

Libertarian Party of North Carolina

Executive Committee Meeting Minutes

20 July 2023

In Attendance:

Ryan Brown, Chair
Sean Haugh, Vice-Chair
Dee Watson, Secretary
Mike Ross, Treasurer
Christina Aragues, At large
Mac Browder, At large
Angela Humphries, At large
Nick Taylor, At large

Absent:

LPNC Guest members:

Phil Jacobson
Timothy Conard
Rob Yates

Call to Order:

Ryan Brown calls the meeting to order at 7:04 pm.

Chair Report:

Thank you all for coming tonight. Since our last meeting we have had a gun show in Jacksonville last weekend, a couple great podcast episodes (including a live debate between the two announced governor candidates), and we have been recruiting candidates left and right. Special thank yous to Dee Watson, Christina Aragues, Rob Yates, and Angela Humphries who have been working very closely with Dee and trying to get as many candidates as possible. Even while Dee and Christina were on vacation, they were still helping support the effort. If you're here today and want to run, there are plenty of vulnerable races in the state. You may be able to run for these. Please reach out to Dee for more information.

New Appointments:

Region 4 Affiliate Coordinator	Cheltsey Edwards
Available Treasurer	Christopher Nance
Available Treasurer	Sean Haugh
Available Treasurer	Dee Watson
County Contact (Buncombe)	Charles Lanahan
County Contact (Currituck)	Ken Schlegel
County Contact (Franklin)	Ace Fogerson
County Contact (Moore)	Jerad Watlington
County Contact (Franklin)	Gavin Bell

Resignations

Regional Affiliate Coordinator	Charles Lanahan
Regional Affiliate Coordinator	Cheltsey Edwards

Previous Minutes:

The minutes from the previous meeting were accepted without objection.

Electronic Voting:

- Dee Watson moved “the July 6th LPNC Executive Committee business meeting is canceled and replaced with non-mandatory informal hang out.” Seconded by Mac Browder.

The motion passed unanimously.

Officer, Director & Committee Reports

- Mike Ross gave the Treasurer's report. It is attached below
- Dee Watson gave the volunteer report. It is attached below

- Dee Watson gave the P&P Directors Report. This week the P&P has been very focused on candidate filing. I would like to thank Rob Yates, Ryan Brown and Angela Humpries who have also been helping us. Rob has been very helpful in creating calls to action this week. So far 10 Libertarians have filed for office in the 2023 elections. There were 8 registered Libertarians and 2 unaffiliated party members. With the consent of the executive committee the P&P recommends treating unaffiliated party members as full party members for the purpose of assistance. I would like to stress that 2023 will likely yield more winning races for us than 2024 since the uniparty machine is less engaged in odd year elections. We are hoping that we will win at least 4 races. Some of the races will be very difficult to win, but there are some where we really think we have a chance of winning.
- Mac Browder gave the Outreach report. Mac verified that the affiliate team does not know who the Guilford officers were and there are affiliates where officers were not credentialed by the affiliate team. Dee verified that she credentialed and updated the Guilford officers.
- Rob Yates gave the [Communications Report](#).
- Angela Humphries gave the Convention Committee Report. Membership has not submitted any bids or proposals for the 2024 convention. Angela had contacted a local hotel, but they did not respond. The committee chair Zac Lentz will proceed by contacting the Village Inn and assessing the availability of dates between mid February and mid April. Even year conventions must be held at least 30 days prior to the national convention.

Old Business:

- Rob Yates proposed a new issue paper policy. Highlights are that it is very flexible, all references to the Executive Director were removed. It allows the Communications Director to be the first arbiter of reviewing papers. The director can appoint messaging committee members to assist with review. Position papers will require a 2/3 approval from the Executive Committee and a majority to archive.

New Business:

- Dee Watson and Phil Jacobson discussed the Creation of the Messaging Committee. Mike motioned to create a messaging committee to assist the communications department in reviewing content. With Sean Haugh, Brad Hessel, Phil Jaconson, Rob Yates and Harvey Carpenter. The motion was seconded by Mac Browder and passed without objection.

- Dee Watson discussed the need for an Onboarding Process. It was agreed that the Executive Committee would be copied and notified when a staff member is appointed and resigns, filled positions would not be posted as vacant, and newly onboarded staff and resignations will be evaluated for the following:
 - NDA collected if required
 - Access to email given if applicable
 - Access to the G:drive given
 - Access to slack
 - Review Nation Builder information
 - Possibly schedule NB training
 - Add to Staff page
 - Add to Staff doc
- Ryan Brown discussed the Marketing/Communications Budget. Mike Ross moved “that \$500 be moved to Marketing and Marketing be renamed Marketing/Communications/Podcast.” The motion was seconded by Sean Haugh. The motion passed without objection, but Christina Aragues was not present.
- Angela Humphries discussed and got feedback on the need for an Executive Session to discuss the Affiliate Team. It was agreed that Ryan would try to schedule a meeting, and the Executive Committee would take a vote on moving to Executive Session.

Other Business:

-

Adjournment at 8:48 PM EST.

Submitted by Dee Watson, Secretary

Treasurer's Report – 7/20/2023

Balances (As of 7/20/2023):

Truist Primary - \$35,116.46

Truist Federal - \$190.54 (still)

Income Statement (June 2023)

ACCOUNTS	Jun 01, 2023 to Jun 30, 2023
Income	
Public Donations - PayPal (Net of Fee)	\$954.05
Public Donations - Stripe (Net of Fee)	\$210.30
Total Income	\$1,164.35
Total Cost of Goods Sold	\$0.00
Gross Profit As a percentage of Total Income	\$1,164.35 100.00%
Operating Expenses	
Events - Tabling	\$70.00
Infrastructure - Software	\$85.99
Total Operating Expenses	\$155.99
Net Profit As a percentage of Total Income	\$1,008.36 86.60%

Budget Tracking:

**LPNC 2023-2025 Term
Budget Tracking
Budget Approved
4/13/2023, As of
6/30/2023**

	<u>Spent \$</u>	<u>Budget \$</u>	<u>% Spent</u>	<u>% Left</u>
Convention:	\$0	\$20,000	0.00%	100.00%
Events:	\$1,470 \$341.9	\$10,000	14.70%	85.30%
Infrastructure:	7	\$13,000	2.63%	97.37%
Affiliates:	\$80	\$7,000	1.14%	98.86%
Candidates:	\$0	\$7,000	0.00%	100.00%
Marketing:	\$0	\$1,000	0.00%	100.00%
Fundraising:	\$8.75	\$1,000	0.88%	99.13%
Administrative:	\$0	\$1,000	0.00%	100.00%
Total:	<u>\$1,901</u>	<u>\$60,000</u>	<u>3.17%</u>	<u>96.83%</u>

Donor Base – June 2023

Active Donors

Processor	Apr-23	May-23	Jun-23
PayPal	54	55	55
Stripe	5	5	6

Volunteer Report

Volunteers will be grouped into 3 classifications:

- Staff-
 - Appointed by the chair or the EC for work within the state party
 - The current list is on the staff page
- Local Organizers-
 - Should County Contacts be included in this?
 - Tracked on the Affiliate Page
 - Should the Affiliate Page be renamed and moved?
- Temporary Volunteers-
 - These are currently not tracked effectively and some thought will need to be given to if this should happen, and if so how

The Staff Page website was updated to match the Staff Live 2 document. This makes the staff page the pace of record for any window on the state of Staff. The Affiliate Regional Team members were not updated.

	Mar 2023	
Department	Filled Positions	Unique People
Party Org		
P&P	6	6
Outreach	15	14
Communications	5	5
Finance	1	1
IT	3	3
Total	30	26

March to June 2023 Resignations (4)

Political Data Analyst Peter Antley

R Affiliate Coordinator Dee Watson

IT Director Bryce Acer

IT Chris Cash

March to June 2023 Hires (16) but 7 where County Contacts and 4 Legislation Group

Available Treasurer (many) Timothy Conard

County Contact Coordinator Daniel Cavender

County Contact (Caswell) William I. Wells

County Contact (Craven) Angela Humphries

County Contact (Duplin) Stephen Sumner

County Contact (Franklin) Moises Ortiz

County Contact (Moore) Christopher Nance

County Contact (Pitt)	Rod Cauthen
Legislation Group (many)	Phil Jacobson
Legislation Group (many)	Angela Humphries
Legislation Group (many)	Sean Haugh
Legislation Group (many)	Dee Watson
Affiliate Facebook Manager	Matthew Clements
Strategic Communication Advisor	Joshua Glawson
IT Director	Timothy Conard
IT Coordinator	James Higgins

The Affiliate Page was also updated

- Should links to email be done as Guilford or other affiliates
- Should counties with no contact be listed
- Review new description
- Note change to link on entire affiliate
- Should county contacts be counted in staff counts?
- Where should available treasurers be placed
- Should available treasurers be counted in staff counts
- Where should we track inner party organization staff (phone banking)