



## The Flourish Collective – Summer 2026 English Cohort

### Wealth & Wellness (8 Weeks)

**Week 1 – Sat, July 18:** In-Person Kickoff Event

**Week 2 – Wed, July 22:** Your Money Story (Let’s Get Real)

**Week 3 – Wed, July 29:** Myths, Mindset & What Really Matters

**Week 4 – Wed, Aug 5:** Making Money Work for You (Budgeting Made Easy)

**Week 5 – Wed, Aug 12:** Building Your Safety Net & Credit Power

**Week 5 – Wed, Aug 19:** Dealing with Debt (Without Shame)

**Week 7 – Wed, Aug 26:** When Business Meets Personal (Keeping It Separate)

**Week 8 – Wed, Sept 2:** Protect Your Progress & Make It Happen

### Food Venture Programs

#### Food Venture Incubator (8 Weeks)

**Week 1 – Sept 23:**

Introduction to the Business Model Canvas

**Week 2 – Sept 30:**

Customer Segments & Value Proposition

**Week 3 – Oct 7:**

Pricing Strategy

**Week 4 – Oct 14:**

Budgeting & Cost Structure

#### Food Venture Accelerator (12 Weeks)

**Week 1 – Sept 16:**

Industry Overview, Program Introduction & Business Description

**Week 2 – Sept 23:**

Market Analysis & Business Positioning

**Week 3 – Sept 30:**

Product Strategy (Parts I & II)

**Week 4 – Oct 7:**

Budgeting & Financial Projections (Part I)

**Week 5 – Oct 21:**

Digital Marketing, Online Branding & Customer Relationships

**Week 6 – Oct 28:**

Licenses, Permits & Regulatory Compliance

**Week 7 – Nov 4:**

Access to Capital

**Week 8 – Nov 11:**

Pitch Preparation & Professional Etiquette

**Week 5 – Oct 14:**

Financial Projections (Part II) + Bookkeeping Essentials

**Week 6 – Oct 21:**

Branding, Marketing Strategy & Sales Strategy

**Week 7 – Oct 28:**

Operations & Logistics Management

**Week 8 – Nov 4:**

Risk Mitigation & Disaster Planning

**Week 9 – Nov 11**

CPG or Procurement Pathways

**Week 10 – Nov 18:**

Lending I — Choosing the Right Financing

**Week 11 – Nov 25:**

Lending II — Getting Loan Ready

**Week 12 – Dec 2:**

Pitch Prep, Professional Etiquette & Final Pitch Event

**Pitch and Graduation : December 10<sup>th</sup>, 2026**