



## Request for Tender

### RAINBOW VISABILITY

LGBTIQ+ Health Australia

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| <b>Program title (working)</b> | RAINBOW VISABILITY                                                                                                                                                                                                                          |
|--------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>Summary</b>                 | Inviting responses to this Request for Tender (RFT) for the provision of design elements for a community model being co-designed to support LGBTIQ+ people with disability.                                                                 |
| <b>Response due</b>            | 5 pm (AEST) on 1 <sup>st</sup> June 2026                                                                                                                                                                                                    |
| <b>Contact Officer</b>         | <p>Please note that communication regarding this RFT, and your response, should be submitted to:</p> <p>Elisabeth Wilkinson<br/>E: <a href="mailto:elisabeth.wilkinson@lgbtiqhealth.org.au">elisabeth.wilkinson@lgbtiqhealth.org.au</a></p> |

## Background information

LGBTIQ+ Health Australia and Inclusive Rainbow Voices are working on a joint LGBTIQ+ disability focused project. This is a three-year project finishing in July 2027.

This project addresses the intersectional discrimination, social isolation, and lack of safe and appropriate support systems that LGBTIQ+ people with disability currently face.

The project will co-design a model that will be rolled out nationally through Community Champions. This model will strengthen the knowledge, skills, and confidence for LGBTIQ+ people with disability to understand and exercise their rights, navigate services, and develop community connections.

The rollout will include resources for families and carers to better support LGBTIQ+ people with disability in exercising their rights, practising self-advocacy, and growing community connections. The project prioritises intersectionality, recognising the diverse and compounded experiences within the LGBTIQ+ disability community.

## Key objectives

- LGBTIQ+ people with disability are well informed and have opportunities to meaningfully engage and benefit from the project
- Positive awareness and engagement raising across LHA/IRV's extensive network via accessible, high-quality designed resources for promotion
- A product (or brand) that elicits positive feelings of representation, connection and support amongst LGBTIQ+ people with disability by reflecting real lived experiences, being visually appealing, representative, equitable and accessible
- Uptake of the model across all partner organisations.

## Key requests

- Develop a 1-page document relaying data from LHA/IRV's Needs Assessment survey (content already complete)
- Design elements for a Model: Work with LHA, IRV and a Co-Design Group to design visual assets of the model being developed, in alignment with the values and vision of the Co-Design Group (length TBC)
- Design suite of resources: Work with LHA, IRV and a Family and Carer's Reference Group to design a suite of resources (quantity TBC)
- Stakeholder Kit: design promotional materials to be shared alongside the model, as well as supplementary resources for partner organisations (quantity TBC)
- The selected designer must adhere to the core tenets of the co-design process
- All work outputs are to meet the highest possible standards of accessibility.

## Graphic requirements

1. All design work must be compatible with existing LHA and IRV branding, as outlined for example in LHA's Logos and Branding toolkit:  
[https://www.lgbtiqhealth.org.au/styleguide\\_logos](https://www.lgbtiqhealth.org.au/styleguide_logos)
2. Design work must maximise access and conform with WCAG 2.0 Standard - Protocols for accessibility (screen readers, etc.):  
<https://www.accessibility.org.au/guides/what-is-the-wcag-standard/>
3. All design work must be useable in both print and digital environments, as needed.

## Similar projects

1. [GRAI Blueprint](#)
2. [OVOLOW](#)
3. [EmployableQ](#)

## Timeframe

|                                                                                                                                                                                                                                                                                            |                |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------|
| Consultant onboarding, project establishment and planning                                                                                                                                                                                                                                  | June 2026      |
| Draft branding concepts (look and feel) including samples: <ul style="list-style-type: none"><li>- Needs Assessment summary (1-page)</li><li>- Design elements for Model (for Co-Design Group)</li><li>- Resource suite design elements / mock-up (for Family and Carer's Group)</li></ul> | June 2026      |
| Consultant introduced to Co-Design group, and Family and Carer's Group <ul style="list-style-type: none"><li>- Feedback on branding (look and feel)</li></ul>                                                                                                                              | June 2026      |
| Design elements for Co-Designed Model – Proof 1                                                                                                                                                                                                                                            | July 2026      |
| Resource suite design – Proof 1                                                                                                                                                                                                                                                            | August 2026    |
| Feedback Round 1 on Design elements for Co-Designed Model (from Co-Design Group)                                                                                                                                                                                                           | August 2026    |
| Feedback Round 1 on Resource suite design (from Family and Carer's Group)                                                                                                                                                                                                                  | August 2026    |
| Design changes made to Co-Designed Model, based on Co-Design Group Feedback – Proof 2                                                                                                                                                                                                      | September 2026 |
| Design changes made to Resource suite design, based on Family and Carer's Group Feedback – Proof 2                                                                                                                                                                                         | October 2026   |
| Feedback Round 2 on Design elements for Co-Designed Model (from Co-Design Group)                                                                                                                                                                                                           | October 2026   |

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|----------------------------------------------------------------------------|---------------|
| Feedback Round 2 on Resource suite design (from Family and Carer's Group)  | October 2026  |
| Design elements of Co-Designed Model finalised - Final                     | November 2026 |
| Stakeholder kit design layout (in line with Model and resources) - Proof 1 | November 2026 |
| Resources suite finalised - Final                                          | December 2026 |
| Stakeholder kit feedback from LHA/IRV/Advisory Groups                      | December 2026 |
| Stakeholder kit finalised to accompany launch - Final                      | January 2027  |
| Model and resources are launched                                           | January 2027  |

## Budget

Resource Development: Up to \$60,000 (excl. GST)

## Submission Process

Applicants are invited to submit document(s) in response to the RFT, addressing the following selection criteria. Please submit your tender via email to Elisabeth Wilkinson at [elisabeth.wilkinson@lgbtiqhealth.org.au](mailto:elisabeth.wilkinson@lgbtiqhealth.org.au) with the subject line: Design Tender Submission – Rainbow VisAbility - [Your business name or identifier]. Submissions will be accepted until 5 pm (AEST) on 1<sup>st</sup> June 2026.

## Selection criteria

Submissions should address the following, at a minimum:

- Company profile and relevant experience
- Samples of work on similar projects (from existing work portfolio)
- Proposed methodology and indication of ability to complete work within the timeframes outlined
- Fee proposal:
  - Per hour rate and estimated hours to complete work
  - Quote for total work as outlined, including breakdown of costs, design revisions included and capacity/cost for additional revisions.

## Clarifications

Any questions and submissions regarding this brief should be addressed to [elisabeth.wilkinson@lgbtiqhealth.org.au](mailto:elisabeth.wilkinson@lgbtiqhealth.org.au)