Hillsborough County Libertarian Party

Monthly Meeting Minutes
Meeting Type: Monthly Business Meeting
Format: Zoom Meeting
Date: 8/15/2026
Called to Order By: Frank Moneymaker, Chair

Attendance

Executive Committee members and participants present included:

- Frank Moneymaker – Chair / Region 8 Representative (Present)
- Eric Cordova – Vice Chair (Present)
- Jeremiah Swoveland – Secretary (Absent)
- Gabrielle Cordova – Deputy Secretary (Absent
- Matt Parker – Treasurer (Absent)
- Abbey Boyle – Deputy Treasurer (Present)
- Kirk Coleman – Director at-Large (Absent)

Call to Order / Opening Remarks

Chair Frank Moneymaker opened the meeting with call to order (1402), confirmation of quorum, and approval of the Libertarian Party of Hillsborough County (LPHC) July 2026 meeting minutes (unanimous).

The Chair reviewed that:

- This will be a short meeting, due to Candidate Meet and Greet
- Agenda:
    - Monthly Reports
    - Committee Vacancies
    - Hillsborough County Issues
    - New Business/Public Comment
- Agenda approved (unanimous)

Chair Report

Organizational Development

- Completed Organizational work; focus moving to volunteer recruitment to filling committees

Outreach

Social media accounts have been activated and posting content daily across Facebook, Instagram, Threads, and X. Reach is growing about 25% in last 30 days, over 10K views; Meta Business established and test running advertisements

Outreach to registered Libertarian voters in Hillsborough County began: 2x email blasts to all LPF members in county that provided email addresses; personally texted all new LPF registered voters in county from July voter rolls update

---

Secretary Report

- Website now has working contact and volunteer form, Useful Links page, Candidates page, and News blog page. EC, Committee, and Donation pages coming soon.
- Organizational e-mail accounts are now set up for EC.

Treasurer Report

Matt Parker (through Chair) reported progress on banking status and financial reporting:

Banking Setup

- Donation tool built and fielded across social media accounts

Financial Reporting

- Members were reminded to report expenditures and in-kind contributions
- Quarterly report filled with County Supervisor of Elections

- Current balance in account is $243.40

Vice Chair Report

- Time to start thinking about 2027 elections; need to pull list of upcoming offices/seats from State; begin soft recruiting/exploring members interested in standing for election. Time to begin now!

Vacancies / Organizational Needs

Open positions and needs discussed:

- Committee volunteers

Leadership emphasized the need for additional volunteers as organizational efforts expand.

Platform and Local Issues Discussion

Discussion focused on local priorities and messaging (examples provided to membership).

Topics included:

Stadium Funding, Warrantless Mass Surveillance across Hillsborough, and Property Tax Reform Amendment

---

Public Comment

No new business or motions; went around the room for introductions and “Libertarian story.”

Action Items

- Continue outreach and communications infrastructure development
- Recruit volunteers for committees

Adjournment

Meeting adjourned following general discussion and public comments at 1431 hrs.