

Libertarian Party of Nevada
Executive Committee Meeting Minutes
3:00PM on Sunday, July 17, 2022
Meeting held remotely.

1. Call to Order:

Chair Charles Melchin called the meeting to order at 3:06 PM. A quorum of the Executive Committee was present.

2. Roll Call:

Executive Committee Members Present:	Charles Melchin (Chair) Jeffery Hurley (Vice-Chair) Bryan Elliott (Treasurer) Katie Banuelos (Secretary) Adam Haman (S. Regional Rep.)
Executive Committee Members Absent:	Sam Toll (At Large Rep.) Chris Orton (N. Regional Rep.)
Party Members & Public Present:	Travis McGlothin

3. Public Comment: No comments.

4. Approval of Minutes:

a. Executive Committee Minutes (6/12/2022):

Charles Melchin made a motion to approve the meeting minutes as written. With no objections, the motion carried.

5. Reports:

a. Officer Reports:

- i. **Chair's Report:** Charles Melchin reported on the initial meeting of the voter's guide committee and reminded everyone of FreedomFest as an upcoming opportunity for outreach and networking.
- ii. **Vice-Chair's Report:** Jeff Hurley will be providing LP National with a state candidate list for candidate highlights. He has found a volunteer to produce a free e-book as a tool for building the party email list.
- iii. **Treasurer's Report:** Bryan Elliott is working closely with Travis McGlothin and Adam Haman to prepare for his impending departure from the position. He will ensure that the July FEC statements are properly filed.
- iv. **Secretary's Report:** Katie Banuelos had nothing to report.

b. Director Reports:

- i. **Events and Outreach, Legislative:** Sam Toll was not present.
- ii. **Communications:** *Vacant, no report.*
- iii. **Tech:** Jeff Hurley reported that the tech committee was focused on building candidate landing pages.

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- iv. **Elections, Fundraising:** Brandon Davis was not present. Jeff Hurley reported that he had met with a representative from GOA and would be sharing their endorsement process with candidates. He had also met with a professional fundraising consulting group.
- v. **Judicial Committee Organizing:** Bryan Elliott noted that it might be worth forming a judicial committee as the party grows.

c. Affiliate Reports:

- i. **Clark County:** Jeff Hurley reviewed the recent event lineup for the county as well as the planned upcoming events. He noted that he had identified a potential volunteer for the role of Legislative Director.
- ii. **Douglas County:** No report.
- iii. **Washoe County:** Katie Banuelos provided a review of recent events.

d. Target Metrics Report: Jeff Hurley reported on the following target metrics:

Registered Voters:	Below 90% 16589 (-14) per SOS press release 16561 (-42) by Jeff Hurley's data dump.
Email Subscriptions:	+10
Active Participants:	+2
Dues Paying Members:	-5
Monthly Donations:	<i>No update.</i>

6. Old Business:

a. Discuss impending price increases from tech vendors and possible alternatives:

- i. **Google Workspace:** Jeff Hurley explained that he was still evaluating the possibility of creating a 501cs, and noted the September 24th deadline to avoid a charge. He moved to table the item until the next meeting. Adam Haman seconded the motion, and all approved. The motion carried.
- ii. **Nationbuilder:** Bryan Elliott reviewed the background, considerations and timeline of the national party in evaluating their CRM. Katie Banuelos made a motion to renew with NationBuilder for another one-year term. Jeff Hurley seconded the motion. With none opposed, the motion carried.

b. Consider recruiting/appointing new directors for existing committees: Jeff Hurley made a motion to appoint Brenda Barozzi as the Communications Director. Bryan Elliott seconded the motion. With no objections, the motion carried. Jeff Hurley explained that Brandon Davis had indicated an interest in leaving the position of Fundraising Director in order to focus on his gubernatorial campaign. Bryan Elliott made a motion to appoint Jeff Hurley as the Interim Fundraising Director. Katie Banuelos seconded the motion. With no objections, the motion carried.

c. Discuss candidate support and fundraising: Adam Haman completed a "cheat-sheet" policy guide for candidates. Jeff Hurley reviewed a recent conversation with a campaign manager named Michael Hesslop and some possibilities for data access or billboard

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advertising, and explained that he was ready to move forward with planning local candidate events.

Jeff Hurley moved to amend the agenda in order to add the item "Continue discussion of possible new affiliates" for discussion under old business. Katie Banuelos seconded the motion. With none opposed, the motion carried and the agenda was amended.

- d. Continue discussion of possible new affiliates:** Jeff Hurley explained that Pat Kirby had ultimately decided against sitting on a Nye County executive committee, but that he would continue to work to find volunteers. Charles Melchin has a volunteer who expects that he can recruit party members in Churchill county to start an affiliate, but that he would be unavailable until the fall.

7. New Business:

- a. Consider filling vacancies on the executive committee by appointment, if any:** Bryan Elliott explained that while he expected to vacate the position of Treasurer, he was not currently prepared to do so. Katie Banuelos will remove this item from future meeting agendas until it is needed. Travis McGlothin is assisting in building an automated tool for completing FEC reports and establishing a system for its use.

8. Future Meeting Schedule and Calendar Updates:

The executive committee agreed to schedule the next state executive committee meeting on Sunday, August 28, 2022 at 3:00PM.

9. Adjournment:

Katie Banuelos made a motion to adjourn. Adam Haman seconded the motion, and with no objections the meeting was adjourned at 4:24PM.