



Date: Thursday, June 25, 2020

Time: 12 noon

Location: Dial In Conference Call

Present:

☒ D. Crippens

☒ R. Farrell

☒ B. Tseng

Staff: Iris Caplan

☒ J. McDowell

☒ D. Campos

☐ H. Nadel

☐ G. Pérez

☒ P. Chavez

☒ V. Reyes

☒ Claudia Lima

☒ Dr. Katrina VandeWoude

I. Meeting Convened: The Foundation Board meeting was called to order 12:10 pm. by Chairperson David Crippens as there was a quorum.

II. Public Comment – No Public Comment

Item III. Nomination of Officers

The slate of officers was read as the following:

Victor Reyes & Bonnie Tseng – Co-Chairs

John McDowell – Secretary

Claudia Lima – Treasurer

David Crippens asked if there were any other nominations for officers

Action Taken: Denise Campos made a motion to accept the slate of officers and Priscilla Chavez seconded the motion. David asked for discussion. The motion was accepted and passed.

David then turned the meeting over to the new co-chairs Victor Reyes and Bonnie Tseng. His official last date as chair is June 30, 2020. David acknowledged that it was a pleasure serving as chair and all the students of Trade Tech. He will stay on to help the board.

Item IV. Old Business

April Minutes

Action Taken: John McDowell made a motion to accept the April minutes. Claudia Lima seconded the motion. Bonnie asked for discussion. The motion was accepted and passed.

May Minutes

Action Taken: Claudia Lima made a motion to accept the May minutes. Victor Reyes seconded the motion. Bonnie asked for discussion. The motion was accepted and passed.

May Financials

The May Financials were tabled until June since the agenda item was incorrectly written as June Financials and should have been the May Financials

Victor Reyes asked that we defer the May Financials until the next meeting. He hasn't had a chance to review. Everyone in favor.

Scholarships/Fundraising

It was discussed by the group that COVID-19 is affecting fundraising events and that there is still much unknown. Iris reported the honorees are confirmed and it was discussed about the concern of having an event at this time. Iris announced that the Bldg. Trades (which is 45% of our fundraising) is fine having the event in the first quarter of 2021. After that it becomes hard for the Bldg. Trades. Iris also spoke to

Michael Fuller prior to the Board Meeting and he repeated we won't be in conflict of the District Foundation nor with the other community colleges' events.

Iris discussed that the most important thing at this point is to get money in the doors and suggested a heavy appeal and not an event. Honorees can be put on hold and because the event is on hold until 2021. Iris stated that raising money would be challenging and that we currently have \$35,000 in received event support from Avery Dennison, Kaiser, and Thompson Foundation.

Victor discussed that the IATSE members dues are being directed toward COVID 19. John McDowell commented that a virtual event with the honorees would not be well received and felt the event should be postponed and to move forward with a pledge appeal in its place for 2020 fundraising efforts.

Iris stated that we already provided a deposit to the hotel which can be used in the future, and we separate fundraising efforts to adapt to current conditions by doing an appeal in 2020 and a fundraising event in 2021. The group discussed how important it is that we support the students of LATTC at this time as they need it more than ever. Our students have lost their part time jobs. We can make a strong case for our fundraising.

Regarding virtual events, Dr. Vanderwoude discussed the virtual graduation which turned out very well. It was suggested that we put a link on our website and include this link along with our fundraising appeal. The culinary building will be opening in early 2021 and that is a possibility for an event as well.

Bonnie discussed that having elements from the virtual graduation as a link on the Foundation website, and showing that students were still able to graduate and this is where the dollars will be going. Victor suggested everyone check out the LATTC College Facebook page.

The biggest factor was to not use the honorees this year but just put the event on hold and raise some much-needed short term funds. The group discussed and agreed to no virtual or in person event in 2020 and to save the honorees for a fundraising event in 2021. We will do a pledge appeal for the remainder of this year in place of the actual event since we already have some money from sponsors.

Iris suggested that Lou Siegel work with her as he has in the past to work heavily on the Building Trades.

VI. New Business

Iris recommended that since the Foundation fundraising event for 2020 is likely to be put on hold, the 2020 Building Trades advertising contract also be put on hold until 2021 and to make a motion. The group discussed to understand this recommendation prior to making a motion.

Action Taken: Bonnie Tseng moved that at the appropriate time, we move forward with the contract to advertise in the LA/OC Building Trades magazine. John McDowell seconded the motion. Bonnie asked for further discussion. The motion was accepted and passed.

The group discussed using the LATTC Foundation email for external communications to present a professional and unified source of information and for document retention. It was also discussed that the e-mail box could be easily accessed by multiple board members through a common login and on smartphones with Microsoft Outlook application which is standard across the Community Colleges District. Bonnie mentioned LACC using Outlook as a standard platform for e-mail communications amongst students and staff.

VIII. Chair's Report

Victor discussed how we will now be utilizing the committees to be more involved in the day to day operations which he feels will be very beneficial as the foundation moves forward. The committees will be sent out.

Bob Farrell joined the meeting late, and presented a potential new board member who is relevant to South Los Angeles.

The meeting was adjourned at 1:20pm.