

# Libertarian Party of North Carolina

## Executive Committee Meeting Minutes

**30 March 2023**

**In Attendance:**

Ryan Brown, Chair  
Sean Haugh, Vice-Chair  
Dee Watson, Secretary  
Mike Ross, Treasurer  
Christina Aragues, At large  
Mac Browder, At large  
Angela Humphries, At large  
Nick Taylor, At large

**Absent:**

**LPNC Guest members:**

Timothy Conard  
Joshua Glawson  
Stephen Sumner  
James Higgins  
Susan Hogarth

***Call to Order:***

Ryan Brown calls the meeting to order at 7:05 pm.

***Chair Report:***

Monday was the first staff meeting, and there are many open positions. If you would like to get involved in any position, posted or otherwise, please reach out.

***Previous Minutes:***

The minutes from the previous meeting were accepted without objection.

***Treasurer Report:***

Mike Ross presented the Treasurer Report and a full Budget. Both are attached in full at the end of the report. The tentative budget was modified by the Executive Committee, but has not been approved yet.

***Electronic Voting:***

- Mike Ross moved to approve \$4,778.55 to pay the attached final invoice to the Village Inn for the 2023 LPNC convention. Seconded by Mac Browder

**Yes:** Ryan Brown, Sean Haugh, Dee Watson, Christina Aragues, Mac Browder, Angela Humphries, and Nick Taylor

**No:**

**Abstain:**

The motion passes 7-0-0.

- Mac Browder moved that the remaining \$327.82 that was allocated for tabling materials for gun shows be reallocated to general tabling materials. Seconded by Mike Ross

**Yes:** Ryan Brown, Sean Haugh, Dee Watson, Christina Aragues, Mac Browder, Angela Humphries, and Nick Taylor

**No:**

**Abstain:**

The motion passes 7-0-0.

***Officer and Director Reports:***

None

**Convention Planning Committee Report:**

The convention had a total expenditure of \$8421.61, revenue of \$11,460.00 and a profit of \$3,038.39.

Name	Debit	Credit	Total Debit	Total Credit	Total
Convention Tickets		\$8,880.00	-\$8,421.61	\$11,460.00	\$3,038.39
Venue Costs	-\$5,778.55				
Printing Convention Materials	-\$1,003.06				
Speakers	-\$1,500.00				
Fundraiser		\$2,475.00			
Fundraiser: New Monthly Donors		\$105.00			
Wake County OpaVote Elections	-\$40.00				
Refunds	-\$100.00				

**Old Business:**

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**New Business:**

- Discuss appointing people to open director positions.  
Mac will post the open Outreach director position. Dee will make a post asking for volunteers.
  
- Rob Yates recommended to have Joshua Glawson placed as Strategic Communication Advisor. Joshua Glawson was placed as Strategic Communication Advisor without objection.
  
- Restructuring the G drive/changing defaults and removing people.  
Dee Watson as Secretary will restructure and clean-up the g:drive, but will ask questions of the Executive Committee in the Executive Public Channel
  
- It was decided that postings would be made for the following committees
  - Convention planning committee 2024 - solicit members now
  - Credentials committee 2024 - solicit members when we are planning a contract
  - Platform committee 2024 - solicit members now
  - NOTA committee rule change 2024 - solicit members now

**Other Business:**

- Ryan Brown will create a post to solicit members for the Region LNC alternate.
- Josh Glawson would like to set up an ABC FAQ. He requested members, including those in dry counties, let him know what their local objections to liquor laws are and where social districts are going to be set up locally.

Adjournment at 8:24 PM EST.

Submitted by, Dee Watson, Secretary

## **Treasurer's Report – 3/30/2023**

### Balances:

Truist Primary - \$30,432.64

Truist Federal - \$190.54 (still)

PayPal - \$3,703.72

At this point I will present the Budget Proposal.

### Spending Since Last Meeting:

- Zoom - \$15.99 (Infrastructure – Software)
- PO Box - \$248.00 (Administrative)
- Village Inn Final Balance - \$4,778.55 (Events – Convention)
- GoDaddy - \$42.34 (Infrastructure – Website)

### Outstanding Project Authorized Spending:

Tabling Materials - \$327.82 remaining (\$1,000.00 authorized) – Previously authorized for gun shows

### IT Related

- AWS Server - \$50/m for 3 months (\$150 authorized)

## **LPNC Budget Proposal – Presented 3/30/23**

To present a full-term budget for the newly elected LPNC board, I wanted to first provide an analysis of the prior term's spending. The following summarizes the spending of the party from June 21, 2021 through March 12, 2023.

### **Operating Expenses**

Administrative - \$729.49

Administrative - PO Box \$232.00

Administrative - Postage \$8.02

Affiliates \$925.65

Candidates - Direct Support \$500.00  
Candidates - Indirect Support \$9,000.00  
Events - \$463.01  
Events - Convention \$15,174.10  
Events - State Fair \$2,470.76  
Events - Tabling \$1,701.66  
Fundraising - Bank Fee \$35.50  
Infrastructure - CRM \$6,814.05  
Infrastructure - Software \$248.86  
Infrastructure - Website \$287.76  
Marketing - Facebook \$300.27  
Marketing - Software \$586.00  
Uncategorized Expense \$2,128.96  
**Total Operating Expenses \$41,606.09**

Over this time period, we received \$51,381.11 in donations from the public. However, if we look at the full 2-year period ending 3/12/23, we received \$63,642.11 and spent \$49,544.75.

I think it is reasonable to put together a budget between \$50,000 and \$60,000 for the full term. With that in mind, I will present a \$50,000 budget and expressly support the Executive Committee to adjust the budget allocation as desired up to the \$60,000 point.

As such, I propose the following 2-year broad budget as a starting point for the LPNC EC to consider:

Conventions - \$20,000

Events - \$10,000

Infrastructure - \$13,000

Affiliates - \$7,000

Candidates - \$7,000

Marketing - \$1,000

Fundraising - \$1,000

Administrative - \$1,000

Total: \$60,000

The following explains my thought process for each of these categories, with sub-categories to be divided as needed.

Events – This has been the largest budget item, and it should remain so. This EC will be required to plan for 2 state conventions, as well as a large number of events throughout the state. I could see this being a target for increased funding, as I ultimately backed into this number after determining a starting point for all other areas.

Infrastructure – This is our second largest item, and I think the \$13,000 mark is a great starting point to meet the objectives stated by this EC. At this level, it not only meets our existing infrastructure needs (CRM, website, etc.), but gives a good deal of room for investing in things like owning our own data and improving our website.

Affiliates – This level is close to the existing authorized spending, even though we haven't spent it in the past. There is a need to build party infrastructure through local affiliates, and the team is still committed to this goal.

Candidates – Direct candidate support has not delivered a strong return on investments, so the pool for this I'm starting a little lower. This budget reflects the idea of focusing more on building infrastructure, volunteers, and reach over direct financial support.

Marketing – This is in line with prior term actual spending, so I decided to keep it where it is.

Fundraising – Ideally fundraising should fund itself, but this allows a reasonable amount to get a new idea or two tried out.

Administrative – This is in line with prior term actual spending, so I decided to keep it where it is.