

Libertarian Party of North Carolina
Executive Committee Meeting
Minutes
July 9, 2016

11:01 Call to Order

1. In attendance: Brian Irving (Chair), Ralph Lake (Treasurer), Windy McKinney (Secretary), Tim Cole, Tom Hohman, Ken Penkowski, Sandra Mood, Jeremy Hussey, James Hines, Chris Dooley (as of 11:45), and Brian Lewis, who watched online. Also in attendance: Brad Hessel, Amy Lamont, Marcellus McQueen, Blake Hoarty, and David Lamont.

Absent: John G. Vincent (Communications Director)

2. June Executive Committee Minutes approved online – noted.
3. Recognition of Online Votes:
 - a) Motion by Jeremy Hussey to appoint B. Irving chair. Vote June 27: Brian Irving - 7, NOTA-1, Abstain - 1
 - b) Motion by J. Hussey, seconded by R. Lake, to appoint Blake Hoarty as Outreach Director. Motion carried June 30, 8 aye, 0 nay, 0 abstain.
 - c) Motion by R. Lake, seconded by J. Hussey, to authorize \$650 for the LPNC to participate in the Dixie Classic Fair. Motion carried July 7, 8 aye, 0 nay, 0 abstain.

Officer Reports

1. Chair- B. Irving: nothing to report
2. Treasurer – R. Lake: report on G Drive under the date for this meeting. With regard to the “accountable receivable” notation – JJ Summerell had borrowed the LPNC credit card for expenses during the convention, to be repaid.
3. University Relations – no report.
4. Outreach – no report. Blake Hoarty is now Outreach Director. B. Hessel to train in Infrastructure Overview Monday June 11, 9-10pm.
5. County Affiliate Coordinators -
 - a) Western – W. McKinney: the west is looking at 6 active affiliates, with Buncombe and Cleveland-Gaston set to become official this month, plus Iredell is having regular meetings now. Lincoln, Wilkes, Caldwell, Burke, Rutherford, Polk, Swain, Macon, and Clay all have interested folks, giving the West the potential of 9 more to be added to the list of counties with regular meetings this year. Mecklenburg is set to have their convention Saturday, July 16th.
 - b) Central – J. Hussey: Carbarrus and Rowan Counties are setting up organizational meetings. A regional meeting will be held in High Point, Saturday July 16th 7pm at Barnes & Noble to discuss organization and getting new counties into the fold.
 - c) Eastern – B. Irving: currently looking for someone to fill this position. A Libertarian Party of Southeastern North Carolina has formed, encompassing - New Hanover, Pender and Brunswick Counties. They are working together for a Liberty Live Event on Sept. 17th There are also interested persons working on organizing in Wayne and Pitt counties.
 - d) B. Irving noted that the regional coordinators should be keeping B. Hessel in the loop regarding contacts in each county, and to help distinguish between different levels of organization in each county.
 - e) B. Hessel pointed out that June 30th was the end of the 2nd quarter filing period for county

affiliates, and that we need to make sure everyone has their reports filed.

6. Communications – J. Vincent: no report, not present.
 - a) Press – B. Irving -spoke to a stringer for the NY Times (a UNC history professor) about the 2016 and the libertarian movement.
 - b) Social Media – C. Dooley: nothing to report.

Committee Reports

1. Strategic Planning – K. Penkowski: nothing to report. This committee will stand down until after the election.
2. 2017 Platform Committee – T. Cole: nothing to report. Will inform chair of the committee once his commitment to the LP Mecklenburg convention is finished.
3. 2017 LPNC State Convention – J. Hines: so far, mostly just ideas. Definitely keeping the theme “Keep Liberty Weird”, and going to try to get the LaZoom bus for the Friday night meet up. The first objective is to find a hotel, and that is proving difficult. B. Irving pointed out that more than \$200 per night is beyond the budget of most people. ACTION: J. Hines to meet with W. McKinney, and go over ideas and budget based on expenditures from the 2016 convention, available on the G Drive.

Old Business

1. Campaign Support/Coordination – B. Irving: Wake printed a voting guide for 2016, and also a LPNC voting guide (paid for by the LPNC).
2. Literature Restock – B. Irving: We need \$6000 for a literature reprint and thus far have collected \$900 in donations. This will include: LPNC Voting Guide, the LPNC trifold brochure, and purchase of National brochures. . We will print whatever we can using the money we raise. ACTION: B. Irving – fundraising and printing.
3. LPNC Membership Card – K. Penkowski: ready to go, but on hold until the funds are available. Cost less than \$3 per card, so less than \$1500 for 500. No expenditure has been approved yet for this, and there are no objections to keeping it on hold until after the election.
4. Social Media Training – B. Hessel: on hold until after the election.

New Business

1. Lt. Governor Nomination – B. Irving: T. Cole nominated Jacki Cole as the Libertarian nominee for Lt. Governor. No other nominations, and all were unanimously in favor. ACTION: Jacki Cole to file paperwork Monday.
2. LPNC Fundraising for Johnson/Weld Campaign – B. Irving: Susan Hogarth – NC Director for the campaign is asking to raise money on behalf of the LPNC earmarked for the Johnson campaign. This money will be raised for the LPNC to spend on Johnson signs, etc. R. Lake pointed out that we will not need a separate bank account for this, and he will handle the reporting. K. Penkowski made the **motion** to authorize Susan Hogarth to raise money for the LPNC to use toward the Johnson campaign in NC, and it was seconded by R. Lake, **passing unanimously**.
3. Campaign access to LPNC Database – B. Hessel: we are prepared to send out email blasts from the LPNC in any candidate's name. Candidates can construct the outgoing email to direct responses to their campaigns and can follow up with the recipients from

that point. This will allow each candidate to access to their supporters in a way that does not compromise their privacy. Additionally, we will make available to each candidate contact information for any volunteers in their district. There were no objections.

4. LPNC Dues definition: MOTION: Mr. Irving proposed we adopt a policy to define dues as a donation of \$25 in a calendar year to the LPNC, for any purpose. This would include monthly or one time donations. This means that any Libertarian in NC who pays this during a calendar year is a member of the LPNC. R. Lake moved and K. Penkowski seconded. The motion passed 7-1.
5. I/T Issues – B. Hessel: we had an issue with one of our vendors – Webhostingbuzz - early Tuesday. He contacted Webhostingbuzz.com and C. Dooley contacted GoDaddy! Not sure which one was the problem and what corrected the problem. While the LPNC website is working, subnations of the Wake LP and Durham LP ones are still offline. C. Dooley: in the process of upgrading the server, someone did a bad job, there were tech issues with the mail server as well. He believes that there are two Go Daddy! Accounts being used. ACTION: B. Hessel and C. Dooley to consolidate the accounts, and put a working group together to diagnose and recognize future problems, as well as considering changing providers.
6. University Relations Director – Marcellus McQueen has volunteered. B. Irving moved to appoint him as our University Relations Director, and the motion passed unanimously.
7. Bylaws Committee Chair – we need to appoint one. ACTION: B. Irving will advertise for a chair.
8. Appoint Project Officers - B. Irving appointed project officers for these upcoming events:
 - a) Dixie Classic Fair – Susan Hogarth ACTION: B. Irving to find out about the insurance for this event.
 - b) La Fiesta del Pueblo – Wake LP
 - c) 2016 NC State Fair – Wake LP

Upcoming Events

LP Conventions:

Durham-Orange – Durham, July 27

Mecklenburg - Charlotte, July 16

Dixie Classic Fair – Winston-Salem, September 30 – October 9.

La Fiesta del Pueblo – Raleigh, September 25, noon- 7pm

2016 State Fair – Raleigh, October 13-23

Theme: Vote Libertarian

Meet the Candidate Days – October 15 and 22

Meeting Schedule

Next Meeting – August 13, Greensboro

September 17 – virtual

October 29 - Greensboro

December 3 - virtual

January 7 – Greensboro

February 11 – virtual

March 11 – Greensboro

Meeting Adjourned at 12:07