



2022

A YEAR OF GRASSROOTS **POWER** AND **CAREERS**



*Building community power and employment in
rapidly transforming Los Angeles*

BUILDING AN LA PEDESTRIAN MOVEMENT ROOTED IN JUSTICE

Hi Los Angeles Walks Supporters!

I'm very excited and honored to introduce myself as the new Board Chair for Los Angeles Walks! As a big proponent of public transit and active transportation, and as a car-free resident of Los Angeles, I immediately felt at home when I joined the Los Angeles Walks board in 2021. Getting the opportunity to lead this organization is something I don't take for granted, and I'm looking forward to the challenges and successes that lie ahead!

I first want to give a huge thank you to Artineh Havan for her service as Board Chair. Artineh led Los Angeles Walks through the darkest times of the pandemic and helped adapt our programs and finances to keep our organization afloat. Her leadership and passion for Los Angeles Walks will certainly be missed! I also want to thank John, Daisy, Carmina, and our promotores for being outstanding organizers and for their dedication to our community programs. From winning grants and executing difficult government contracts to training sessions and leading bilingual community meetings, they do it all! Of course, I also want to give a special thank you to all of our supporters! Our work is possible because of you and we are grateful for the love and passion you all bring to our community.

312 people died on our roads in the City of Los Angeles last year, which is a new high since Vision Zero started in 2015. One Angeleno dies in a car crash every 28 hours. We cannot move fast enough to ensure safe streets for everyone, especially as our vehicles get larger and heavier, our roads get wider and faster, and our climate gets hotter and hotter. The need to redesign our roads to ensure safety for all users has never been more apparent.

Please consider signing up to be a monthly donor to Los Angeles Walks. Your support helps fund our programs so we can train more promotores, build community power, and advocate for infrastructure projects that prioritize pedestrian safety. Also if you have any ideas or suggestions for Los Angeles Walks, please don't hesitate to reach out to us at hello@losangeleswalks.org.

Best wishes for a prosperous 2023!

David Roachford
Chair of the Board of Directors
Los Angeles Walks



UPENDING NORMS AND GETTING PAID

Hey Los Angeles!

In Los Angeles there is money to be made on streets and sidewalks. Every year millions of dollars are spent on infrastructure projects that shape our neighborhoods for generations to come. And with the influx of billions more from the 2021 Bipartisan Infrastructure Investment and Jobs Act, LA will see a windfall to create a more walkable and transit rich city. Yet when these dollars are contracted out for city projects, they often go to large corporate planning firms with little to no connection in our neighborhoods.

We reject this norm.

Like engineers and city planners, the community are key experts when designing our neighborhoods. Through their voice we assure more community and pedestrian centered designs. This is why we invest so much in our Safe Street Promotores program, where Angelenos become experts of pedestrian infrastructure, community organizers, and navigators of city bureaucracy. This year, they've transformed neighborhood streets, built power and personal wealth, and are daily challenging larger systems that continue to create deadly LA streets.

John Yi
Executive Director
Los Angeles Walks



**A walkable LA
is a just LA.**

Los Angeles Walks is a community organizing non-profit dedicated to making sure **ALL Angelenos** can go anywhere they need by foot, wheel, or transit with **ease, freedom, and dignity**. Through partnerships with local communities, we secure life-saving, community-shaping safe street infrastructure, like speed humps, crosswalks, road diets, signals...etc. And as we transform neighborhood streets, our communities build power as they pursue elected office, key appointments, and government contracts. **#EveryoneWalksinLA.**

BUILDING **CAREERS** & TAKING NAMES

This has been a record year for Los Angeles Safe Street promotores, who earned nearly \$25,000 in contract payments. Normally, this money would go to a planning firm or outreach consultants. But thanks to our promotores, these investments are going directly back into the community. Here are a few examples of the types of contracts we've worked on:

2022 Contracts

LA Metro

Led environmental justice trainings for Metro staff.

LADWP

Recruited dozens of small businesses to adopt e-bikes for deliveries.

LANI

Surveyed the community on changes to the Wilmington Waterfront Park.

LADOT

Led informational community meetings on changes to Anaheim St.

CalTrans

Led equity listening sessions connecting community with CalTrans, CTC, and CalSTA executives

\$25K

**in contract payouts to the
COMMUNITY**

"It took one agency a month to collect 20 surveys. After they hired the safe street promotores, we collected over 800 in the same time. This shows the effectiveness and efficiency of working with the community."

- Safe Street Promotora Gaby

EVERY 28 HOURS, AN ANGELENO IS KILLED IN A CAR CRASH

It's only gotten worse thanks to the pandemic. Today, traffic violence is killing an Angeleno every 28 hours. And we all know this. We've seen an explosion in street racing, donuts and street takeovers as well as reckless driving. And a key voice in this landscape are traffic violence victims, who often pay the ultimate price for our unsafe streets.



This year, SoCal Families for Safe Streets, a coalition of victims or family members of victims, continued their partnership with the LA City Department of Transportation on setting up Rainbow Halos throughout the City, a memorial project for traffic violence victims. At each Rainbow Halo installation, we worked with the victim's family to organize press conferences to remind the City of its continued failure to meet Vision Zero.



On June 25, 2020, Chyna Waddle and her unborn son Baby Ikey were killed by a reckless driver at Pacific Coast Highway and Blinn Ave. She was an artist, a known graphics designer among her family and peers, a daughter and sister to two.

On July 1, 2016, Brian Hull was killed at Broadway and 89th St. by a hit-and-run driver, blocks from his home. Brian had just graduated from Compton College, having earned an Associate of Science Degree in Automotive Collision Repair and Painting.



On August 28, 2019, Jammie Wilson was killed by a hit-and-run driver at Normandie Ave and 51st St. Jammie was someone everyone in the community knew. Friends and neighbors would call out his name as he walked down the street. He was a brother and friend to many.

On February 6, 2021, 27-year old Josh Markowitz was killed at Hollywood Blvd and Wilcox Ave by a hit-and-run driver. He was an accomplished musician as DJ Marko and his family honors his legacy through the Josh Fund by providing financial support for student musicians.



OUR **IMPACT** ACROSS LA

Koreatown

Promotores are engaging local community members on a contract to pedestrianize parts of Koreatown.

LADOT

M

Union Station

Through a contract with LA Metro we are exploring changes to Alameda St. to make Union Station accessible.



University Park

SoCal Families for Safe Streets partnered with CD9 & AAA on a community traffic safety fair.

South Los Angeles

We are organizing the community for their pedestrian plan through a contract with the County Health Department.



Harbor Communities

Promotores provided expert pedestrian consulting services through contracts with LADOT, LA Metro, LADWP, CalTrans, and LANI.



Wilmington

Promotores continued year three of our Safe Street Promotores training series, the Ped Power Workshops.



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LA Metro

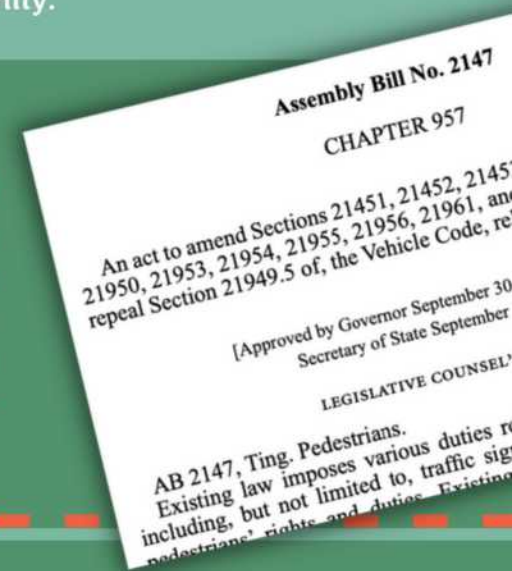
Los Angeles Walks and promotores consulted on two LA Metro contracts: staff training on environmental justice and consulting on a CBO database project.

CHANGING LA BEYOND CONCRETE & CEMENT

Changing concrete and cement is just the first step in our fight for a more walkable LA. Through advocacy in policies and budgets we seek to change not only our streets, but the larger system that often (mis)designs them at the cost of our community.

Decriminalizing Walking in California

During the 2021 California legislative session, Los Angeles Walks joined a statewide coalition on decriminalizing jaywalking in California, a law that disproportionately penalizes Angelenos of color and pedestrians trying to navigate streets that all too often prioritize cars and fast traffic. In 2022 Governor Gavin Newsom finally signed the bill into law. While an important step, the new law still does allow ticketing under circumstances where law enforcement sees a clear danger.



Our Streets Action Committee (OSAC)

Los Angeles Walks is excited to announce our participation in a citywide coalition of active transportation advocates called the Our Streets Action Committee. Members include Bike LA, People for Mobility Justice, CicLAvia, Investing in Place, ACT LA, Slate-Z LA, and Tamika Butler. The coalition grew in response to improving two major gaps in the Healthy Streets ballot measure: an implementation plan and an equity framework to prioritize the greatest needs. The ballot will go to all LA City voters in 2024.

LA City River Rocks

Ever notice those river rock landscapes on our sidewalks? They take up already precious sidewalk space, hinder access, and really have no safe street function. In November 2022 Los Angeles Walks worked with the LA City Pedestrian Advisory Committee (PAC) and successfully requested the LA City Bureau of Engineers to direct their staff to stop using river rocks and to identify plans to remove them. If you see any river rocks in your neighborhood, let the Bureau and your city council member know!



FRIENDS & PARTNERS OF LA PEDESTRIANS



OUR TEAM, OUR ASSETS

Our greatest assets are the people who make up the Los Angeles Walks family. Through the hard work and commitment of these people we transform LA streets for pedestrians.

Our Team



Nancy Cid
Safe Street
Community
Promotora Educator



Carmina Gomez
Programs
Manager



Gaby Segovia
Safe Street
Community
Promotora Educator



Daisy Villafuerte
Advocacy and
Engagement
Manager



John Yi
Executive
Director

Our Board of Directors



Artineh Havan
Los Angeles Walks
Board
LA Metro



Carlos Hernandez
City of San Fernando



Charu Kukreja
Jacobs



David Roachford
Los Angeles Walks
Board Chair,
Gibson Consulting



Deborah Murphy
Founder, Board Vice
Chair, Deborah Murphy
Urban Design +
Planning



Jacqueline Torres
Los Angeles Walks
Board Secretary
LA Metro



Joshua Crowell
LA City Attorney



Jim Pocrass
Pocrass & De Los
Reyes LLP



Kaitlin Scott
Alta Planning



Lili Trujillo
Street Racing Kills



Markos Legesse
Alta Planning

OUR TEAM, OUR ASSETS

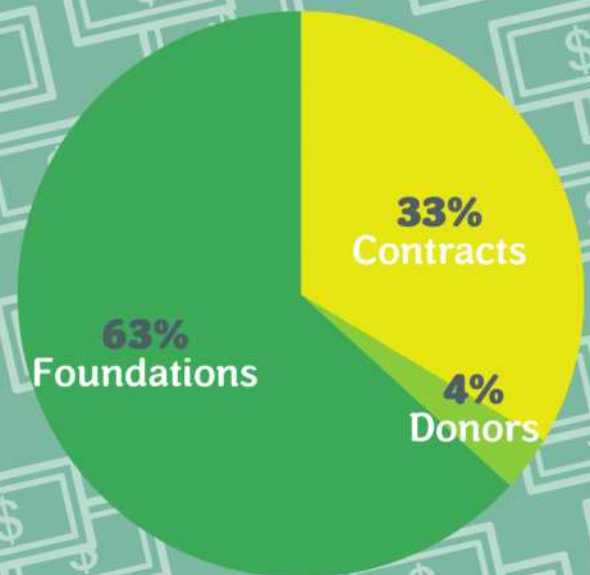
For the current fiscal year ending in June 2022, we're on track to fundraise our budget goal. This year, we're taking on a lot more contracts with the City and County - proof that our community organizing model works and implementable on transportation projects.

Current fiscal year budget

\$500,000

Total funds raised mid-year

\$453,858



Join our \$1K Walk Challenge

We all know the road to a more walkable LA goes beyond redesigning streets and sidewalks. It also means building a political movement of Angelenos. Be part of that movement by donating \$1,000 a year to Los Angeles Walks. This will:

- 1** Train and certify **one safe street promotor**.
- 2** Help each promotor **earn \$4,000/year** in contract payment.
- 3** Secure key City **appointments** and win local **elections**.

Social & Earned Media



7,964 followers
+168 new



6,101 followers
+297 new



2,398 followers
+497 new



26 earned
media pieces

OUR WORK AT A GLANCE



In 2022 we secured major pedestrian infrastructure wins including LA's 2nd ever decorative crosswalk.



We've now wrapped up our second year in Willowbrook, where we're working with LA County and the Willowbrook Inclusion Network on pedestrian changes for the neighborhood.





In 2022 we also saw a record number of transportation contracts for our promotores: from surveying the community on pedestrian changes to Wilmington's Waterfront to encouraging small businesses to adopt e-bikes for deliveries.



To remind the City of Los Angeles of its commitment to Vision Zero, we held four press conferences this year with family members of victims of traffic violence as we memorialized their loved ones with a rainbow halo.