

Libertarian Party of Nevada
Executive Committee Meeting Minutes
3:00 PM on Sunday, July 16, 2023
Meeting held remotely.

1. Call to Order:

Chair Jeff Hurley called the meeting to order at 3:07 PM. A quorum of the Executive Committee was present.

2. Roll Call:

Executive Committee Members Present:	Jeffery Hurley (Chair) Adam Haman (Vice-Chair) Travis McGlothlin (Treasurer) Katie Banuelos (Secretary) Charles Melchin (S. Regional Rep.) Chris Orton (N. Regional Rep.) Brad Carpenter (At-Large Rep)
Executive Committee Members Absent:	None
Party Members & Public Present:	Brenda Barozzi, Shelby Pol

3. Public Comment: No comments.

4. Approval of Minutes:

a. Executive Committee Minutes (4/16/2023):

Travis McGlothlin made a motion to approve the minutes as drafted. Adam Haman seconded the motion. With no objections, the motion carried.

b. Executive Committee Minutes (5/21/2023):

Travis McGlothlin made a motion to approve the minutes as drafted. Brad Carpenter seconded the motion. With no objections, the motion carried.

c. State Convention Minutes (6/17/2023):

Travis McGlothlin made a motion to approve the minutes as drafted. Adam Haman seconded the motion. With no objections, the motion carried.

5. Reports:

a. Officer Reports:

- i. **Chair's Report:** Jeff Hurley reported that the state convention had been very successful and the fundraising auction had raised a lot of money for the party. He also noted that the 82nd legislative session had concluded on June 6th, and that a special session was planned to be convened later in the month. He thanked the legislative committee members for their efforts during the cycle. He also noted that many LPNV members had been present at Porcfest and had informally represented the party. His priorities for the next executive committee term include increasing voter registrations and recruiting new volunteers.

- ii. **Vice-Chair's Report:** Adam Haman echoed Jeff's sentiments on the state convention and thanked Brenda Barozzi for donating the majority of the auction items and Katie Banuelos for recruiting guest speakers.
- iii. **Treasurer's Report:** Travis McGlothin reported a current cash balance of \$14,706. He noted that this number included unused campaign funds totaling \$1,801 donated by past candidate Darby Burns. June expenses totaled \$3,498 (including the costs of the convention venue) and donations totaled \$1,683 (including recurring donations of \$457 from 14 different donors).
- iv. **Secretary's Report:** Katie Banuelos reported that the draft convention minutes had been completed and distributed to the executive committee within 10 days as required by the bylaws. She also reported that an updated officers list had been filed with the Secretary of State's Office in accordance with NRS.

b. Director Reports:

- i. **Legislative:** *vacant, no report*
- ii. **Communications:** Brenda Barozzi reported that the weekly email was being issued. She would like to redefine volunteer roles & responsibilities in conjunction with a broader conversation on the vision for the communications committee as relates to social media and fundraising efforts.
- iii. **Tech:** Brad Carpenter reported that the database cleanup would be the major project moving forward, as well as closing down candidate websites from the prior cycle. Jeff Hurley thanked Brad for his financial donations and his work to build those websites.
- iv. **Elections:** *vacant, no report.* Jeff Hurley noted that Michael Pazirandeh was working on an off-season project for the committee.
- v. **Fundraising and Volunteer Coordinator:** Jeff Hurley reported that he continued to respond to all inquiries and has plans to contact prior donors.

c. Affiliate Reports:

- i. **Clark County:** Sheby Pol delivered the Clark County report, noting that they had been active in planning events but had not engaged in any other projects since the convention.
- ii. **Douglas County:** David Jones was not present, no report.
- iii. **Washoe County:** Chris Orton reported that Washoe County had several events in the pipeline for the summer. Katie Banuelos provided further details on a planned 'Parental Rights' event and a comedy event with Robbie Bernstein.

d. Target Metrics Report: Jeff Hurley reported the following target metrics:

Registered Voters:	16,299 (+79) <i>Jeff Hurley reported that the SOS was no longer emailing a monthly report with the official percentages, but that his estimate placed the party at ~8.07%.</i>
Email Subscriptions:	2833
Active Participants:	113 (+3)
Dues Paying Members:	81 (+5)

Monthly Donations: \$567/mo from 18 donors *Travis McGlothin explained his process for determining the recurring donor numbers and suggested that the discrepancy might be due to counting failed transactions and biweekly donors.*

6. Old Business:

- a. **Consider filling director vacancies by appointment:** Jeff Hurley noted that directors were needed for the legislative and elections committees, and suggested adding a Rural Outreach Committee/Director as well. Katie Banuelos suggested asking Michael Pazirandeh if he is interested in leading the Elections Committee. Jeff Hurley noted that prior committee director Brandon Davis had created a candidate training video during his tenure, but had deleted it when he stepped down. Katie Banuelos suggested asking Janine Hanson to provide a citizen lobbyist training for Legislative Committee members prior to the next cycle, and also noted that Marcos Lopez had expressed that he would be open to working with the party as a paid lobbyist.
- b. **Discuss purchasing data in preparation for the 2024 election cycle:** Katie Banuelos reported that Michael Pazirandeh was evaluating data provided by the SOS office and that he believed it might be adequate for the needs of the party. Charles Melchin stated that purchased data would likely only be valuable for specific races and that which ones would not be apparent until later in the cycle. Katie Banuelos suggested that the party strategize for executing the Moulton Maneuver.

7. New Business:

- a. **Discuss strategy for increasing voter registrations:** Jeff Hurley stated that the ultimate goal was to create new libertarians. He noted that there had been a steady decline in voter registrations, and challenges with the new DMV practice of assigning all drivers as “non-partisan” unless they expressly requested otherwise. He opened the floor for discussion. Brenda Barozzi suggested targeting “little I libertarians” to draw them into the party. Jeff Hurley suggested that L2 data might be valuable in identifying those people. He also reminded the committee that the party had a contact for discounted billboard pricing and suggested that the messaging strategy should be coherent across all platforms. He would like to use DMV data to identify people who may have been unregistered from the party in order to reach out to them. Charles Melchin suggested that the committee discuss ways to piggyback off of the energy from the presidential election.

8. Future Meeting Schedule and Calendar Updates:

The executive committee agreed to schedule the next state executive committee meeting for Sunday, August 27th at 3:00PM. The voter registration cutoff is January 1, 2024. The filing period for candidates will be in early March, and the process and timeline for filing presidential candidates needs to be clarified.

9. Adjournment:

Adam Haman made a motion to adjourn. Katie Banuelos seconded the motion. Charles Melchin objected to the motion. Chair Jeff Hurley overruled the objection, and the meeting was adjourned at 4:04 PM.