherine Perez-Estolano, SD-25

State Assembly

Dawn Ortiz-Legg, AD-35
Monique Limón, AD-37
Abigail Medina, AD-40
Eloise Gómez-Reyes, AD-47
Blanca Rubio, AD-48
Sabrina Cervantes, AD-60
Sharon Quirk-Silva, AD-65

County Office

Michele Martinez, Orange County Supervisor
Carla Castilla, Ventura County Supervisor
Leticia Perez, Kern County Supervisor

City Office

Mara Elliott, San Diego City Attorney
Jeannette Sanchez-Palacios, Ventura City Council
Genevieve Flores-Haro, Oxnard City Council
Jackie Lopez, Indio City Council
Friné Medrano, Downey City Council
Ana Urzua Alcaraz, Santa Ana City Council
Kim Bernice Nguyen, Garden Grove City Council

School and Community College Board

Beckie Gomez, Orange County Board of Education
Vivian Malauulu, Long Beach Community College
Marisa Perez, Cerritos Community College
Carmen Avalos, Cerritos Community College
Sandra Salazar, Cerritos Community College
Jeanette Vasquez, Fullerton Unified
Elizabeth Jonasson Rosas, Fresno Unified

Water Board

Leticia Vasquez, Central Basin

2026 Endorsements — The Movement Today

U.S. Congress

Martha Guerrero, CA-6
Melissa Hernandez, CA-14
Monica Sánchez, CA-38
Lisa Ramirez, CA-40
Linda Sánchez, CA-41

State Constitutional Office

Anna Caballero, State Treasurer

State Senate

Esmeralda Soria, SD-14
Caroline Menjivar, SD-20
Mara Elliott, SD-40

State Assembly

Annalisa Perea, AD-31
Ana Palacio, AD-35
Ida Obeso-Martinez, AD-36
Celeste Rodriguez, AD-43
Lisa Calderon, AD-56
Sade Elhawary, AD-57
Ada Briceño, AD-67
Jessie Lopez, AD-68

County Office

Elisa Márquez, Alameda County
María Elena Durazo, Los Angeles County
Magali Limeta, Marin County
Ashley Orozco, Ventura County
Ruth Luevanos, Ventura County
Xóchitl Rodríguez Murillo, Yolo County

City Office

Hydee Feldstein-Soto, Los Angeles City Attorney
Susan Zermeno, Covina City Clerk
Danielle Parra, Fresno City Council
Ariana Martinez Lott, Fresno City Council
Monica Rodríguez, Los Angeles City Council
Mary Zendejas, Long Beach City Council
Vivian Malauulu, Long Beach City Council
Jess Rivas, Pasadena City Council
Jacky Elizalde, Pomona City Council
Gracie Torres, Riverside City Council
Mary Solorio, San Fernando City Council
Michelle Vergara, San Fernando City Council

School and Community College Board

Rocio Rivas, Los Angeles Unified
Kelly Gonez, Los Angeles Unified

Judicial

Selia Warren, Alameda County Superior Court
Andrea Garcia, Riverside County Superior Court

In 2016, California's largest community of women held too few seats in elected office — that had to change.

Latinas make up nearly 20% of California's population, yet for decades the laws, the budgets, and the policies shaping their lives were written without them in the room. Latinas Lead California set out to change that as the state's only political action committee dedicated exclusively to electing Latinas.

Ten years later, Latinas are represented everywhere decisions are made — in Congress, legislative chambers, county boards, on city councils, school boards, and in the courts. When we started, 10 Latinas served in our state legislature, every one of them in the Assembly. Today there are 24, in the Senate and Assembly.

We changed who holds power in California.

Every endorsement, every win, every path cleared was powered by a community that believes Latinas belong wherever decisions are made.

The work isn't finished. Nationwide, Latinas are about 9.3% of the population but hold less than 3% of seats in Congress, statewide office, and state legislatures. We intend to help close that gap.

**Every Latina we elect makes the next one possible.
Join our movement at LatinasLeadCA.org.**

Source: Center for American Women and Politics (CAWP), Rutgers University, 2026.



Why Invest in Latina Leadership?



“We are the architects of our own future. Latinas Lead California was founded on the principle that all we needed was each other and that along the way we would be able to create a future of our own making.”

Cinthia Flores | Latinas Lead CA President & Young Professional Network Co-Founder



“Latino men were always discussing who would be the next person in line to be elected. I would ask ‘what about a Latina candidate?’ And the answer was ‘we don’t have any qualified Latinas yet.’ I got a little upset about it and decided if I wanted to change things, I have to make it happen.

We started conversations with women who felt the same way and made Latinas Lead California come to fruition.”

Diana Rodriguez | Latinas Lead CA Founding Board Member & Past President



“I worked for an amazing State Senator, and I understood the importance of having her voice there because who better to represent Latinas’ interests than a Latina. That’s why I support Latinas Lead California because I do believe in the pronged approach of having money for a candidate in the beginning, having campaign support, and having the whole village behind her to make sure she succeeds.”

Dr. Erica L. Jacquez | Latinas Lead CA Advisory Board Member & Former Board Member



“There’s a specialness to the experience that Latinas have when they bring that to any table, any decision making, any fundraising, and any project. Latina women are still too often overlooked. That’s why we have to continue to pass the baton to the next generation.”

Marisa Yeager | Latinas Lead CA Founding Board Member





A Decade of Firsts

Latinas Lead California set out to change who holds power in California. Today, more Latinas are making laws, shaping policy, and leading communities than ever before.



"I'm grateful that we have Latina leadership in the Legislature, that we'll continue to see that, and that we're ensuring that we're investing in Latinas and women all throughout our state."

Monique Limón | Senate President Pro Tempore
First Latina to Serve in this Role



"Organizations like Latinas Lead California are vital to ensure there is equity in the halls of power from City Hall to the halls of Congress."

Luz Rivas | Congresswoman
First Latina to represent the Northeast San Fernando Valley in Congress



"I saw a lot of challenges that immigrants face when they are trying to obtain services. This fueled my passion to run for office. We have to keep on investing in new leaders who look and think like our communities."

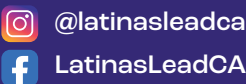
Betty Martinez Franco | Irvine Councilmember
First Latina elected to the Irvine City Council

The Next 10 Years of Making History Start With You

Join Our Movement – Invest in Latina Leadership

> Donate > Become a Member > Earn Our Endorsement

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LatinasLeadCA



Get Involved:
LatinasLeadCA.org