

Libertarian Party of North Carolina

Executive Committee Meeting Minutes

05 October 2023

In Attendance:

Ryan Brown, Chair
Sean Haugh, Vice-Chair
Dee Watson, Secretary
Mike Ross, Treasurer
Mac Browder, At large
Angela Humphries, At large
Nick Taylor, At large

Absent:

Christina Aragues, At large

LPNC Guest members:

Phil Jacobson

Call to Order:

Ryan Brown calls the meeting to order at 7:05 pm.

Chair Report:

Thank you all for coming. It has been a busy month and we've already started early voting for some of our elections. If you are wanting to help out candidates please reach out. We've also got the state fair coming up and there are plenty of tabling spots open. Ryan Brown appointed Tony West as Defend the Guard liaison.

Previous Minutes:

The minutes from the previous meeting were accepted without objection.

Electronic Voting:

There were no electronic votes since the last meeting.

Officer, Director and Committee Reports:

- Mike Ross presented the Treasurer Report. It is provided below.
- Dee Watson presented the Volunteer Report Q3. It is provided below.
- Ryan Brown presented the Convention Committee Report. The convention is intended to be self-funding. There will be new ticket pricing making the Gala more expensive. The majority of the convention committee recommended that the convention be an in-person convention, and not a hybrid convention. Sean Haugh moved "to accept the recommendation of the committee to have an in-person convention." The motion was seconded by Mac Browder. The motion passed.
Yes - Mac Browder, Sean Haugh, Angela Humphries, Dee Watson
No -
Abstain - Ryan Brown
Not present - Christina Aragues

After the motion to accept the recommendation from the Convention Committee, Dee Watson expressed a desire to constitute a hybrid convention committee at the meeting since a plan has to be given to the EC by the end of November. Sean Haugh and Ryan Brown discussed why they did not want to constitute a committee at the meeting. No member other than Dee indicated they wanted a committee. Ryan would let membership know there were no plans to make the convention a hybrid convention, including Dee's concerns below his message, and a committee could be created if there was significant pushback from the membership.

Old Business:

- It was decided that the P&P would decide when to add disclaimers to contested primary candidate events that the LPNC promotes.
- Dee Watson discussed modifying the budget. The following was suggested, and it was decided to not finalize changes until the next EC meeting.

	Annual	Term
Convention	\$10,000	\$20,000
Inreach seed money	\$1,000	\$2,000
State Fair (Tabling Fee)	\$1,500	\$3,000
Other Tabling Fees	\$1,500	\$3,000
Tabling Material	\$3,000	\$6,000
Facebook Boosts	\$1,500	\$3,000
Meetup	\$200	\$400
CRM	\$2,000	\$4,000
Data Storage	\$1,000	\$2,000
Candidates	\$3,000	\$6,000
Podcast	\$1,500	\$3,000
Chair Discretionary	\$3,000	\$6,000
Fundraising	\$500	\$1,000
Total	\$29,700	\$59,400
Monthly Needed	\$1,642	
Monthly Actual	\$1,100	

New Business:

- It was decided that a calendar should be created for: early voting and filing deadlines, treasurer timelines, affiliate events, events of promotion, communications deadlines. This would be a public calendar to help people be aware of conflicts.
- Dee Watson asked for clarification about when staff and EC members could send email communications directly to membership. It had been expressed before that these communications should go through the communications department, but many requests had previously been agreed to, and then did not happen. Sean Haugh, Mac Browder and Ryan Brown made it clear that they did not want members to have “email fatigue”. Dee Watson made a specific request to send an email that night specifically about early voting. Early voting is currently going on and no email specific on early voting would be permissible, since members felt a 2 day cushion should be given to communications, membership should not receive more than 2 emails per week, and the communications division already has maxed out these allocations. The EC referred the request back to the scheduled non-specific communications emails where many topics will be discussed.
- Dee Watson reported that she had been making posts, and distributed emails to increase membership for the national party by October 31st. The final LPNC delegate allocation to the National convention will be determined by the number of National members the LPNC has. Dee requested that members of the committee make phone calls from a list of recently expired or soon to expire members. None of the other committee members were willing to make calls, so she withdrew the request.
- Mac Browder brought up the issue of providing NationBuilder access to candidates in a contested primary, so they can create call lists and send out email. Ryan Brown indicated that he was opposed to direct access. Sean Haugh brought up the possibility of selling our data to national candidates. Dee Watson was opposed to selling data and indicated it may be against our privacy policy, but even if it isn't she is opposed to selling any data. She also stated that the P&P routinely sends emails for candidates and shares information with them. It was clarified by Mac Browder that his focus was the gubernatorial race. Dee indicated that this should be done on a case by case basis with P&P approval, but both gubernatorial candidate teams have members with access and should be authorized to use that access for the candidates. It was agreed to give the gubernatorial teams access.

Other Business:

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Adjournment at 8:52 PM EST.

Submitted by Dee Watson, Secretary

Treasurer's Report – 10/5/2023

Balances (As of 10/5/2023):

Truist Primary - \$35,861.65

Truist Federal - \$190.54 (still)

Income Statements (August 2023, September 2023, and 3rd Quarter)

ACCOUNTS	Aug 01, 2023 to Aug 31, 2023
Income	
Public Donations - PayPal (Net of Fee)	\$886.98
Public Donations - Stripe (Net of Fee)	\$162.90
Total Income	\$1,049.88
Total Cost of Goods Sold	\$0.00
Gross Profit As a percentage of Total Income	\$1,049.88 100.00%
Operating Expenses	
Candidates - Indirect Support	\$78.06
Events - Convention	\$1,000.00
Infrastructure - Software	\$23.99
Total Operating Expenses	\$1,102.05
Net Profit As a percentage of Total Income	-\$52.17 -4.97%

ACCOUNTS

Sep 01, 2023
to Sep 30, 2023

Income	
Public Donations - PayPal (Net of Fee)	\$849.84
Public Donations - Stripe (Net of Fee)	\$66.15
Total Income	\$915.99
Total Cost of Goods Sold	\$0.00
Gross Profit As a percentage of Total Income	\$915.99 100.00%
Operating Expenses	
Events - Tabling	\$597.77
Infrastructure - Software	\$23.99
Marketing - Facebook	\$54.76
Total Operating Expenses	\$676.52
Net Profit As a percentage of Total Income	\$239.47 26.14%

Jul 01, 2023
to Sep 30, 2023

ACCOUNTS

Income	
Public Donations - Check	\$120.00
Public Donations - PayPal (Net of Fee)	\$2,738.64
Public Donations - Stripe (Net of Fee)	\$827.96
Total Income	\$3,686.60
Total Cost of Goods Sold	\$0.00
Gross Profit As a percentage of Total Income	\$3,686.60 100.00%
Operating Expenses	
Candidates - Indirect Support	\$78.06
Events - Convention	\$1,000.00
Events - Tabling	\$783.96
Infrastructure - Cloud Server	\$17.99
Infrastructure - Software	\$101.96
Marketing - Facebook	\$54.76
Marketing - Podcast	\$1,000.00
Postage & Delivery	\$0.85
Total Operating Expenses	\$3,037.58
Net Profit As a percentage of Total Income	\$649.02 17.60%

Budget Tracking:

LPNC 2023-2025 Term Budget Tracking
Budget Approved 4/13/2023, As of 9/30/2023

	<u>Spent \$</u>	<u>Budget \$</u>	<u>% Spent</u>	<u>% Left</u>
Convention:	\$1,000.00	\$20,000	5.00%	95.00%
Events:	\$2,253.96	\$10,000	22.54%	77.46%
Infrastructure:	\$661.92	\$12,500	5.30%	94.70%
Affiliates:	\$80.00	\$7,000	1.14%	98.86%
Candidates:	\$78.06	\$7,000	1.12%	98.88%
Marketing:	\$1,054.76	\$1,500	70.32%	29.68%
Fundraising:	\$8.75	\$1,000	0.88%	99.13%
Administrative:	\$0.85	\$1,000	0.09%	99.92%
Total:	<u>\$5,138</u>	<u>\$60,000</u>	<u>8.56%</u>	<u>91.44%</u>

Donor Base – June 2023

Active Donors

Processor	Apr-23	May-23	Jun-23	Jul-23	Aug-23	Sep-23
PayPal	54	55	55	57	56	56
Stripe	5	5	6	7	6	6

Earmarked Donations Tracking

Podcast - \$120

Volunteer Report from July 1, 2023 until Sept 30, 2023

Department	March 2023 Convention	June 30, 2023	Sept 30, 2023
County Contacts	0	8	13
Party Org	NA	NA	14*
P&P	6	10	10
Outreach	15	16	10
Communications	5	6	6
Finance	1	1	1
IT	3	3	4
Total	30	44	45
Unique People	26	34	40

* Several positions were moved from Outreach to Party Organization in Q3 2023

The following people resigned during this time period:

Regional Affiliate Coordinator Charles Lanahan
 Regional Affiliate Coordinator Cheltsey Edwards
 Regional Affiliate Coordinator Kim Acer
 Affiliate Coordinator Kim Acer
 Events Coordinator Erika Radno

The following people were added to LPNC Staff positions in this time period:

Regional Affiliate Coordinator Cheltsey Edwards
 Available Treasurer Christopher Nance
 Available Treasurer Sean Haugh
 County Contact (Buncombe) Charles Lanahan
 County Contact (Currituck) Ken Schlegel
 County Contact (Franklin) Ace Fogerson
 County Contact (Moore) Jerad Watlington
 County Contact (Franklin) Gavin Bell
 County Contact (Rowan) Andrew Elkins
 Events Coordinator Erika Radno
 Affiliate Coordinator Dee Watson
 Affiliate Coordinator Christopher Nance
 Affiliate Coordinator Daniel Cavender
 Affiliate Coordinator Angela Humphries
 Affiliate Coordinator Andrew Johnson