

Libertarian Party of Nevada
Executive Committee Meeting Minutes
3:00 PM on Sunday, August 28, 2022
Meeting held remotely.

1. Call to Order:

Chair Charles Melchin called the meeting to order at 3:06 PM. A quorum of the Executive Committee was present.

2. Roll Call:

Executive Committee Members Present:	Charles Melchin (Chair) Jeffery Hurley (Vice-Chair) Bryan Elliott (Treasurer) Katie Banuelos (Secretary) Adam Haman (S. Regional Rep.) Chris Orton (N. Regional Rep.)
Executive Committee Members Absent:	Sam Toll (At Large Rep.)
Party Members & Public Present:	Travis McGlothlin John T. Kennedy Lynette Warren Brad Carpenter Darby Lee Burns Brenda Barozzi Brandon Davis

- 3. Public Comment:** Darby Lee Burns thanked the executive committee for their work and noted that candidate campaign committees are permitted to donate unused campaign funds to the party after the conclusion of their races. He asked that the party consider driving fundraising for candidates.

4. Approval of Minutes:

a. Executive Committee Minutes (7/17/2022):

Katie Banuelos explained that the draft minutes were not yet prepared. Jeff Hurley made motion to table the item until the next meeting. Adam Haman seconded the motion. With no objections, the motion carried.

5. Reports:

a. Officer Reports:

- i. **Chair's Report:** Charles Melchin stated that there had been several events and interesting developments in candidate campaigns, and that there were many opportunities and reasons for optimism.
- ii. **Vice-Chair's Report:** Jeff Hurley is continuing to track SOS data and keep regular back-ups of the nationbuilder data. He will be updating the candidate listing page, and creating a calender of notable birthdays in libertarian history to drive content. He is seeking a volunteer to produce TikTok and video content. He has followed up with all contacts from FreedomFest.

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- iii. **Treasurer's Report:** Bryan Elliott reported a high cash balance of ~\$12k, mostly due to convention donations, but warned that the party was either breaking even or possibly in the red when amortized over the year.

1. *Treasurer's Report 8/27/22 (attached on page 5).*

- iv. **Secretary's Report:** Katie Banuelos had nothing to report.

b. Director Reports:

- i. **Legislative:** Sam Toll was not present.
- ii. **Communications:** Brenda Barozzi reported that she had started a weekly email newsletter with events, media, news items, and fundraising requests. It will be issued every Tuesday at 10 AM.
- iii. **Tech:** Brad Carpenter reported that the candidates sites and domains had all been established, but that filler content was still needed.
- iv. **Elections:** Brandon Davis reported that the last Elections Committee meeting had been held on 6/28/2022. He has eight members on the committee. There are 13 candidates running active campaigns, 2 candidates who have moved out of their districts, 7 paper candidates who are not campaigning, one candidate who has withdrawn, one who was disqualified, and one whose election is over. He noted that recent polling placed Neil Scott at 2%, Ross Crane at 2%, and Brandon Davis at 4%. He stated that these were positive indicators but there was room to grow. He noted that there was a negative development in the AG race, which the executive committee is aware of.
- v. **Fundraising and Volunteer Coordinator:** Jeff Hurley spoke with a fundraising consultant who advised to focus on building an email list of over 20,000 subscribers. He would like to develop different email list funnels, such as the free "traffic stops & know-your-rights" e-book. He also met with John Pulnick, who is interested in starting a superPAC to support libertarian candidates. He may also be interested in helping to run ads to help build the email list. Jeff Hurley also recently met with Marc Volker, owner of NV Goldback LLC, who has potential as a doner and is the caretaker for the 'underground house' (an underground bomb shelter) that has a lot of potential as a venue for a fundraising event. He also reached out to Gabrielle Cordova at LP National for support on fundraising strategies. Clark County has purchased a tablet to use when tabling for donations, voter registrations and email sign-ups. He continues to respond to all volunteer inquiries and to invite people to in-person events.
- vi. **Judicial Committee Organizing:** Bryan Elliott had nothing to report.

c. Affiliate Reports:

- i. **Douglas County:** John Kennedy reported that there had been a Liberty Rally event at the end of July with ~20 participants.
- ii. **Washoe County:** Brad Carpenter noted that the Circle Bastiat discussion group had been meeting regularly. The county party has had a few resignations from the

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executive committee and has vacancies to fill. Katie Banuelos hosted two outdoor events but attendance was low due to weather.

- iii. **Clark County:** Jeff Hurley explained that someone on their team was monitoring the CCSD meetings and county commissioner's activities. They had hosted another candidate workshop and an event with Robbie the Fire. He would like to build an event to piggyback off of Skankfest, and to participate in a Free-Assange event hosted by the AM Wakeup Podcast. He would also like to explore the possibility of tabling at RenFest. They have a tentative date of March 11, 2023 for the next county convention.

d. Target Metrics Report: Jeff Hurley reported on the following target metrics:

Registered Voters: -278

Email Subscriptions: +164

Active Participants: +7 to 103

Dues Paying Members: -1

Monthly Donations: \$335 (down from \$452, some due to financial hardship)

Charles Melchin noted that all parties were losing registered voters, as the DMV renewals were switching people to NP unless they specified otherwise at the time of renewal. Adam Haman suggested asking candidates to promote voter registration on their websites as well. Katie Banuelos asked that the Communications Committee promote the issue and send out regular "ask" emails for donations.

6. Old Business:

a. Discuss impending price increases from tech vendors and possible alternatives:

- i. **Google Workspace:** Jeff Hurley explained that he had reached out to LP national for their thoughts on creating a 501cs. He noted the renewal deadline was approaching on September 24, 2022 and offered to cover the first month's expense if a solution had not been reached by then. Katie Banuelos made a motion to authorize up to three months of paying for the service until a resolution was reached. Charles Melchin offered to cover the cost of the second month, and Bryan Elliott volunteered to cover the third. Brandon Davis commented that he had experience managing a 501sc and he believed it to be more work than it was worth in this situation. Bryan Elliott seconded the pending motion. With none opposed, the motion carried.

b. Consider recruiting/appointing new directors for existing committees: The executive committee members reviewed the formal resignation letter from the office of Treasurer submitted by Bryan Elliott. Jeff Hurley moved to appoint Travis McGlothlin as pro temp Treasurer until the next convention. Adam Haman seconded the motion. With no objections, the motion carried. Bryan Elliott thanked the committee for their work.

- i. Memo: Transition Needed for Treasurer Position (*attached on page 6*)

c. Discuss candidate support and fundraising: Jeff Hurley stated that the websites were up but still in need of content. Charles Melchin noted that LP National had highlighted a few Nevada candidates. Brandon Davis explained that he had joined the national candidate support team, and stated that there had been plenty of support and opportunities offered to

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candidates - any failure to campaign at this point was their responsibility. Jeff Hurley stated that he had spoken to a few candidates from another party who had not been provided with any support or resources, and that the Libertarian Party was performing well in this area. He would like to keep the focus on fundraising moving forward. Katie Banuelos would like to organize a phone banking event in October to support the candidates.

- d. Continue discussion of possible new affiliates:** Jeff Hurley explained that there was no update from Churchill, but that Bill Stremmel from the Nuclear Advisory Committee had expressed some interest in getting involved.

7. New Business: None

8. Future Meeting Schedule and Calendar Updates:

The executive committee agreed to schedule the next state executive committee meeting on Sunday, October 2, 2022 at 3:00PM. The general election is scheduled for November 8, 2022. The voter registration % will be taken on January 1, 2024.

9. Adjournment:

Katie Banuelos made a motion to adjourn. Jeff Hurley seconded the motion, and with no objections the meeting was adjourned at 4:25PM.

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Treasurer's Report LPNV 8/27/22

As of today the Libertarian Party of Nevada has very close to \$12,000 in cash. This is up from about \$6,000 when the current ExCom was elected in May 2021.

The monthly donation pace for most of the past year (~\$400) covers our amortized NB subscription, our podcast fees, and the payment processing fees (which remain substantial at close to 10% of donations).

Until the monthly donations from members increases, the state convention is where reserves for the year are generated via the annual dues collected at the door and any contributions from organizations tabling the convention. The cost of this year's convention (rooms in 2 places plus some F&B charges) was mostly covered by the Treasurer's personal funds as a donation (total ~\$1,500). I believe the Party should consider conventions a major fundraising opportunity and explore a range of ideas toward that end.

Bryan Elliott

Treasurer, LPNV

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Memo to: The Executive Committee of the Libertarian Party of Nevada
From: Bryan Elliott, Treasurer of The Libertarian Party of Nevada.
Subject: Transition Needed for Treasurer Position
Date: 8/27/22

It is with mixed feelings that I must inform my fellow ExCom members of my need to transition the responsibilities of the LPNV Treasurer. My decision to initiate the process of moving across the country to be closer to family was difficult. It also has been quite time consuming and given I've reached the age where you taxpayers are covering my medical expenses, cross country travel is much more debilitating than when I did it as a regular part of my job.

As you also know, earlier this year Angela McCardle and Michael Heise asked me to run for the LNC. (You may have heard I was elected rather easily – I'm a great campaigner!). However, rather than spending time on plan A, which was to immediately begin to build an operational foundation for the national party (e.g. dig into infrastructure needs, improve processes and controls, etc.) we have spent the first few months of our tenure trying to put out fires that keep breaking out. Hopefully we will soon reach a point where we have sufficiently cleared the forest floor so future outbreaks will be smaller and easier to extinguish.

As a result of the incremental personal and LNC-related demands on my time, I can no longer discharge my duties as Treasurer of LPNV. I have spent some time training Travis McGlothlin and Adam Haman on the particulars of the FEC filing requirements and given them access to our Party's bank information and PO Box. I am fully confident that Travis and Adam can handle the obligations of the Treasurer of the LPNV. Therefore I would like to add this issue to the agenda for our 8/28 ExCom meeting.

While I wish I had been able to be more involved in LPNV activities, I am very excited at what the LPNV has accomplished in the past year-plus. Membership and volunteer counts rising, and we have a great roster of candidates for this November's ballot. More and more citizens seem to be connecting the dots and realizing the obvious destruction of the economic and civil life of the society are due to the terrible policies enacted by Democrats AND Republicans. I see a path that ends with the Libertarian Party becoming the party of choice for millions of working and middle class families who are being damaged by these policies. Both the LPNV and the LP of the US need to be prepared for the onslaught.

Bryan Elliott