

NETWORK PARTICIPATION BENEFITS

Groups belonging to the London Environmental Network benefit from numerous networking, training & collaboration opportunities, increased exposure & outreach to the London community, and access to free, shared resources that build capacity and save time & money.

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| 1. NETWORKING, TRAINING & COLLABORATION |
| <p>✓ NETWORKING & LEARNING EVENTS</p> <ul style="list-style-type: none"> • Networking & learning events will be held for LEN organizations • These will provide an opportunity for your group members to: <ul style="list-style-type: none"> ○ Update other groups on your events & initiatives, ask for ideas/support ○ Hear what other groups are doing, see how you might align efforts ○ Learn from guest speakers ○ Share ideas, info and best practices with other groups |
| <p>✓ 1 - 2 FULL-DAY TRAINING WORKSHOPS</p> <ul style="list-style-type: none"> • One or two full-day training workshops will be held each year for LEN organizations to allow for deeper learning and integration of skills • The workshops will focus on areas that can have the biggest impact for groups in building their strength, stability and resilience <p><i>A small fee may apply to some events to help cover costs, if event sponsors cannot be found</i></p> |
| <p>✓ MONTHLY E-NEWS WITH TRAINING & FUNDING OPPS, TOOLS & TIPS</p> <ul style="list-style-type: none"> • Contacts receive an e-newsletter every month, which alerts you to: <ul style="list-style-type: none"> ○ Training opportunities, webinars and info sessions being held by other organizations/networks, which may benefit/interest your group ○ Funding & volunteer/staffing opportunities you may want to consider ○ Tips for volunteer management, fundraising, communications, leadership, etc. ○ Templates & other tools that you can use to improve your operations • You will receive occasional emails with important time sensitive information as needed as well |

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| ✓ OPPORTUNITIES TO COLLABORATE ON COMMON ENVIRONMENTAL GOALS |
| <ul style="list-style-type: none"> The London Environmental Network will facilitate opportunities for LEN organizations – and other sectors, when appropriate – to work together on common environmental goals so we can have a greater impact |
| ✓ ANNUAL CELEBRATION EVENT |
| <ul style="list-style-type: none"> We will host a celebration event at an appropriate time during the year, which may be part of our Annual General Meeting and coincide with our Annual Report launch Event encourages networking and celebrating individual and collective efforts |
| 2. INCREASED EXPOSURE & OUTREACH TO LONDON COMMUNITY |
| ✓ PROFILE PAGE FOR ORGANIZATION ON LEN WEBSITE |
| <ul style="list-style-type: none"> Your organization will have its own page on the LEN website, which will include: <ul style="list-style-type: none"> Your organization's name & logo or related photo Mission statement & organizational objectives Issue / activity areas to help define your organization for potential supporters Types of volunteer opportunities that are typically available Inclusion on this “one-stop portal for all environmental groups” will help potential volunteers and supporters find and connect with your group easier |
| ✓ EVENTS & ACTIVITIES LISTED ON LEN WEBSITE |
| <ul style="list-style-type: none"> Your group will be able to post its activities and events, and also any community events you feel are relevant to environmentally-engaged groups and individuals Your group can see what events other LEN groups have planned so you avoid scheduling a similar event at the same time The calendar will be visible to general public, and events will be included in Community-wide e-newsletter and promoted via social media when possible |
| ✓ MONTHLY E-NEWSLETTER TO LONDON COMMUNITY |

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| <ul style="list-style-type: none"> • Featured Group profile story <ul style="list-style-type: none"> ○ Your organization will have the opportunity to be a Featured Group once a year in the e-newsletter and on the LEN website ○ The Featured Group profile story will provide more information about your organization and can be used to promote key events or activities ○ You can suggest a preferred time of year to be the Featured Group so you can align it with a major activity or event to promote • LEN organization events, activities, volunteer & job opportunities <ul style="list-style-type: none"> ○ The e-newsletter will promote your group's events, activities & opportunities, and any relevant community events, to general public |
| <p>✓ OPTION TO HAVE EVENTS, AND VOLUNTEER & JOB OPPORTUNITIES POSTED TO PILLAR NONPROFIT NETWORK'S WEBSITE ON YOUR BEHALF</p> |
| <ul style="list-style-type: none"> • If your group does not have a membership to Pillar Nonprofit Network, we can post your events and volunteer and job opportunities to their site on your behalf and your increase community reach • <i>Please note:</i> The organization listed on the postings will be 'London Environmental Network', but your group's name will be listed in the title and/or details |
| <p>✓ ORGANIZATION'S LOGO & BROCHURES FEATURED IN TRAVELLING LEN BOOTH</p> |
| <ul style="list-style-type: none"> • The London Environmental Network will have a travelling display booth to promote LEN organizations at community events. Individuals interested in volunteering or supporting environment issues will be directed to the organizations that match their interests • The outreach volunteer at the booth will distribute brochures or information of the organizations that are relevant to the individual's interests. It will be up to the individual to connect with the organization(s) |
| <p>✓ MEDIA RELEASES SHARING NETWORK'S MILESTONES MAY ALSO INCLUDE LEN ORGANIZATIONS' SUCCESSES</p> |
| <ul style="list-style-type: none"> • From time to time, we will issue media releases to highlight LEN milestones, which may include promotion of your organization's activities |
| <p>3. ACCESS TO FREE, SHARED RESOURCES</p> |
| <p>✓ ACCESS TO ENVIRONMENTAL & CAPACITY-BUILDING RESOURCES</p> |

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| <ul style="list-style-type: none"> • Thanks to funding from TD Friends of the Environment, we have an environmental resource library, housed at our office at Bruce Pavilion. <ul style="list-style-type: none"> ○ This library has been curated with input from LEN organizations and includes books, text books and other resources on environmental subjects ○ All materials are free to borrow, and for your convenience, pick-up/drop-off can be done at our monthly networking & learning events • We have presentation equipment, ie. Projector and Screen, available to borrow • We have curated many online resources (articles, videos, templates & tools) on topics like volunteer management, fundraising, marketing & communications, leadership, etc. that are free to download with login access |
| <p>✓ ACCESS TO WORKSTATION & MEETING SPACES</p> |
| <ul style="list-style-type: none"> • LEN organizations may use our workstation at Bruce Pavilion between 9am–5pm on weekdays • LEN organizations may use the meeting spaces at Bruce Pavilion on some weekdays, and most evenings & weekends (Groups must book in advance and will be given key access) |

NETWORK PARTICIPATION EXPECTATIONS:

The success and sustainability of the London Environmental Network relies on the participation & contributions of groups that are part of it.

We ask that LEN organizations show their commitment to the network by taking advantage of the opportunities and resources LEN offers so, as well as contributing to the overall strength of the environmental non-profit sector, by:

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| <p align="center">CONTRIBUTE TO A CULTURE OF MUTUAL SUPPORT AND COLLABORATION</p> |
| <ul style="list-style-type: none"> ✓ Informing your group members of LEN activities, opportunities & resources ✓ Ensuring group members attend networking events when possible ✓ Express topics for workshops and training that would be helpful for your group to increase their capacity to deliver their mission ✓ Identify opportunities for collaboration among LEN members ✓ Share opportunities you become aware of that may benefit LEN members |

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| <ul style="list-style-type: none"> ✓ Share your stories of successes and failures to aid in learning sector wide ✓ Posting your event on the LEN website and using the LEN volunteer opportunities page to post your volunteer needs ✓ Make LEN one of the sources you reach out to when looking for resources |
| <p>✓ CONTRIBUTING TO FEEDBACK SURVEYS, ANNUAL REPORT AND AGM</p> |
| <ul style="list-style-type: none"> • LEN sends out 2 surveys each year to get feedback on your experience in the London Environmental Network. Your participation in these surveys will help us provide accurate info about our impact to our funders and continually improve to serve you better • LEN issues an annual report that summarizes our activities, and this may include feedback, photos and statistics from LEN organizations. By contributing, you will help us have a rich, colourful, informative report and project a cohesive, professional and positive image for our sector |
| <p>✓ POSTING YOUR GROUP'S EVENTS & VOLUNTEER OPPORTUNITIES ON LEN'S WEBSITE IN A USEFUL & TIMELY MANNER</p> |
| <ul style="list-style-type: none"> • Posting all public events & opportunities to the LEN website will reflect the strength and diversity of sector and help attract more supporters • It is important to post your events & opportunities in a timely manner so you can benefit from promotion in LEN Community e-news and social media • Events & volunteer opportunities with catchy phrases and a featured image will attract people to read more • Event descriptions should give the reader context and explain how they will benefit from participating • Events are easy to submit using the LEN website and the member password of LEN519 |
| <p>✓ ENSURING YOUR GROUP TAKES ADVANTAGE OF THE OPPORTUNITY TO ATTEND EVENTS AND FESTIVALS TO PROMOTE THE WORK OF YOUR ORGANIZATION AS PART OF THE LEN COMMUNITY BOOTH</p> |
| <ul style="list-style-type: none"> • Not all LEN organizations have the volunteer capacity or resources to have their own booth at community events & expos, so the London Environmental Network strives to have a presence at as many as possible. This way, all groups still benefit from increased exposure and outreach opportunities. |

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| <p>✓ DISPLAYING/HANDING OUT THE NETWORK'S MARKETING MATERIALS AT YOUR OWN OUTREACH BOOTHS</p> |
| <ul style="list-style-type: none"> • The London Environmental Network works to promote all LEN organizations and to strengthen and unify the environmental sector. It is expected, then, that participating groups will, in turn, help to promote each other and the London Environmental Network, which will strengthen and unite the sector • We ask your group to display and hand out LEN marketing materials at your outreach booth and events |
| <p>✓ USING ANY BORROWED MATERIALS AND SHARED WORKSPACES WITH RESPECT</p> |
| <ul style="list-style-type: none"> • We have a resource library for information and equipment. • We ask that your group use the checkout system and return items by the deadline, in the same condition you took them out in. This way our resources will last for a while and everyone can benefit from them. • The LEN office at Bruce Pavilion has a workstation that LEN organizations can use to make phone calls or do admin work. We also have meeting spaces available. • We will have a booking system in place. We encourage you to book these spaces in advance so you are not disappointed, and to respect the other people working in the building. |

For questions or concerns about any of the benefits & expectations described here, please contact the London Environmental Network at:
hello@londonenvironment.net or (519) 858-2039