

Libertarian Party of Nevada
Executive Committee Meeting Minutes
3:00 PM on Sunday, August 27, 2023
Meeting held remotely.

1. Call to Order:

Chair Jeff Hurley called the meeting to order at 3:03 PM. A quorum of the Executive Committee was present.

2. Roll Call:

Executive Committee Members Present:	Jeffery Hurley (Chair) Adam Haman (Vice-Chair) Travis McGlothlin (Treasurer) Katie Banuelos (Secretary) Charles Melchin (S. Regional Rep.) Chris Orton (N. Regional Rep.) Brad Carpenter (At-Large Rep)
Executive Committee Members Absent:	None
Party Members & Public Present:	Brenda Barozzi, Tadg Galvin

3. Public Comment: Tadg Galvin addressed the committee and expressed excitement about current party activities and a willingness to volunteer.

4. Approval of Minutes:

a. Executive Committee Minutes (7/16/2023):

Katie Banuelos made a motion to approve the minutes as drafted. Travis McGlothlin seconded the motion. With no objections, the motion carried.

5. Reports:

a. Officer Reports:

- i. **Chair's Report:** Jeff Hurley reported that a messaging meeting had taken place and plans for A-frame signage had been developed. He has been working on building a database using SOS data in order to track voters who change their registration. He also noted that Region One Chairs had voted to remove their regional representative, and that Adam Haman had been elected to serve as the new Region One Representative.
- ii. **Vice-Chair's Report:** Adam Haman explained that a new Region One Alternate would be elected in coming weeks.
- iii. **Treasurer's Report:** Travis McGlothlin reported a current cash balance of \$12,138.77. July expenses totaled \$3,440 (including the annual renewal fee for NationBuilder) and donations totaled \$532 (including recurring donations of \$472 from 14 different donors).
- iv. **Secretary's Report:** Katie Banuelos had nothing to report.

b. Director Reports:

- i. **Legislative:** *vacant, no report*
- ii. **Communications:** Brenda Barozzi reported that the weekly email was being issued.
- iii. **Tech:** Brad Carpenter had nothing to report.
- iv. **Elections:** *vacant, no report.* Jeff Hurley noted that he had reviewed the candidate listing from last cycle in preparation for recruiting candidates for the next cycle.
- v. **Fundraising and Volunteer Coordinator:** Jeff Hurley reported that he continued to respond to all inquiries and has plans to contact prior donors.

c. Affiliate Reports:

- i. **Clark County:** Darby Burns was not present. Jeff Hurley reported that regular events were being held.
- ii. **Douglas County:** David Jones was not present, no report.
- iii. **Washoe County:** Chris Orton reported that the comedy event with Robbie Bernstein had been successful and a few new Libertarians had been present.

d. Target Metrics Report: Jeff Hurley reported the following target metrics:

Registered Voters:	16,433 (+134) <i>Jeff Hurley reported that although the raw numbers had increased, registrations for all parties had increased and so our percentage had shifted marginally downwards to ~.8655%.</i>
Email Subscriptions:	2811 (-22)
Active Participants:	115 (+2)
Dues Paying Members:	82 (+1)
Monthly Donations:	\$472/mo from 14 donors

6. Old Business:

- a. **Consider filling director vacancies by appointment:** Adam Haman made a motion to appoint Jesse Welsh as interim Director of the Elections Committee. Katie Banuelos seconded the motion. With none opposed, the motion carried. Jeff Hurley will ask him to review the candidates list and training materials to update them as needed. Katie Banuelos suggested that he be asked to organize phone banking sessions to recruit candidates for the races that have been identified as potential targets for the next cycle. Charles Melchin noted that he would need to familiarize himself with NRS 293.
- b. **Continue discussion of strategy for increasing voter registrations:** Jeff Hurley noted that 39,759 people had registered as “other” and stated that he would like to determine a cost-effective way to reach out to them. Brenda Barozzi suggested starting with a subset of that group. Charles Melchin suggested doing AB testing during that outreach.

7. New Business:

- a. **Formulate Strategy to increase Nevada’s national delegate count:** Jeff Hurley will pull a list from CIVICRM of national dues paying members from Nevada and cross-check that against the NV donor list. He will also clarify the number of new members needed to increase the Nevada delegate count.

- b. Formulate Strategy to create new county affiliates:** Jeff Hurley noted that Darryl Baber had reached out to him on starting an Elko affiliate. He would like to develop a “box” or “toolkit” for organizers of potential new affiliates. Katie Banuelos suggested that a ‘New Affiliate Box’ should include printable pamphlets and templates for sign-up sheets, etc as well as a how-to guide and bylaws templates. She volunteered to start developing those generic templates. Brenda Barozzi volunteered to donate pens, buttons, and lapel pins as generic material.

8. Future Meeting Schedule and Calendar Updates:

The executive committee agreed to schedule the next state executive committee meeting for Sunday, October 15th at 3:00PM. The cut-off for increasing the national delegate allotment is October 31st.

9. Adjournment:

Travis McGlothlin made a motion to adjourn. Adam Haman seconded the motion. With no objections, the meeting was adjourned at 3:52 PM.

Libertarian Party of Nevada

Treasurer's Report: August 2023

Available funds as of August 27, 2023		WF	Paypal	Cash
	\$12,138.77	\$12,138.77	\$0.00	\$0.00
For the month of July 2023				
Donations July	\$532.76			
Monthly expenses July	\$3,440.57			
Recurring donations July	\$472.26			
Number of recurring donors	14			
Other				
Nation Builder	\$3,084.00			