

2024 IMPACT REPORT

LOCAL MOTION

A note from our Executive Director

Celebrating our 25th anniversary was a central theme this past year. From fun group rides, utilizing our beloved bike ferry, to visits to see new (or needed) infrastructure in different corners of the state, to legislative wins, we paused to celebrate the accomplishments of this small but mighty organization. We helped get a lot of people, of all ages, out on bicycles and felt the enthusiasm of community members speaking up to make their Vermont city and towns safer to walk, bike, and roll in. We are grateful for the many partners and supporters who have helped get us to where we are today, and look forward to the next twenty five years. What great things might we accomplish, together?



Sincerely,

Christina Erickson

“Twenty-five years ago community leaders in the Burlington area formed a small organization to create a ferry that would take people across the Winooski River... They recognized and promoted not just the fun of walking, biking and rolling, but the value and necessity of it – for transportation, for community livability, for economic development, and yes, even for fun.”

- Recognition from the
2024 Walk/Bike Summit



Full -Time Staff

Tom Clark
Val Cyr
Wylie Dulmage
Christina Erickson
Jack Evans
Dave Folkman

Susan Grasso
Brenda Howley
Kristin Lawson
Daniel Liguori
Graham Sullivan
Jonathon Weber

Board

Mark Anders**
Nic Anderson
Alice Charkes**
Sung-Hee Chung
Kelly Brush Davisson
Prospero “Perky” Gogo

Noah Greenstein
Kate Hunter*
David Hutchinson *
Suzanne Kelley
Katie Langrock
Ethan Pepin
Bill Regan
John Reilly
Tim Tierney
Sandy Yusen

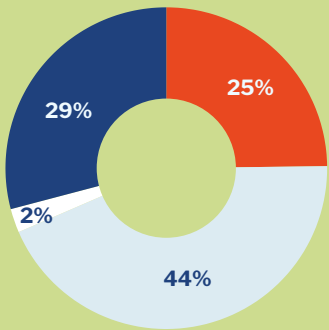
*ended terms in 2024

** began terms in 2024

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Organizational Health

Local Motion strives to have long-term financial stability, external relationships, organizational structure, and people resources to accomplish our mission. In 2024, we retained **73%** of our full time staff. **125** volunteers supported our services, including Valet Bike Parking and the Bike Ferry. We also partnered with **46** organizations across the state of Vermont. **24%** of these organizations serve historically marginalized members of our community.

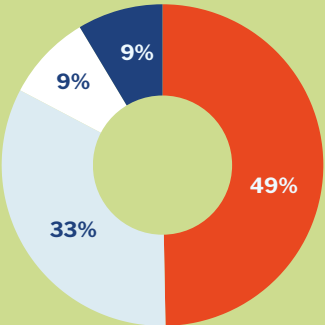


REVENUE
\$1,525,728

- Donations & Sponsorships
- Grant income
- Bike rentals
- Other earned income

EXPENSES
\$1,372,784

- Facilities
- Programs
- Administrative
- Professional services



4,700 bikes parked
through Valet Bike Parking service, including 291 Very Impressive Bike Enthusiast (“VIBE”) bikes

38% increase
in number of active walk/bike groups across the state



43,813 boardings
on our Bike Ferry. Riders came from 78 Vermont cities/towns, 38 states, and 8 countries

110% increase
in the use of our accessible bikes at the Trailside Center and through our Bike Smart Program



11 e-bike demos
offered at events in 7 towns across the state

3 state laws passed
to protect vulnerable road users, including the requirement of 4-ft passing distance



over 107,000
children in all counties of Vermont have participated in Bike Smart since 2012

Safety
Our Bike Smart program teaches students all across Vermont how to bike safely and confidently thanks to our classrooms on wheels. Since 2012, Bike Smart has served **over 107,000 children**, with over 490,000 hours of training in over 542 programs. Bike Smart has gone to over **145** towns and over **220** schools and camps in all **14** Vermont counties!

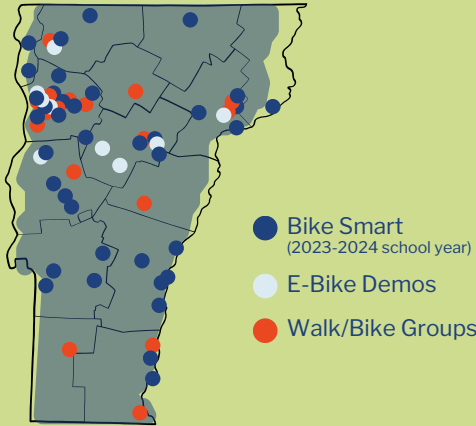


Transportation
In 2024, our team spent **324 hours** on lobbying at the state level for safer streets. We passed several laws to improve safety for those walking, biking, and rolling. Valet Bike Parking incentivizes people to choose a sustainable transportation option and helps support a vibrant bike culture.

Leading Resource
Our Complete Streets team supports walk/bike groups across the state and provides expertise and advice that governments, businesses, and communities need to improve conditions for walking, biking, and rolling. We had a role in **20** projects and **22** groups that are working to create safer streets.

Recreation
Our Bike Ferry at the Colchester Causeway allows people from around the world to enjoy the lake’s beauty. Our Trailside Center rented over **19,800** bikes to Vermonters and visitors from all over. Our educational and recreational bike rides have brought **345** people together to ride in all **12** months.

Accessibility
Our fleet of **11** adaptive bikes were used by **206** adults and children at the Trailside Center and through our Bike Smart program.



*Find detailed financial reports at www.localmotion.org/financial_reports.