

Letter of Motivation for the LYMEC Bureau

Dear Liberals,

Every bureau leaves a footprint. The current one took a great leap in terms of digitalization. In my opinion, the next bureau will face two different challenges: making LYMEC more sustainable and make ourselves heard beyond our liberal family. Therefore, I want to take on these challenges as a bureau member and **leave a meaningful footprint** in the next years.

We need to **practice what we preach – being more sustainable**. Therefore, I brought up the topic of sustainability and carbon neutrality of LYMEC at the last digital assembly. So far, we have been talking a lot about it and passed many resolutions. But as liberals we should not only point to others, but take the initiative ourselves. As a member of the LYMEC bureau I want to lead by example and implement the ideas we passed in the form of resolutions.

I want a **more sustainable future for LYMEC**. That is why, I encouraged my other IMS Delegates to prepare an internal motion for this Spring Congress. In order to reduce carbon emissions and become more sustainable, we need to know how much LYMEC actually emits, how we can reduce it and ultimately how to pay for it. That is a great challenge also for the bureaus to come and I want to lay the ground work and pave the way towards a more sustainable future.

The second challenge addresses communication. When was the last time you read something about LYMEC in a newspaper? It has been a while. As a bureau member I want to change that, because today it is more important than ever, to make our voices heard. We need to be the advocates for liberal democracy, free speech and self-determination. As the assistant to a German liberal member of parliament, I have been doing communications throughout the last years in my professional career and established a network of press-contacts from scratch. I want to work in the same manner for LYMEC. The first step will be to **establish close contacts with the European press in Brussels** and reach out to the major news outlets in Europe. By doing so, we will convey our liberal values to a bigger audience and become more relevant in public debates.

Our unique selling points are our arguments and our **individual stories from all over Europe**. As a member of the bureau, I want to tell these stories. In order to convey these messages, I want to rely on two things. First, we need to become faster in our communication on social media. Therefore, I want to lead a **social media team**, which answers current events within the first 12 hours. Second, I want to establish a **LYMEC podcast**, where young liberals across Europe and also MPs and MEPs grant insights into their political life. I already presented my ideas last year to the bureau and developed a detailed roadmap. As a member of the new bureau, I will work on implementing this strategy.

For almost two years I have been a member of Libertas and since 2022 its editor in chief. We have excellent writers, who come up with interesting stories from every corner of Europe. As a bureau member, I want to **strengthen the ties with Libertas and lift its potential** further. As an editor, I already wrote about important events within LYMEC. Noteworthy are the last autumn congress in Paris and the second talk “Voices from Ukraine”. In my opinion, we need to institutionalize these reports and integrate Libertas in our overall communication strategy.

I am **member of the liberal family since 2014**, when I joined the liberal family in Germany. Since then I prepared and participated in many congresses (regional, national, ALDE and of course LYMEC). As a member of the bureau I want to lead by example and always take up the initiative myself.

I hope for your support at the next spring congress as your next bureau member!

Felix