

# Libertarian Party of North Carolina

## Executive Committee Meeting Minutes

**02 November 2023**

**In Attendance:**

Ryan Brown, Chair  
Sean Haugh, Vice-Chair  
Dee Watson, Secretary  
Christina Aragues, At large  
Mac Browder, At large  
Angela Humphries, At large  
Nick Taylor, At large

**Absent:**

Mike Ross, Treasurer

**LPNC Guest members:**

Rob Yates  
Phil Jacobson  
James Higgins  
Timothy Conard

**Call to Order:**

Ryan Brown calls the meeting to order at 7:05 pm.

**Chair Report:**

Ryan Brown gave the chair report *“Thank you all for coming. As you'll hear later, our state fair was a success this year. Thank you to all our volunteers who helped out, specifically Dee and Brad who gave a lot of their time.”*

*Elections are this Tuesday. You can help out with early voting through Saturday or can volunteer at the polls Tuesday. Let's try and help push a few candidates over the line this year.”*

**Previous Minutes:**

The minutes from the previous meeting were accepted without objection.

**Electronic Voting:**

There were no electronic votes since the last meeting.

**Officer, Director and Committee Reports:**

- Dee Watson presented the State Fair Report. The report is included as an appendix.

**Old Business:**

- Dee Watson presented a new budget. There was no vote since Mike Ross will need to be consulted. Dee expressed that the LPNC needs to permit targeted donations to be applied directly to the expenditure.

**New Business:**

- Phil Jacobson presented the Messaging Committee [paper on collective punishment](#). Sean Haugh moved to accept the paper as a position paper. The motion was seconded by Mac Browder. The motion passed without objection.
- Angela Humphries asked the Executive Committee members to make gift baskets to donate to the LPNC state convention for a silent auction fundraiser. Members may donate more than one basket for silent auction. All members seemed amenable to the idea of making baskets. There will also be regular auction items. Ryan Brown will be auctioned off for a date.
- The NC State Board of Elections sent the LPNC an email stating that the deadline to submit names for the 2024 Presidential Primary is December 6th. Dee Watson will attempt to contact all candidates that are known to have announced and submit all contactable candidates.

**Other Business:**

- Mac Browder stepped down as Outreach Director, but will continue as coalition coordinator.

Adjournment at 8:00 PM EST.

Submitted by Dee Watson, Secretary

# State Fair Report

## Overview

- 926,425 people attended 2023 N.C. State Fair
- Tabling fees are related to foot traffic (inside with power is less expensive than outside)
- 11 Day Event
- 129 hours of tabling +setup, breakdown, open and close
- Over 250 volunteer hours utilized
- 25 volunteers
- Event adds great diversity from issue events.
- Family friendly event
- Political networking opportunities that are not available at most events

## Metrics

- Approximately 12 signups per day for newsletter
- Approximately 50% saturation from meaningful interactions (many people know who we are and already signed up)
- Approximately 50 trifolds distributed/day
- Approximately 100 interactions/day more than 100 people per day
- At least 75% of interactions were initiated by children
- Approximately 600 buttons distributed
- Sold ten Gadsden flags for a net of \$157 total revenue
- Chamber Flags (competitive shooters love them), car magnets, and coasters distributed
- Approximately 30 copies of the platform were given away
- Many AP Government students came to the booth

## Wheel of Freedom

- Wheel of Freedom was a smash hit; was great at attracting kids
- Suggest having one giveaway slot on the wheel (e.g., a book with one for adults and one for kids, Tuttle Twins)
- We need a kid-friendly handout (e.g., [penguin erasers](#))
- Recommended for kid-heavy events, not sure how it will do gun shows and pride
- Volunteers tabling and public were educated on the platform
- This year was a platform theme, but content can be easily changed
- This makes the interactions more educational and targeted and less receptive to hearing concerns from public, this potential concern is partially alleviated if there is more than one person tabling

## Takeaways

- **We need minimum two local people to manage the booth (so they can split up which days they cover)**
- Would be nice to have many more varieties of buttons; suggest pricing them at \$1 but actually still giving them away
- People prefer larger buttons
- People prefer rainbows

## Fair specific lessons for next year:

- There is evidently a private bathroom in the building for vendors! (discovered this on the last Sunday)
- There should be an underpass for Blue Ridge under the RR tracks by next year (so it will again be feasible to park on Beryl St.)
- Probably no need to cancel the WakeLP meetup on the Wednesday of the Fair going forward
- Questions for kids should be written separately.
- Displaying both flags may have reduced flag sales