

# 2018 ANNUAL REPORT



**L P F** | LEVELING THE  
PLAYING FIELD  
BALTIMORE



# A NOTE FROM THE DIRECTOR

Dear Friends-

Here's what we know - a child that has the opportunity to participate in sports does better. There is an abundance of research that speaks to the health benefits of children being regularly active, as well as improvements in self-esteem, confidence, and even academic performance.

While the benefits of sports participation are important for all children - they are especially important for children from low-income communities in Baltimore. The free or low-cost opportunities to play sports that existed in this city as recently as a few decades ago have largely disappeared. The privatization of youth sports leagues and continual cuts to the recreation budget have resulted in fewer opportunities for Baltimore kids.

However, I am proud to report that this paradigm is starting to change. In January 2018, Leveling the Playing Field officially opened a warehouse in Baltimore. This first year has been filled with energetic introductions, learning opportunities, and most importantly - progress in helping all Baltimore kids access opportunities to play sports. Through the support of the Baltimore community, we started with an empty warehouse and have built a thriving operation.

On behalf of myself, the Board of Directors, and the rest of the LPF family, thank you! Your support has resulted in the creation of something truly special here in Baltimore. I look forward to continuing to grow and improve our community together.

**KAITLIN BRENNAN**

*Executive Director*

# 2018 BY THE NUMBERS



## \$415K COLLECTED

Over \$415,000 worth of sporting equipment was generously donated to the LPF Baltimore warehouse



## \$268K DISTRIBUTED

Over \$268,000 worth of sporting equipment was distributed to various schools, leagues, and programs in need throughout greater Baltimore



## 100+ PROGRAMS IMPACTED

100+ area programs and counting were able to access our sporting equipment resources



## 40+ NEW PROGRAMS

40+ new programs successfully went through the application process and received equipment donations



## 350+ VOLUNTEERS

Over 350 volunteers lent their time and talent to helping LPF through inventorying & sorting sporting equipment

## COMMUNITY SNAPSHOT



Baltimore  
City

**130**  
Recreation  
Centers in 1980



**40+**  
Recreation  
Centers in 2017

**26%**  
of MALES



**16%**  
of FEMALES

Baltimore City residents that get 60 minutes of daily physical activity recommended by the CDC

# LPF BALTIMORE TESTIMONIALS

*Here is what our beneficiaries are saying about our impact:*



**"Leveling the Playing Field has made a huge impact on the Baltimore Crimson Tide and it's participants. Your contribution has saved us considerably on equipment for children who may have not had the opportunity to play football. We are very appreciative for all you have done."**

*-Kimberly Townes, Baltimore Crimson Tide*



**"Leveling the Playing Field's mission is truly ingenious. Through our partnership with LPF, we implemented volleyball and soccer in our Baltimore City elementary and high school programs. The ability to teach new sports and having enough equipment for every girl to participate is vital to the success our programs."**

*-Julia Pines, Girls in the Game*



**"We are building community capacity to start sport programs where they do not exist. There is nothing in place, from coaches to equipment to active parents and volunteers. Without Leveling the Playing Field, it would be impossible to get programs started, which allows us to connect with youth and families, which allows us to begin building piece by piece. We would not be able to do our work without LPF."**

*-Jeff Dugan, Friends of Carroll Park*

# LPF BALTIMORE GRANTEES

*LPF donated sporting equipment to the following programs in 2018:*

10:12 Sports	Breaking Chains, Inc.
360 Degrees	Calvin M. Rodwell Elementary
Aberdeen Girls Junior Lacrosse	Caroline County Family YMCA
Aberdeen Boys Junior Lacrosse	Catocin High School
Academy for College and Career Exploration	City Springs Elementary/Middle
Access Art, Inc.	Coaching Corps
Afya Baltimore	Conquerors Youth Sports Association
American Little League	Cristo Rey Jesuit HS
Arlington Elementary/Middle	DaCoach Fitness
Baltimore City Recreation & Parks	Dorchester YMCA
Baltimore Highlands Baseball	East Baltimore United Bills
Baltimore Stallions	Eastern Shore Spartans
Baltimore Bearcats	Easton Family YMCA
Banner Neighborhoods	Eastport Skipjacks
Barclay Elementary/Middle	EBU Bills
Bard High School Early College	Edgecombe Circle Elementary
Baseline Baseball Foundation	Edmondson Westside HS
Beat the Streets - Baltimore	Fathers in the Hood
Beechfield Elementary/Middle	Franklin Square Elementary/Middle
BeMore Athletic League	Frederick Douglass HS
Belmont Elementary	Frederick Elementary
Benjamin Franklin HS	Friends of Carroll Park
Booker T. Washington Middle	Furman Templeton Elementary
	Gardenville Baseball League
	Girls in the Game
	Greater Baltimore Jets

# LPF BALTIMORE GRANTEES

*(continued)*

Guilford Elementary/Middle  
Hamilton Elementary Middle  
Hampstead Hill Academy  
Harlem Lacrosse - Commodore  
John Rodgers  
Harlem Lacrosse - James McHenry  
HOPE For All  
iCARRe Foundation  
James McHenry Elementary School  
Judy Center - Curtis Bay  
KIPP Baltimore  
Living Classrooms Foundation  
Lower Shore Family YMCA  
Mardela Recreation Council Youth  
Baseball  
Maryland City Elementary  
Midtown Academy  
Milford Mill Academy  
Mitchell's Martial Arts  
National Academy Foundation  
School of Baltimore  
New Era Academy  
Next One Up  
Northwest Bulldogs Football  
Northwood Baseball League  
Old Mill High School  
Old Mill Youth Athletics  
Omega Baltimore Foundation  
Paul Lawrence Dunbar HS  
Pocomoke Middle  
Reconstruct & Rebuild  
Richard A. Henson Family YMCA  
Roca Baltimore  
Soccer Without Borders  
Somerset Intermediate School  
South Hagerstown HS  
Southwest Seminoles  
St Francis Neighborhood Center  
St. Ignatius Loyola Academy  
St. Michaels Family YMCA  
The Baltimore Crimson Tide  
The Broken Wall Project  
The Empowerment Academy  
The Stadium School  
The Tender Bridge Inc - Hockey in  
the Hood  
The Volo City Kids Foundation  
Upton-Sandtown Robert C.  
Marshall Rec Center  
Uptown Bears  
Violetville Elementary/Middle  
Western HS  
Wolfe Street Academy  
Woodbourne Center  
Woodlawn High School  
Yorkwood Elementary

# A CLEAT DAY TO REMEMBER



In September 2018, Leveling the Playing Field hosted a memorable Cleat Day with local student athletes. Through partnering with the Baltimore Ravens and Under Armour, LPF was able to distribute over 180 pairs of brand new Under Armour cleats to 8 middle schools to kick off their their flag football season. This event was designed to empower and motivate kids from some of the most challenging neighborhoods in Baltimore City to do their best. Because of our new location in Baltimore, LPF was able to further support the BeMore Athletic League through additional donations throughout the season.

**THIS EVENT WAS MADE POSSIBLE BY:**



# LPF BALTIMORE COLLECTION DRIVES

*LPF received sporting equipment from the following programs in 2018:*

4Front	Friends School of Baltimore
Academy for College and Career Exploration	Gabe Gerecke
Aimee Bullen	Garrison Forest School
Amerigroup Community Care	Gary Brooks
Archbishop Spalding	Gerstell Academy
Ardis Bond	Goucher College
Baltimore Ravens	Hamilton Baseball
Baltimore Redbirds	Harford Sports Performance Center
Baltimore Union Soccer Club	Harlem Lacrosse - Baltimore
Beau Sweeney	i9 Sports Baltimore
Bobby Puppione	Ice World
Bolton Street Synagogue	Inside Lacrosse
Bryn Mawr School	Jake Kotzman
Charles Haugh	Jason Custer
Cindy Tetzloff	Jeanette LeBlanc
CorePower Yoga Fed Hill	Jewish Community Center of Greater Baltimore
Daniel and Jessica Stinson	Jodie Nahum
Dawn Flower	Karen Singer
Don Hoelting	Krieger Schechter Day School
Dori Chait	Liberty High School
Elkridge Youth Organization	Linda Gaines
Emmorton Buccaneers	Living Classrooms Foundation
Emmorton Elementary School	
Erica Bloom	
Femi Mustapha	
France-Merrick Foundation	



# LPF BALTIMORE COLLECTION DRIVES

*(continued)*

M. Power Yoga Studio

Marc Grossblatt

Marcie Wendell

Marta Hallowell

Maryland Baseball Club

Maryland Lacrosse Club

Maryland Raiders

McDonogh School

MD Wolfpack Lacrosse

Melissa Kaplan

Michael Kiser

Michele Fradkin

MJM24 Foundation

Morgan State University

Next One Up

Nikki Wilcox

Norrie Rabinowitz-Hirsch

Notre Dame Preparatory

Park School of Baltimore

Reisterstown Sportsplex

Plano-Coudon, LLC

Russell Howell

Sally Davis

Sean McCabe

Severna Park HS

Shai Berman

Sharon Fredman

Sheryl Frank

Skate Frederick

Southwest Baltimore Charter  
School

St. Mary's Catholic School

St. Paul's School

St. Paul's School for Girls

St. Timothy's School

St. Ursula School

Stacy Kahatapitiya

Stormy Zyzyk

Terri Rabinowitz

The Baltimore Crimson Tide

UMBC Women's Soccer

Under Armour

Villa Cresta Elementary

Westminster Area Lacrosse

Widener University Women's  
Lacrosse

William Paca Elementary

Woodmoor Elementary

YogaWorks Fells Point

YogaWorks Midtown

YogaWorks Pikesville

# LPF BALTIMORE SUPPORTERS

## **\$20,000 & UP**

Aaron and Lillie Straus Foundation  
Abell Foundation  
Baltimore Ravens Foundation  
Baltimore Child and Youth Fund  
Goldseker Foundation

## **\$10,000 & UP**

Blaustein Fund

## **\$500 & UP**

Harkins Builders, Inc.  
Warnock Foundation

# LPF BALTIMORE STAFF & BOARD

## **KAITLIN BRENNAN**

Executive Director

## **MOLLY ABEND**

MD Dept. of Education

## **JARED GEARY**

Plano-Coudon, LLC

## **JEFFREY KRAWCZAK**

T. Rowe Price

## **MANYA MAKOWSKI**

University of Maryland  
Women's Soccer

## **BOBBY PUPPIONE**

US Soccer & FC Virginia

# LPF BALTIMORE FINANCIALS

4:44 PM

02/25/19

Accrual Basis

Leveling the Playing Field, Inc.

Profit & Loss by Job

January through December 2018

	Baltimore
Ordinary Income/Expense	
Income	
4000 - Contributions and Donations	
4010 - Corporate Contributions	400.00
4020 - Foundation Contributions	45,500.00
4030 - Individual Contributions	256.00
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Total 4000 - Contributions and Donations	46,156.00
4040 - Government	
4046 - County	
4046.1 - Montgomery County	0.00
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Total 4046 - County	0.00
Total 4040 - Government	0.00
4200 - Events	0.00
4500 - Donated Goods and Services	3,158.40
4600 - Earned Income	40,000.00
	<hr/>
Total Income	89,314.40
Expense	
8000 - Salaries and related exp	
8010 - Officer's Salary	0.00
8020 - Other Salaries & Wages	49,999.92
8030 - Health Ins. & Benefits	3,310.94
8033 - Payroll taxes	9,429.32
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Total 8000 - Salaries and related exp	62,740.08
8100 - Contract Services	
8110 - Accounting Fees	0.00
8120 - Outside Contract Services	4,038.00
8150 - Fundraising fee	0.00
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Total 8100 - Contract Services	4,038.00
8200 - Facilities and Equipment	
8210 - Rent	19,380.04
8220 - Utilities	4,686.63
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Total 8200 - Facilities and Equipment	23,046.67
8300 - Supplies	10,277.86
8400 - Telephone, Telecommunications	730.19
8410 - Technology	1,660.00
8450 - Postage & Mailing Service	1,502.00
8460 - Printing & Copying	482.25
8470 - Travel and Meetings	
8240 - Equip. & Vehicle Rental	1,123.06
8473 - Meetings	586.36
8477 - Travel & Reimb	2,655.23
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Total 8470 - Travel and Meetings	4,366.65
8490 - Insurance - Liability, D and O	3,305.79
8600 - Advertising/Marketing	621.92
8700 - Auto- Fuel, Parking, Tolls	579.44
8815 - Other Taxes & Licenses	120.00
8850 - Bank & Merchant Fees	5.00
8900 - In-kind expenses	3,158.40
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Total Expense	116,654.24
Net Ordinary Income	-27,339.84
Net Income	<hr/> <hr/> -27,339.84



## BUILDING A WAREHOUSE FROM THE GROUND UP

*Thanks to the many volunteers who helped LPF set up our new operation in Baltimore!*

**LPF** | LEVELING THE  
PLAYING FIELD  
BALTIMORE

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