

Special Report

Queenslanders' Attitudes to Greyhound Racing

Fieldwork Dates: 10–20 Feb 2026

Total Sample Size: 1,044

Effective Sample Size: 702

Effective Margin of Error: 3.7%

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TRUSTED INSIGHTS

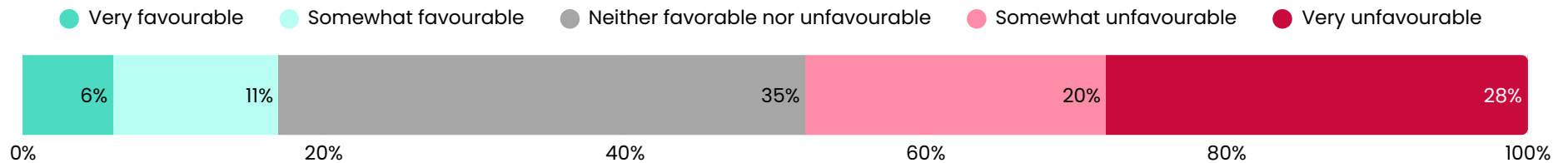


Methodology Statement

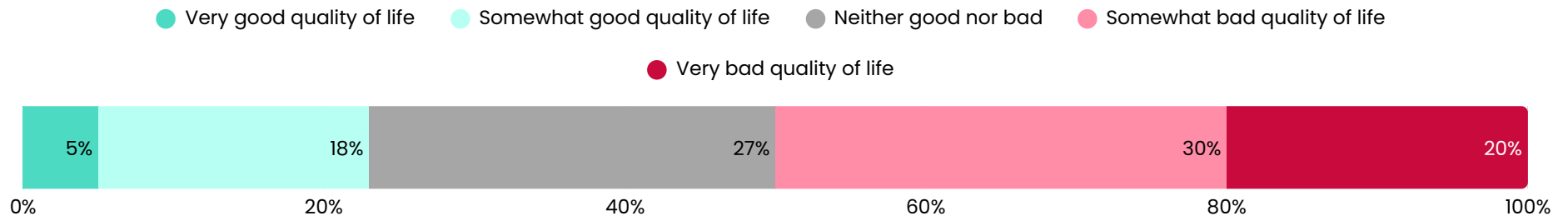
Research company	DemosAU
Client commissioning the research	GREY2KUSA WORLDWIDE
Fieldwork dates	10 -20 February
Mode of data collection	Internet panels
Target population	Qld residents 18+ eligible to vote at elections
Sample size	1,044
Is voting intention published?	Not in this Report
Effective sample size after weighting applied	702
Margin of error associated with effective sample size	+/- 3.7%
Variables used in weighting	Age x gender, education, personal income, residential tenure, region, 2024 State Vote, Left-Right Self ID.
Weighting method used	Rim Weighting
Full question text, responses categories and randomisation	Noted throughout report. Ordinal answers are randomly flipped for respondents, while all other answers are randomly ordered with don't know/unsure kept last.
Source of sample	Internet panels
Positioning of voting intention questions in questionnaire?	State VI was first substantive question after demographics.
How were undecided voters handled?	NA
2PP calculation method	NA

Initial Attitudes

1. What would you say is your impression of greyhound racing today?

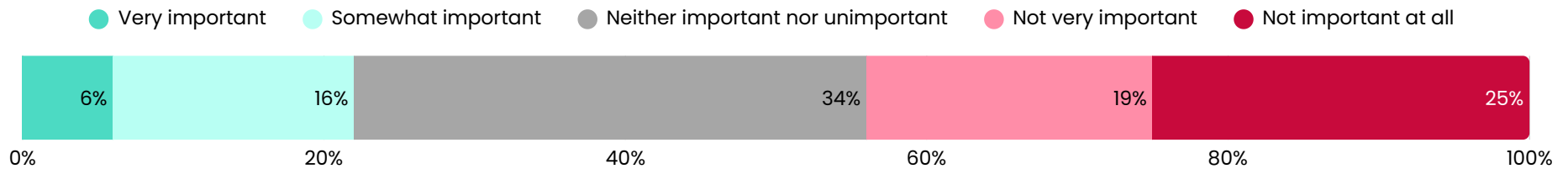


2. Generally speaking, do you think greyhounds bred for racing have a good or bad quality of life?

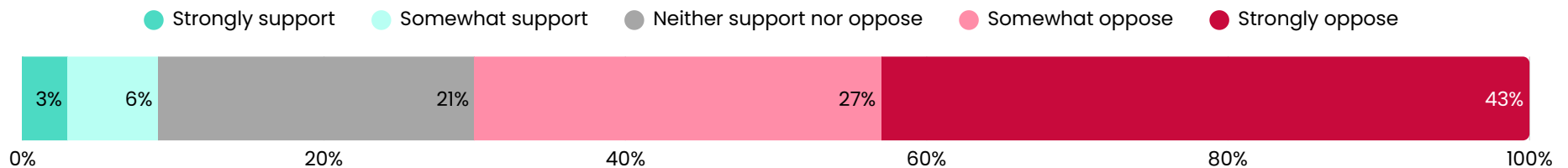


Initial Attitudes

3. How important do you think greyhound racing is to the Queensland economy?



4. Do you generally support or oppose the Queensland Government spending over \$50 million to fund greyhound racing each year?



Argument Testing: Anti-Greyhound Racing

5. Below are some statements made by opponents of greyhound racing in Queensland. After reading each, please indicate if you would support or oppose greyhound racing, or it makes no difference.

	Much more likely to support	Somewhat more likely to support	Makes no difference	Somewhat more opposed	Much more opposed	Total More Support	Total More Opposed
Greyhounds often suffer serious injuries while racing, including broken legs, broken backs, and paralysis. In 2025 1,724 greyhounds suffered injuries at Queensland racetracks, and at least 30 dogs have died. Dog tracks, by design, are an unsafe environment for greyhounds.	5%	5%	23%	20%	47%	10%	67%
Dog racing in Queensland is poorly regulated. For example, The Q is a three-track complex near Ipswich that cost \$86m, with \$44.1m coming from taxpayers. A damning report found that faulty track designs contributed to a catastrophic death toll. Conditions are so bad that racing has been suspended on numerous occasions.	5%	5%	22%	20%	48%	10%	68%
Between 2019 and 2023 1,649 greyhounds were sent for research, killed by the industry adoption arm or killed because they were deemed 'unsuitable' to race or home. The industry continues to breed more dogs than there are available homes, yet refuses to implement breeding caps.	4%	5%	20%	20%	51%	9%	71%

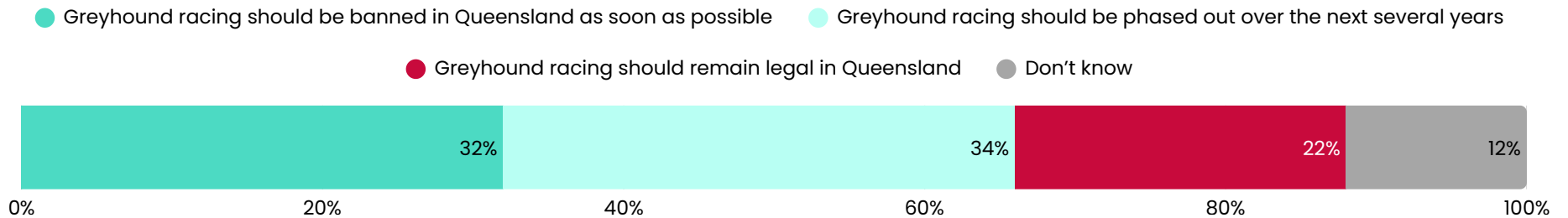
Argument Testing: Pro Greyhound Racing

6. Below are some statements made by supporters of greyhound racing in Queensland. After reading each, please indicate if you would support or oppose greyhound racing, or it makes no difference.

	Much more likely to support	Somewhat more likely to support	Makes no difference	Somewhat more opposed	Much more opposed	Total More Support	Total More Opposed
The Queensland greyhound racing industry supports a workforce of almost 2,250 people and generated \$136.4 million in total tax revenue for the state in 2023. Ending greyhound racing would ruin people's livelihoods and hurt the local economy.	6%	18%	43%	14%	19%	24%	33%
Greyhound racing in Queensland is strictly regulated by the Queensland Racing Integrity Commission (QRIC) and Racing Queensland. QRIC enforces animal welfare, licensing, and integrity standards, while Racing Queensland manages commercial operations and local racing rules.	6%	16%	46%	13%	19%	22%	32%
Greyhound racing is a part of the cultural fabric of regional Queensland, offering entertainment and community engagement. We shouldn't ban things that bring enjoyment to people and the greyhounds that love to race, just because a segment of society doesn't like it.	6%	12%	42%	15%	25%	18%	40%

Post-Argument Attitudes

6. Which of the following statements is closest to your opinion on greyhound racing?

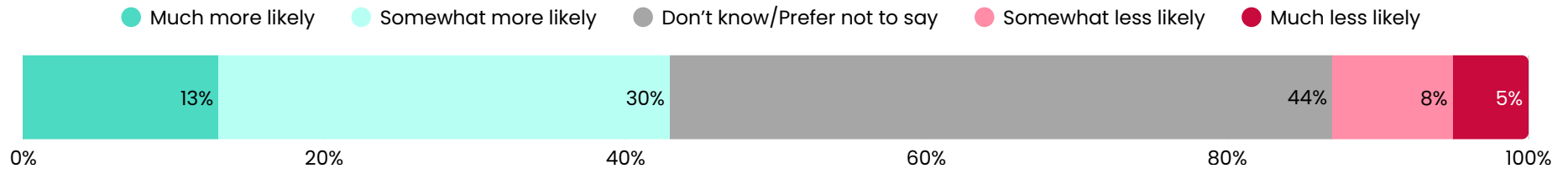


7. Based on everything you know, do you think the Queensland Parliament should vote to phase out greyhound racing?



Political Salience

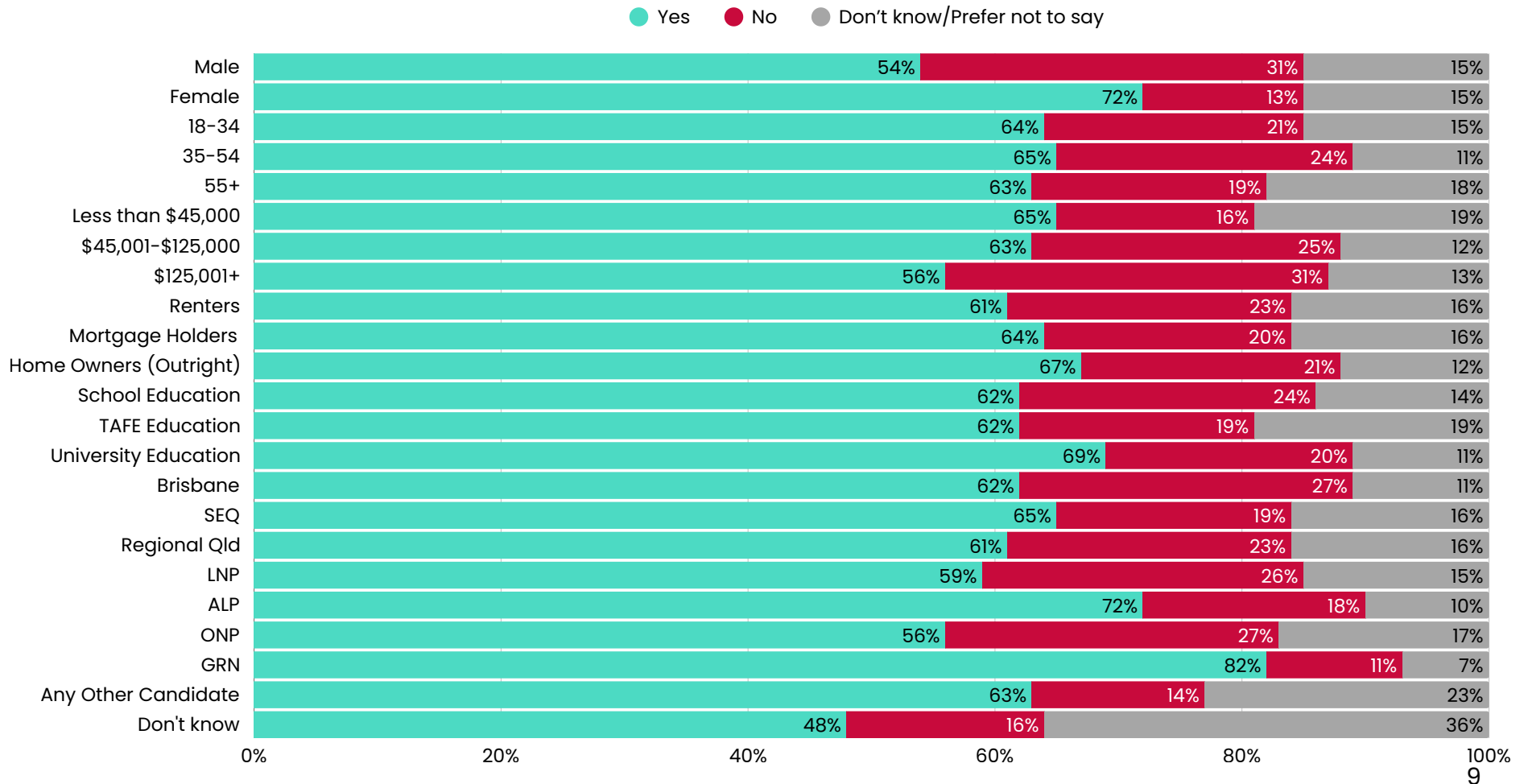
8. If a political party supported phasing out greyhound racing, would that make you more or less likely to support that party's candidate in an election?



Phase Out Attitudes: Demographics

Q. Based on everything you know, do you think the Queensland Parliament should vote to phase out greyhound racing?

Gender, Age, Income, Tenure, Education, Location, Voting Intention



Political Salience: Demographics

Q. If a political party supported phasing out greyhound racing, would that make you more or less likely to support that party's candidate in an election?

Gender, Age, Income, Tenure, Education, Location, Voting Intention

