

LIBERTARIAN PARTY OF NORTH CAROLINA
EXECUTIVE COMMITTEE MEETING MINUTES
June 4, 2016

Meeting commenced at 11:20

In attendance: JJ. Summerell (chair), Brian Irving (vice chair), Windy McKinney (secretary), Chris Dooley, Tim Cole, Jeremy Hussey, Tom Hohman, Brad Hessel (non-voting member), Peter Dabroska (spelling?) (visitor)

Absent: Brian Lewis, Sandra Mood, James Hines, Ken Penkowski, Ralph Lake (treasurer)

1. Note online approval of April Exec Comm minutes.
2. Disposition of Online Vote
 - a) Mr. K. Penkowski moved, Mr. B. Irving seconding, that the Executive Committee adopt the meeting schedule as outlined in message #17602.
Passed May 3 - 6 aye, 0 nay, 1 abstain (5/3/2016)
 - b) Mr. K. Penkowski moved, Mr. B. Lewis seconding, that the Executive Committee name Asheville as the host city for the 2017 convention, set the date for on or about April 21-23, and to begin a search for a convention committee chair, message #17603. Passed 5/12/2016 - 7 aye, 1 nay, 1 abstain

OFFICER REPORTS

1. Treasurer (R. Lake) – report to be confirmed at next meeting.
2. University Relations (Partridge) – Brandon Partridge being *incommunicado*, the committee explored the idea of finding another University Relations person. JJ. Summerell suggested Marcellus McQueen, a student at UNC-G who attended the 2016 convention, be a possible replacement. ACTION: JJ. Summerell to contact Marcellus McQueen.
3. County Affiliate Coordinators
 - a) Western (W. McKinney) – good movement in the western district. Henderson set to become more active with the renewed support of Shelby and Sandra Mood. Catawba also becoming very active, and possibly will form a Unifour affiliate, to include Alexander, Burke and Caldwell counties. Haywood and Cleveland-Gaston still active. New activity: Iredell will have their second meeting in June, and Lincoln will have its first. Buncombe will elect a new chair. And – as Brian Irving brought to attention – we have a volunteer in Rutherford looking to get an affiliate up and going.
 - b) Central (J. Hussey) – J. Hussey has set up a Central Region Facebook group. Randolph County remains active, and is set to become an official affiliate. Carbarrus County is set to have its first meeting. T. Hohman added that Union County is getting social media active, and has a potential candidate. JJ. Summerell added that Rowan County is a potential affiliate, with a Dr. Slate having been in touch with both JJ. Summerell and J. Hussey.
 - c) Eastern (B. Irving) – Facebook pages causing problems. B. Irving has received a surge in new LP members from the LNC. He is sifting through them and will forward the Western and Central contacts to W.McKinney and J.Hussey. B.Irving plans to focus on areas that want to get active. Cumberland county has the potential for an affiliate (B. Hessel added that that county has 14 volunteers according to NationBuilder). Also, New Hanover looks promising and had 2 delegates at the LNC convention.
4. Communications (J. Vincent) – J. Vincent not present and did not submit a report. B.Irving has not heard from him since he did a video for the home page. B.Hessel has attempted to call with no luck. ACTION: B.Hessel and B.Irving to call.
 - a) Press Secretary (B. Irving) – the LPNC convention got press coverage. Online magazine the *Lenoir Voice* out of Lenoir County is interested in interviewing JJ. Summerell. The

Albemarle Tradewinds has offered a monthly space for contributions. They specifically expressed interest in Nic Haag's Op-Ed. JJ. Summerell conducted an interview with WCII to air on tv, and with WCHL to air on the am radio on Saturday (6/4). B. Hessel is expecting some press from the Sean Haugh campaign, and has been working with Sean on capturing his twitter followers – about 400 +/- people – and will pass the information to B. Irving.

- b) Social Media (C. Dooley) – seeing a spike in the number of followers, likes etc since the convention – especially in the last 2 weeks. The LPNC hosted debate on Youtube had more views than any single other thing on the LPNC's Youtube channel (huge kudos to B. Hessel on the quality of this). ACTION: C. Dooley to contact New Hanover regarding rise in social media interest. ACTION: B. Hessel asks that regional development folks try to monitor respective Facebook pages, and to make it a high priority to delegate this task to someone locally.

COMMITTEE REPORTS

1. Strategic Planning (K. Penkowski) – deferred to next meeting.
2. Convention After-Action Report (B. Lewis/K. Penkowski/B. Hessel) – on G Drive. ACTION: W. McKinney to direct J. Hines attention to this report and to consider with regard to the LPNC 2017 convention.

OLD BUSINESS

1. Campaign Support/Coordination (B. Irving)
Wake Libertarian candidates have produced a joint voting guide, WakeUp Liberty in Wake County, and a common design for other campaign material. A similar voting guide will be produced for the LPNC (see next item). Also, JJ. Summerell had his campaign manager (Michael Desantas) approach the McAfee campaign regarding the use of his “Vote Different” video for his own campaign. JJ. Summerell also mentioned adding “Music for Liberty” as a way of supporting candidate fundraisers. ACTION: to refer this to K. Penkowski and B. Lewis to determine a venue and date.
2. Literature Restock (B. Irving) - The estimated cost to replenish LPNC promotional material stocks is \$6,000. B. Irving requested approval to conduct email and online fundraising to raise that amount (see fundraising letter on G Drive). The funds will be use to replenish LPNC literature and promotional materials stock, and produce and print generic candidate campaign materials including a Libertarian Voting Guide. Approved. ACTION: B. Irving to conduct fundraiser and print according to how much money raised. JJ. Summerell and B. Irving to meet and go over finer details.
3. LPNC Membership Card (K. Penkowski) – deferred to next meeting.
4. Social Media Training (B. Hessel) – B. Hessel is organizing will schedule a training session on social media and the LPNC IT infrastructure. ACTION: B. Hessel to schedule such a session on Google Hangout for EC and candidates. He will email everyone to notify them of the date and time.

NEW BUSINESS

1. Appoint Bylaws Committee Chair – we are still looking for a Bylaws Committee Chair. At this point B. Irving left the meeting, and the chair ruled to continue the meeting.
2. Motion (C. Dooley): to make the Platform committee a permanent committee, appoint Tim Cole as Platform Committee chair and authorize him to populate the committee. Motion seconded by T. Hohman, passed 5-0 (T. Cole abstained).
3. Appoint Convention Committee Chair – MOTION (B. Irving): to appoint James Hines as 2017 State Convention Committee chair and authorize him to populate the committee. Motion seconded by C. Dooley, passed 6-0.
4. Lt. Governor Nomination – JJ. Summerell plans to officially announce that he is no longer

running for Lt. Governor next week. At this point, we had 2 volunteers to take up that candidacy. 1) Ben Struck, a financial advisor from Durham-Orange, new to the party, and 2) Jacki Cole, a woman who has ties to the education sector and is very interested in education reform. She joined the meeting online to discuss. MOTION (T. Cole): to authorize JJ. Summerell and/or B. Irving to contact the NC BOE regarding JJ. Summerell's leaving candidacy, and Jacki Cole's assumption of it. Motion seconded by T. Hohman, passed 6-0.

5. Johnson-LPNC Joint Fundraising Agreement - J.J. Summerell spoke to this point, making it clear that this is "standard operation", and 15 other states have already approved. R. Lake looked it over and approved. B. Hessel spoke to Erik Raudsep regarding this, and also agreed that this was a positive move. MOTION (W. McKinney): the LPNC to accept the Johnson Joint Fund Raising Agreement. Motion seconded by C. Dooley, and passed 6-0.
6. Campaign Access to LPNC Database (B. Hessel) – Discussed what level of access to LPNC data we should grant to candidate campaigns. Decided that privacy agreement should be honored, and that contact to individuals should only be made through the LPEC.
7. LPNC Dues Definition - Mr. Irving proposes adoption of this policy: LPNC dues shall be defined as a donation in any amount or frequency totaling \$25 or more in a calendar year. Not discussed. ACTION: will appear in the next meeting agenda.
8. MOTION (K. Penkowski) to Recognize LP National Convention Delegates, J. Hussey seconded (submitted online):

Resolved: the Libertarian Party of North Carolina extends its sincere thanks to the North Carolina delegation to the 2016 Libertarian Party national convention for their service in representing North Carolina Libertarians in the business of the national party, including the election of Governor Gary Johnson and Governor Bill Weld as the Libertarian Party candidates for U.S. President and Vice-President.

The Libertarian Party of North Carolina commends North Carolina delegate Rachael Mills for offering and seeing the successful passage of this national Libertarian Party resolution "for jointly guaranteeing an unprecedented wave of interest in political alternatives, for arguably doing more to disentangle voters from deeply held long-standing political loyalties than we ever could on our own, for opening minds to seek out new ideas of governance, the Libertarian Party awards jointly Donald Trump and Hillary Clinton a Liberty Outreach Award."

The Libertarian Party of North Carolina also commends delegate Barbara Howe for performing the unenviable duties of Delegate Chair and for, with true Southern hospitality, inviting the entire convention body to visit North Carolina—promising we would have "enough bathrooms for everyone."

Motion passed.

9. Upcoming Events
 - a) La Fiesta del Pueblo -Raleigh, Sept. 25 (9am-7pm)
 - b) 2016 State Fair – Oct. 13-23
 - i. Theme: Vote Libertarian
 - ii. Meet the Candidates – Oct. 15 & 22

CLOSING

1. Next meeting – July 9 online (see schedule below) B. Hessel will send a url for the meeting out ahead of the meeting. If we use Google Hangout, there are only 10 spots available, so we may have to join the meeting in small groups. ACTION: B. Hessel to research a better service for virtual meetings, perhaps a paid service. (Also, Peter Dabroska volunteered to find out what the McAfee campaign used, which worked really well.)
2. Adjourned 1:14 pm.

MEETING SCHEDULE

July 9, 2016 (virtual)

Aug. 13, 2016 (Greensboro)

Sep. 17, 2016 (virtual)

Oct. 29, 2016 (Greensboro)

Dec. 3, 2016 (virtual)

Jan. 7, 2017 (Greensboro)

Feb. 11, 2017 (virtual)

Mar. 11, 2017 (Greensboro)

Apr. 23, 2017 (Asheville: post-convention)