

Libertarian Party of North Carolina
Executive Committee Meeting
September 17, 2016
Minutes

Called to order: 10:19

1. In attendance: Brian Irving (Chair), Ralph Lake (Treasurer), Windy McKinney (Secretary), at-large members Sandra Mood, Jeremy Hussey, Ken Penkowski, Chris Dooley, James Hines, Tim Cole, and Brian Lewis, as well as non-voting member Brad Hessel, and guests David Perry and John Evans.

Absent: Tom Hohman.

2. August 13, 2016 Minutes approved.
3. Disposition of online votes: R. Lake moved and James Hines seconded that the LPNC spend up to \$1000 to participate in local events for the 2016 general election campaign. Motion passed September 1st with 6 aye, 1 nay and no objections were raised.

Officer Reports:

1. Chair/Press Report (B. Irving) – emailed to the EC. Stating that B. Irving has been: “coordinating with the top-of-the-ticket Libertarian campaigns, arranging for and distributing Libertarian campaign materials to affiliates and candidates, and organizing the State Fair and La Fiesta del Pueblo participation.

The Smoky Mountain News and the Greensboro News-Record interviewed me about the LP's 2016 election prospects. The Smoky Mountain News also spoke to Windy McKinney and the News-Record to Lon Cecil. We received excellent treatment in both articles.

The Elon News (Elon University TV) will interview me sometime next week.

Time Warner Cable News is putting together focus groups for each of the Presidential debates. They need two libertarians to participate in each. Loretta Boniti, their senior political reporter, is putting the broadcast together. The first focus group will be in Raleigh Sept. 26. The others will be in the Triad Oct. 4, Charlotte Oct. 9 and tentatively Wilmington Oct. 18.

- I have already contacted people for the Raleigh group. I have asked the Libertarian contacts in Mecklenburg (Aaron Michel), the Triad, (JJ and Jen Fleischer), and Wilmington (John Evans) to recruit people for the events in their areas.
- TWC wants participants to be a "diverse group of regular folks - not party insiders, not super coached voters... we just want some regular folks who are well spoken." Well spoken is the key characteristic.
- TWC is still working on the logistics and locations. There will be about 12 people in a group. They'll take part in on-camera conversations throughout the pre- and show. Each program will air 8:00-9:01 pm and then 10:30ish- 11:30 pm. The post-group will watch the debate together and then comment for the second hour.
- Each person will likely be asked several questions from me about their thoughts on this race, and what was said in the debate. And yes, Libertarians probably will

be asked

what they think about Gary Johnson's exclusion.

One first alternate presidential elector, Susan Berger, has resigned.”

2. Treasurer's Report (R. Lake) – on G-Drive. Should finish the year with over \$7000 in account. Current account balance: \$10, 200 in general, \$200 in federal and cash on hand \$10,400. There currently 35 recurring donations at \$815/month. R. Lake also uploaded an annual budget to the G-Drive.
3. University Relations (M. McQueen) – no report.
4. Outreach (B. Hoarty) – no report. However, B. Irving did note that we should be urging all candidates to be in touch with B. Hoarty regarding campaign events.
5. Volunteer Director's Report (A. Lamont) – no report.
6. County Affiliate Coordinators
 - a) Western (W. McKinney) – In addition to regular meetings, and co-sponsoring an event with the WNC Green Party, Buncombe County is hosting some regional events for WNC, including Blue Ridge Pride (10/1) and a NC LP Candidate Event (10/8). Our Senate 49 candidate, William Meredith, has been out speaking at events all around the county. Also in addition to regular meetings, Henderson County has been helpful in these regional events, and are tabling their own event in Henderson County (10/1), and Haywood has also been helping with regional events, and has local events on 10/22 and 10/29-30. Catawba has been tabling local festivals in both Catawba and Lincoln counties, and will be helping at the 10/8 regional candidate event. Lincoln and Iredell counties are both organized with chairmen and regular meetings. Lincoln County has been tabling events, and the Senate 44 candidate, Nic Haag, has been all over Lincoln and Iredell Counties speaking and campaigning. Mecklenburg County is having their own candidate event, and are still meeting regularly. Cleveland and Gaston Counties have been getting organized, and are now official affiliates. They are also hosting a Libertarian rally 10/10. AJ Schlaff (who volunteered to be affiliate coordinator but was denied because of full time university at ASU) is helping to organize Watauga County, and there has been a lot of action in Caldwell County, with a fledgling movement toward being organized.
 - b) Central (J. Hussey) – (quoted from email to the EC) “Cabarrus County and Rowan County are officially affiliates for the LPNC as a joint affiliate. They are led by Nick and Jamie with Tina as secretary. Tina requested access a few days ago to the Rowan County Facebook page so she can post. With the green light from Brad I would like to set her as editor. Alamance County, Person County, Harnett County, and Granville County are all in the process of forming up. All of these counties have gotten a list of emailable people and callable people and they are in the process of contacting people and getting support up. The exception is Alamance County which has a very large amount of Emailable people and I am still compiling their list by hand. Going forward I would like to talk to my chairman’s about being smart when raising money and getting events together. Along with reminding them it would be prudent to have the cash needed in hand prior to making financial commitments. Also I have chewing the idea on starting a weekly newsletter for the chairmen of our affiliates with good information contained that could help them with their affiliates. Over the next few months I will be urging our central affiliates to get into a habit of posting on Facebook at least once a day so the page remains active. The central NC regional meetings have been going great. Good turn out and individuals are

hard at it to promote our local candidates along with Gary Johnson.”

R. Lake added to this that Guilford County has \$100 in the bank, with no leadership there. He suggested a Triad Meetup Group. ACTION: J. Hussey, JJ. Summerell and R. Lake to discuss this.

c) Eastern (B. Irving) – no report.

7. I/T Manager's Report (B. Hessel) – Regarding the problems with the email server: it was repaired, and should function correctly going forward. B. Hessel is considering expanding Nationbuilder to give affiliates access to it. “The master plan is for each affiliate to have/manage their own sub-Nation and conduct independent fund-raising, candidate and volunteer recruiting, and voter outreach and for the LPNC to share data with them (as we already do with WakeLP and D-OLP). As an interim step, I would like to recruit NB-savvy folks in as many affiliates as feasible to caretake the data for the pertinent county(ies). That way [a] the data will be cleaner and [b] when that affiliate gets to a critical mass and is ready to rock’n’roll, they will already have some experience with the CRM tool rather than starting from ground zero.”

Committee Reports:

1. 2017 Bylaws (T. Cole) – No action as of yet, but after the election T. Cole will let us know who is on the committee.
2. 2017 LPNC State Convention (J. Hines) – The venue search continues. The options down town so far are the Hilton Garden Inn – with 20 rooms set aside at a cost of \$239 per room and \$900 for meeting rooms and the Four Points Sheraton at \$229 per room. He suggested that Lake Lure is out of the city (about 30 minutes out), but it has rooms for \$140 per night, and cheaper meeting rooms. Hotels in the city are super expensive... ACTION: deferred to the next meeting.

Old Business:

Campaign Support/Coordination (B. Irving) –

a) Lon Cecil for Governor -

Governor campaign is progressing according to plans, but running behind in contribution of funds, so that is my priority for days without events scheduled.

Have been notified by WRAL that the Governor Debate is tentatively scheduled for Oct 18th, live broadcast. Special thanks to Barbara and Mike for their tireless pressures for that to happen this year!

Scored 3" band of 6 columns in Greensboro News & Record on Sunday, Sept 11th, for my campaign, plus another 1/3 page inside for wide-ranging discussion of Libertarian presence in the various races for 2016 with lots of quotations from Brian Irving. Also interviewed with Raleigh News & Observer on Sept 8th, but no publication, thus far.

Primary contact paper to voters is a business card. Have now distributed the first box of 10,000 to people from Henderson to New Bern, to Charlotte and Fayetteville, plus a lot of small towns

and coffee shops in between. In August, concentrated on gun show crowds on weekends, to build name recognition with a mostly receptive audience. This is the first year that their questions have not started with "What's a Liber.....?" and quite a few have heard there is a 3rd option to Trump and the hated gun grabber.

Please direct any questions about campaign stance on issues (or for donations!) to
Electcecil.org #cecil4gov

b) Sean Haugh for US Senate -

I am still moving ahead at half speed in my recovery from my heart attack. With every passing day, I doubt more and more we will have any debates in my race because Richard Burr has yet to reply to any invitations.

I am currently scheduled for the following events through the campaign:

9/20: Meeting with News & Observer editorial board

9/24: Chatham NAACP

9/27: taping a segment for WXLV TV in Winston-Salem

10/6: Latin American Chamber of Commerce, Charlotte

10/8: Buncombe County LP event

10/19: Pork n Politics, Wilmington

I expect to make another 3-6 videos for this campaign. Meanwhile, I am recycling most of my 2014 videos on social media.

New Business:

1. Wilmington Constitution Day Event – The event was canceled, however there are still debts owed to speakers who were meant to attend. It is up to the Exec Comm to determine what the LPNC will need to help with financially, in order to protect the reputation of the LPNC.
The debts incurred seem to be:
Jordan Page is owed \$700
Tatiana Moroz is owed \$500-1000
The Dillards are owed \$1500
However, we are not sure exactly how much is owed, and how much the speakers will settle for, or if they will just agree to do another event. In an attempt to get better knowledge of what is actually owed, T. Cole moved to table the discussion until actual amount of money owed is determined, this was seconded by W. McKinney, and there were no objections.
2. Executive Director position – B. Irving received an email from Andy suggesting that the state parties use the state Johnson/Weld campaign directors as executive directors. The political director's position is a fund raising position, and as such, it should be self-funded. The Exec Comm needs to determine if this model would be effective here. R. Lake suggested the label "Fund raising Director" and that the salary offered be based on a percentage of funds raised.

Meeting adjourned at 11:45 am.

Next meeting October 29.