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LUPE Fund, Inc., Rings Opening Bell at the New York Stock Exchange

New York, NY —LUPE Fund, Inc., a New Jersey-based nonprofit organization whose mission is to educate, empower, and engage Latinas to promote leadership and civic engagement, rang The Opening Bell® at the New York Stock Exchange (NYSE) this morning in honor of our organization’s 20th anniversary.

“Our anniversary allows us to reflect on our proud legacy,” said Iveth Mosquera, LUPE Fund’s president. “We are always looking to strengthen partnerships with other groups and organizations that recognize the value of Latinx people and women. We are a powerful force in the public and private sectors, and our buying power has dramatically increased in the last decade. It was a huge honor for our LUPE sisters to kick off the day’s trading and we are deeply thankful to everyone at NYSE for welcoming us.”

The Hispanic market is by far the largest minority market in the country, with [our spending power growing to \\$1.9 trillion](#) in 2020, an 87 percent increase since 2010, According to the Selig Center for Economic Growth at the University of Georgia. The report also showed that New Jersey had the fifth-biggest Hispanic market in the country at \$70 billion.

“It’s an honor for LUPE sisters to be recognized by NYSE. Our board features diverse Latina leaders with combined decades of experience in law, education, human services, business, and public policy. By ringing The Opening Bell® today, our hermanas are raising awareness of our organization and our work to advocate for Latinas throughout New Jersey,” said Peggy Anastos, LUPE Fund advisor, president emeritus and chair of the New Jersey Commission on Puerto Rico.

Thirteen of the seventeen board members joined Mosquera to ring The Opening Bell® in person, and the event was seen live on the NYSE’s YouTube page: <https://youtu.be/VFavFlhC6FA>

The 2023 LUPE Fund Board of Directors are as follows:

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ABOUT LUPE Fund, INC.

LUPE's Mission is to educate, empower and engage Latinas to promote leadership and civic engagement.

We believe in active civic participation and want equal representation for Latinas at all levels of leadership in the public and private sectors. LUPE has established a successful track record by providing

educational programs and leadership development training and opportunities. Our signature programs include:

- **Young Latina Leadership Scholarships:** established in 2011 to provide financial support to latina students for their college education. To date, and thanks to the generosity of our donors, we have awarded nearly \$100,000 to scores of deserving young women.
- **Elección Latina:** a non-partisan program designed to promote civic engagement and provide training and education to women who aspire to serve as elected officials and other leadership positions.
- **Power of Women Awards:** This annual event recognizes and celebrates prominent leaders for their work on behalf of the communities we serve.
- **Mentoring:** The founders and trustees of LUPE have been mentoring young women since the beginning. Now, LUPE has formally created a mentoring program for high school-aged women.

To learn more, look for LUPE Fund on Facebook & Instagram @lupefund, or visit our website: www.lupenj.org. To support our work, please consider donating at www.lupenj.org/donate