

Libertarian Party of Connecticut
State Central Committee
Meeting Minutes

Monday, 23rd January 2022, 8:00 PM

The following Members of the Committee were present:

S Dincher – Chair
M Etter – Vice Chair
A Zdon – Secretary
J Perry – Treasurer
A Shackelford – At Large
B Cousins – New Haven County
C Lazzara – At Large
K Beckford – At Large
N Constant – At Large
Carl Lupinacci – Member

The following Members of the Committee were absent:

L Leduc – At Large

The Meeting was called to order by S Dincher at 8:09 PM.

1. READING AND APPROVAL OF PREVIOUS MEETING'S MINUTES

The reading of the minutes was waived by a motion from the chair without objection from the membership.

The minutes were approved by a motion from the chair without objection from the membership.

2. OFFICER'S REPORTS

a. Chairman

- i. **Planning to discuss with Dr Lewis how the Libertarian Party of CT can best support a Governor campaign and improve the process in order to make the 2026 Governor election less onerous on the candidate.**

b. Treasurer

- i. **Last Balance = \$15,303.89**
- ii. **Expenditures = \$133.84**
- iii. **Credits = \$348.63**

- iv. **Current Balance = \$15,786.36**
- v. **As of 1/23/2023 at 6:30 PM**

c. Secretary

- i. **The current Roster includes 442 total members, 175 Regular Members, 254 Associate Members, and 13 Lifetime Members. This is an increase of 2 Associate Members, no change in Regular Members and no change in Lifetime Members since the previous roster report on December 12, 2022.**

3. COMMITTEE REPORTS

a. Strategy and Goals Committee

- i. Coordinating with LP Treasurer and the Connecticut Secretary of State to get the money where it needs to go to receive the data ordered.
 - 1. Requesting an email rather than usual CD
- ii. Working out a time to meet early next month

b. IT Committee

- i. Have access to the backend and dashboard of our Civi CRM site
 - 1. Reviewing the documentation necessary for migration
- ii. Officially submitted credentials to NationBuilder and sent invite from our stripe account to the Civi CRM email so that they can help set us up for contributions and donations
- iii. Email technical error has been fixed
- iv. Waiting on replacement of Andy Burns position on the national level may be slowing down our migration

a. Legislative Research Committee

- i. Anticipating news for next month.

b. Finance Committee

- i. N/A

c. Media Committee

- i. Twitter blue check pros and cons were discussed
 - 1. The blue check costs 11\$ a month and gives us extra reach as well as allowing us to post videos longer than 2 minutes.
 - 2. Discussion moved to New Business (see below)

d. Elections Committee

- i. Municipal elections coming up. They should be the most important for Libertarians as they are the most winnable.
 - 1. Lacking responses to appeals to run

e. Convention Committee

- i. N/A

4. NEW BUSINESS

a. Affiliate Coordinator

- i. We need to recruit or nominate someone for this position

- ii. This position will help counties who are yet to form find leaders who can help make that happen
- iii. The data we will receive for the Strategy and Goals Committee can help with setting affiliates up
- iv. Nate T is a good suggestion for the role
- v. Can also put a jobs board on the website with this position + the fundraiser position (which will be a paid by commission position)
 - 1. Can publicize on jobs board on other social media which has more reach than our website

2. Motion by J Perry to put up a form for the Affiliate Coordinator position on website and publicize the form on the Discord to get a list of possible candidates. Motion duly seconded and carries unanimously by voice vote.

b. Quarterly Meetups

- i. Would like to have casual statewide meetups every so often, to get together with likeminds and grow interest in the party
 - 1. Could have speakers such as Aaron Lewis, Kevin Gutzman, etc

2. Motion by K Beckford to modify the existing convention committee to become a general Events Committee responsible for overseeing convention and quarterly in person meetups. Motion duly seconded and carries unanimously without objection.

c. SCC Monthly Meeting Time

- i. Sleeping schedules of kids need to be coordinated for the parents on the committee. Some need 8:00pm and some need 9:00pm; 8:30pm was suggested as a good compromise.
- ii. Motion to adjourn will include the time for next meeting (see below).

d. Events Committee

- i. Budget for both the upcoming State Convention and for the Events Committee use should be specified. Points to consider:
 - 1. Currently have just under \$16,000 in the account.
 - 2. Fundraising can be done at the convention, IE having another Speaker Event would allow us to make money off of the convention as we did for the first time last year.
- ii. Adjusting for inflation, we can use last year's budget as a guide:
 - 1. J Perry can put some reports together based on what was spent last year on the State Convention. Reports can be shared on Discord.
 - 2. M Etter can provide information on what was spent on the Speaker Night last year. This information can be shared on Discord.

3. Motion by S Dincher to table budget determination until we receive the reports on last year's spending. Motion duly seconded and carries unanimously without objection.

e. Twitter Blue

- i. An obvious con of not having the blue check mark is people wondering if we are the official LPofCT twitter account or not.
- ii. We could potentially do a 3 month trial of Twitter Blue to see if there is any measurable impact.
 1. With nothing too crazy going on in politics right now it would be a good stable time to reliably judge the impact
 2. Having the blue check mark then stopping our subscription to it may throw followers off/have them questioning the legitimacy of the account.
- iii. Liberty Rally CT has a blue check, we could reach out to Johnathon to get his perspective on his experience with it. S Dincher will reach out.
- iv. We could also check with other state parties who have the blue check what their experience is, as well as taking how many state parties have it into consideration as a reference of whether or not we should get it (IE if all states have it besides us, that being set as a "norm" may be a factor in how legitimate we look as the official state party account without it).
- v. Twitter sets a wide global net, whereas Facebook and other platforms are much more effective for local engagement and reach.

Motion by M Etter to adjourn with the next meeting scheduled for 2/27/2023 at 8:15pm. Motion duly seconded.

Motion by M Etter to amend original motion to 8:00pm instead of 8:15pm. Motion amendment duly seconded.

Final motion to adjourn with the next meeting scheduled for 2/27/2023 at 8:00pm duly seconded and carries unanimously by voice vote.

The next Committee Meeting is scheduled for the 27th of February 2023 at 8:00pm via Zoom.

Meeting adjourned at 8:53 PM

Submitted by

A handwritten signature in black ink, reading "Amy Zdon". The signature is fluid and cursive, with the first name "Amy" and the last name "Zdon" clearly distinguishable.

Amy Zdon
Secretary, Libertarian Party of Connecticut