







# NEU Councillors Network

Help us shape the future of education: be part of the National Education Union Councillor network.

# Being a member of our network will give you:

- Access to written briefings.
- Regular information about education issues.
- > Access to our events for councillors.

The NEU Councillors Network is open to councillors from all political parties. The Network is now over 4,000 members strong.

Join our Network at neu.org.uk/councillors-network or by scanning the QR code











Welcome to the Liberal Democrat Online Autumn 2021 Conference Directory.

Please note that the *Conference Directory* is available online only and not in hard copy format.

Updates to the *Conference Directory* will be issued periodically up until conference and published online at:

www.libdems.org.uk/a21-directory

For details of the main auditorium sessions, see the separate *Conference Agenda*, available at:

www.libdems.org.uk/a21-agenda

Further information, registration and conference publications (including plain text and clear print versions) are available at:

www.libdems.org.uk/conference



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### Autumn 2021 Directory vsn 3

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# Welcome to our online Autumn Conference

# from Ed Davey MP

Our stunning win in Chesham & Amersham is the most significant by-election victory for our Party since Brent East back in 2003.

Once again, our commitment to listening to voters and reflecting their concerns has paid dividends at the ballot box. In one swoop, the 'blue wall' has entered the lexicon. In showing the Tories can be beaten in their heartlands, we've changed the political narrative and reasserted our relevance.



It was preceded, of course, by a strong set of May elections – where we maintained our presence in Scotland and Wales, and made gains in places like Oxfordshire, Cambridgeshire and Sunderland. Nothing begets winning as well as winning!

It's with this in mind that we gather virtually this weekend at our Autumn conference. We must bring our heads together to discover new ways of building a greener, fairer and more caring society. Conference is our chance to show voters that we share their concerns. That while the Tories might be taking them for granted – on education, health, the environment – Liberal Democrats never will.

And offering a positive alternative to the Tories has never been more important. These past 18 months have exposed Boris Johnson's Conservatives at their worst – cruel, reckless and incompetent. They have allowed Covid to rip through our care homes, refused to feed hungry children, and abandoned the 3 million excluded from financial support during the pandemic. We must keep holding them to account.

We can't achieve any of this without the hard work of our members. Whether knocking on doors, delivering leaflets or phone banking, you play a vital role in everything we achieve – so thank you. I know that with your energy and dedication to our Party and our communities, we will keep on winning.

Swar Mare

Have a great conference

Ed Davey MP, Leader of the Liberal Democrats

# Welcome to our online Autumn Conference

# from Mark Pack

I remember in my very first party conference, as a young new member, looking at Alan Beith, then Shadow Chancellor, as we voted on road building.

He voted one way, and I the other. I can no longer remember which side won, but I do remember how powerful it felt that we both had the same, equal vote in deciding our party's policy. His one hand. My one hand.



That's the democracy at the heart of our party and our conference. It's also why it is great to see so many people registering for conference for the very first time. The more people who come, the stronger our internal democracy.

September marks the hundredth anniversary of the election of the first female Liberal MP, Margaret Wintrigham. It's a reminder of how often our predecessors have been pioneers at improving diversity. It's a tradition we must continue. There is still so much to do.

You'll see on the agenda proposals such as improvements to the way party bodies operate which are designed in part to help with this. I will also be covering the latest progress in implementing our diversity audit in the Federal Board report.

On this and other topics, there will be many opportunities for you to participate in conference, through speeches, questions, fringe meetings, voting and more. But if you have a question you don't otherwise get a chance to ask - drop me an email on president@libdems.org.uk

Marce (Pace

I hope you have a great time at conference.

Best wishes.

Mark Pack, President of the Liberal Democrats

Conference will take place through our virtual conference venue Hopin. Access to all conference events requires a valid conference registration and registered attendees will be emailed details of how to log on to the Hopin platform a few days before conference.

To register, please go to:

www.libdems.org.uk/conference

# Any questions?

If you have any questions prior to or during conference, please email:

conferences@libdems.org.uk

If you have any tech queries on the live dates, please go to the tech helpdesk in the exhibition area of the online conference (see page 9).

If you wish to communicate with the chair, submit a procedural motion or ask for a separate vote, please use the following link:

www.libdems.org.uk/procedural-motions

If you have a question with regards to the session you are in, please use the conference chat function; do not use chat to communicate with the chair of a session. See guidance on page 6.

# **Attending Conference**

# Hopin: our virtual conference venue

Registered attendees will be emailed details of how to log on to the Hopin platform at the time of their registration. A reminder will be emailed to you a few days prior to the start of the conference.

For the best experience of conference when using a computer or laptop, Google Chrome or Mozilla Firefox web browsers are recommended. To access Hopin via an iOS mobile device, Safari is the best mobile browser to use; and for an Android device, please use Google Chrome.

Ensure you turn off your ad blockers and don't have any other programs open. If something goes wrong, try refreshing your browser!

There is a short video on how Hopin works here:

https://www.youtube.com/watch?v=7EmnaN3lj5c

After the conference the auditorium sessions will be available on YouTube.

# Hopin navigation

On the Hopin platform, the menu bar appears on the left.

### Home

Scroll down to view the agenda, fringe & training events and exhibition stands (one for each entity in the exhibition area).

### **Auditorium**

Watch the debates and speeches. Members can vote on motions via polls (within Hopin). There will be BSL signers during auditorium sessions.

### **Fringe and Training**

Fringe is available for all to view. Fringe events happen outside auditorium hours.

Training is only for party members to view and is run simultaneously alongside the auditorium sessions.

See pages 18–69 for details.

### **Exhibition**

You can enter this area to view the exhibition stands throughout conference, view exhibitors' videos, ask questions in the chat function and connect to their websites. See page 11 for details. There are also specified live times each day when you can chat with someone live from each organisation.

### **Networking**

Chat with a randomly selected participant and share common interests. If you

wish to contact a particular individual to chat with them or have a live video link, please click on to 'people' next to the 'chat' function on the top right and find the person you wish to connect with.

### **Voting**

Only registered members can vote at conference. Voting will be available through Hopin and the polling function in the auditorium. For the emergency motions ballot, mi-voice voting will be used and registered members will be emailed a link prior to conference to vote in the ballot.

### **Conference Chat**

In each auditorium session there will be a chat feature enabled, which allows attendees to post their views and comments about events in the auditorium.

The chat is public and visible to everybody: bear this in mind when posting. All comments in the chat must be respectful, lawful, and in keeping with the Members' Code of Conduct, accessible here:

### www.libdems.org.uk/code-of-conduct

The chat will be moderated, and if your post does not meet the required standards of behaviour, sanctions start with post deletion, and more serious breaches may lead to you having your conference access revoked and/or disciplinary action within the party.

Please do not use the chat to attempt to communicate with members of the FCC or the chairs and aides of debates. To raise a query with the chairs and aides use this link:

### www.libdems.org.uk/procedural-motions

Some Q&A sessions may use the Q&A tab to solicit questions. Questions to reports should be submitted as described in the *Conference Agenda*; in addition, questions may be submitted using the Q&A tab during the session and they may be selected by the chair, but that is not guaranteed.

The chat and Q&A functions are there to facilitate interactivity in our virtual conference, but it can only do this if everyone in it behaves responsibly and with courtesy and respect towards each other and the moderators.

# **Auditorium information**

Details of the auditorium sessions at conference, and about speaking, voting etc, can be found in the *Conference Agenda*, available at:

www.libdems.org.uk/a21-agenda

### Conference access fund

To improve accessibility for members attending conference we have established a Conference Access Fund.

The fund consists of a contribution from the conference budget as well as donations from party members.

Contributions made by members are ring-fenced. All donations from this conference will be carried over to the next physical conference.

For details see:

www.libdems.org.uk/access-fund

# Conference Extra and Conference Daily

**Conference Extra** will be published in an online update to the **Conference Agenda** ahead of conference; and **Conference Daily** will be published in further online updates to the **Conference Agenda** each day of conference.

**Conference Extra** and **Conference Daily** both contain updates to the agenda including changes to timings, amendments, topical issues, emergency motions and questions to reports.

You will be able to find the *Conference Agenda* updates, with the entire agenda plus the updates clearly marked, online at:

www.libdems.org.uk/a21-agenda

# Federal Board and Federal Conference Committee helpdesks

Members of the Federal Board and members of the Federal Conference

Committee will be available to chat with conference attendees at their helpdesks in the virtual exhibition at the following times:

Friday	17 September	15.45–17.45
Saturday	18 September	12.30–14.00 and 15.45–17.45
Sunday	19 September	12.30–14.00 and 15.45–17.45
Monday	20 September	12.30–14.00 and 16.45–18.30

### Social media

Follow conference on social media:



@LibDemConf #LDConf



www.facebook.com/groups/ldconf



www.libdems.org.uk/conference

# **Spokesperson Q&A sessions**

There will be a series of Q&A sessions during conference where you can ask questions of our spokespeople. See page 18 and individual fringe listings for details.

Voting members can submit concise questions (maximum 25 words) on the subject of the session via the website at:

www.libdems.org.uk/conference\_submissions

until 16.00 on Friday 17 September, or using the conference chat whilst the session is in progress.

# **Tech Helpdesk**

If you have any technical issues during the live dates of conference, we have a tech helpdesk located in the exhibition area (first stand) which will be open at the following times:

Friday	17 September	12.00–19.00	
Saturday	18 September	08.45–17.45	
Sunday	19 September	08.45-17.45	
Monday	20 September	09.45-14.15	

# **Conference Extra** and **Conference Daily**

Conference Extra will be published in an online update to the Conference Agenda ahead of conference; and Conference Daily will be published in further online updates to the Conference Agenda each day of conference.

Conference Extra and Conference Daily both contain updates to the agenda including changes to timings, amendments, topical issues, emergency motions and questions to reports.

You will be able to find the *Conference Agenda* updates, with the entire agenda plus the updates clearly marked, online at:

www.libdems.org.uk/a21-agenda

# **Training courses**

Training courses are taking place throughout conference.
See details in the fringe and training guide on pages 18–69.

Thank you to our Knowledge Partner





# In LDBEN, you can:

- Meet responsible business people & build great networks
- Bring business insight to policies that enable recovery & growth
- Promote Lib Dems' profile as the natural party for businesses
- Help elect more Lib Dems & revive the liberal centre ground in UK politics

# Our network is growing near you:

- London & SE England
- Midlands
- NW England
- Scotland

Visit our Exhibition Booth Find out how to get involved www.ldben.org.uk

# The exhibition

The exhibition is accessed through Hopin – our virtual conference venue – see page 4.

You can view the exhibition stands throughout conference, view exhibitor's videos, ask questions in the chat function and connect to their websites.

All stands will have someone that you can chat to live at the following times:

Friday	17 September	15.45–17.45
Saturday	18 September	12.30–14.00 and 15.45–17.45
Sunday	19 September	12.30–14.00 and 15.45–17.45
Monday	20 September	12.30–14.00 and 16.45–18.30

# **Directory of exhibitors**

### **ALDC - Liberal Democrat Campaigners and Councillors**

ALDC provide advice, training and resources for activists, campaigners and councillors. Our staff and volunteers are experts who can help you build a winning campaign.



www.aldc.org

### ALDC - Artworker

ALDC Artworker is the new way to quickly and easily design professional leaflets online.



https://artworker.aldc.org

### **ALDE Party**

The Alliance of Liberals and Democrats for Europe (ALDE) Party is the party for liberal democratic values in Europe. It consists of 70 member parties and over a thousand individual members and liberal associates.



www.aldeparty.eu

### ALTER

ALTER seeks to build support for Land Value Taxation amongst Liberal Democrats; and to promote and campaign for this policy as a more sustainable and just resource-based economic system. **www.libdemsalter.org.uk** 



### **Association of Liberal Democrat Engineers and Scientists**

The Association of Liberal Democrat Engineers and Scientists (ALDES) provides a resource of engineering and scientific know-how to support the Party. Meet our members and learn how to get involved.



www.aldes.org.uk

### **Chinese Liberal Democrats**

A bridge between the party and the Chinese & SE Asian diaspora communities in UK. Outreach. Campaigning. Policy advice. Chair: Dr Yeow Poon.

https://chineselibdems.org.uk/en/page/join-us

Facebook: Chinese Liberal Democrats.

Twitter: @chineselibdems.

https://chineselibdems.org.uk



### **Co-operative Councils' Innovation Network**

We're a Network of Councils Committed to finding better ways of working for, and with, local people for the benefit of their community using the co-operative values and principles.



www.councils.coop

### **Federal Board**

The Federal Board provides strategic direction for the Party. Come to our booth and tell us how we can further improve the party or give us feedback on what's been happening.



www.libdems.org.uk/federal\_board

### **Federal Conference Committee**

FCC is responsible for organising our two Federal Conferences per year. Come and chat to us about how we select the agenda and run the event and ask us any questions you may have about conference.



www.libdems.org.uk/federal conference committee

### **Humanist and Secularist Liberal Democrats**

For Liberal Democrats who believe the state should treat everyone equally regardless of their religion or belief. Recent campaigns cover caste discrimination, humanist weddings, discrimination by schools and CofE disestablishment.



www.hsld.org.uk

### **LGA Liberal Democrat Group**

We work within the LGA and the party to support our 2,500 councillors and promote Liberal Democrat values. Liberal Democrats run over 50 councils, influencing budgets of over £5 billion.



www.libdemgroup.lga.gov.uk

### **LGBT+ Liberal Democrats**

LGBT+ Lib Dems are the party body for gender and sexual minorities, including lesbian, gay, bi and trans people.

https://lgbt.libdems.org.uk/en/



### Liberal Democrat Campaign for Race Equality (LDCRE)

LDCRE aims to build and safeguard a fair, free and open society and to fight against prejudice and discrimination based on race, colour or religion within the party and society.



http://ldcre.org.uk

### **Liberal Democrat Christian Forum**

We are a Christian voice in the Party and a voice of liberal democracy among Christians. We support Christians of all backgrounds to engage positively and constructively in politics. **www.ldcf.org** 



### **Liberal Democrat Compliance and Data Protection Helpdesk**

If you are a treasurer, chair, convener, election agent, data officer, campaigns organiser, or manage email lists, feel free to visit us and ask us anything about compliance, election law, or how to use emails and other data without breaking the law.



www.libdems.org.uk/compliance-resources

### **Liberal Democrat Disability Association**

We are the Liberal Democrat voice for disabled people and carers. We influence policy and work to ensure that disabled people are represented at all levels within the party.





### **Liberal Democrat Education Association**

The Liberal Democrat Education Association aims to improve education through: publishing articles; running conferences; generating new ideas; promoting Lib Dem education policies and providing advice to Liberal Democrats in power.



https://ldea.org.uk/

### Liberal Democrat Friends of Palestine

LDFP fights for the rights of the Palestinian People, for immediate recognition of Palestine as a State, and for the human rights of Palestinians as defined in international law.



www.ldfp.org.uk

### **Liberal Democrat History Group**

The past illuminates the present. Subscribe to the Journal of Liberal History. Buy Liberal history publications, including booklets on Liberal thinkers, Liberal thought and a short history of Liberal politics in Britain. www.liberalhistory.org.uk



### **Liberal Democrat Image**

Liberal Democrat Image is the party's official supplier of Liberal Democrat campaign materials, merchandise and a range of Liberal Democrat gifts for family and friends. Find us on Facebook – www.facebook.com/LibDemImage



www.libdemimage.co.uk

### **Liberal Democrat Women**

Lib Dem Women works to promote women's voices and policies that will help women across Britain. Come and talk to us about our Violence Against Women and Girls motion.



www.libdemwomen.org.uk

### **Liberal Democrats Abroad**

Launched September 2018, Lib Dems Abroad encompasses over 2000 members living outside the UK. It comprises 3 local parties: Lib Dems in Europe – www.libdemsineurope.org



Lib Dems in France – www.libdemsinfrance.org

Lib Dems Overseas – www.libdemsoverseas.com

Objectives of LDA: To identify and represent the interests of an estimated 5.5 million British citizens living abroad – To Register for Votes for Life – To inform our foreign policy.

www.libdems.org.uk/abroad

### Liberal Democrats Business Network

We are UK business leaders who promote responsible business practice in the party, and the party's profile in the business world. Join us.



www.ldben.org.uk

### **Liberal Democrats in England**

The Liberal Democrats in England: a federation of the eleven Regional Parties, plus the English Young Liberals. We support Regions so they can support their local parties even more effectively. https://englishlibdems.org/en/



### **Liberal Reform**

Liberal Reform exists within the Liberal Democrats to promote personal liberty and a fair society supported by free, open and competitive markets. We seek to make these values central to party policy.



www.liberalreform.org.uk

### **Liberator Magazine On Line**

Read the latest from the Party's leading thinkers. As ever, *RB* shines light on the dark corners of the Party.



www.liberatormagazine.org.uk

### **National Education Union (NEU)**

The National Education Union brings together more than 450,000 teachers, lecturers, support staff and leaders, to form the largest education union in Europe. Visit our stand to find out about our No Child Left Behind campaign and why it is time for a new era of equitable, reliable assessment.



www.neu.org.uk

### **National Liberal Club**

The NLC is the London heart of liberalism, with close ties to the Party. A wonderful Clubhouse and over 250 worldwide reciprocal clubs.



https://nlc.org.uk/

### **Radical Association**

The Radical Association is an organisation of members working to develop an unapologetically radical, pro-European, progressive and distinctive identity for the Liberal Democrats.



www.radicalassociation.org

### **Rights-Liberties-Justice (Liberal Democrat Lawyers Association)**

The home for Liberal Democrats interested in rights, liberties and justice issues; don't need to be a lawyer to join but share our passion for justice and rule of law.



https://rights-liberties-justice.uk/

### **Social Liberal Forum**

The Social Liberal Forum campaigns for a Citizens' Britain, one characterised by a massive transfer of power from remote and unaccountable corporations and state institutions to people and their communities.



### www.socialliberal.net

### The Legacy Society

The Legacy Society is the Liberal Democrat society for those wishing to leave a gift to the Party in their will. You can learn more by visiting our stall.



www.libdems.org.uk/legacyfund

### **Young Liberals**

We provide a platform for young people and students to have their voices heard and act as a radical pressure group within the Liberal Democrats. www.youngliberals.uk







# Fringe and Training guide

Fringe and Training events are accessed in Hopin – our virtual conference venue – see page 4.

Fringe events are available for all conference attendees to view and take place outside auditorium hours.

Training & Skills sessions are only for party members to view and are run simultaneously alongside the auditorium sessions.

# **Spokesperson Q&A sessions**

There will be three Q&A sessions during conference where you can ask questions of our spokespeople.

### Spokesperson Q&A - Treasury and BEIS (Business, Energy, Industrial Strategy)

With Christine Jardine MP, Sarah Olney MP and Lord Fox.

Chaired by Jennie Rigg.

Saturday 18 September 13.05-14.15

### Spokesperson Q&A - Climate Change

With Wera Hobhouse MP, Lord Oates and Cllr Rachel Coxcoon.

Chaired by Duncan Brack.

Saturday 18 September 16.20-17.30

### Spokesperson Q&A - Home Affairs and Political Reform

With Rt Hon. Alistair Carmichael MP and Lord Paddick.

Chaired by Bex Scott.

Saturday 18 September 17.35-18.45

All sessions take place in the fringe. See individual fringe listings for further details.

Voting members can submit concise questions (maximum 25 words) on the subject of the session until 16.00 on Friday 17 September via the website at:

www.libdems.org.uk/conference submissions

or using the conference chat whilst the session is in progress.

# **Training & Skills Programme**

### Welcome to our Autumn Conference 2021 training programme!

Whether you're just starting out as a Liberal Democrat member, or whether you've been a member for decades, there's a training session for everyone. You can learn new skills, brush up on existing skills or even learn how to take on new roles in the party. Each training session is 'tagged' with coloured buttons that indicate what you can expect to learn.

You can turn up to any session you like, just make sure you login before the start time in order to get the most from the training. Once you're logged in you'll be able to listen to the full session and ask questions in the chat bar.

Enjoy your conference!

# What skills will you learn at conference?

### **DIVERSITY**

Learn how to engage diverse people and communities, or find out how to build a successful and sustainable political career as a person from an under-represented group.

### **DIGITAL**

Learn how to get the most from the party's suite of digital tools. Find out how to engage voters and supporters through a range of digital channels.

### **FUNDRAISING**

Whether you are trying to win an election or grow your local party, fundraising is crucial. Learn how to raise regular income, get ideas, tips, tricks as well as advice and support.

### **PARTY ROLES**

Across the party there are many roles you could take on. Learn the skills needed to take on different party roles and find out about how you can develop your skills further.

### **CAMPAIGNING**

Whether you have been campaigning and fighting elections for decades, or are just getting started, learn the latest techniques and brush up on your existing skills

### **COMPLIANCE**

These courses will keep you up to date on legal and compliance issues. Particularly useful for election agents and local party officers.

### **PERSONAL**

Personal development courses will help you develop a range of skills that will enable you to grow in your roles within the Liberal Democrats as well as in the outside world.

### **TEAMS**

Building diverse, winning teams is crucial to our success at all levels. These courses will help you build a team and enable your team to thrive and grow further.



Liberal Democrats For People and Planet

Building a Green New Deal Friday — 17.35-18.45

The Liberal Democrats exist to build and safeguard a fair, free and open society, in which we seek to balance the fundamental values of liberty, equality and community, and in which no one shall be enslaved by poverty, ignorance or conformity.

We believe that each generation is responsible for the fate of our planet and, by safeguarding the balance of nature and the environment, for the long-term

continuity of life in all its forms.

Re-ordered first paragraph - preamble to the constitution

Please support the Constitutional Amendment -

F41 Empowering Liberal Democrat Values: for People and Planet

Monday - 14.30

www.greenlibdems.org.uk/join • info@greenlibdems.org.uk

# Friday 17 September

# Fringe Friday 16.20-17.30

### **Co-operative Councils' Innovation Network**

Councils working in equal partnership with local people to strengthen communities.

Join Councillor Paul Clark, Deputy Leader of North Hertfordshire and Councillor Steve Darling, Leader of Torbay Council to hear what they are doing to promote the cooperative difference locally. Please visit the stand in the Exhibition Area, 16.20–17.00, to join them.

www.councils.coop

### **Federal Policy Committee**

### Federal Policy Committee Work Programme on Europe

This is an informal consultation for members to discuss the work programme the Federal Policy Committee is undertaking to develop policy on links with the EU, following up on the conference mandate from last Spring's conference. The session will be chaired by Duncan Brack.

### **Federal Communications and Elections Committee**

### Electoral pacts: approaches to

Chair of the Federal Communications and Election Committee, Lisa Smart, will be taking feedback on whether and how the party should approach agreements with other parties. This follows a wider, independent review, and precedes reporting to the Federal Board.

### First Timers' Welcome

### Find your feet at your first conference with our virtual First Timers' Welcome

Leader of the Liberal Democrats, Ed Davey MP, our Party President, Mark Pack, and the Chair of the FCC (Federal Conference Committee), Nicholas da Costa, will be giving short speeches and answering questions. Connect with fellow first-time conference attendees and hear more about conference and the Liberal Democrats.

### **Liberal Democrat Campaign for Race Equality**

### Women of the World

Jo Swinson in conversation with Rabina Khan about My Hair Is Pink Under at This Veil. My Hair Is Pink Under This Veil gives a candid insight into the life of a hijab-wearing Muslim woman in modern Britain.

@ldcre1

www.LDCRE.org.uk

# Fringe Friday 16.20-17.30 cont.

### **Smith Institute and Local Authority Pension Fund Forum**

Investing in a Green Recovery: can Lib Dems deliver a just transition?

Speakers: Wera Hobhouse MP, Spokesperson for Climate Emergency and Energy; Lord Oates, Spokesperson for Energy and Climate Change; Cllr Doug McMurdo, Chair, Local Authority Pension Fund Forum; Professor Nick Robins, LSE. Chair: Lord Goddard, Local Authority Pension Funds APPG (TBC).

@smith\_institute

www.smith-institute.org.uk

### The National Academies

### Becoming a "science superpower": how can we tackle the next global crisis?

Government wants the UK to be a "Science and Tech Superpower by 2030". So, what next for public investment? How will we lead internationally? And how can we be ready for the next global crisis? Join our panel of leading researchers and innovators to discuss resilience, superpower status and more.

# Fringe Friday 17.35-18.45

### **ALDC**

### ALDC Campaigners Awards with Willie Rennie

Join ALDC and Willie Rennie as we celebrate the best Lib Dem successes from across the country. The Campaigners award is always a fun opportunity to find great ideas and enjoy a laugh with friends.

www.facebook.com/aldcUK

### **Green Liberal Democrats**

### Liberal Democrats For People and Planet

Join GLD as we discuss the changes necessary to achieve the strong and sustainable economy which will enable people to thrive in their communities, and how we measure progress in achievement by the development of wellbeing rather than the outdated focus on GDP as the measure of success. Chair: Keith Melton. Speakers inc: Prof Richard Murphy (Green New Deal – invited).

www.greenlibdems.org.uk

@GreenLibDems

# Fringe Friday 17.35-18.45 cont.

### **LGA Liberal Democrat Group**

### Winning in 'Leave' areas

How can we win in areas where we have Leave voters with both Labour and Tory MPs? Speakers include Gerald Vernon Jackson (Portsmouth), Niall Hodson (Sunderland), Lisa Smart (Stockport). Chair: Cllr Heather Kidd, LGA Lib Dem Group.

https://local.gov.uk/lga-lib-dem-group

### **LGBT+ Liberal Democrats**

### **Banning Conversion Therapy**

With the government dragging its heels on banning conversion therapy, Wera Hobhouse MP is fighting to hold their feet to the fire. Join us to explore the issues at stake and help us hold the government accountable for their promises.

https://lgbt.libdems.org.uk

### **Liberal Democrat History Group**

### The two Davids: Steel versus Owen

Between 1983 and 1987, tensions between Liberal leader David Steel and the SDP leader David Owen wrecked the two parties' Alliance. Discuss what went wrong with Sir Graham Watson (Steel's former Head of Office) and Roger Carroll (ex-SDP Communications Director).

www.facebook.com/LibDemHistoryGroup https://liberalhistory.org.uk @LibHistoryToday

### **Social Liberal Forum**

### Citizens' Britain: an agenda for the renewal of liberal democracy

Launch of pamphlet exploring Citizens' Britain, first articulated by Paddy Ashdown in 1989, with citizens' assemblies, basic income, radical devolution and more. SLF Director Ian Kearns; Jon Alexander (SLF); Alistair Carmichael MP; Cllr Humaira Ali; Sarah Allan, Director of Involve. Co-hosted by the Electoral Reform Society.

www.socialliberal.net

### **Thakeham**

### How can the Lib Dems protect communities and still deliver homes?

The Chesham and Amersham by-election showed how successful campaigning is often underpinned by opposition to new development. How do we align the needs and wants of local communities with the aspirations of national government.

https://thakeham.com

www.facebook.com/Thakeham

# **Training & Skills Friday 14.30-15.30**

### **How to Survive Federal Conference**

Get all the inside knowledge on how to survive conference. Designed for first timers, but old hands might find some new knowledge too; all welcome.

### Federal Conference Committee

**PFRSONAL** 

### Introduction to Lighthouse

Join us to learn the basics of how Lighthouse works, what you can use it for and how to do some basic tasks as well as make sure you comply with the law.

This session is ideal for people just starting out using Lighthouse.

The Membership Team

**PARTY ROLES | DIGITAL** 

### Be a Councillor - Getting Your Approval and Selection Process Right

This session covers the approvals process in detail, discussing why it is necessary, how to do it and how to carry out your local selection process.

ALDC

**TEAMS | PARTY ROLES** 

### Making a Speech Online at a Digital Conference

(Women only)

Find out how to build your profile by making a great speech at conference.

Campaign for Gender Balance

PERSONAL | DIVERSITY

### You Can Be a Councillor

Do you want to make a difference in your community? Are you sick of shouting at the radio and are ready to make a change? Come along to this session to find out why YOU can be a councillor.

ALDC

**PERSONAL | TEAMS** 

### **How to Run a Winning GOTV Campaign**

Learn how the team in Chesham and Amersham got out the vote and delivered a victory in the by election. Part of our Lessons from Chesham and Amersham series.

Campaigns and Elections Team

**CAMPAIGNING | TEAMS** 

# Training & Skills Friday 14.30–15.30 cont.

### Smashing the Blue Wall

In Chesham and Amersham we proved the blue wall is crumbling. Learn what you need to do in your seat to make sure we keep winning.

Campaigns and Elections Team

**CAMPAIGNING | TEAMS** 

### A Year in the Life of a Connect Manager

Being a Constituency Connect Manager is a huge responsibility. Join our Connect Team to find out everything you need to be doing throughout the year.

Campaigns and Elections Team

**PARTY ROLES | DIGITAL** 

### **Libel and Defamation**

Every election there are always claims of unfair literature. Come and find out about defamation and libel in a session run by Nigel Adams from Goodman Derrick. Nigel has worked with the party for several years and has represented the Party in this area.

Compliance Team

### COMPLIANCE | CAMPAIGNING

### Pick a Ward and Win It - Getting Going with Local Single-Issue Campaigns

Identifying and running with an issue that means something to local residents is a great way to galvanise support. This session will help you to make the most of single-issue campaigns.

ALDC

### TEAMS | CAMPAIGNING

### **Anti Semitism Awareness Training**

CST's Antisemitism Awareness Training offers a primer on the historical roots and modern manifestations of anti-Jewish racism. The session explores key antisemitic tropes, conspiracies and stereotypes – as well as the differences between anti-Israel views and antisemitism – and explains how these are expressed in contemporary discourse. The training looks at everyday experiences of British Jews who may encounter antisemitism today, as well as the most extreme consequences in the form of violent hate crime and anti-Jewish terrorism worldwide. The presentation will also touch on CST's long-standing role in combating fascism and antisemitism and its cross-communal work to help improve the security of the UK's faith and minority communities.

**CST** 

PERSONAL | DIVERSITY

# **Training & Skills Friday 19.00-20.00**

### **Agents Training - Part 1**

What every agent and campaigner needs to know about running an election, from standing candidates to completing your expenses returns. Part one of a four-part course.

ALDC

### **PARTY ROLES | COMPLIANCE**

### Be a Councillor - Finding Great Candidates

Finding new candidates can be difficult. This session looks at ways to find new candidates and to help your pool of candidates look like the communities you are trying to represent.

ALDC

### **TEAMS | PARTY ROLES**

### Pick a Ward and Win It - Talking to Voters

Talking to voters is key to winning elections but we can't talk to everyone. How should we decide who to talk to, what sorts of conversations should we have (and how we should have them) and how should we handle the data? Part three of the 'Pick a ward' series.

ALDC

### TEAMS | CAMPAIGNING

### Squeeze: How We Won the Tactical Argument in Chesham & Amersham

Join the Deputy Campaign Manager from the Chesham & Amersham Campaign, to learn what squeeze is and how we used it to win the by-election. Part of our Lessons from Chesham & Amersham series.

Campaigns and Elections Team

### **CAMPAIGNING | TEAMS**

### **Campaigning 101**

New to campaigning? Join our campaigning experts to learn everything you need to get started.

Campaigns and Elections Team

**CAMPAIGNING | TEAMS** 

# Training & Skills Friday 19.00-20.00 cont.

### How to Use a Phonebank

Speaking to people on the phone has never been more important. Find out how to organise and set up a phonebank in your area.

Campaigns and Elections Team

**CAMPAIGNING | DIGITAL** 

### **Introduction to Affinity**

An introduction to using the party's design software Affinity Publisher.

**Campaigns and Elections Team** 

**CAMPAIGNING | DIGITAL** 

### How CGB can Help and Support Your Journey to Becoming an MP (Women only)

Hear about the work that CGB does to support and train women in the Lib Dems.

**Campaign for Gender Balance** 

**PERSONAL | DIVERSITY** 

### **Unconscious Bias**

We are all biased – and we need to be! It helps smooth our path through the day. However sometimes Unconscious Bias can lead us astray. This session looks at the good and bad sides of bias, and how to manage it.

Campaign for Gender Balance

TEAMS | DIVERSITY

Don't forget to log onto your training session a little earlier than the start time to get settled in!

Remember, if you want to ask questions then you can message the trainers using the chat function.

If you have any questions that don't get answered email them to: help@libdems.org.uk

Is our exam system setting up millions to fail?

Is it time for a new era for education?



Saturday 18 September 13.05pm to 2.15pm

### **Speakers**

**Daisy Cooper MP,** Liberal Democrat Education Spokesperson (invited)

Mary Bousted, Joint General Secretary, National Education Union John Jolly, Chief Executive, Parentkind

No child left behind, ending child poverty after the pandemic

Sunday 19 September 4.20pm to 5.3<u>0pm</u>

### **Speakers**

**Daisy Cooper MP**, Liberal Democrat Education Spokesperson (invited)

**Councillor Lucy Nethsingha**, LGA lead for children & young people

**Kevin Courtney**, Joint General Secretary, National Education Union

Other speakers to be confirmed

102057/0721

# Saturday 18 September

# Fringe Saturday 08.00-08.45

### **Pilates for Better Backs**

My name is Claudine Blake and I am a fitness professional, specialising in Pilates. I qualified at The Pilates Institute in 2003 and my passion lies in helping my clients achieve their fitness goals or recover from injuries or surgery. I teach live classes in the Wiltshire community. I moved my business online since the pandemic and provide weekly workouts targeting specific areas of the body.

By participating in this class you are doing so at your own risk. By clicking on the link to this class, you confirm to abide by the terms of this disclaimer. Please read the disclaimer HERE before attending the class.

### **Quiet Reflection**

Meditation with guidance, reflective reading, silent contemplation, discussion/ questions. The stillness of meditation can help induce calm and insight helping us be more creative in problem solving in everyday life. Facilitator Jane Graham Reed. Her approach has been developed from being a Quaker since 1976 and training over the last 20 years in Zen and Tibetan Buddhism. She has been an active LibDem since 2015.





# Raising more funds for local and national charities

# Online Fringe Session – 1.05pm to 2.15pm Saturday 18<sup>th</sup> September

Join People's Postcode Lottery, Politicians and Charity Leaders for a discussion about how best to support charities as they respond to the challenges of the pandemic.

SPEAKERS

Liberal Democrat DCMS Spokesperson, Jamie Stone MP Maggie's Chief Executive, Dame Laura Lee Missing People Chief Executive, Jo Youle People's Postcode Lottery's Managing Director, Clara Govier Chair: People's Postcode Lottery's Malcolm Fleming





BeGambleAware.org

People's Postcode Lottery manages multiple society lotteries promoted by different charities and good causes. For details on each week's society lottery visit: www.postcodelottery.co.uk/good-causes/draw-calendar. Players must be 18 years or over. Only available to play with postcodes in England, Scotland and Wales. Not available in NI. Conditions apply. See: www.postcodelottery.co.uk £10 for all draws,

paid monthly in advance. A minimum of 33% goes to charities and good causes. For a full list of prizes visit www.postcodelottery.co.uk/prizes Maximum ticket prize is 10% of draw proceeds up to £500,000. Postcode Lottery Limited is incorporated in England and Wales and is licensed and regulated by the Gambling Commission (licence numbers 000-000829-N-102511 and 000-000829-R-102513). Registered office: Postcode Lottery Ltd, 2nd Floor, 31 Chertsey Street, Guildford, Surrey, England, GU1 4HD. Company reg. no. 04862732. VAT reg. no. 848 3165 07.

# Fringe Saturday 13.05-14.15

### **ALDC**

### In conversation with Naomi Long

Naomi Long MLA, Minister of Justice for Northern Ireland and leader of the Alliance Party, tells us about how the Alliance is moving forwards and building a better Northern Ireland.

www.facebook.com/aldcUK

### **Co-operative Councils' Innovation Network**

### Councils working in equal partnership with local people to strengthen communities

Join Councillor Paul Clark, Deputy Leader of North Hertfordshire and Councillor Steve Darling, Leader of Torbay Council to hear what they are doing to promote the cooperative difference locally. Please visit the stand in the Exhibition Area, 13.05–13.30 to join them.

www.councils.coop

### **Federal Policy Committee**

### Stop the Ecological Emergency

Join members of the Federal Policy Committee's Working Group on the Natural Environment as we consider how the Liberal Democrats can set an ambitious new agenda to improve our natural environment. We want to hear your ideas for the policies we need to put our planet on a path to recovery.

### Liberal Democrat Christian Forum / Humanist & Secularist Liberal Democrats

### The Forgotten Human Right: Freedom of Religion or Belief

The fundamental right to freedom of thought, conscience and religion or belief protects everyone, whatever their beliefs, but is increasingly attacked around the world; it needs protecting. With Marguerite Ohan (Christian Solidarity Worldwide), Emma Wadsworth-Jones (Humanists International). Chair: Wera Hobhouse.

www.hsld.org.uk

www.facebook.com/HSLibDems

@HSLibDems

# Fringe Saturday 13.05-14.15 cont.

### Liberal Democrat European Group - LDEG

### The UK's relationship with the EU and our vision for its future

With this debate we start the Lib Dems' contribution to the "Conference on the Future of Europe" and engage our consultation on UK and EU's future relationship. Confirmed Speakers: Henrik Bach Mortensen, Vice President ALDE; Lord Adonis, Chair European Movement.

www.Ldeg.org

@LibDemEurope

### **National Education Union**

### Is our exam system setting up millions to fail?

Join Dr Mary Bousted, Joint General Secretary, NEU; John Jolly, Chief Executive, Parentkind; Daisy Cooper MP, Liberal Democrat Education Spokesperson (invited); and others to discuss if it is time for a new era for our education system.

https://neu.org.uk/

www.facebook.com/nationaleducationunion

@NFUnion

### People's Postcode Lottery

### Raising more funds for local and national charities

Join People's Postcode Lottery, Politicians and Charity Leaders for a discussion about how best to support charities as they respond to the challenges of the pandemic. Panel: Liberal Democrat DCMS Spokesperson, Jamie Stone MP; Maggie's Chief Executive, Dame Laura Lee; Missing People Chief Executive, Jo Youle; People's Postcode Lottery's Managing Director, Clara Govier. Chair: People's Postcode Lottery's Malcolm Fleming. https://twitter.com/pplpubaffairs

www.postcodelottery.info

### Spokesperson Q&A

### Treasury and BEIS (Business, Energy, Industrial Strategy)

With Christine Jardine MP, Sarah Olney MP and Lord Fox. Chaired by Jennie Rigg. Christine | ardine MP and Sarah Olney MP are the Spokespeople for the Treasury and BEIS respectively, and Lord Fox is the Lords Spokesperson for Business. They will be answering your questions about recent parliamentary activity in the areas of budgets and businesses.

As a result of the pandemic, small businesses have faced unprecedented challenges and the day-to-day role of the Treasury has shifted via the furlough scheme and other measures. What does this mean for the future?



# Liberal Democrat WOMEN

Liberal Democrat Women promote women's voices in politics and push for policies that will help women and girls across Britain. Come and talk to us in our booth about our motion:

Ending Violence Against Women and Girls.

→ Website ←

→ <u>Twitter</u> ←

# What's On:

**Fringe #1:** Saturday 18th Sept, 16.20 - 17.30

Ending Violence Against Women and Girls

Join us as our panel discusses how we can end violence against women and girls ahead of our motion. Panellists include Christine Jardine MP, author Cllr Rabina Khan and Dr Charlotte Proudman, barrister and gender-based violence expert for the European Institute for Gender Equality.

**Fringe #2:** Sunday 19th Sept, 17.35 - 18.45

Sisters doing it for themselves: breaking barriers for women entrepreneurs

Our panel will discuss obstacles faced by women entrepreneurs and how they can be overcome. Including Sarah Olney MP; Deborah Gilshan, Founder of The 100% Club; Carol Hagh, angel investor and founder of Old Game New Rules.

# COCKTAIL EVENING T

From 18.45pm, right after our Sunday fringe, we will hold our traditional Cocktail Evening social over Zoom. You can RSVP a place by clicking **here**.





The terrible violence and loss of life in Gaza and Israel in May drew the world's attention, and created a new awareness that regular outbreaks of fighting followed by a temporary ceasefire never address the fundamental causes of the conflict between Israel and the Palestinians.

In this year's Autumn Fringe we will hear Hugh Lovatt, a Middle East expert who sits on the European Council on Foreign Relations, speak about the ways we could realistically expect to see a lasting peace restored, and what we in the UK can do to help bring it about. The meeting is on Saturday, starting at 4.20 pm. You will have an opportunity to participate in the Q&A in the second half of the meeting.

On Sunday there is going to be a Conference Motion about the Israel/Palestine conflict, and we also have a Lib Dem Friends of Palestine virtual booth in the exhibition area. We are always happy to welcome visitors to our booth during Conference; alternatively you can find out more about us, and the issues, by using this link to our website

Liberal Democrat Friends of Palestine (ldfp.org.uk)

#### **Fringe Saturday 16.20-17.30**

#### **Electoral Reform Society with Liberal Democrats for Electoral Reform**

Can a 'Progressive Alliance' deliver proportional representation after the next general election?

How can cross-party working deliver electoral reform; and what shape should collaboration take? Join Wendy Chamberlain MP, President LDER; Neal Lawson, Director of Compass (Progressive Alliance supporters); and Lucy Nethsingha, Liberal Democrat Leader of Cambridgeshire Council (coalition with Labour and Independents). Darren Hughes, ERS Chief Executive, chairs.

#### **LGA Liberal Democrat Group**

The Good, The Bad and The Ugly: What Planning Reforms Mean

What will Planning Reforms mean for Housing (growth, social rent housing), Environmental standards (green spaces, zero carbon, biodiversity net gain, zoning) and Local Democracy? Speakers include: Sarah Green MP (invited); Cllr Pippa Heylings; Cllr Alan Connett; Cllr Bridget Smith (chair).

https://local.gov.uk/lga-lib-dem-group



Wendy Chamberlain MP



Neal Lawson



Lucy Nethsingha



Chair: Darren Hughes

Join LDER President Wendy Chamberlain MP; Director of Compass Neal Lawson (Progressive Alliance supporters) and the Lib Dem Leader of Cambridgeshire Council Lucy Nethsingha (in coalition with Labour and Independents). Chaired by Darren Hughes, ERS Chief Executive.

# Can a 'Progressive Alliance' deliver PR after the next general election?

16.20, Saturday 18 September



☐ Electoral
☐ Reform
☐ Society

#### Fringe Saturday 16.20-17.30 cont.

#### **Lib Dems in International Development**

Please join LDID in discussing urgent development issues including the FCDO merger and the 0.7% aid cut. Lib Dem Lords 'In Conversation' will be followed by a 'Decolonising Aid' panel featuring frontbenchers and leading NGOs. Supported by CGP and BOND.

Note: this event starts at 16.20 and ends at 18.45.

#### Liberal Democrat Friends of Palestine

#### Rethinking the path to Israeli-Palestinian peace: What can the UK do?

Hugh Lovatt is a Middle East expert, on the European Council on Foreign Relations, and will describe ways peace between Israel and Palestine could be achieved, and what the UK government could be doing to advance the process.

#### Liberal Democrat Women

#### **Ending Violence Against Women and Girls**

Join us as our panel discuss how we can end violence against women and girls ahead of our motion. Speakers include Christine Jardine MP; Mandu Reid, leader of the Women's Equality Party; and author Cllr Rabina Khan.

www.libdemwomen.org.uk

www.facebook.com/groups/libdemwomen

@LibDemWomen

#### **Liberal International British Group**

#### Erosion of Human Rights - how can we protect our friends?

Human rights – in particular for women and LGBTQ+ people – are being eroded in the former Soviet Union and much of eastern Europe. What is happening and how can we help to protect our friends? Liberal International British Group and Liberator present a discussion led by speakers who represent nations affronting this persecution (names to be confirmed in due course).

www.Libg.co.uk

@LibIntBg @juvelad

#### Fringe Saturday 16.20-17.30 cont.

#### Spokesperson Q&A

#### Climate Change

With Wera Hobhouse MP, Lord Oates and Cllr Rachel Coxcoon. Chaired by Duncan Brack.

Wera Hobhouse MP is the Spokesperson for Climate Change, Lord Oates is the Lords Spokesperson for Climate Change and Rachel Coxcoon is a Liberal Democrat Councillor in the Cotswolds. They will be discussing the challenges that the UK is facing, what creative changes need to be made to meet the demands of the 21st Century, and what the Lib Dems are calling for.

With all eyes on the upcoming COP26 Summit in Glasgow and regular climate disasters across the world, the urgency to solve this crisis for ourselves and future generations continues to grow.



#### **Fringe Saturday 17.35–18.45**

#### **Green Liberal Democrats**

#### Developing a Wellbeing Economy for People and Planet

Join GLD as we dig deep into the changes necessary to develop a true Wellbeing Economy. Explore how safeguarding Nature is essential for human Wellbeing. Chair: Cllr Jane Brophy Speakers inc: Prof Emmy Van Deurzen (invited); Baroness Parminter (invited).

www.greenlibdems.org.uk @GreenLibDems

#### **Liberal Democrat Education Association**

The government skills agenda, FE and HE; will it work?

Join us to discuss what the skills agenda should contain for FE and HE. David Hughes, CEO, Association of Colleges; Sal Jarvis, Deputy Vice Chancellor, Westminster University; Sue Garden, Lib-Dems for FE/HE, House of Lords. Chair: Nigel Jones (LDEA). www.ldea.org.uk

#### Liberal Democrats for Seekers of Sanctuary (LD4SOS)

#### Annual General Meeting and Open Forum

The AGM business will include the opportunity to consider the way forward for LD4SOS followed by an open forum to discuss how Liberal Democrats can respond to the pressing issues faced by seekers of sanctuary in the UK.

www.ld4sos.org.uk

www.facebook.com/ld4sos

@LD4SOS

#### **Parliamentary Candidates Association**

#### Parliamentary Candidates Association Open Q&A Session

Current PCA committee members will discuss our rejuvenated organisation. Hear about what exciting plans we have for supporting candidates and what PCA membership can do for you. Open to all Party members.

#### Fringe Saturday 17.35-18.45 cont.

#### Social Liberal Forum

Poverty and Inequalities outside big cities: What is Social Liberal response?

Jane Dodds AM, Wales Party Leader, on rural poverty and health inequalities; Cllr Amanda Hopgood, Leader of Durham County Council, on embedded poverty and inequality; and Cllr Gordon Lishman on poverty and communities in northern towns. Chair: Sarah Green MP.

www.socialliberal.net

#### Spokesperson Q&A

#### Home Affairs and Political Reform

With Rt Hon. Alistair Carmichael MP and Lord Paddick. Chaired by Bex Scott.

Home Affairs and Political Reform Spokesperson, Rt Hon. Alistair Carmichael MP, and the Lords Spokesperson for Home Affairs, Lord Paddick, will be discussing and answering your questions about his portfolio and what has been happening in Parliament since the Queen's Speech.

From the government's Bills against asylum seekers and our right to protest, to vaccine passports and introduction of Voter ID, there's plenty to talk about.

#### Fringe Saturday 20.00-21.00

#### Lib Dem Creative Network

#### Conference Concert

#### Abbey Road: An Orchestral Rendition

Hear from Lord Strasburger talking about his work leading on the catastrophe that arts performers are facing due to Brexit, and the recent meeting he arranged between Sir Elton John, David Furnish and Michel Barnier.

Followed by a performance of Abbey Road: An Orchestral Rendition by The Untold Orchestra, celebrating the iconic Beatles album.

The Untold Orchestra are a Manchester based collaborative orchestra that aims to make the orchestral world a more accessible art form engaging with communities across Greater Manchester and further afield. Through creative programming, adventurous collaborations, and community engagement workshops with positive social change at the core.

This event is being held in the Auditorium.

#### **Training & Skills Saturday 09.30-10.30**

#### **Agents Training - Part 2**

What every agent and campaigner needs to know about running an election, from standing candidates to completing your expenses returns. Part two of a four-part course.

#### ALDC

#### **PARTY ROLES | COMPLIANCE**

#### Pick a Ward and Win it - Winning the Postal Vote

Performing well in the postal vote will support your efforts to win your election. The webinar will take you through why the postal vote is so important and how to use postal votes as part of your campaign. Part one of the 'Pick a ward' series.

#### ALDC

#### **TEAMS | CAMPAIGNING**

#### **Planning and Winning a Selection**

(Women only)

Now you have been shortlisted you need to run a brilliant selection campaign. Come along and hear how you can impress members and win a selection.

#### Campaign for Gender Balance

#### **PERSONAL | DIVERSITY**

#### **Local and Regional Media Training**

How can you make a bigger impact in your regional and local media? This session, run by the HQ press office, will give you the basic tools you need to succeed.

#### Press team

#### **TEAMS | PARTY ROLES**

#### **Designing Winning Leaflets**

Hear from the Campaign Department's literature team on how to improve your artwork and design leaflets that get your message across to voters.

#### Campaigns and Elections Team

#### **CAMPAIGNING | DIGITAL**

#### **Introduction to Digital Campaigning**

The place to start if you're new to campaigning online. Learn the three steps to success online and ask our digital experts your questions.

#### Campaigns and Elections Team

#### **DIGITAL | CAMPAIGNING**

#### Training & Skills Saturday 09.30-10.30 cont.

#### **Engagement Matters - Building a Genuinely Diverse Team**

Truly diverse teams are best at coping under pressure. And they make better decisions. Come and hear ideas for creating a truly diverse and high performing team that will bring in more members and more votes for your local Lib Dems.

Campaign for Gender Balance

TEAMS | DIVERSITY

#### **Turning International Issues into Key Campaigning Cornerstones**

If you've ever looked at an international issue or campaign and thought "How could I utilise this in my area..." then this is the training session for you. Join the Young Liberals as we discuss our International sister organisations successful campaigns, and how we can translate these to our areas.

Young Liberals

TEAMS | CAMPAIGNING

#### **People Behind the Scenes**

Not everyone wants to be an MP, but every MP needs help to get elected. Agents, Returning Officers and Assessors are essential. Here's what you can do to help.

English Candidates' Committee

**PARTY ROLES | PERSONAL** 

#### **How the Party Works**

Do you want a practical session on how all the parts of the Liberal Democrats interlink and work together? Come a long to hear from Jack Coulson, the Liberal Democrats' Company Secretary, to get a better understand of our structure.

**Compliance Team** 

**COMPLIANCE | TEAMS** 

#### **TOP TIP FOR TRAINING**

The coloured tags underneath each description make suggestions as to what skills you will learn in each session

#### Training & Skills Saturday 11.00-12.00

#### **Lighthouse for Advanced Users**

Join us to learn how you can use Lighthouse to get your local party hyper organised and improve your institutional memory. This session is ideal for people who are confident Lighthouse users, or who have already completed the introduction session.

The Membership Team

**PARTY ROLES | DIGITAL** 

#### **Agents Training - Part 3**

What every agent and campaigner needs to know about running an election, from standing candidates to completing your expenses returns. Part three of a four-part course.

**ALDC** 

**PARTY ROLES | COMPLIANCE** 

#### **Introduction to Becoming an Approved Candidate**

It's a few years to the next election, but if you want to be a candidate your best chance is to start now – and start here! All the information you will need to get going.

English Candidates' Committee

PERSONAL | PARTY ROLES

#### How Community Campaigning Helped Win Chesham & Amersham

Learn how we sought out issues, listened to local people and ran proper community campaigns across Chesham & Amersham – and how you can do the same in your area. Part of our Lessons from Chesham & Amersham series.

Campaigns and Elections Team

**CAMPAIGNING | TEAMS** 

#### **How to Set Up Canvassing**

Knocking on doors is the best way to talk to voters, learn how to set up a great canvassing session.

Campaigns and Elections Team

CAMPAIGNING | DIGITAL

#### Training & Skills Saturday 11.00-12.00 cont.

#### Creating and Campaigning on Policy that Matters to Young People

This session from the Young Liberals will guide you on how to work with young people to create and campaign on policy that matters to them, allowing you to target the next generation of voters in your area.

Young Liberals

**TEAMS | CAMPAIGNING** 

#### **Building your Profile Ready for a Selection**

(Women only)

How to get yourself known on a national level or in your chosen constituency even before the selection begins.

Campaign for Gender Balance

**PERSONAL | DIVERSITY** 

#### **Assistant Returning Officer - Part 1**

Play a role in ensuring fairness of selections. Attending will enable you to qualify as an Assistant Returning Officer – helping us to get candidates in place earlier.

**English Candidates' Committee** 

**COMPLIANCE | PARTY ROLES** 

#### Pick a Ward and Win it - Getting Going with Local Single-Issue Campaigns

Identifying and running with an issue that means something to local residents is a great way to galvanise support. This session will help you to make the most of single-issue campaigns.

ALDC

#### TEAMS | CAMPAIGNING

#### **Digital in Depth: Facebook Advertising**

Learn how to engage people online using Facebook and Instagram advertising. This course will take you through how to set your goals, target your advertising and produce great ads.

Campaigns and Elections Team

DIGITAL | CAMPAIGNING

#### **Training & Skills Saturday 14.30-15.30**

#### Being an Effective Councillor - Building a Councillor Brand

Make sure that being a councillor is more than just a title. This session will help you be a visible and trusted superhero for your community.

ALDC

**TEAMS | PARTY ROLES** 

#### **Digital Campaigning - Making the Most of Facebook**

Love it or loathe it, Facebook has become an important tool in the campaigners' armoury. This session will point you in the right direction to using Facebook in your campaigning and communications.

**ALDC** 

**DIGITAL | CAMPAIGNING** 

#### **How Best to Communicate and Activate Young Volunteers**

Is your comms strategy multifaceted or just emails? Not sure what poggers or dank mean? Do you know what the biggest issue facing young people in your area is? This session from YL will enable you to communicate with your younger members and get them engaged and ready to campaign.

**Young Liberals** 

TEAMS | DIVERSITY

#### How We Created a Winning Message in Chesham & Amersham

A strong message is vital in any campaign, find out how we crafted our message and used it to win in Chesham & Amersham. Part of our Lessons from Chesham & Amersham series.

Campaigns and Elections Team

**CAMPAIGNING | TEAMS** 

#### **Digital In Depth: Email Journeys**

Learn how to build a relationship with people who sign up to emails through your petitions. This course is packed full of top tips and practical steps on using email to take people from signup to engaged supporters.

Campaigns and Elections Team

DIGITAL | CAMPAIGNING

#### **Training & Skills Saturday 14.30–15.30 cont.**

#### **Putting Together Your Campaign Plan**

Campaign planning is more than just which leaflets you deliver each month. When's best to be building your delivery network, and when should you be using that killer attack message on our opponents? Learn from our campaigning experts on how best to plan your year-round campaign.

Campaigns and Elections Team

**CAMPAIGNING | TEAMS** 

#### **Introduction to Compliance**

Are you new to your officer team or hope to become a treasurer? This introductory session explains the basics of keeping your local party on the right track and demystifies the complexities of political finances.

Compliance Team

COMPLIANCE | PERSONAL

#### **Getting Approved**

(Women only)

The CGB Approvals mentors can help you develop the skills you need to shine at an Approvals Day.

Campaign for Gender Balance

**PERSONAL | DIVERSITY** 

#### **Understanding Trans issues**

The media are intent on whipping up a storm around trans issues. Many people are left feeling confused and worried about that the issues really are in this area. You are invited to attend this highly informative session to find out more about the truth behind the headlines.

Campaign for Gender Balance

PERSONAL | DIVERSITY

#### Assistant Returning Officer - Part 2

Play a role in ensuring fairness of selections. Attending will enable you to qualify as an Assistant Returning Officer – helping us to get candidates in place earlier.

English Candidates' Committee

**COMPLIANCE | PARTY ROLES** 

#### **Training & Skills Saturday 19.00-20.00**

#### **Introduction to Lighthouse**

Join us to learn the basics of how Lighthouse works, what you can use it for and how to do some basic tasks as well as make sure you comply with the law. This session is ideal for people just starting out using Lighthouse.

The Membership Team

**PARTY ROLES | DIGITAL** 

#### **Digital Campaigning - Great Emails**

Whether you are sharing information about road closures, letting the community know about local success or rallying support for your campaign, this session will make sure you know how to use email to get your message out there.

ALDC

**DIGITAL | CAMPAIGNING** 

#### Being an Effective Councillor - Organising Your Work as a Councillor

Being a councillor is busy and in this training session you will learn how to prioritise and make the best use of your time.

ALDC

**TEAMS | PARTY ROLES** 

#### How We Gathered Data and Used it to Win Chesham & Amersham

Find out why data matters and how we used it to deliver a victory in Chesham & Amersham. Part of our Lessons from Chesham & Amersham series.

Campaigns and Elections Team

CAMPAIGNING | DIGITAL

#### Winning Against the Conservatives

Tailoring your campaign to your main rival is vital. Find out who to campaign when you are fighting against the Conservatives.

Campaigns and Elections Team

**CAMPAIGNING** 

#### How to Set up a Shuttleworth

Polling day is the most important day of your campaign. Make sure you are prepared and know how to set up and use your shuttleworth.

Campaigns and Elections Team

CAMPAIGNING | DIGITAL

#### Training & Skills Saturday 19.00-20.00 cont.

#### **Data Protection for Local Parties**

Data Protection and GDPR can be daunting for local parties. Come along to a session run by the Party's Data Protection Officer, Esther McGee, to hear what local parties can and can't do.

**Compliance Team** 

**COMPLIANCE | PARTY ROLES** 

#### Pick a Ward and Win it - Getting Started with Literature and Comms

Have something to say but not quite sure where to start? This session will help you to plan what you are going to say, when to whom. Part two of the 'Pick a ward' series.

ALDC

**TEAMS | CAMPAIGNING** 

#### Writing and Delivering a Winning Hustings Speech

(Women only)

Hear our advice about what to put in your speech and how to make the most of your opportunity to give your speech at a selection hustings.

Campaign for Gender Balance

**PERSONAL | DIVERSITY** 

#### **Assistant Returning Officer - Part 3**

Play a role in ensuring fairness of selections. Attending will enable you to qualify as an Assistant Returning Officer – helping us to get candidates in place earlier.

English Candidates' Committee

**COMPLIANCE | PARTY ROLES** 



>> Liberal Democrat European Group

### The Liberal Democrat European Group and Liberal International British Group

LDEG and LIBG facilitate debate and discussion on European and international affairs within the party. Given our common values of internationalism we are sharing a stall this conference.

Visit our stand in the exhibition.

https://ldeg.org/en/

www.Libg.co.uk



#### Follow us on Twitter

@LibDemConf #LDConf

# **Sunday 19 September**

#### Fringe Sunday 08.00-08.45

#### Pilates - Morning Stretch, Release & Relax

My name is Claudine Blake and I am a fitness professional, specialising in Pilates. I qualified at The Pilates Institute in 2003 and my passion lies in helping my clients achieve their fitness goals or recover from injuries or surgery. I teach live classes in the Wiltshire community. I moved my business online since the pandemic and provide weekly workouts targeting specific areas of the body.

By participating in this class you are doing so at your own risk. By clicking on the link to this class, you confirm to abide by the terms of this disclaimer. Please read the disclaimer HERE before attending the class.

#### **Quiet Reflection**

Meditation with guidance, reflective reading, silent contemplation, discussion/ questions. The stillness of meditation can help induce calm and insight helping us be more creative in problem solving in everyday life. Facilitator Jane Graham Reed. Her approach has been developed from being a Quaker since 1976 and training over the last 20 years in Zen and Tibetan Buddhism. She has been an active LibDem since 2015.



The new Election Bill provides opportunities for Lib Dems to attract millions of additional voters overseas, ALL ages, in ALL constituencies.

Visit Lib Dems Abroad Fringe on Sunday 19th , 13.05pm to 14.15pm, to listen to Speakers discussing how best to maximise election success!

# How do we fund and deliver an education system and recovery plan that fully supports children and young people?

Sunday 19 September 1.05pm to 2.15pm

#### **Speakers**

Daisy Cooper MP, Liberal Democrat Education Spokesperson Kevin Courtney, Joint General Secretary, National Education Union Geoff Barton, General Secretary, Association of School and College Leaders Paul Whiteman, General Secretary, National Association of Head Teachers









12259/0721



# **Campaign Hub**

LibDems.org.uk/hub

Your go to place for the latest campaign resources and materials from Lib Dem HQ



Sign up at: LibDems.org.uk/access

#### Fringe Sunday 13.05-14.15

#### **ALDC**

#### How to Win in ... Sunderland, Sussex and St Albans

Paul Edgeworth (Sunderland), Kirsty Lord (West Sussex) and Chris White (St Albans) talk us through their successes in the 2021 Local Elections with opportunity for audience questions.

#### **ALTER**

#### A Land Value Tax funded Basic Income

The UBI Center produces research that informs a policy debate around universal basic income. A simulation of a Land Value Tax funded Universal basic income and review of Liberal Democrat proposals will be presented by Max Ghenis and Charles Bauman.

www.facebook.com/libdemsalter

https://libdemsalter.org.uk/en/

@LibDemsALTER

#### ASCL, NAHT and NEU

#### How do we deliver an education recovery plan that fully supports children?

Join Kevin Courtney, NEU; Geoff Barton, ASCL; Paul Whiteman, NAHT; Daisy Cooper MP (invited) and others.

https://neu.org.uk/

www.facebook.com/nationaleducationunion

@NEUnion

#### **Humanist & Secularist Liberal Democrats**

#### Why Aren't School Assemblies Inclusive?

How Baroness Lorely Burt's Inclusive Assemblies Bill could make assemblies in non-religious schools inclusive for all students, regardless of their religion or belief. With Lorely Burt; Reverend Stephen Terry (Chair, Accord Coalition); Lee and Lizanne Harris. Chaired by Lucy Nethsingha.

www.hsld.org.uk

www.facebook.com/HSLibDems

@HSI ibDems

#### Lib Dems Abroad

#### Lib Dems Abroad and the new Elections Bill

Millions of additional voters, ALL ages, in ALL constituencies. Speakers from the US and Britain, the Lords and the Commons.

@Liberal Democrats Overseas

#### Fringe Sunday 13.05-14.15 cont.

#### Liberal Democrat Friends of Israel

"Israel: A thriving liberal democracy" with Israel's Deputy Foreign Minister, Idan Roll

In May a new Israeli government took office, consisting of 8 political parties, including an Arab party. The largest party is Yesh Atid, the Liberal Democrats' sister party. Join LDFI and Israel's Deputy Foreign Minister to explore the government's vision. @\_LDFI

#### Fringe Sunday 16.20-17.30

#### **Federal Appeals Panel (Liberal Democrats)**

Q&A with the Chair of the Federal Appeals Panel

David Graham, Chair of the Federal Appeals Panel, will be taking questions on the work of the Federal Appeals Panel and its role within the Party.

# THE RISE OF AUTHORITARIAN CHINA: What should Europe's long-term response be?

Launch of the Federal International Relations Subcommittee on China

- ★ Moderator: Phil BENNION. Former MEP. Chair of the Lib Dems Federal International Relations Committee
- ★ Reinhard BÜTIKOFER. Chair European Parliamentary Delegation for Relations with the People's Republic of China. German Greens.
- ★ Baroness Julie SMITH of Newnham Lib Dem Defence Spokesperson, House of Lords. FPC member
- ★ George CUNNINGHAM. Chair FIRC Subcommittee on China. Former European External Action Service China Division
- ★ ALDE's Response: Ilhan KYUCHYUK Co-President, Alliance of Liberals and Democrats in Europe

Join us: Sunday 19<sup>th</sup> Sept 16.20-17.30 hrs



With the support of the ALDE Party and the European Parliament. The sole liability rests with the organiser; the European Parliament is not responsible for any use that may be made of the information contained therein.

#### Fringe Sunday 16.20-17.30 cont.

#### Her Majesty's Government of Gibraltar

#### WHERE TO NEXT

A level playing field for UK's nations post pandemic and Brexit? Alistair Carmichael MP, Lib Dem Home Affairs, Dr Stephen Farry MP, Alliance Deputy Leader, and Dr Joseph Garcia, Gibraltar Liberal Party Leader and Deputy Chief Minister, debate.

#### **LGA Liberal Democrat Group**

#### **Build Back Local**

Build Back Local: how do we harness the power of local government to level-up across the country? Including good practice from Lib Dem authorities. Speakers include Councillor Joe Harris, LGA Lib Dem Group Leader; Tim Farron MP, Local Government Spokesperson.

https://local.gov.uk/lga-lib-dem-group

#### Liberal Democrats for Seekers of Sanctuary (LD4SOS)

#### 'The Nationality and Borders Bill'

LD4SOS hosts a panel of informed speakers to discuss the progress of this Bill through Parliament with information on how to campaign to mitigate its devastating impact on asylum seekers and refugees. Put your questions to our panel.

www.ld4sos.org.uk

www.facebook.com/ld4sos

@I D4505

#### **National Education Union**

#### No child left behind, ending child poverty after the pandemic

Join Kevin Courtney, NEU; Cllr Lucy Nethsingha, LGA lead for children & young people and others to discuss ending child poverty after the pandemic.

www.facebook.com/nationaleducationunion

https://neu.org.uk/

@NEUnion

#### The International Office together with FIRC

#### The Rise of China: what should our Long-Term Response be?

China is expected to be the largest world economy by the end of this decade. How should we manage this relationship with the Chinese Communist Party in charge? What are the 'red lines' for UK/Europe to coexist with China?

#### Fringe Sunday 17.35-18.45

#### **Federal Policy Committee**

#### Universal Basic Income Policy Working Group

This is a consultation session for members to share their thinking on options for implementation of a Universal Basic Income with members of the Federal Policy Committee's Policy Working Group on Universal Basic Income. The session will be chaired by Paul Noblet, the Chair of the group.

#### Green Liberal Democrats

#### The Value of Biodiversity and Renewable Energy Working in Harmony

Join GLD and a panel of experts to discuss how Biodiversity and Renewable Energy can work in harmony. How it's not an either / or choice. How careful planning can produce outcomes that benefit people and planet. Chair: Steve Mason Speakers inc: Cllr Pippa Heylings (LGA); Tim Farron MP (Invited); Dan Carne (Woodmeadow Trust); Anna Rundell (Environmental Smart).

www.greenlibdems.org.uk

@GreenLibDems

#### **LGBT+ Liberal Democrats**

#### Fighting for Global LGBT+ Rights

From San Francisco to Tblisi and even in the EU, LGBT+ people are under attack worldwide. Join us to look at the current global picture and discover what the Liberal Democrats can do to help at all levels.

https://lgbt.libdems.org.uk

#### **Liberal Democrat Campaign for Racial Equality**

#### LDCRE Presents Is There Racism in the LGBT+Community

Join Rhammel Afflick and others talking about Racism within the LGBTQ+ Community. A frank discussion touching on why Rhammel stepped down from the senior management team of London Pride.

www.LDCRE.org.uk

@ldcre1

#### Fringe Sunday 17.35-18.45 cont.

#### Liberal Democrat Women

#### Sisters doing it for themselves: breaking barriers for women entrepreneurs

56% of women want to start a new business versus 52% of men, but just 9% of funding for UK start-ups goes to women-run businesses. Join an expert panel of business owners and investors on removing barriers for women entrepreneurs.

www.libdemwomen.org.uk

www.facebook.com/groups/libdemwomen

@LibDemWomen

#### **Liberal Reform and Northern Liberal Network**

#### Turning The Red Wall Yellow - Liberal Reform and Northern Liberal Network

Join Liberal Reform, Northern Liberal Network and their panel of expert guests for a lively discussion about how the Lib Dems can take on Labour in their heartlands to Turn The Red Wall Yellow.

www.liberalreform.org.uk

www.facebook.com/liberalreform

@liberal reform



#### **Fringe Sunday 20.00-21.00**

#### Lib Dem Creative Network

**Comedy Night** 

Cracking Up The House 4

Comedians battle it out to pitch a new law for post pandemic life in this, their fourth outing of the Cracking Up The House format, with the winning idea chosen by all those watching online, being considered by our parliamentarians.

The Lib Dem Creative Network is a forum working in support of the creative industries as they battle to recover from Brexit and Covid.



# Print & Digital Campaign Plan 2022

All year round templates, best practice guides, campaign training and much more from the Campaigns & Elections Team



Download the guide and find links to the resources at:

LibDems.org.uk/plan2022-pack

#### Training & Skills Sunday 11.00-12.00

#### A Year in the Life: How the Membership Process Works

Ever wondered what happens through a year's membership and how local parties can help make membership a great experience for everyone? Then this is the session for you!

#### The Membership Team

#### **PARTY ROLES | TEAMS**

#### **Agents Training - Part 4**

What every agent and campaigner needs to know about running an election, from standing candidates to completing your expenses returns. The final session in this four-part course.

#### ALDC

#### **PARTY ROLES | COMPLIANCE**

#### Pick a Ward and Win it - Talking to Voters

Talking to voters is key to winning elections but we can't talk to everyone. How should we decide who to talk to, what sorts of conversations should we have (and how we should have them) and how should we handle the data? Part three of the 'Pick a ward' series.

#### ALDC

#### **TEAMS | CAMPAIGNING**

#### Being an Effective Councillor - Making an Impact on the Council

The job of a councillor is to represent the people to the Town Hall, this session will take you through what you need to do to make sure their voice is heard.

#### ALDC

#### **TEAMS | PARTY ROLES**

#### Creating and Maintaining Winning Momentum in Chesham & Amersham

How we made Amersham Town Council the most famous town council in the country, and how we used that to maintain momentum from the local elections. Part of our Lessons from Chesham & Amersham series.

#### Campaigns and Elections Team

#### **CAMPAIGNING | TEAMS**

#### Training & Skills Sunday 11.00-12.00 cont.

#### **How to Win Your Scottish Council Seat**

We have a great opportunity to grow in the Scottish Council elections next year. Come along to get the latest hints, tips and campaign advice on how to make a success of your campaign in an STV election.

Campaigns and Elections Team

**CAMPAIGNING | TEAMS** 

#### **Digital in Depth: Online Petitions**

Petitions are a stalwart of campaigning online. Learn how to create a compelling case for support and use petitions to build your email list.

**Campaigns and Elections Team** 

**CAMPAIGNING | DIGITAL** 

#### **Winning Against Labour**

Tailoring your campaign to your main rival is vital. Find out how to campaign when you are fighting against Labour.

**Campaigns and Elections Team** 

**CAMPAIGNING | TEAMS** 

#### **Supporting Young Candidates**

Young people are the future of our party, they're the next generation of councillors and Parliamentarians – but often we need slightly more support due to a number of circumstances. This session will equip you with everything you need to make sure you're supporting the next generation of young candidates.

**Young Liberals** 

**TEAMS | CAMPAIGNING** 

#### First Steps - Now You are Selected

(Women only)

Come and learn about how to hit the ground running as a newly selected PPC.

Campaign for Gender Balance

PERSONAL | DIVERSITY

#### Training & Skills Sunday 14.30-15.30

#### **Local and Regional Media Training**

How can you make a bigger impact in your regional and local media? This session, run by the HQ press office, will give you the basic tools you need to succeed.

#### Press team

**TEAMS | PARTY ROLES** 

#### **Digital Campaigning - Planning Your Digital Campaign**

Digital campaigning can be very effective, but you need to have a consistent message that you broadcast on all channels. In this training session you will get the support you need to make sure your message reaches as many people as possible.

#### ALDC

**DIGITAL | CAMPAIGNING** 

#### Being an Effective Councillor - Success as a Ward Councillor

The ultimate sign of success as a ward councillor is getting re-elected. Plan now how to make a real difference for your community and make that happen at your next election.

#### ALDC

TEAMS | PARTY ROLES

#### **Dealing with the Green Party**

Our experiences of Green Party campaigning in Chesham and Amersham, and the lessons we can learn from it. Part of our Lessons from Chesham & Amersham series

#### Campaigns and Elections Team

**CAMPAIGNING | TEAMS** 

#### **Digital In Depth: Raising Money Online**

Raising money is a vital part of any campaign, join our digital campaigning experts to learn how to raise money online.

#### Campaigns and Elections Team

DIGITAL | FUNDRAISING

#### **Advanced Affinity**

Learn more about designing great leaflets in Affinity Publisher

Campaigns and Elections Team

**CAMPAIGNING | DIGITAL** 

#### Training & Skills Sunday 14.30-15.30 cont.

#### A Year in the Life of a Treasurer

Are you a treasurer? Or are you thinking of becoming a treasurer? Come along and hear from other treasurers about a year in their life including what they need to do for local elections, annual accounts etc.

Compliance Team

**COMPLIANCE | PARTY ROLES** 

#### Growing your Council Group - Building the team

Use this session to take the time to reflect on the strengths of your current council group but also to assess what talents and skills you need in the future. We look at how to build a sustainable, effective council group.

ALDC

**TEAMS | PARTY ROLES** 

#### Interview Skills - Get Yourself onto a Selection Shortlist

(Women only)

Refine your message, get it across to the shortlisting panel and impress them with a confident performance.

Campaign for Gender Balance

PERSONAL | DIVERSITY

#### All Inclusive

So many of us want to improve the inclusivity, diversity and accessibility of our local parties, but where to start? Join us for this session to hear a range of ideas which are guaranteed to spark your imagination and set you on a path to achieving representation of your local community among your members.

English Candidates' Committee

**DIVERSITY | TEAMS** 

# Strategies in Understanding and Addressing Anti-Muslim Prejudice and Islamophobia

Tell MAMA UK (www.tellmamauk.org) is a national independent and confidential service for those who experience or witness anti-muslim prejudice, racism, discrimination and Islamophobia in the UK. Tell MAMA provides training in understanding the changing nature of anti-Muslim hate, trends in anti-Muslim hatred over the last 5 years, key trigger points and language used, the impact of online trends and far right groups and the intersectionality of anti-Muslim hatred, racism and gender hate.

Tell MAMA

PERSONAL | DIVERSITY

#### Training & Skills Sunday 19.00-20.00

#### **Growing Your Council Group - Developing Your Local Message**

This module is to help the council group develop their message for year-round communication, and how to use it on leaflets, direct mail and social media. At the next polling day, this is what will set you apart.

**ALDC** 

#### TEAMS | CAMPAIGNING

#### Pick a Ward and Win it - Campaigning Effectively with Surveys and Petitions

Surveys and petitions are a key part of any campaign, especially in the era of social distancing. They help you identify issues, find out what is important to people and get the data you need to win. Part four of the 'Pick a ward' series.

**ALDC** 

#### **TEAMS | CAMPAIGNING**

#### Pick a Ward and Win It - Winning the Postal Vote

Performing well in the postal vote will support your efforts to win your election. The webinar will take you through why the postal vote is so important and how to use postal votes as part of your campaign. Part one of the 'Pick a ward' series

ALDC

#### TEAMS | CAMPAIGNING

#### How to Replicate the Chesham & Amersham Win in Your Own Seat

Our campaign in Chesham and Amersham was BIG. But it is possible to replicate the same effect in your area – find out how in this session. Part of our Lessons from Chesham & Amersham series.

Campaigns and Elections Team

#### **CAMPAIGNING | TEAMS**

#### **Making the Most of Surveys**

Surveys are a great way to show your voters you are listening to them. Find out how to use that data to make your campaign even better.

Campaigns and Elections Team

**CAMPAIGNING | DIGITAL** 

#### Training & Skills Sunday 19.00-20.00 cont.

#### **Running Integrated Multi-Election Campaigns**

Running campaigns for multiple elections can be complicated, find out how you can make the most of having multiple elections on one day!

Campaigns and Elections Team

**CAMPAIGNING | TEAMS** 

#### How and Why we Knock on Doors and Canvass

Whether you've been knocking doors for years, or never tried before, what are we trying to achieve, which are the best techniques to use, and how do we make sure the data we collect is reliable?

Campaigns and Elections Team

**CAMPAIGNING | TEAMS** 

#### **How to Check and Record Donations**

Are you responsible for checking and recording donations? Still confused about what donations we can and can't accept? What sort of checks you need to carry out? Come along to the Compliance Team's session on how to check and record donations.

**Compliance Team** 

**COMPLIANCE | PARTY ROLES** 

#### **Lighthouse for Advanced Users**

Join us to learn how you can use Lighthouse to get your local party hyper organised and improve your institutional memory. This session is ideal for people who are confident Lighthouse users, or who have already completed the introduction session.

The Membership Team

PARTY ROLES | DIGITAL

#### Promoting Yourself - Making a Good Impression One to One

(Women only)

During a selection you need to convince individual members that you could be their next MP. Come along and find out how to make that great impact.

Campaign for Gender Balance

PERSONAL | DIVERSITY

## **Monday 20 September**

#### Fringe Monday 13.05-14.15

#### **Education Policy Institute and Core Cities UK**

#### A blueprint for the future: Levelling up and addressing the skills gap

Join Sarah Olney, Liberal Democrat Spokesperson (Business, Energy and Industrial Strategy); Lord Shipley OBE; Jane Robinson, Newcastle University; Natalie Perera, EPI, and Chris Murray, Core Cities, to discuss how to address the skills gap.

#### **Institute for Public Policy Research**

#### In conversation with Ed Davey MP

At this in conversation with the Leader of the Liberal Democrats, Ed Davey MP, we hope to discuss the road to COP and how we can achieve environmental justice across the UK. www.ippr.org

www.facebook.com/ipprUK

@IPPR

#### **Liberal Democrat Campaign for Racial Equality**

#### Diversity and Inclusion - The way it should be

Join Baroness Thornhill, Cllr Rabina Khan and Baroness Hussein-Ece in conversation about Diversity and Inclusion within the Party. A frank discussion from 3 formidable politicians. A must-see fringe event.

www.LDCRE.org.uk

@ldcre1

#### **Liberal Democrats Federal Party**

#### Spotlight on Diversity and Inclusion

D&I continues to be challenging today we want to focus on some of the good things that we are doing. Isabelle Parasram - Vice President; Ade Adeyemo - Racial Diversity Campaign; Gareth Lewis Shelton - LGBT+ Liberal Democrats; Janey Little - Young Liberals; Julie Adnams - Liberal Democrat Disabilty Association; Candy Piercy - Campaign for Gender Balance; Helen Cross - Lib Dem Women; Trudy Church - Federal Party.

#### Fringe Monday 13.05-14.15 cont.

#### **London Councils**

Re-thinking the high street – how can local councils protect our town centres?

Join our panel, chaired by Ruth Dombey OBE, Leader of Sutton Council, as we discuss how local authorities can help re-think the high street and continue to develop and protect our town centres.

www.londoncouncils.gov.uk

@londoncouncils

#### National Farmers' Union (NFU)

#### Delivering for rural communities - local government and farming

The NFU recently published its 'Levelling up rural Britain' report, highlighting the role that British farm businesses can play in creating jobs, boosting green economic growth, increasing exports and improving the wellbeing of the population. This panel will discuss how local and national government can collaborate with farmers to help provide solutions to these challenges facing rural communities across Britain. www.nfuonline.com

@NFUPolitical

#### Fringe Monday 17.50-19.00

#### **Education Policy Institute and AQA**

#### The Future of GCSEs

Join Lord Storey, Liberal Democrat Spokesperson for Education; Jake Anders, UCL; Becky Boomer-Clark, Academies Enterprise Trust; Colin Hughes, AQA and Natalie Perera, EPI to discuss the opportunity to reassess our approach to examinations following the Covid-19 pandemic.

#### **Green Liberal Democrats**

#### Legacy of Leadership: How Lib Dems shaped UK climate leadership

...and what next post COP26. Join GLD, PRASEG and sustainability hub to look at the leadership/role that Lib Dems in Parliament and local government can play in ensuring that the government delivers on its net zero promises with concrete action. Chair: Keith Melton (GLD). Speakers: Ed Davey (LD); Karen Potter (sustainability hub); Sarah Dobson (LD Invited); James Cameron (Yale, invited).

www.greenlibdems.org.uk

@GreenLibDems

#### Fringe Monday 17.50-19.00 cont.

#### **Liberal Democrats Business Network**

#### What does 'good' look like?

Business can help us create greener, fairer, and surer places for our communities. These business leaders and councillors share how. With: Juergen Maier, Vice-Chair, Northern Powerhouse Partnership; Tushar Prabhu, Chief Strategy Officer, RSBG. https://ldben.org.uk

#### Liberal Democrats for Electoral Reform

#### Campaigning for democratic reform and winning votes

The Liberal Democrats support democratic reform. But can parties that campaign for democratic reform create public support for these reforms and win votes? Speakers: Klina Jordan, Make Votes Matter; Tom Brake, Unlock Democracy; Sarah Lewis, LDER. www.Unlockdemocracy.org.uk www.MakeVotesMatter.org.uk www.LDER.org

#### **Rights-Liberties-Justice (Lib Dem Lawyers Association)**

#### Rebuilding our Broken Justice System

The justice system has faced mounting pressure from Covid, panellists will discuss the sustainability of legal aid alongside wider challenges for the system, eg. the backlog in courts and issues with remote hearings/online justice. Graham Colley (Chair), Mark Fenhalls QC (Bar Council VC), James Sandbach (LawWorks), Lubna Shuja (Law Society VP), Chris Minnoch / Rohini Teather (Legal Aid Practitioners), Wera Hobhouse (invited).

#### **Solicitors Regulation Authority (SRA)**

#### Future work: more inclusive and fairer for all?

Speakers: Baroness Hussein-Ece OBE, Equality Spokesperson; Jane Dodds MS; Helen Cross, LibDem Women; Jane Malcolm, SRA. What do changing workplaces and working, including increased technology, mean for the diversity of our key professions like legal services, and their levels of service? How important is it that they are diverse and representative of the society they serve?

www.facebook.com/srasolicitors

@sra\_solicitors

www.sra.org.uk

#### Fringe Monday 19.05-20.15

#### **Education Policy Institute**

Reducing stressors and adverse experiences for vulnerable young people.

Join Munira Wilson, Liberal Democrat Spokesperson (Health and Social Care); Kiran Gill, The Difference; Graeme Duncan, Right to Succeed; James Scale, CSJ; Natalie Perera, EPI. Discuss how to support pupils at risk of exclusion and the forthcoming behaviour consultation results.

#### **Liberal Democrats Business Network**

#### And now for something completely inspiring

We've made responsible business profitable. Chantal Coady, The Chocolate Detective; Geoff Eaton, New England Seafood International; Mike Barry, architect of M&S Plan A. https://ldben.org.uk

## Rights-Liberties-Justice (Lib Dem Lawyers Assoc) with Liberal International British Group

#### Human rights challenges for UK foreign policy

The discussion will focus on recent/emerging challenges, especially South Asia; is the west losing its influence/authority to address issues (Myanmar, Uyghurs and now Afghanistan). Adrian Trett (LIBG), Michael Marret-Crosby, Layla Moran (invited), Irina Weiss (invited), Geoffrey Nice CQ (invited).

#### Training & Skills Monday 11.00-12.00

#### **Using Lighthouse to Help Recruit Candidates**

Join us and learn how you can use Lighthouse and the Candidate Recruitment form to make finding candidates for local elections painless – and give us feedback on how we can make the tools even better to use.

The Membership Team

**PARTY ROLES | TEAMS** 

#### **Growing Your Council group - Campaigning on the Council**

Understand how people perceive the jobs the council does and how to use that to your advantage. Use the council to run effective campaigns and make changes, even in opposition.

ALDC

TEAMS | CAMPAIGNING

#### Pick a Ward and Win It - Getting Started with Literature and Comms

Have something to say but not quite sure where to start? This session will help you to plan what you are going to say, when to whom. Part two of the 'Pick a ward' series.

**ALDC** 

**TEAMS | CAMPAIGNING** 

#### Winning the Switch Vote in Chesham & Amersham

Every seat needs messages designed to win the votes of both remain and leave switch voters. Find out how we did this in Chesham & Amersham, and why winning the switch vote needs to become a priority for all campaigns. Part of our Lessons from Chesham & Amersham series.

Campaigns and Elections Team

**CAMPAIGNING | TEAMS** 

#### How to Fight a Three-Way Marginal

Campaigning against two parties is difficult, find out how to campaign when you are in a three-way marginal.

Campaigns and Elections Team

**CAMPAIGNING | TEAMS** 

#### Training & Skills Monday 11.00-12.00 cont.

#### **Campaigning 101**

New to campaigning? Join our campaigning experts to learn everything you need to get started.

Campaigns and Elections Team

**CAMPAIGNING | TEAMS** 

#### Preparing to be an Election Agent in 2022

Are you acting as an election agent at the local elections next year? Come along to a session run by the Compliance Team to help you prepare with practical advice from experienced campaigners.

**Compliance Team** 

**COMPLIANCE | PARTY ROLES** 

#### Making the Most of a YL Branch in your Local Party

Young Liberal branches are the lifeblood of our organisation, acting as the first place many young people interact with the party. This session is for anyone who either wants to really utilise a pre-existing branch, or work with young people in their local party to start a branch.

**Young Liberals** 

**TEAMS | PARTY ROLES** 

#### Leadership Skills for women

(Women only)

Women make great leaders and team builders. Find out more about how to lead your campaign team.

Campaign for Gender Balance

PERSONAL | DIVERSITY

#### Now you are a PPC

They've voted for you and you're their PPC. What next? You must build their confidence (and yours), build your team, inspire everyone and work with them to plan and campaign. Advice from an experienced candidate who's been there and done it.

English Candidates' Committee

**PERSONAL | PARTY ROLES** 

#### **Training & Skills Monday 14.30-15.30**

#### **Growing your Council Group - Developing Your Targeting Strategy**

You have established yourselves as an opposition group. Now, how do you grow the size of your group and move to the next level.

ALDC

#### TEAMS | CAMPAIGNING

#### **How the Party Works**

New to the Party? This session will help you navigate the Party structures and find out how you can make a contribution.

ALDC

#### **PARTY ROLES | TEAMS**

#### Pick a Ward and Win It - Campaigning Effectively with Surveys and Petitions

Surveys and petitions are a key part of any campaign, especially in the era of social distancing. They help you identify issues, find out what is important to people and get the data you need to win. Part four of the 'Pick a ward' series.

**ALDC** 

#### TEAMS | CAMPAIGNING

#### Stakeboards - How We Made Chesham & Amersham glow

Stakeboards are a vital part of any campaign, hear from the head of the stakeboard campaign in Chesham & Amersham to find out how they made the constituency glow orange. Part of our Lessons from Chesham & Amersham series.

Campaigns and Elections Team

#### **CAMPAIGNING | TEAMS**

#### **Understanding Canvass Data**

Data collection is a huge part of canvassing, now you have the data, make sure you understand it and know how you can use it.

Campaigns and Elections Team

**DIGITAL | CAMPAIGNING** 

#### Training & Skills Monday 14.30-15.30 cont.

#### How We Won the Most Votes Ever in Edinburgh Western

Last May, Alex Cole-Hamilton won Edinburgh Western with more votes than any MSP from any party has ever received in a Scottish Parliament election. Join Scottish Head of Campaigns Paul Moat and the team from Edinburgh to find out how they did it.

Campaigns and Elections Team

**CAMPAIGNING | TEAMS** 

#### **Recruiting More Deliverers**

Find out how to build your infrastructure and grow your delivery network.

**Campaigns and Elections Team** 

**CAMPAIGNING | TEAMS** 

#### **Preparing Your Annual Accounts for 2021**

It is almost that time of year when we have to think about the annual accounts. Come along to a session run by the Compliance Team that will give you practical advice to make the submission less stressful.

Compliance Team

**COMPLIANCE | PARTY ROLES** 

Resilience (Women only)

Politics is full of ups and downs. Find out how you can manage the stress and bounce back to success.

Campaign for Gender Balance

PERSONAL | DIVERSITY

#### **Building Your Photobank for Selection**

(Women only)

Having the right photo could make all the difference when you are standing for selection. So build your photobank today!

Campaign for Gender Balance

PERSONAL | DIVERSITY

# AUTUMN CONFERENCE 17-20 SEPTEMBER

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- www.libdems.org.uk/
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